

RAIN GREAT HELP TO CORN

But Grain Men Say that a Root-Soaker is Still Needed.

GOOD SHOWERS FOR TWO NIGHTS

State is Pretty Generally Covered by the Falls of Saturday and Sunday Night—Grain Receipts Are Very Heavy.

Notwithstanding the rains of Saturday and Sunday nights that were pretty general over Nebraska, both grain and railroad experts contend that this state, Iowa, South Dakota and Kansas are facing a critical condition, so far as the corn crop is concerned. They admit that the showers are helping some, but insist that a regular root soaker is what is needed within the next week or ten days. If it does not come, they are of the opinion that the crop generally will be greatly damaged.

The rain of Saturday night, according to the railroad reports, consisted of scattered showers over the most of the state. The rain Sunday night was heavier and more generally distributed, at least west of the Missouri river. Along the Union Pacific there was a light rain most of the way from Omaha to North Platte, the heaviest being in the vicinity of Central City, where the precipitation aggregated one and one-half inches. Over the branches to the north there was from one-fourth to one-half inch reported from most of the stations, with about the same rainfall along the main line west of Grand Island.

Burlington territory generally was visited by rain Sunday night. Over most of the Omaha division there was from one-half to three-fourths of an inch; in the Lincoln division, from a trace to one-half inch; in the McCook division, one-fourth to one-half inch, with very heavy rain in the vicinity of Bridgeport and from Exotic east to Holdrege.

Along the Northwesterns. The Northwestern reports from one-half to three-fourths of an inch over the most line as far west as Norfolk and about the same precipitation along the Lincoln and Hastings branches, though there were a number of places where there was hardly enough rain to lay the dust.

Along with the rain report comes the weekly crop reports of the railroads. The Burlington's report is less optimistic than in the past, the estimates on the corn crop, as compared with one week ago being as follows by divisions:

Table with 2 columns: Division, Last Week, This Week. Rows include Omaha, Lincoln, Wynote, McCook.

Critical Stage for Corn. In making up Superintendent Alien contends that the critical stage for corn has approached and the damage that has been done, generally has been in the fields where the cereal was farthest advanced, the hot and dry weather having withered the tassels, killing the life in the pollen. Late corn has fared better.

Northwestern crop reports indicate considerable damage in the south half of Nebraska, in many sections this damage being estimated at from 20 to 40 per cent. Up the Elkhorn and Missouri valleys, the condition is still placed at 100 per cent.

Grain Receipts Heavy. Notwithstanding the critical condition of corn, grain receipts continue heavy, there having been 43 cars on the Omaha market yesterday, divided up as follows: Wheat, 23; corn, 14; oats, thirty-four; rye, five cars. Prices were 1/2 cent higher on corn, with wheat steady to lower.

Up to date, July has been the record month with the Omaha Grain exchange, the receipts including Monday, having been 4,369 cars. However, the grain men look for a falling off in wheat receipts if heavy rains do not come this week. They say farmers are growing a bit scared over the corn condition and are showing a tendency to hold their wheat for better prices.

NEARLY TWO HUNDRED PAPERS ON BOOSTER LIST. There are now 186 Nebraska newspapers which will publish special booster editions the third week of September. Many newspapers are printing announcements of the special editions which have not notified the committee of the Nebraska Press association that they will join the ranks. From this it is believed by the committee that there will be more than 200 papers setting out special editions at the same time.

Those who came in Monday are: Fairbury Journal, Fair City News, Fremont Headlight, Lyons Mirror, Herman Record, Arnold Sentinel, Ravenna News, Nuckolls County Herald of Nelson and the Broken Bow Chief.

PUBLICITY BUREAU OF CLUB IS WIDELY FAMED. The fame of the publicity bureau as a dispenser of information has traveled to Brenham, Tex. E. V. Parrish, manager of the bureau, received a letter from a man there who wants to know the ports and dates at which he can catch boats to Rio de Janeiro, Brazil, Buenos Aires, Argentine and Santiago, Chile and the overland routes and water rates to them. Information, that they could get much more quickly near their homes, is constantly being sought from the Omaha publicity bureau by persons in remote parts of the United States. The bureau's reputation seems to have touched every spot of the country.

