On Trains and at Hotel News Stands, So

SINGLE COPY TWO CENTS.

# SAVED FROM THE SEA ON VERGE OF DEATH IN DARK AND STORM MAKE IT PERMANENT IN OMAHA

Four of Crew of Foundered Charlemagne Tower, Jr., Near End When Picked Up.

SEVENTEEN DRIFTING IN BOAT Survivors Are Rescued by the Merest Chance.

ALL SUFFERING FROM EXPOSURE Some Lie in Bottom, So Everybody

Can Find Room. SEAMS OF DOOMED SHIP OPEN

Men Hardly Have Time to Get Off Before Steamer Plunges Beneath Waves Off Jersey Const.

NORFOLK, Va., March 8.-Resced from their drifting long boat by merest chance, the captain and sixteen members of the crew of the American steamer Charlemagne Tower, jr., which foundered off C. T. Kountse, the Jersey coast yesterday morning, were the Jersey coast yesterday morning, were the Jersey coast yesterday morning, were A. C. Smith. picked up by the steamer Bay Port late Charles Metz. yesterday afternoon and brought to New-port News today. All were suffering in-tensely from exposure that had made them almost helpless to navigate their boat. Four were on the verge of death.

them almost helpices

boat. Four were on the verge of death.

The escape of the Tower's survivors
was a narrow one.

Off Barnegal they hoisted a light that
was barely visible through a blinding
snowstorm and gathering darkness. They
were sighted by Captain Bernager of the
were sighted by Captain Bernager of the
Doet just as the whaleback was

Doet just as the whaleback was passing the small boat,

nassing the small boat.

Numb from Cold.

The Bay Port put about and discovered the half frozen and snow-covered men huddled in their frail craft. They E. W. Dixon. were numb from cold. In order to make room for all in the boat some of the men

this afternoon. The survivors picked up by the Bay Port are: Captain H. C. Simmons, Chief Engineer H. A. Wilber, Second Mate H. Neaves, Third Mate C. P. Whitney, First Assistant Engineer H. Albain, Second Assistant Engineer William Dobar, Quarand W. Webb.

boat having been swamped.

Decide to brift. The larger boat put toward the open sea fearing a similar fate. Unable to make headway in the rough sea, which poured water into their little craft, almost they set off a torch. Had this not been a portion of an extended comment seen, Captain Simmons said, he and his published in his noted paper:

Steamship company.

"ARMY" AT SACRAMENTO.

Company of Militia Ordered Out to Guard State Arsenal.

SACRAMENTO, Cal., March 8-Sacra mente wrestled all day with the unem- Prohibition Won't ployed problem, predpitated by the arrival here of "General" Kelley's army, on its way to Washington. Tonight no solution had been reached, but a company of the state militia had been ordered out by Adjutant General Forbes to guard the arsenal, where a large quantity of arms and ammunition is stored, and to be in readiness to answer a riot call. Companies at Oroville, Stockton, Chico and Woodland were notified to hold themselves in readiness for similar service. More than 300 recruits joined the army,

(Continued on Page Two.)

### The Weather

For Nebrasica and Iowa-Fair.



Comparative Local Record. Highest yesterday ....

Lowest yesterday... Mean temperature... Precipitation ...... precipitation

Leading Citizens Guarantee \$5,000 for Local Concerts.

Additional Plan is to Enable the Choir to Branch Out to Other Cities with Its Great Work.

"Make the Mendelssohn Choir a pernanent Omaha Institution." Back of that slogan is, not only the nanagement of this great choral body but representative men and

In piain words, a movem foot to perpetuate, in a this organization so g is of conproceed with its and perts in Omaha and oers it may ition to visit arrange, and the In time make extensive tour ral states.

