#### THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER VICTOR ROSEWATER, EDITOR DEE BUILDING, FARNAM AND ITTH. stitutes home rule. Entered at Omaha postoffice as second-

TERMS OF SUBSCRIPTION: tunday Bee, one year. In Sturday Bee, one year. In Daily Bee, without Sunday, one year. 4.00 Daily Bee, and Sunday, one year. 4.00 Daily Bee, and Sunday, one year. 4.00

REMITTANCE Branit by draft, express or postal order, symble to The Bes Publishing company. Inig 2-cent stamps received in payment of small accounts. Personal checks, ex-mpt on Omaha and eastern exchange, not received. REMITTANCE. itself exercise the control.

Crepted. OFFICES: Omaha-The Bee Building. Fouth-Omaha-2318 N-Street. Council Hudfe-34 North Main street. Idncoin-56 Little Building. Chicago-301 Hearst building. New Tark-Room 106, 226 Fifth Ave. New Tark-Room 106, 226 Fifth Ave. Washington-725 Fourteenth St., N. W.

CORRESPONDENCE. mications relating to news and matter should be addressed tee, Rejutrial department.

MAY CIRCULATION. 50,261

Mate of Nehraska, County of Douglas, sa: Dwight Williams, circulation manager of The Bee Publishing company, being fully sworn, mays that the average daily dreulation for the month of May, 1913, ans 50,551. DWIGHT WILLIAMS.

Circulation Marager. Subscribed in my presence and sworn o bafore me this Th day of June, 1912 BOHERT. HUNTER, (Seal.) Notary Public.

Subscribers leaving the city temporarily should have The Bre mailed to them. Address will be changed an often as requested.

Safe and sane is sensible and satinfactory.

Gettysburg lives again! would reverse its outcome!

Alienists claim that dress is sause of insanity. Cause or effect?

Mabray probably never thought it cossible to pan off gold bricks on Wall street.

In other words, Judge Lovett hung the Indian sign on poor, credulous

Wall street. For the quiet summer season, Omaha seems well supplied with allurements from other cities.

jurning insues.

With Uncle Sam's permission, now The predecessor in Omaha of the he Harriman merger may dissolve who was crowded out to make way cial duties. nd run along. for him on the charge of being in-

rom under him?

se that the weeds do not become a somewhere. ulsance and offense to other people.

Still, the success of the Gettysburg board boss. Had some other city elebration would not have been only come to Umaha's relief in time, of Omaha, was visiting friends in this gold. A Mexican silver dollar is quoted size, and feels that spiritual comfort



with power to regulate and control Thirty Years Ago-

Home Rule.

invasion of home rule.

rule.

discarded as an invasion of home

Alas. No Danger.

he may be tempted away by enticing

such danger.

public franchise corporations oper-General Crook and party were list ating in the various cities, or to vest night the guests at the postponed recepthe State Railway commission with tion and banquet. General Manderson played togstmaster, and speeches were such power, the objection is raised, made by Judge Wakeley, Dr. Miller, Genand we think rightly, that this is an eral Howard, Frank E. Moores, Colonei unwarranted invasion of home rule, Carlin, Dr. Summers, J. E. Boyd, Judge and that the community served by Savage, General Dandy, Ex-Senator the franchised corporations should Saunders. E. Rosewater, Captain Bourke paring to go on his vacation, and and the special guest.

When we used to have police position as teacher or asaistant in the boards appointed by the governor, or schools. Miss Annie Trueland will teach a sum by an appointing board composed of state officers, the protest was strong mer school in the South building.

Andy Monylhan has been called to Ch that this, too, was an unwarranted cago to attend his father's funeral. J. G. Crownland, the carpenter, 60 At one time we had a park board nounces the advent of twin boys. whose members secured their com-The city physician's report for shows 32 deaths and 51 births. missions from the judges of the dis-Heimrod & Dorman will crect a public trict court, the judges being answer-

but of a district composed of three city to pay for connections and water countles, and that system, too, was used. Dr. Van Camp's office has been removed to the Frenzer block.