PIONEER SOUTH OMAHA EXPRESSMAN IS DEAD. Niess Jensen, aged 59 years, died early Monday morning at his home, 1687 Phelps street, South Omaha, from a tumor. He had been a resident of South Omaha since 1871 and was engaged in the express business there.

He is survived by his wife and a son, J. B. Jensen, also of South Omaha. Funeral services will be conducted under the auspices of the Danish Brotherhood with interment in Springwell cemetery. The date of the funeral has not been determined.

CONTRACTORS MUST LEAVE PLUMBING FOR INSPECTION. An ordinance regulating plumbing in business houses and private residences was introduced at the meeting of the city commission in committee of the whole. The ordinance provides that the city may tear out the building around the plumbing if contractors build over the plumbing before the city has inspected and approved it. Contractors must leave the spaces where the plumbing is open until after inspection.

A "NEW SUIT" WON'T HURT YOU

Brooks Meets You Half Way With a Half Price Offer On Any Suit.

Any Man Feels Better; Works Better; Glad in Neat, New Clothes.

Seems that some men will simply walk around until their clothes fall off before they will betake themselves to a clothing store.

Sometimes it's neglect—often it is because they imagine they are saving money. But surely, men of this sort ought to "come across" and don stylish new clothes now that "Brooks," the Clothier at 16th and Harnes streets, is offering any suit in the house at HALF PRICE.

Any man, no matter how economically disposed, can afford a \$20 suit at \$10, can he not? And a \$25 suit at \$12.50 wouldn't work a hardship on his purse, would it? Brooks is selling clothes at reductions like these—his better grades, too—the \$30 suits for \$15, the \$35 suits for \$17.50 and his \$40 "best in the house" suits \$20.

It's certainly an opportunity for everybody; the tighter the man is with his money the quicker he should "loosen up." City National Bank Building—16th and Harnes streets—George Brooks.

Short Weighers Are Brought Into Court

J. A. Jackson of the Morrell & Williams Ice company was haled into court Monday morning by Inspector John Grant Peak, who testified that Williams had been short weighting customers with the aid of a double scale. On one side an indicator would register twice the poundage as that on the other.

"I guess you're der fella what weighed my nephew ven he was born. We borrowed der ice man's scales to vey him an der indicator registers twenty-five pounds," remarked the Schudge.

The Furry Ice company, charged with short weighting and the use of defective scales, was fined \$18 and costs with suspended sentence on the former charge and dismissal on the latter, with provision that they fix their weighing apparatus immediately.

ANNOUNCEMENT!

of the Reorganization Sale of the Novelty Co. to Take Place Friday, Aug. 1st, 9 a. m.

At a meeting of the stock holders of the above firm it was decided before we make changes and add new departments etc., to make one big sale and clear away as much merchandise as possible. You can therefore, look for the most surprising sale ever pulled off in Omaha. Watch Windows and further announcements.

NOVELTY CO. 214-16-18 North 16th Street B. PRED General Manager. Formerly With Raphael-Pred Co.

Rine Asked to Tell What Constitutes Qualified Voter

"What is a qualified voter?" John J. Ryder, police commissioner, and the other members of the city commission desire an answer to this perplexing question and City Attorney John A. Rine has been directed to explain. The question came up when Harry B. Zimman, representing socialists who have petitioned for an ordinance providing that seven street car fares be sold for a quarter, stated that the petition was signed by a large number of "qualified voters."

SIXTY DAYS IN JAIL FOR IMPERSONATING AN OFFICER

Ira Russell received a sixty day jail sentence from Judge Altstad for impersonating an officer. Russell approached Mr. and Mrs. Nick Ogrholich at Thirteenth and William streets Sunday night, representing himself to be a minion of the law.