As showing progress has been made with this the management of the Mendelssohn choir has announced the other cities and

guarantee of a fund of \$5,000 to insure the financial success of these annual concerts in Omaha given in association with the Chicago Symphony orchestra, formerly the Theodore Thomas orches-

List of Guaranters. This guarantee was subscribed by the

I. M. Rogers.
L. L. Kountze.
F. H. Davis.
John L. Kennedy.
E. M. Andreesen.
John Mellen.

outher Drake. E. Buckingham World-Herald.

C. Peters. P. Dodge, jr. H. Bucholz.

Nash.
Johnson.
Loomis.
D. Hosford

I. W. Carpenter. Charles H. Pickens. Rome Miller.

Beaton Drug Co. E. P. Peck. E. S. Westbrock, L. C. Nash.

Albert Krug. N. B. Updike.

following:

Success Under T. J. Kelly. Mendelssohn Choir, under the direction were forced to lie in the bottom. The and leadership of Thomas J. Keily, has the question, it being generally agreed few who suffered most severely were had a remarkably successful career thus Quartermaster John Dowling, Stewart far and with this organized support on Cecil Green and Fireman Webb and the part of leaders in the civic, social Messman Ralph Holmes. They finally and business life of the city it is confi- teachers in their ward schools. were restored and landed with the others dently believed that the cheir will be ture and placed upon a thoroughly substantial and permanent basis.

The unanimous sentiment is, "Omalia must maintain this choir as an Omaha institution." Now that the city has betermaster John Dowling and C. Boeh. gun to take advantage of its artistic son, M. Dickson, W. Walla, Louis Ed. talents and opportunities for becoming wards, Bert Albin, Ed Ellifon, Cecil a center of music and art, a very enthusi-Green, Raiph Holmes, M. Hendricksen astic local pride is asserting itself in be-and W. Webb.

Captain Simmons did not know of the Of course, when the choir essays the resoue of First Officer Thompson, one task of giving concerts in other cities fireman and two seamen until his arrival lit will not be necessary for it to make in port as when last seen these men any elaborate introductions of itself, for were struggling in the surf, their small it has already been rather well exploited by the famous Chicago Symphony Orclated in its Omaha concerts.

Known to Musical Centers.

The fact is, the choir is now known in the musical centers of this country, and as fast as it could be bailed out, the men that very favorably. In this connection decided to drift and depend on being picked it might be timely to quote the editor They huddled together so benumbed of the New York Musical Courier, and watersoaked that they scarcely cared Leonard Liebling, one of the leading mutoward the last what their fate might be. sical writers anywhere. He has visited It was 5 o'clock and snowing hard when Omaha and seen the Mendelssohn Choir they saw the lights of the Bay Port, and in action under Mr. Kelly and here is

men could not have survived many more I attended a rehearsat of the Mendels-hours. In explaining the foundering of the In explaining the foundering of the Charlemagne Tower, Jr., Captain Simmons said that its bottom opened and water poured in at such a rate that in a few hours the ship was filled to its upper beams. He and his men barely had time to get off in the only two small boats the steamer carried before it plunsed to the bottom.

First Mate Thompson and three men took to the small boat and were picked up a few hours later. The Charlemagne Tower Jr., was owned by the Southern Steamship company.

Hours I listened to choral singing that was a constant delight and to choral conducting than which I have experienced nucleing than which I have experienced nuclein the productive of artistic restance of the virtues experienced n

The dates of the coming concerts at the Omaha Auditorium are May 18-19, in- Retired Employes charge of the Mendelssohn Choir as usual and Frederick Stock of the Chicago Symphony Orchestra.

# Work in Christian

NEW ORLEANS, March &-"Prohibition never will be enforced in a Christian the company's guests from the time they country," said Cardinal Gibbens, in a leave home until they return. statement made public here today. Cardinal Gibbons is paying his annual visit to his brother, John T. Gibbons, of this

While I am an ardent advocate of emperance, I am intuitively persuaded that prohibition cannot be enforced in this country," continued Cardinal Gibbons. "It is calculated to make hypocrites and lead to the manufacture of Omaha man, most probably the veteran illicit whisky, replacing the good material with the bad, while at the same time robbing the government of the le-Deg. gitimate tax."

