

IS the maker solid? You need to know that, *now*, before you buy a car. For the day of reckoning in the automobile industry is here. Witness the sudden changes in plans, methods, models, and prices—heavy stock offerings—reorganizations—big loans—failures, more than 25 in the past year. Excessive overheads and super-expanded plants, extravagances, and mushroom methods are coming home to roost. Already several well-known makers have failed, and cars of good reputation have disappeared from the market.

Review of Reviews says automobile stocks are not a good investment. Neither is an automobile unless its maker is sure to continue in business, making good on his guarantee, giving service to car owners, and sustaining the commercial value and public standing of his car.

Find Out About the Maker

Find out where the maker stands before you buy. Know that the Winton Company has always followed sound and enduring policies. No water in its stock, no bonds, notes, or mortgages to be charged for in its price, no frantic and frequent changes in models that prematurely age and depreciate prior models, no juggling with quality, no marketing of experiments, no grasping after quantity, no exaggerated price.

A Car of Beauty and Excellence

You can safely buy a Winton Six, for it is now in its seventh year of success—a thing impossible if it hadn't been right; made by the company that founded the industry, and the first in the world to concentrate upon six-cylinder cars exclusively. The

CAUTION

READ CAREFULLY.

Consider what's happening right now among the makers of

AUTOMOBILES

newest model is one of remarkable beauty and excellence—the automobile fashion plate.

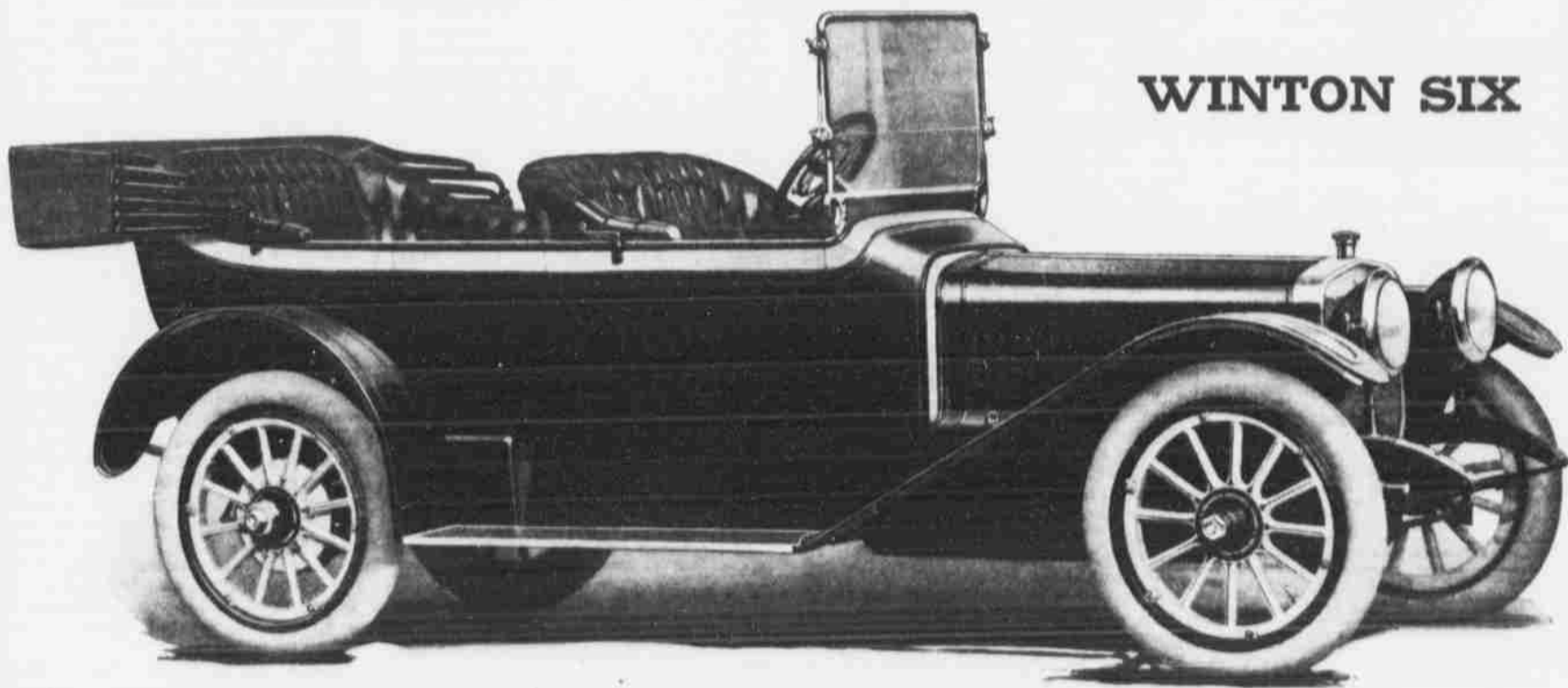
Finest of Car Equipment

Has the finest of everything—gracefully low body with yacht-like lines, long stroke motor, left drive, center control, electric lights, self-starter, first quality mohair top, easily handled curtains, rain-vision glass front, best Warner speedometer, Waltham eight-day clock, Klaxon electric horn, tire carriers, demountable rims, full set of tools, German silver radiator, metal parts nickel finished, four-cylinder tire pump. Price \$3250, fully equipped.

What Every Buyer Ought to Know

Find out about it. Find out about the company that makes it. Compare point for point with what you can find out about other cars and other companies. Get our book that tells what every buyer ought to know about what's happening in the automobile industry: sent only to car owners and those intending to buy. Ask for Book No. 22.

The Winton Motor Car Co., 117 Berea Road, Cleveland, Ohio



WINTON SIX

The Fashion Plate of American Automobiles—\$3250 Fully Equipped

New model now on display: New York, Broadway at 70th St.; Boston, 674 Commonwealth Ave.; Philadelphia, 246-248 No. Broad St.; Pittsburgh, Baum at Beatty St.; Chicago, Michigan Ave. at 13th St.; St. Paul, 208 West Fifth St.; Minneapolis, 16-22 Eighth St. N.; San Francisco, 1250 Van Ness Ave.; Buffalo, R. E. Brown Motor Car Co., North and Main Sts.; Cincinnati, L. C. Denison, 317-319 West 7th St.; St. Louis, Von Arx Bros. Auto Co., 3419 Washington Blvd.; Los Angeles, W. D. Howard Motor Car Co., 1238 S. Flower St.