MRS. JOSEPHINE WILSON FOUND DEAD AT HOSPITAL

Mrs. Mrs. Josephine Wilson, age 63 years, inmate of the county hospital, was found dead Sunday morning in her home at that institution. Death came, presumably, from heart failure. Mrs. Wilson's home was in Missouri, where a daughter survives her. She has been at the county hospital for the last fourteen months.

County Decides to Appeal Decision in Jail Feed Contract

The Board of County Commissioners has decided to appeal from the decision of the district court that it must pay Sheriff McShane 50 cents per day for each prisoner confined in the county jail. Chairman McDonald is the father of a resolution directing County Attorney Magney to appeal to the supreme court of the state.

Caught in the Act

and arrested by Dr. King's New Life Pills, bilious headache quits and liver, stomach and bowels act right. Only 25c. For sale by Beaton Drug Co.—Advertisement.

NO. 14

Are Our Publicity Methods Right or Wrong?

IN INSTRUCTING YOU HOW-TO VOTE, the gas franchise objectors advise you to reject the rate-reduction franchise because "the gas company is spending thousands of dollars in publicity."

It is true that it costs money for the GAS COMPANY to obtain publicity.

By the date of the franchise election—August 19th—the company will have paid out probably as much as \$5,000 for publicity.

Part of this money has been spent to print and place in your hands a copy of the proposed franchise, SO YOU COULD STUDY IT FOR YOURSELF.

Do you think this money was wrongfully spent? The remainder of the money will go for space for honest and legitimate advertising published over the company's name and backed by the company's responsibility.

THE OMAHA GAS COMPANY, AND EVERY ONE OF THE MANY THOUSANDS OF HOMES IT SERVES, ARE DEEPLY INTERESTED IN A FAIR SETTLEMENT OF THE LONG STANDING CONTROVERSY OVER GAS RATES.

In any settlement to be reached the people compose one party to the agreement and the gas company the other.

Were it possible for the manager of the company to meet every citizen and personally discuss this subject of mutual concern, printed publicity would be unnecessary.

Since this is impossible, the only practical way we know of to address YOU is by the method we are following.

If there is any fairer, more progressive, LESS EXPENSIVE or more honest manner of presenting our side of the case to the people, the franchise objectors have not pointed it out.

The attitude of some of these gentlemen seems to be not "how can we secure a fair settlement," but "how can we best fix things so as to be as UNFAIR as possible to the gas company."

The objectors frankly DO NOT WANT THE GAS RATE CONTROVERSY SETTLED. They apparently do not care anything about the \$700,000 which the GAS USERS of Omaha will save during the next five and one-third years if the proposed franchise is approved.

It follows naturally that they object to the franchise and they OBJECT TO PUBLICITY.

Unfair proposals and unfair franchises will not stand publicity.

Such franchises as that which the mayor and city council induced the gas company to accept—a copy of which we have mailed to you—will stand up under all the publicity possible.

The gas company certainly is an interested party in the issue before the voters, just the same as YOU are an interested party.

The company exists now, as always, at the sufferance of the people. The gas company is in your power NOW just as much as it could be five years hence. The people are infinitely more powerful than the company ALWAYS.

The company is anxious to continue to perform its work WELL in this community. To do this it requires reasonable franchise rights, in order to finance the enlargements demanded by a growing city.

A fair and equitable settlement of the present controversy is in YOUR interest and in our interest. Delays, litigation, unjust attacks upon the company and prejudiced agitation will not help us to produce gas at a lower cost.

The publicity of the company is being handled economically and carefully. We do not believe that such methods are against public interests or morals. We believe that they will meet with the approval of every fair minded man or woman.

To vote for the rate-reduction franchise you must be registered at the Court House at least 10 days before the election, which will be held August 19th.

OMAHA GAS COMPANY

HAYDEN'S

End of the Month Bargains for Tuesday's buyers. Many specially good values are offered in seasonable wearables in Cloaks and Suits for women and misses—Millinery—Wash Goods, Groceries, Etc., Etc.