### SEASONABLE WEATHER PROMISED OVER THE EAST

WASHINGTON, March &-Hope for week of bracing, seasonable weather with generally fair skies was held out tonight practically every section of the stormbattered, snow and ice covered country. "No important storm is charted to cross bulletin.

### TWO DIRECTORS OF SOCIAL SETTLEMENT BODY PICKED

Mrs. Harry Burkley and Mrs. E. W. Nash were added to the board of directors of the Omaha Social Settlement society at a meeting held yesterday in the Young Women's Christian association. Judge Howard Kennedy made a short ad dress to the gathering, telling of the good the organization could accomplish.

# ENDOW MENDELSSOHN CHOIR WOMEN MAKE PLANS TO FIGHT SUFFRAGE

Form First Association in Nebraska to Oppose "Votes for All" Propaganda.

WILL ACTIVELY ENTER LISTS Expect to Try to Convert Those Now of Different View.

WILL DEPEND ON LITERATURE Give Factory Workers Other Side of Question.

BAN PUT ON "UNLADYLIKE ACTS"

Effort to Be Made to Enlist Sympathy of Teachers-Mrs. Edward Porter Peck Temperary Chairman.

Mrs. Edward Porter Peck was elected temporary chairman and Mrs. William Archibald Smith secretary of the first anti-suffrage organization in Nebraska at a meeting held Saturday afternoon at the home of Mrs. Peck. The policy of the new organization, as voiced by one of its members, will be directly opposed to that of the suffrage organizations. 'Instead of speeches, arguments and unladylike conduct, we will go quietly on our way, seeking only to convert those that we meet in our daily rounds," she declared. The only plan of action so far decided upon was the distribution of anti-suffrage literature, although a suggestion was made that opposition arguments be placed before the working girls in the large factories.

A little excitement was caused by the revival of the accusation that the society women of Omaha had taken up the antisuffrage movement merely as a fad-Those present were of the opinion that the future would tell whether they were

Will Visit Teachers. A little discussion was also aroused as to the opinions of Omaha's teachers on that the teachers' influence meant a great deal in the spread of the movement. Some of the women volunteered to visit the whether that would be construed by the made even more of a success in the fu- Board of Education as a violation of the law prohibiting the discussion of political questions in the school buildings was not taken into consideration.

Mrs. Peck and Mrs. J. W. Crumpacker were the principal Speakers. Mrs. Peck dwelt on the fact that the suffrage movement had grown as strong and its perils seemed so imminest that they could no longer be evaded. She advocated the con-version of the indifferent and timid women, emphasizing especially the appeal to the individual. All agreed that it was a waste of time to attempt to convert the auffragists.

Saffrage Movement Dangerous. Mrs. Crumpacker said in part: "Th There re elements of danger to some women in the suffrage movement that all women must recognize. Equally great is the danger to the state. Is there nothing else to be done for the uplift of mankindwork for which women are peculiarly fitted, that they must needs enter the political arena? To carry on a government, calm reason is needed more than any other faculty. The actions of the English militants, with their immense self-confidence but small capacity, prove obtained by the ballot that cannot be a day. secured by the exercise of influence. We stand on the principle that home is the center of all things, the very highest Anglo-Saxon ideal, so true and so inspiring that no institution has been found to rival it. The future of this country depends on the mothers, not on the legislation. Politics is only modified warfare and calls for everything that is adverse to the true character of woman. In the true weapons she possesses for those

she is unable to wield." The next meeting will be held Friday afternoon at 2:30 at the home of Mrs.