Miss Brash, a young woman living The new home rule amendment to with a family on Howard street, died. the state constitution vests all Ne- suddenly, the death being ascribed to braska cities with the power to make sunstroke. For the Glorious Fourth The Bes antheir own charters for the govern-

nounces that it will issue no paper in his brow and sighed. ment of their local affairs, and it is the evening or on the following mornto be assumed that the intention was insto stop further invasions of home

Twenty Years Ago-Ray Elser, the daring young aeronaut. rule. If there were any exceptions in the minds of those who framed sank to his death in the river at Courtthe constitutional amendment, they land beach, where his last ascent went town in North Jersey, is no beauty. He neglected to set them out in detail, wrong. His balloon reached an altitude is not only long and angular, but has a

Who prefers to be governed by nonrest- The balloon began to collapse and before That is the kind of a June that ter tinkering every time the legisla- into the river. Suddenly it struck the tertained by the little 5-year-old son.

self from the tangled mass and went utes. down in the presence of a great horrorstricken throng.

On the basis of a report that our The P-year-old son of Mr. and Mrs. B. one-time stormy petrel superintend- Y. Yoder, 1708 North Eighteenth street, ent of schools, now superintendent at should he live, will go through life with tell me what you think of me?" Milwaukee, is being considered for a but one eye, as the other was put out by similar position in Pittsburgh, our the explosion of a bunch of firecrackers. General Manager E., Dickinson of the people are warned against failing to Union Pacific was taking in the sights

appreciate and support our disting of the Chicago World's fair. General guished hydraulic politician who Passenger Agent Lomax was also in the manages the water works for us, lest Windy City.

Albert Watkins of Lincoln came up to get an order from Federal Judge Dundy permitting him to call some horses be-Alas and alack! But there is no longing to the Pones bank, for which he

was receiver. Chief of Police Seavey, who had been school superintendent referred to, undar the weather for a few days, was still too weak to attend fully to his offi-

tendent of schools for Greater New J., to attend the joint conference of the York, which goes to show that real Methodist . Episcopal church and the Owners of vacant property should ability and merit will be recognized Methodist Episcopal church, South, one of the western delegates of the north church

vacated the sent of authority in the

These

But we have yet to hear of any Miss Hope Hanchett was in Chicago, city trying to rob us of our Water visiting her friend. Miss Blanche Crosby. W. H. Alexander of Chicago, formerly

## THE BEE: OMAHA, THURSDAY, JULY 3, 1913.

# Twice Told Tales

Maynard and the Masie Box. Harry Maynard used to be a mer of the house of representatives until the voters of his district laid him prostrate

on the ground, and put upon his recum bent form the marks of many iron boots thus effectively retiring him to private life. The last time he was in the nationa capital he was explaining in a jocular manner that an extra session of congress would not now be necessary. Congress Feminded him, he said, of a planola of which he had heard. A man was preunfolding his plans to his neighbor in Miss Maggie McCague has applied for the next apartment. "We will be gone a long time." he said, "and we are thinking about taking our planola with us." "I would." replied the neighbor. "The Lord knows it needs a vacation."-Popular Magazine.

> The College Graduate. It was the season of the college gradu-

"The college graduate has many charms but the chiefest of them is, perhaps, his trict court, the judges being answer-able to the people, not of the city, the corner of Sixteenth and Jackson, the as cocksure as the young college gradu-

> son, fresh from Yale, into the and this fail to learn the business. I met this man the other day and said: 9 You took George into the mill recently to teach him the business. How te it turning out?" "The manufacturer passed his hand over "'Oh, splendidly,' he said. 'George teaching me now." -- Chicago Record- this is simply local government for local

Young, but Discreet. A certain man, who lives in a suburban neglected to set them out in detail. Wrong. His balloon reached an altitude is not only long and angular, but has a Under this amendment Omaha can have home rule if it wants to. If it have home rule if it wants to. If it

One day the aforesaid party called to dents at Lincoln, and to continue the youth could loosen and set into his see an acquaintance, and while waiting subject to the woes of biennial chas-parachute, the yessel was rapidly failing for him to appear in the parlor was entrice the grit of even unafraid men. ture meets, it has that privilege, also. for his life, but could not extricate him- the caller, after conversing several min-"Well, what do you think of me?" asked

Instead of replying the boy turned aside letter. and thoughtfully hung his head. "You haven't answered me," smillngly persisted the caller, "Aren't you going to

"No. sir." returned the youngster. "Do you suppose that I want to get a licking " -Philadelphia Telegraph.

**Editorial Siftings** 

Philadelphia Ledger: I approve your ourse very heartily and without hesitan," says the president to Mr. McReynolds, "wherefore," he says, in effect, "I have decided to reverse it."

Philadelphia Ledger: Mr. Bryan calls Mr. Metcalfe, who goes to Panama, "a democrat of the straightest sect." In be a silver man?