Tuesday—Bargain Day in Cloak and Suit Department

Children's \$1.00 Dresses for 89c. 100 dozen pretty gingham, lawn and percales, ages 2 to 14 years—sold up to \$1.00—39c Tuesday. \$5 and \$6 Summer Dresses, \$1.95. 750 Ladies', Misses' and Junior's Summer Dresses, in colors and white, all sizes, sold at \$5.00 and \$6—Tuesday \$1.95 special. Ladies' Linen Coats, all sizes, sold at \$7.50, Tuesday \$2.95. \$10.00 to \$15.00 Suits at \$5.00. 175 Ladies' and Misses' Suits, in serges, diagonals and linens, all sizes, that sold at \$10 to \$15, Tuesday \$5.

Tuesday's MILLINERY Offering

\$1.50 WHITE CHIP SHAPES, 69c. Just received, ten dozen White Chip Shapes, good quality, elastic finish; seven most popular styles... 69c

White Goods Clearance Sale Tuesday

French and Persian Lawns, usually sell up to 29c, yard... 12 1/2c. Round Thread Crash, natural color, all linen, worth 50c, yard... 30c. Automobile Linen, strictly pure flax, 79c value, 50c. Assorted colors in Ramie, 46 inches wide, worth \$1.00, yard... 75c.

High Grade Wash Goods Sale

New Ratines at, yard... 50c, 85c and \$1.00. New Taffetas, worth 35c, on sale at... 20c. New Iridescent Ratines, newest goods out... 85c. All 15c, 18c and 20c Wash Goods on sale now to close... 12 1/2c. All our Lorraine Tissues, always 25c, to close at, yd... 15c. \$1.50 English Ratines, 44 inches wide... \$1.00. 5,000 yards of odds and ends to close for less than half price.

Tuesday's Specials—Wash Goods Department DOMESTIC ROOM

Percales, light and dark colors, 10c values... 5c. Shantung Silk, rough weave, good assortment of the popular colors, 25c values, at, yard... 11 1/2c. Genuine Lorraine Tissues, all the best colors and patterns—25c values... 15c. 22 lbs. best Granulated Sugar, \$1.00. 10 bars Best 3M All Diamond C or Lenox Soap... 25c. 10 lbs. best White or Yellow Cornmeal... 17 1/2c. 4 cans Lu Lu Scouring Soap... 25c. 4-lb. pkg. Star Naphtha Washing Powder... 15c. The best Domestic Macaroni, Vermicelli or Spaghetti, pkg... 7 1/2c. 2-lb. cans fancy Wax String Green or Lima Beans... 7 1/2c. 2-lb. cans Golden Pumpkin, Hominy, Squash or Baked Beans... 9 1/2c. Tall cans Alaska Salmon... 10c. Blue Label Catsup, large bottle... 15c. Yeast Pkgs, pkg... 3c. E. C. Corn Flakes, pkg... 5c. McLaren's Peanut Butter, lb... 13 1/2c. 3 cans Oil or Mustard Sardines... 25c. 4-lb. sack best High Grade Diamond Flour—it has no equal, sack \$1.00. Advo Jell, Ice Cream Powder, Jello or Jellycon, pkg... 7 1/2c. The best Tea Siftings, lb... 10c. Golden Santos Coffee, lb... 22 1/2c. THE VEGETABLE AND FRUIT MARKET OF OMAHA FOR THE PEOPLE. 15 lbs. New Potatoes to peck... 25c. Demand 15 lbs., the law requires it. 4 bunches fresh Beets or Carrots... 5c. 6 bunches fresh Onions or Radishes for... 5c. 4 bunches fresh Rhubarb... 5c. The best Cooking Apples, lb... 2 1/2c. 4 bunches fresh Leaf Lettuce... 5c. Large Head Lettuce, head... 7 1/2c. Fancy Wax or Green Beans, lb... 7 1/2c. Fancy Denver Peas, quart, lb... 10c. Fancy Denver Cauliflower... 12 1/2c. 6 bunches fresh Parsley... 5c. Fancy Rippe Tomatoes, lb... 7 1/2c. 3 large Green Peppers... 10c. Large Cucumbers, each... 7 1/2c. 3 large heads Cabbage... 10c. Large Egg Plants, each... 10c. Fancy Cantaloupes, each 3 1/2c-5c-7 1/2c. Large, fancy, juicy Lemons, all per dozen... 30c-35c-40c. Regular 10c, 50c and the every where 4-basket crates Texas Alberta Peaches, for canning, per crate... 95c. BUTTER, CHEESE, EGG PRICES. A Saving of 25% to 50%. Fancy No. 1 Country Butter, lb... 47c. Fancy No. 1 Dairy Butter, lb... 25c. Fancy Full Cream Cheese, lb... 25c. New York White or Young American Cheese, lb... 20c. Neufchatel Cheese, each... 3c. No. 1 best strictly fresh Eggs, doz... 15c. Bushel Boxes Extra Fancy California Bartlett Peas, Tuesday, \$2.25. Try Hayden's First, in the Old Slogan! 15 yds.

