

**NEW LACES THE FAVORITES**

But Still All the Old Styles are to Be Shown Also at Hayden's.

**PATTERNS EXTREMELY LARGE**

Shadow and Chiffon Cloth Shown and Also Colored Embroideries at Hayden's Seventh Annual Display.

Beginning Monday morning at 9 o'clock and continuing each day until Friday at 5 o'clock, Hayden Brothers will hold their seventh semi-annual display of laces, embroideries, dress trimmings and silks. It is a far cry from the busy thronged aisles of the first floor to the secluded regions of the fourth floor, but it is far more conducive to the appreciation of this most beautiful and complete exhibit of dress accessories that has ever been assembled in the United States. Freedom before has been there such an exquisite showing of sheer, filmy, cobwebby lace, matchless in its delicate traceries and transparency. This department is in charge of Pat Johnson.

All the old favorites are here this season—Chantilly, silk shadow, Duchesse, Oriental, Venice, Milet, Leire, Brachlin and the ever popular Irish laces, Carrickmacross, Irish rose point, Youghal point, Elmerick, Tambour and Irish crochet. One of the newer laces, the Quaker, introduced about two or three years ago, holds fair to be one of the greatest favorites. It is a domestic lace, made at the factories of North Philadelphia, the largest lace factories in the country next to Zion City. This lace comes in the shadow effect, but copied in threads of cobwebby fineness. The designs are tulip, daisy, cobweb, butterfly and conventional and it comes in the double-width all-over lace, mostly to use for lace waists.

**Patterns Are Large.**  
The striking thing about this year's laces is that the very small patterns of last year have been superseded by extremely large patterns. However, these are shown on such a delicate background of net that from a short distance the background is not discernible, only the figure standing out. The popular widths are 15 and 17 inches.

The latest fad, the camileo, is responsible for a new kind of lace. This, besides the beading at top and bottom, has a wide insertion or beading strung through the center, through which wide ribbon is drawn, making a most fetching addition to millady's outfit.

Black lace promises to be very good, being used a great deal over colors, especially the new tango shade. Black lace has a beautiful quality when used in this connection for not only does it lose its own individuality but it enhances the color over which it is placed.

Silk shadow Chantilly leads as the prime favorite, but the exquisite silk Zaire and the Oriental, one of the more durable laces which is being shown for the first time in ten years, is also very popular, as is the French Ribosane. Dainty shadow laces in narrow widths are a special demand to be used for the new De Medici collars.

**Beaded with Discs.**  
One of the most exquisite pieces shown in this display is a Chantilly beaded with silver discs and hand-embroidered in the pastel shades. Another ravishing pattern is one of Brachlin mesh, the figure of chiffon applique outlined with silver and the most beautiful hand-made French lace scattered at intervals over its surface. Gold laces, which have been good for two years, will still be used.

As for trimmings, all sorts of novelties are being shown. Beads and beads are to be worn, not only fastened to the material, but ropes and ropes of them matching the costume wound about the neck and falling in leap and cascades

from the throat. Jet, too, is very popular. Then there are the Jacquards of mesh, which will be worn in very high colors with large butterfly bows in the back.

Nor is the tango influence unfit in trimmings. There is a special kind designated by this name made of multi-colored beads, blending most harmoniously in their shades and strung with more beads than their length justifies giving a peculiar, bluing-out effect in harmony with the blousing tendency of all the styles. This is further set off with silver sequel.

One of the newest things along with the tunic, minarets, peplins, etc., are the zozets, lace tunics which hang nearly to the hem in the back, gradually narrowing up over the hips as it comes toward the front. The new laces are especially adapted for this style.

In the embroideries, the shadow and chiffon cloth are displayed, and hush-colored embroideries!

**SANTA MONICA AUTO RACES VICTORY FOR BOSCH SERVICE**

Clark G. Powell of the Powell Supply company has received a telegram from Santa Monica, Cal., where the big automobile races were recently held. The telegram conveys the information that Bosch magnetos and spark plugs were accorded one more distinction as all the winning cars in the races at Santa Monica this year were equipped with Bosch service.

**PACKARD SALESMEN TO HAVE BASE BALL LEAGUE**

Almost simultaneously with the departure of big league ball teams for the southland, twenty-one Packard truck sales managers, gathered by telegraph from coast to coast, assembled at the Packard Motor Car company, Detroit. They came to attend the truck sales convention called by Truck Sales Manager C. R. Norton, but in reality to get inside dope on the Packard Truck base ball league, which begins its season March 1. This league is the newest and most novel idea in sales contests.

It consists of ten teams, which meet each other three times during the "season." The organization is complete from a national commission clear down to the bat boys. The managerial responsibilities have been delegated to President H. B. Joy, Vice President S. D. Walton, Vice President and General Manager Alvan Macaulay, Sales Manager H. H. Hills, President of Branches M. J. Budlong, Consulting Engineer Russell Huff, Alvan T. Fuller of Boston, Cuyler Lee of San Francisco, Earle C. Anthony of Los Angeles and Glinder Abbott of New Orleans.

An elaborate plan has been worked out, sales counting as runs. Each player of the league has signed a contract which binds him to play. A sporting extra, "The Packard Winch," is issued daily. The winning organization gets a pennant and also a \$500 English bulldog.