Washington Post: In going on record against pistols and liquor. Senator Vardaman forgets that the first thing a 10year-old boy asks for down in Mississippi is a pair of pants with two hip pockets.

St. Louis Globe-Democrat: Each of Uncle Sam's dollars is worth 100 cents in



Letters from a Political Reathen. 115.

HARTINGTON, Neb., July 1-To the Editor of The Bee: There is room for a great work which shall treat upon the abuse of the English language. One mis used word is the word progressive. fellow who believes in direct legislation, that is, in the people themselves enacting inws, is a progressive. He who believes, representative government is a reac tionary. In the definitions the terms are reversed. Representative government is of modern origin. The old way was for the people to vote direct. These fads of the initiative and the referendum had their origin in Switzerland. There they have proved a failure. In that country,

since the establishment, there have been thirty-one referendums and but one enactment. This was a law against killing animals by bleeding. This was ostensibly in the interest of humanity, but really was leveled at the Jews and was Jewbalting. Yet the Prince of Peace and the Apostle of Grape Juice has roared himself hoarse upon this proposition.

There never has been a perfect democ racy. In Athens-the darling of the historian Grote-where Demos ruled, there were 30,000 Athenians, 4,000 Metaoesresident aliens-and 400,000 slaves. The 30,000 met in the ecclesia and enaoted laws. Was this democracy? In Rome the comitia played the part of the ecclesia in Athens. The world has passed these things by, and the man who turns back to them is a reactionary. We hear much of the New England town meeting. But affairs in a tract six miles square. So too Greece and Switzerland are countries devided by high mountains into narrow valleys. Everything is necessarily local. When we talk of applying this to a state like Nebraska, a broad plain larger than all New England we will find that it will be what the state-wide primary has preved-a total pallure. We inherited this nonsense from populism. From populism is drawn the so-called progressive party begotten by the domes-

ticated baboon of Gyster Bay upon his return from his pilgrimage to the graves of his ancestors. Of populism I will write in my next

DER HEIDE.

Bappiness in Life. OMAHA, July 1.-To the Editor of The Bee: Every human being in the world has at least one aim in life, and that is happiness; both the wise and foolish, the saint and the sinner, stand on this common level; each and all desire happiness, either immediate or remote. The laws of God ordain self-denial and command humility, and our duty is often a disagreeable task; yet nothing elevates the soul to a higher pitch of ecstasy than to know that by macrificing our immediate pleasure to the general good of mankind, we reach the highest pinnacle of culture, and are drawn each day nearer and nearer to Him who taught us how to pray.

If the immortality of the soul be totally denied, yet there remains the enjoyment of that intellectual luxury produced by Panama there are gold employes and performing these duties that are contin-silver employes. Will Brother Metcalfe ually set before us by the laws of our ually set before us by the laws of our own minds. It is the verdict of critical philosophy that the mind is so constructed that nothing worthy of being called pleasure can proceed from gross and selfish inclinations. In contemplating the works of God and

His glorious display of divine benevoler the soul mounts up on wings of pure de-

after a few minutes He and the woman were alone. When you, "Mr. C. W." say that the Uleveland Plain Dealer. When you, "Mr, C. W.," say that the

Supreme Architect of the Universe is a lion times higher above the Protestant. 3od than the Protestant God is above wooden ideal of the natives of central Africa, here you admit that the Protostants have a Ged that belongs to a higher plane than the wooden idel, yet you claim there is yet "another God." Now how

Protestants have a "God." and that the Supreme Ruler of the Universe is higher. yes a million times higher than the Protestant God. My friend, Mr. C. W., I

for our mission is to save the sinner, not condemn him. You make the state ment in your postscript "we rest." Don't de it brother, don't do it. Find out first where you stand with one of these

LAUGHING LINES.

"I-that is-my lawn mower is out order, Mrs. Sharp, and-and I'd like

"Certainly, doctor. But one moment. Won't you spray Mary's throat, please? She seems to have taken cold. Yes.

"We must have a beautiful name for the baby." said the fond mother. "Some-thing that sounds like poetry and is not at all commonplace." "Well," replied the fond father. "I'm "Well." replied the fond father. "I'm doing my best to help you make a selec-tion. Here's a list of the rannes of all the apariment houses in town."-Balti-more American.

"Do you know that Rocketer come is \$400 as hour?" "Is it? I'd hate to have an income like many gods are there? You say that the that." "Think how bad one would feel if one overslept an hour and lost as much as that."-Chicago Record-Herald.

tope you belong to at least one of these gods, and not the wooden one, either

gods.