# of Union Pacific to Gather in Omaha

Early in April the former employes of have been retired on pensions will gather Land, Says Gibbons in Omaha for the purpose of organizing temperance majority in the French in an effort to discover what kind is best the Union Pacific Pensioners' association. The railroad company will defray the expenses and the pensioners will be

There are about 200 pensioners on th Union Pacific payroli and they are scattered over all parts of the United States The company will send each transports tion to and from Omaha. After the as sociation is organized the company will Wymore and Beatrice give the men a banquet at one of the hotels. The first president will be an baggagemaster, Andrew Traynor, one of the oldest employes in the service, but now retired. Vice presidents will be selected to represent the principal cities embraced in the railroad system, beginning with Council Bluffs.

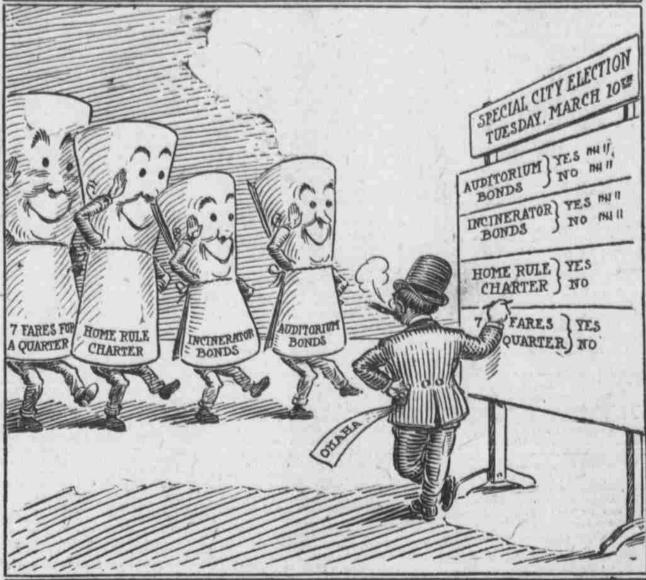
### WRITES MRS, WILSON IN BEHALF OF MRS. WAKEFIELD

HARTFORD, Conn., March 8 .- A lette by the weather bureau forecasters to sent to Mrs. Woodrow Wilson, wife of the president of the United States, asking her to request her husband to intervene for the life of Mrs. Bessle Wakefield, who the country during the week," said the is at the state prison under sentence of death, has been received at the governor's office in the capital. That Mrs. Wilson brought it to the attention of the president and he took at least semi-official cognisance of it is shown by the fact that he turned the matter over to the national department of justice. The letter was written to Mrs. Wilson

by Mrs. William T. Hall of Melvern, Pa. Italian Cabinet Resigns.

ROME, March &-Premier Giolitti today natified King Victor Emmanuel of the resignation of his cabinet.

### Ready for Review



Drawn for The Bee by Powell.

Famous Metropolis of France Curtailing Saloon Licenses.

GERMANY AND ITALY BUSY Liquor Question is Receiving Considerable Attention in Berlin

Rome and Other of the Large Cities.

PARIS, March 8 .- A bill to stop the opening of any more drinking establishments in France is to be presented to Parliament as the opening wedge for the anti-alcoholic campaign which is being have a diameter of ninety and a half taken up snew by temperance advocates. feet. In addition to these the companies they are trying to drive home the need of restraint:

If the drinking places already estab- field, lished were so apportioned there would be one for every group of eighty inhabitants of France. In some districts drinking places are so thickly placed that there is one for

every seventeen persons. New drinking places are springing up their unfitness. There is nothing to be throughout the country at the rate of six More alcoholic drink, including wines,

is consumed in France than in any other nation in the world. . In the form of spirits alone it is estimated that \$236,000,000 worth was drunk

in France during 1911. "Complete prohibition is beyond the wildest dreams of any French temperance reformer," sava Henri Schmidt, who is author of the bill about to come beentering the political field, she abandons fore the House of Deputies, "and the most we can hope at present is to forbid the opening of any new saloons. By refusing to grant new licenses we hope in the course of time, as some of the present drinking establishments fail or cease to exist for other reasons, to reduce the average of drinking places to one for each where drink is sold with meals."

tary of the French Union for Woman's the Union Pacific Railroad company who believe the granting of votes for women skirts of Lincoln near his residence. will be the only means of securing a He will plant a row of each variety Parliament."