It's Hayden's That Keep Down the High Cost of Living, and Save the People of Omaha from 25 to 50 Per Cent

22 lbs. best Granulated Sugar, \$1.00. 10 bars Best 3M All Diamond C or Lenox Soap... 25c. 10 lbs. best White or Yellow Cornmeal... 17 1/2c. 4 cans Lu Lu Scouring Soap... 25c. 4-lb. pkg. Star Naphtha Washing Powder... 15c. The best Domestic Macaroni, Vermicelli or Spaghetti, pkg... 7 1/2c. 2-lb. cans fancy Wax String Green or Lima Beans... 7 1/2c. 2-lb. cans Golden Pumpkin, Hominy, Squash or Baked Beans... 9 1/2c. Tall cans Alaska Salmon... 10c. Blue Label Catsup, large bottle... 15c. Yeast Pkgs, pkg... 3c. E. C. Corn Flakes, pkg... 5c. McLaren's Peanut Butter, lb... 13 1/2c. 3 cans Oil or Mustard Sardines... 25c. 4-lb. sack best High Grade Diamond Flour—it has no equal, sack \$1.00. Advo Jell, Ice Cream Powder, Jello or Jellycon, pkg... 7 1/2c. The best Tea Siftings, lb... 10c. Golden Santos Coffee, lb... 22 1/2c. THE VEGETABLE AND FRUIT MARKET OF OMAHA FOR THE PEOPLE. 15 lbs. New Potatoes to peck... 25c. Demand 15 lbs., the law requires it. 4 bunches fresh Beets or Carrots... 5c. 6 bunches fresh Onions or Radishes for... 5c. 4 bunches fresh Rhubarb... 5c. The best Cooking Apples, lb... 2 1/2c. 4 bunches fresh Leaf Lettuce... 5c. Large Head Lettuce, head... 7 1/2c. Fancy Wax or Green Beans, lb... 7 1/2c. Fancy Denver Peas, quart, lb... 10c. Fancy Denver Cauliflower... 12 1/2c. 6 bunches fresh Parsley... 5c. Fancy Rippe Tomatoes, lb... 7 1/2c. 3 large Green Peppers... 10c. Large Cucumbers, each... 7 1/2c. 3 large heads Cabbage... 10c. Large Egg Plants, each... 10c. Fancy Cantaloupes, each 3 1/2c-5c-7 1/2c. Large, fancy, juicy Lemons, all per dozen... 30c-35c-40c. Regular 10c, 50c and the every where 4-basket crates Texas Alberta Peaches, for canning, per crate... 95c. BUTTER, CHEESE, EGG PRICES. A Saving of 25% to 50%. Fancy No. 1 Country Butter, lb... 47c. Fancy No. 1 Dairy Butter, lb... 25c. Fancy Full Cream Cheese, lb... 25c. New York White or Young American Cheese, lb... 20c. Neufchatel Cheese, each... 3c. No. 1 best strictly fresh Eggs, doz... 15c. Bushel Boxes Extra Fancy California Bartlett Peas, Tuesday, \$2.25. Try Hayden's First, in the Old Slogan! 15 yds.

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