THE NEW FOURTH. St. Louis Post Dispatch.

A young man with a pistol, An officer in blue, And farty youngsters following Along the avenue. Some Tolks think it cruel, FRANK C. SHAW.

And others say a crase, But the better thinkers are disposed To think it thirty days.

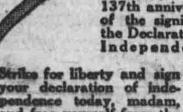
General-It's 'arf past nine, sir. Lodger-Good heavens! Why didn't you tell me before? General-Because it wasn't, sir.-Lon-don Opinion. A tin-can full of powder, A binding flash and red. And subsequently whacks and yells Emerging from the ahed. Some folks call it drastlo. And others still are dumb. But the better posted say it is What Puddy gave the drum. "Don't you believe every woman should have a vote?" asked the Sweet Youns Thing. "No." replied the Young Man. "But I believe every woman should have a voter."-Cincinnati Enquirer.

A table and a pitcher. An orator in tears, An empty prospect facing him In graduating tiers. Bome folks may the weather, And others don't submit. But the more observing people say The audience has quit.

On the way to the seashore, stop at THE PLAZA **NEW YORK** Fifth Avenue and Fifty-ninth Street Delightfully located opposite Central Park, assuring peace and quiet. Summer Terrace Restaurant. The coolest Hotel in New York. Convenient to theatres and shopping district. Special Rates during the Summer Season FRED STERRY ..... 1.4 **Managing Director** 

omorrow is the 137th anniversary of the signing of the Declaration of Independence.





ate, and at dinner in Lakewood George J. Genuld anid:

ate on commencement day. "I know a manufacturer who took his

narred if the rebel yell had been mitted.

If members of the Board of Conrol are never accused of anything some than perpetrating poetry, they will be doing well.

to we expenses as our British ambas- to the veterans of the north and ador. Case of necessity?

Note how those voterinarians are in his choice of antonyms. The continuing their organization, just mighty host that now treads the as if the automobile had not put the field in joy, never trod it in fear. was dublous weather, according to Forehorse and the mule out of business. The soldiers of Meade or Lee or the intropid Pickett may have feit the

It is fair to assume that "Colonel" pange of regret or sorrow or even dis-Mulhall got not only the free adver- tress as they followed the stern line ising, but a nice bunch of money as of duty into that awful death valley. rall, for doing nothing but a patri- but surely men who fought as they die duty. did could not have known fear.

As usual with the fake reformer, delivered, the country is again pecu- in the baby health contests going on the World-Herald cried piteously for liarly reminded of that matchless nome rule when it knew it couldn't and immortal epic that fell extemor it, and now that it can have it, it poraneously from the lips of Lincoln, insures for takers a continuous job that cesn't want it.

"Be amiable and ale-t" and build three battleships a year is the advice of our compatriot, John Temple Braves, which sounds not very unlike former President Roosevelt's, "Speak softly, but carry the big stick."

that his effort is a failure. Where, we ask, was Detective Burns and his distagraphs when all this funny work was going on over the telephone at the expense of honprable statesmen for the purported sdvantage of a few legal sharks?

It's simply a case of whose shoe sulois scourge exists is in line with white sold to the Tribune for \$1.20 the icah governor, try to imagine how volved in a possible spread of the of the district in Missouri which he rep-10 8.

It is heralded forth from Washing- upon the general appeal, of which, earefully noted, and note the difference.

Danish Odd Fellows' building. Such in its effects, because of its menace; structures stand as substantial mon- to human health.

unients to the stability of our forsign-born citizens, from whom na-

our people would have been richer city by several million dollars. ir a "question box" at the Transmissis sippi summer school of superintendents

Never in Fear. "Once again does this field trem-

somes and it has been taken by the ble under the trend of a mighty heat children; the church has cented to do -not now in fear, however, but in its work in Instilling reverence and ven-And now Walter H. Page is going loy," exclaimed Secretary of War eration in the minds of the children: a turn over a new leaf and hold Garrison in his Gettysburg address parents do not want us to spank their children, though they are willing for us to spank the children of others" south gathered in reunion there.

vere some of the causes, he said, of the Secretary Garrison is unfortunate growing insubordination of children, All sorts of preparations for the Fourth of July celebration were on tap and so caster Welch.

People Talked About

To Margaret V. Clark of Waterloo In., the country at large is indebted for Every time a Gettysburg speech is the score cards now so generally in u nearly every state in the union.