Italian Pharmacista Busy. ROME, March 8 .- A committee pharmacists has undertaken organized effort to help enforce the new laws against alcoholism in Italy, the outgrowth of the (Continued on Page Six.)

# Debate on "Busting" Trusts Ends in Blood

WYMORE, Neb., March 8 .- (Special Telegram.)-The decision of the judges, favor of Wymore in the debate here tonight between the teams of the Wymore and Beatrice High schools, in the State High School Debating league, on the uestion of trust "busting," did not seem final enough to the local fans.

They followed the visiting debaters and rooters to the train, climbed on board and just as it was about to start beat up half a dozen of them. Gale Cummings, one of the Beatrice Demosthenes, and Junie Jacks were battered up the worst. None received any more than skin-deep hurts. Some blood was spilled, however. One hundred sime down from Beatrice Clerk McClay this morning. in a special train.

The question in full was, "Resolved. That the system of regulating the trusts Emerson spoke for Wymore

### PARIS ACTIVE AGAINST DRINK Basin-Greybull Oil Fields Are Ready to Begin Production

BASIN, Wyo., March 8 .- (Special.)-Actual production of oil is about to begin in the Basin-Greybull oil fields, and in preparation for this important work the Big Horn Oil and Gas company and the Greybull Oil company are at this time clearing the ground for two immense steel tanks which are to be built on a tract of land just north, of the Greenull

Each of these tanks is to hold 37,000 barrels. They will be thirty feet high and Here are some of the facts with which will also construct eight 100-barrel tanks, which are to be logated at the site of as many oil wells in the Basin-Greybull

> This is a most important step in this field. The two companies referred to are the only companies in the Basin-Greybull field with oil wells. All others who are here have yet to prove what they have in the territory in which they propose to drill. These companies have seventeen oil wells and are the owners of a large number of producing gas wells. As each of the oil wells has been brought in it has been capped and the companies have merely waited for the arrival of patents which have long been delayed. On March 3 the Greybull Oil company were released last fall upon petition of the people of the two towns, and they are now preparing to go ahead with pro-

### MINOR IS EXPERIMENTING WITH POTATO GROWING

(From a Staff Correspondent.) LINCOLN, March 8.-(Special.)-Deputy 260 inhabitants. We shall not, however, try State Auditor Walter L. Minor, who owns to prevent the opening of restaurants a few farms up in the irrigated district in Scott's Bluff county and has had ex-Mme. Leon Brunschweig, general secre- perience in raising potatoes, will make a test this season, using about thirty-Suffrage and a prominent temperance re- five or forty varieties. He will not make former, says: "Anti-alcoholism is one of the test on his irrigated farms, but with the chief planks in our platform and I make it on a tract of land on the out

> adapted to this portion of the state. Mr. Minor is a sort of Nebraska Burbank and is continually experimenting along agricultural lines. He believes that as soon as he discovers which kind of potato is best adapted to this section be can make them grow on cactus plants in place of the thorns.

### FEDERAL AUTHORITIES DOUBT FELT WROTE LETTER

(From a Staff Correspondent.) LINCOLN, Neb., March &-(Speckal.)though unanimous, three to nothing in | Francisco, or that he wrote the letter cert has been refused on the ground that home town.

himself up.

No advice has been received by Assists structions from Berlin, ant District Attorney Lane or any of the federals court officials, according to PIRATE GIVEN FIVE YEARS

Contractor Hurt by Fall. DAVID CITY, Neb., March 8 .- (Special is more effective than dissolving them." Telegram. I. E. Doty, a well-known con-Beatrice had the affirmative. Paul tractor, slipped and fell while walking Beauxieux, Gaie Cummings and Netts on the concrete walks Saturday evening, He was taken to the David City hospital. Angeles county, December 21,

## CAN'T PRUSSIANIZE DANES

Effort Made in Schleswig-Holstein Finally Considered Failure.