**Prominent Evangelists Speak at the Brandeis Theater Today**



Harry Monroe

Harry Monroe and U. V. Sillaway, mission evangelists of Chicago and Milwaukee, respectively, will be the speakers at a free meeting to be held this afternoon at 3 o'clock in the Brandeis theater. The meeting will be in the interests of the Union Gospel mission, 1616 Chicago street, of which Harry Sigler is superintendent. A male quartet will sing.

Mr. Monroe has been head of the Pacific Garden mission of Chicago for thirty years, and is known as the spiritual daddy of Billy Sunday and Mel Trotter, who reformed through his efforts and are now well known evangelists. Mr. Sillaway is called the spiritual daddy of Superintendent Sigler of the local mission for similar reasons.

Today's meeting at the theater is being supported by the churches which are interested in the Union Gospel mission. Both speakers are powerful and interesting, and a large audience is expected to hear them. They arrived in Omaha yesterday and conferred with Mr. Sigler. A dinner was given for them in the evening, followed by a meeting at the mission. This evening they will also speak at the North Presbyterian church.

Harry Sigler, superintendent of the Union Gospel Mission, has been instrumental in bringing these well known speakers to Omaha and has been tireless in his efforts to make the meeting a success.



U. V. Sillaway

**GRAFF NOT A CANDIDATE FOR ANY OTHER SCHOOL**

Superintendent E. U. Graff says he is not a candidate for the position of superintendent of Minneapolis schools, although he is being considered, with five superintendents of schools in the larger cities, by the Minneapolis Board of Education.

Superintendent Graff was recently visited by members of the Minneapolis school board, but the question of his election to Minneapolis was, naturally, not discussed. The superintendent said: "I am not a candidate for the Minneapolis position, either openly or secretly."

**WALTER L. HARRIS GARAGE OPEN ALL NIGHT**

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The Squeegees bite their way down through the slippery, mucky coating of the road and hold.

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Buy your tires at Diamond Prices:

| Size       | Squeegee Tread Prices |
|------------|-----------------------|
| 30 x 3     | \$12.65               |
| 30 x 3 1/2 | 17.00                 |
| 32 x 3 1/2 | 18.10                 |
| 33 x 4     | 25.25                 |
| 34 x 4     | 26.05                 |
| 34 x 4 1/2 | 35.00                 |
| 35 x 4 1/2 | 36.05                 |
| 36 x 4 1/2 | 37.10                 |
| 37 x 5     | 44.45                 |
| 38 x 5 1/2 | 57.30                 |



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**Don't These Figures Tell Which Tire?**

Note How Men Have Flocked to Goodyears Since Odometers Came In

In 1909—before the vogue of odometers—our sales for the fiscal year were **\$2,189,749.49**

And that was our ninth year of tire building. In 1913—when nearly all cars came equipped with odometers—our fiscal year sales were **\$32,998,827.25**

Yet those multiplied sales—nearly 16 times larger—fail to tell the whole story. For tire prices dropped immensely. In the past year alone No-Rim-Cut tire prices have been reduced 28 per cent.

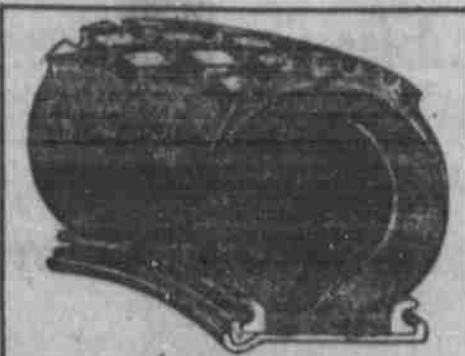
These figures are more startling still:

In our last fiscal year we sold eleven times as many automobile tires as in the fiscal year of 1909.

And this year's sales are exceeding last year's by 35 per cent.

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That's the simple result of mileage tests on hundreds of thousands of cars. Of tests applied to three million Goodyear tires.



**GOOD YEAR**  
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**Four Ways in Which We Earned Success**

We ended rim-cutting in No-Rim-Cut tires—a damage which still wrecks 31.8 per cent of all the old-type tires.

We lessened blow-outs by a process no one else employs. It adds to our tire cost \$1,500 daily.

We reduced by 60 per cent the risk of tread separation by another exclusive method.

And we produced the All-Weather tread—combining the utmost in an anti-skid with the economies of smooth treads.

Those are the four chief reasons why No-Rim-Cut tires hold top place in Tiredom.

Go make the tests which other men have made. Give these tires a chance to win you by upkeep figures only. We ask no favors which the tires don't earn. But we claim their records deserve a test.

**10,000 Man Power**

VS.

**1,000 Man Power**



THE Overland plants employ 10,000 men and produce 200 cars a day. This is the largest production of its kind in the world. Whereas the average factory employs less than 1000 men and often produces only 2 cars a day. The difference between 10,000 men and 1,000 men and 200 cars per day as against 2 cars per day is so enormous that the number of material manufacturing economies which the larger

production can effect must be apparent even to the most uninformed.

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See this car at our dealer's. It is beautiful, graceful, powerful, economical and remarkably efficient and it costs you fully 30% less than any other similar car made.

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