The quantity and variety of health ad vice poured out by hot weather experts of which it has been said just one will put a vacation out of the running such is made in a hundred years, and Mehmet Kemal Bey, late chief of staff

In a Bucharest newspaper that he is out therefore, the next president to commemorate this hallowed ground in a moderate fee. of a job and will give English lessons at oratory does not attain unto the The new marriage law of Pennsylvania heights reached by the melancholy prohibits the issuance of a license to any

man from Illinois, he need not feel person afflicted with a communicable

Bar Tubercular Cattle. The Missouri Valley Veterinarian

Charley A. White, member of association's appeal to the secretary noterious jackpot legislature of Illinois of agriculture to confine Illinois which "put Lorimer over," blaw into the sattle to that state while the tuber. Chicago Tribune affice the other, night

sinches. If the election commin- the general movement for pure food original story which blaw Lorimer out doner had been a dyed-in-the-wool and improved sanitation, to say of the United States senate. republican, appointed by a repub- nothing of the financial louses in- In order to keep posted on the events

sur democratic contemporary would disease. It is not to be supposed resents in congress. Speaker Champ be screaming for home rule from a that, if sufficient grounds exist for district. These are read by one of his the scare, the secretary of agricul- cierks and every them of interest-cape ture will healtate to act favorably cially births, marriages and deaths-is

ten that in the Union Pacific un- oubtiess, this is but a part. It is N. W. Fisisig of Albambra, Cal., who that in the Union Factile un- buddless to chter into any lengthy has passed his eightleth birthday and has spent sixty-three years in the employ surgued an entirely different policy discussion as to the imminence of of one firm, has signed a contract with rom that of his predecessors in the the danger of permitting free ship- the same for twenty-five years longer. standard Oli and Tobacco unmerg- ment of cattle subjected to tuber- Mr. Fialsis believes that he is the oldest rrs. Count the money in your pocket, culosis. The malady that worked traveling salesman in the country.

fashion:

The saloon keeper who persists in the respiratory tract and the muscles of in Butfalo the last week in August. tive Americans have learned inval-peciling liquor to minors and the the vocal apparatus is less intimate, the mable lessons of thrift and industry, druggist who supplies dope to minors intervation to emotion suffers a sharp inhibition for lack of canalisation. Hence the suverest justice and then some.

at 48 conts. Nevertheless, Mr. Bryan is telling congress how to revise the cur-State Superintendent Stetson of Maine, rency

New York World: After Secretary Bryan's use of grape julce, the gravest at the city hall stated: "Parents have standal this administration has had to face is that President Wilson said "Tut! Tut!" when he minsed the putt. This strong daink and strong language will never do.

Cleveland Flain Dealer: The British government is going to purchase that ancestral home of George Washington for a show place in connection with the celebration of 109 years of peace. 27 warld do move, even there. Pittshurgh Dispatch: Eighteen nation have tentatively accepted Mr. Bryan's peace plans; but what does tentative acceptance achieve when the government oposing the peace plan is in the act of rejecting the arbitration policy lest It might be bound to arbitrate something that it fears would be decided against it?

Philadelphia Record: We bought Alaska just to oblige Russia and reimturse her for sending a couple of florts to this country during the civil war when we didn't have many friends in Europe

We have made a pretty good thing out of Alaska seals, and now that they are running out we are getting gold out of the country. Alaska has both gold quartz and gold gravel, and a mining expert has expressed the opinion that placer mining in Alaska may last a thouwe are only fifty years from it. If, of the Ottoman Imperial pavy, advertises , and years. He balleves that a paying mine could be opened every twenty miles all the way from Ketchikan to Nome, distance of 2.000 miles.

Women's Activities

One of the big New York hotels has a oman whose only duty is to look after comfort of the women guests, Twenty years ago a weman could not

constart. Methers, sisters, daughters and wives

the new Harvard Women's club. This is great institutions of learning-they an outgrowth of the Marvard Dames. would be thrown out at the very start wives of the members of the faculty, My friend, "C! W.," it's the same way 67ganized in 1898.

guits recovered. She will spend the tion after generation. So we must be-Fourth of July with friends at Newport and will make a speach there.

The mayor and board of supervisors of San Francisco annotioned the budget which the police commissioner had opposed because it provided for women po Hee officers. The city will start with three wamen officers, whose duties will be taking care of young girls.