OWN ASSOCIATIONS FORM Will Not Be Weaned from Their Mother Country and So Build Clubs and Organize to

Suit Themselves, BERLIN, March 8.-Haif a century of effort to Prussianiae the Danish population of Schleswig-Holstein, which has been passing in review with the semicentennial celebration of the conquering of

The Danish people of northern Schleswig are today more unreconciled and more anti-Prussian than ever. Although the younger generation knows nothing at firs hand of the days when the province was Danish, the thousands of Danes have declined to participate in the celebrations

which are being held. By the treaty of Prague, which terminated the Prusso-Austrian war, Austria renounced all claim to Schleawig-Holatein, but insisted that there should be s pleblacit in northern Schleswig, and that if the inhabitants of any defined district should vote in favor of remaining Danish subjects, such territory was to be ceded back to Denmark. Twelve years later, received final notice for two claims which at the Vienna conference, this paragraph was secretly revoked. Not until February, 1879, was the fact made known, as the result of which over 80,000 Danes left the province. But northern Schleswig from the borders of Denmark as far south as Flensburg is still occupied by over 160,000 Danes. Practically the only German apeaking persons in the district are the Prussian officials.

Danes Meet Situation. Efforts of the authorities to prevent the Danes from coming together in assoclations or other gatherings, manifested particularly in threats of governmental

displeasure to the owners of suitable halls, have been met by the Danes through the erection of some fifty assembly halls in various towns. still refer to themselves as "must-Prusslans," Prussians by compulsion Much the same state of affairs exists

n east Prussia and Posen among the Poles. Despite the fact that, unlike the Danes, they do not occupy any considerable territory exclusively, they have firmly resisted the Prussian efforts to wean them from their mother tongue and their own customs. Prussia has expended nearly \$250,000,000 in expropriating Polish land owners and settling Germans on the land thus acquired, but the Polish land holdings are probably larger today than ever before. There are manifold indications that

Prussia's treatment of allen races subject to her is to be much severer in future. The Prussian authorities of a small Danish town have just refused to Federal court officials in Lincoln do not permit the president of a Danish uniput much stock in the published states versity to make a public address in the ments that Cashier Bert Felt of the de- Danish tongue on methods of combatting funct Superior National bank is in San the housefly. Permission to give a conwhich is claimed was received at his Danish songs appeared on the program beside songs from German composers. It They are stronger in ever in their belief is but a few weeks since Roald Amundthat some person other than Felt wrote sen was forbidden to lecture in Northe letter, or that it was written by some wegian, a prohibition later rescinded in friend who desired to sound the feeling face of public sentiment. A series of six here regarding the missing cashier with addresses in Alasce by prominent French a possible view of ascertaining what kind public men was to have been completed of a reception he would receive should by an address by the editor of a Paris he decide to return to Nebraska and give paper. This address has just been prohibited, undoubtedly in compliance to in-

# IN SAN QUENTIN PRISON

SAN FRANCISCO, March 8 .- Five years in San Quentin was the sentence imposed today on Captain A. D. Nelson, the pirate who attempted to hold up the Crangle made up the Beatrice team. John breaking his left arm just below the shoul. steamer Willametta, commanded by Cap-O'Brien, Mildred Wolsey and Thomas der. The bone was broken aquare off. tain Charles Reiner, off the coast of Los

# FORGER IS KILLED IN STRUGGLE WITH POLICE OFFICERS

Murphy and Fleming Try to Arrest J. H. Hooper, Who Whips Out Gun Causing H's Death.

UNDER POLICE SURVEILLANCE Pu s Up Fight When Told He is

Placed Under Arrest. BUT ONE BULLET IS FIRED

Had Fired Fatal Shot. MURPHY'S GUN IS NOT FIRED

Fleming Thought at First Murphy

Hooper Was Wanted All Over the Country for a Long Series of Forgeries-Wife Had Found of His Wrongs.

Struggling with police detectives to avoid arrest for a long string of forgeries, J. H. Hooper, stockbroker, 26 years old, and alleged son of a former mayor of Beston, was shot and killed at 11:20 o'clock yesterday morning near Forty-eighth and Dodge streets. Detectives Edward Fleming and Frank Murphy, who were en-gaged in the struggle, declare that Hooper died with a builet in his brain fired from his own revolver and by his own hand. The killing took place directly in front of the home of Erastus A. Benson, 4651 Dodge street, where theofficers had trailed their quarry. For the last few days the police have been watching the home of W. Parnell, 4812 Farnam street, where Hooper's wife is staying, hoping that in time the forger wanted in half a dozen rities would show up. Detectives Fleming and Murphy had been watching all who entered and left the house all Sunday morning and soon after 11 o'clock they saw their man leave and they followed.

Pinced Under Arrest. Hooper asw the officers almost as soon as they saw him, and he walked rapidly up Forty-eighth street. The officers overhauled him in front of the Benson home, and Pleming, who was about ten feet ahead of Murphy, laid his hand on Hooper's shoulder and exclaimed: "You're under arrest."

At the word arrest, according to the detectives, the man wheeled, and in the same motion whipped a pistel from his side overcoat pocket and pressed the muz-

sle against Fleming's side. Fleming, who is an unusually strong man, gripped the man's wrist and bent it up, thereby getting out of range. The struggle lasted only a few seconds. As Murphy covered the intervening ten or more feet a shot rang out, and Hopper crumpled in Fleming's arms and then fell

to the sidewalk. Fieming says he did not have time to draw his own pistol and says Murphy did not have his weapon, either, and that Hooper fired his own pistol as the mussie was simed at his own head. It looked like a case of snicide as a last desperate means to avoid arrest, Fleming says.

Fleming's Statement. The details are best related in the words of Detective Fleming:

"Keeping about twenty paces behind w followed him down the west side of Forty-eighth street to Douglas, where he partially turned and saw us. Hearing a car approaching, he started to run for it, and we also started to run, gradually closing in on him as we came to Dodge. The approaching car, however, proved to be gong in the wrong direction-

"He slackened his pace and crossed at walk to the southeast corper of Fortyeighth and Dodge street. We followed by this time while Murphy was probably ten yards behind me. I rapidly overhauled him and placing a hand on his shoulder, said, 'You are under arrest.' "At the word 'arrest' Hooper, who had

(Continued on Page Two.)

### Courteous attention from sales people

This conversation was overheard in a department store the

Customer, pointing to some rolls of cretonne-"I want to cover a window seat. Is that what I ought to have?" Salesman—"Yes, Madam, cre-tonne is used a great deal for

window seats." Customer-My room is blue. Which pattern do you think would be best?"

Salesman-"Any one of these

three patterns would be all right. Customer-"How much ought to buy?" Salesman-"I would have to know how long the window

sent is to tell you that."

Customer-"Well, three people can just squeeze into it." The listener moved away at this point with a feeling of disgust for the stupidity of the customer and admiration for courtesy and patience of

the salesman. This conversation, however, gave a side light on the policy of our progressive shops. It is only their desire to sell

but to serve you as well. Shops that set this standard for themselves are the progressive ones that you enjoy patronizing. They plan to carry the best possible stock, to fill your needs with courtesy and dispatch, and to keep their customers and possible customers informed of what they have and what they are doing through their advertisements in

such newspapers as The Bea. For reliable and up-to-date advertising news, watch the an-nouncements of the reputable dealers in The Bee.