Mrs. Susts Root Rhodes, librarian o the League of American Penwomen, is a member of the school board of Washngton, D. C., and has been chosen by the commissioners to represent the Distriet of Columbia at the internationa odnyress of school hygiene, to be held Mrs. Sarah Evans, who is inspector

which the world cannot give, neither take away. Human nature is too frail to realst the calls of the appetites and passions unaided; too weak to support the many sorrows that too often deprive un of all relish for life, unless some hope be set before us which insures us a more noble and glorious life beyond the grave as a recompense for duty performed and bounded, selfish desires controlled. All religions, whether dogmatic or prob ematic, hypothetical or categorical, contain either the promise or the hope of the soul's immortality. Agnosticism does

not directly deny it; the positive philosophy accepts it, but in a nebulous and shadowy form, and every thinking man and woman in their calm and solitary moments must find this belief a source of real and pure delight, otherwise it would perish and be forgotten. It is utterly hopelass to attempt to rob humanity of this belief by any subile speculation "Let us ever remember in whatever. whom we put our trust, and when the strength of man falleth, there is a bountiful supply above that never fails. 10. O. M.

Religion and the Bible.

HARLAN, Ia., July 2-To the Editor of The Bee: I would like to get into "The Letter Box" once to find out what creed "Chas. Wooster" belongs to, and what part of the Bible he gets his argument

In the first place he says all the Prote estants claim that the "saved" are instantly taken to heaven and the "unsaved" as instantly to hell. "There I shject" and I am a Bapilat. Now the Baptists do not preach the instant transmission, from this life to heaven or hell; neither doos the Bible say so. The Haptists teach that at the second coming of Christ Jesus, the dead will all arise and the "worthy" will have life everiasting in Christ's Kingdom and the daworthy

will taste the second death. Now in defending both my religion and spend a night alone in a hotel of this the Bible I want to say first that there is bind, but now everything is done for her the same truth in the Bible that you will find in any history; for if the histories of cur country were not true, that if of men relding degrees from Harvard there were one single false statement in university are eligible to membership in them, they would not he allawed in our with the Bible: those happenings were

Mins Jane Addams, who went to Egypt chronicled when people knew they really because of a breakdown, is coming back bappened and these "chronicled facts" to Chicago in July and is said to be have been handed down to us for generalieve not only the word of God, but the word of Christ Jesus.

Why did Jesus always say "arise" when He called the dead to life? I think that explodes your erroneous idea of Protestant teaching of the instant transattion to beaves and bell.

Now to refer to the statement that all Protestants claim that Avis Linnel was

worthy of hell-objection No. 2 Let me call to mind the time that those sanctimonious Jews brought the woman-who had been caught in the act of fornication -before Christ that He should say whether she should be stoned or not? What did Christ do? He sat there allent, probably writing in the sand thus: "He that looksth after a woman to lust committeth adultery already in his heart."





## Little Stories and Talks About Advertising

(Copyright, 1913, by Harry Scherman)

### The Amusement Business

Whenever you want to go to a theater, the first thing you do is to look over the theater advertisements in the newspaper.

When next you perform that simple act, realize what a tremendous asset the amusement business has built up -to have ed"cated everybody to do that.

WHY NOT BUILD UP SUCH AN ASSET FOR YOUR BUSINESS!

It is specious reasoning to say that the amusement business must be advertised—that the advertisements are necessary an-nouncements of information. Not a bit.

Had it not been for their advertising, individual theaters could very well have remained in the present status of moving picture houses, simply appealing to people passing by or living in their neighborhood.

Why should not you, as well as they, educate the larger public ---by daily, persistent, continuous advertising-ABOUT WHAT YOU HAVE TO SELL AND WHERE THEY CAN FIND YOU?

The first principle of local advertising is that followed by old Mahomet. He went to the mountain, when the mountain wouldn't come to him. Since your establishment cannot go to people, induce the people to come to it.

A representative of THE BEE will be glad to call and give advice and assistance to intending advertisers. Phone Tyler 1000.

BRADBURY DENTIST DR. 1300 Farnam St.

Phone Doug. 1788.

Missing Teeth supplied without Plates or Bridgework. Nerves removed without pain. Work guap antcod ten years





ing states only last year is too fresh ing a feeble, grape juice substitute for The Danish-Americans of Omaha, in mind to warrant taking any the sonorous burning words employed by as well as the city itself, are to be chances with the cattle disease, strong men in exhausting steam. The congratulated on the founding of a which is obviously more far-reaching Springfield Republican regards the sy-

such havoe among horses in adjoin- President Wilson's favorite expletive. "Tut, tut!" is considered by the unthink-

pletive as satisfying and mouthfilling. explaining the reasons in this classical

"When the speech threshold is ! relatively high, and the relation between

