

OUR FIRST GREAT ANNIVERSARY SALE

STARTS MONDAY MORNING AT 8.30

Over \$500,000.00 Worth of Desirable Merchandise at Tempting Savings

Greatest Sale of the Season

A GALA Occasion and we invite you to come and participate in the store's first birthday. We will celebrate the event, not with entertainment or empty show, but with extraordinary opportunities for saving money in every section of this great store. Special values that will make new history for value giving in Omaha.

Months of careful planning have been given over in the preparation for this wonderful sale. Come Monday and judge how well we have succeeded.

ORKIN BROTHERS

Your Railroad Fare Refunded

FOR the benefit of people who live out-of-town, and wish to take advantage of this Great Anniversary Sale, we will pay RAILROAD FARE ROUND TRIP on the purchase by any individual amounting to \$20.00 or more, within 100 miles of Omaha.

RAILROAD FARE ONE WAY on the purchase by any individual amounting to \$10.00 or more, within 100 miles of Omaha.

Present your return ticket at our accommodation desk, main floor.

19c EMBROIDERIES, 10c

SPECIAL! Cambric Embroideries 8 to 18 inches wide; also Corset Cover Embroideries, all well made on good grade cloth, values up to 19c. Anniversary price Monday, per yard... **10c**

- Embroidery Flouncings, 27-inch, values to 75c yard... 39c
- Embroidery Flouncings, 27 to 45-inch, values to 98c, yard... 49c
- Wash Laces, Edges and Insertions, values to 10c, yard... 5c
- Laces for Fancy Work, 3 to 7 inches, values to 30c, yard... 15c
- Laces, including Cluny, Venise, Shadow, etc., values to 59c, yd. 25c
- Windsor Ties, all silk, plain colors or plaids, each... 15c
- Jabots, Wash Stocks, Bows, Chimesettes, values to 49c, at... 25c
- Women's Initial Handkerchiefs, hand embroidered, 8c values... 5c
- Women's Embroidered Handkerchiefs, lawn and Swiss, 19c val... 10c

Women's 19c VESTS, 11c

SPECIAL! Women's Vests, low neck and sleeveless, Swiss ribbed, full taped, regular 19c values. Anniversary Sale price, Monday, at each... **11c**

- Women's 35c Vests, Pants and Union Suits for... 21c
- Women's 25c Vests, low neck and sleeveless, taped, at... 15c
- Women's 50c to 59c Union Suits, sleeveless, for... 39c
- Boys' 50c Porous Mesh Union Suits, short sleeves, for... 39c
- Women's 19c Hose, black and colored, full seamless... 12 1/2c
- Women's 25c to 35c Hose, cotton or lisle thread, Monday... 19c
- Women's 50c Gauze Lisle Thread Hose, regular made... 35c
- Women's black Vegetable Silk Boot Hose, seamless, pair... 45c
- Infants, 35c Hose, seamless, silk plated, black and colors... 15c

Women's \$2.50 PUMPS, \$1.69

SPECIAL! Women's White Canvas Pumps and Strap Slippers with hand turned soles, covered heels, also canvas button Oxfords, reg. \$2.50 vals., Monday pair... **\$1.69**

- Misses' Pumps and Strap Slippers, regular \$2 to \$3 values... \$1.48
- Women's Pumps and Oxfords, regular \$3.50 to \$5 values... \$2.95
- Men's Oxfords, best leather, regular \$4.00 values, pair... \$2.95
- Children's White Canvas Button Shoes, \$1.50 values... \$1.00
- Women's White Buck Button Boots, regular \$4.00 values... \$2.95
- Women's One-strap House Sandals, \$1.75 values... \$1.25
- Men's Oxfords, best leather, newest styles, \$4.50 values... \$3.45
- Women's Tan Pumps and Oxfords, \$4.00 values... \$2.95
- Girls' White Canvas Shoes, \$3.00 values, Monday at... \$2.45

ENAMELWARE, at 25c

SPECIAL! 150 pieces of enamelware, including 6-qt. Berlin Kettles, Coffee Pots, 8-qt. Preserving Kettles, Sauce Pans, Water Pails, etc., seconds of vals. to \$1.25, choice at... **25c**

- \$1.75 Tea Kettles, blue and white enamelware, for... 79c
- \$1.00 Coffee Pots, blue and white enamelware, for... 49c
- \$1.25 Dish Pans, 10 to 14-quart size, blue and white... 49c
- 5c Toilet Paper, Anniversary Sale Price, Monday, 8 rolls... 25c
- Colonial Water Goblets, \$1.25 dozen values, Monday, each... 7c
- \$1.75 Star Cut Water Sets, Pitcher, 6 bell shape Tumblers... \$1.19
- 85c Colonial Water Pitcher and 6 Glasses, Monday, set... 43c
- 69c Jardinieres, 7 and 8-inch size, Monday Sale Price... 39c
- \$1.00 Jardinieres, 9 and 10-inch size, Monday Sale Price... 69c

Toilet Articles and Drugs

SPECIAL! 6 5c Ideal FREE! A perfume atomizer with an oz. of Dabrook's Locust blossom, at... **50c**

Hair Brushes, good bristle, price **39c**

- 50c Glycothymoline for... 38c
- 50c Rubber Gloves for... 29c
- 50c La Blanche Powder... 38c
- 25c Massatta Talcum... 15c
- Menmen's, Williams' and Colgate's Talcum, 25c size for... 15c
- Shaving Soap, Williams' or Colgate's, regular 10c size for... 5c
- Rubberized Fancy Toilet Cases, regular 75c values for... 54c
- Pinard's Lilage Toilet Water, regular 75c size bottle... 59c
- Monoxide Tooth Paste or Powder, regular 25c size for... 15c
- 25c Charcoal Tablets, box... 16c
- 25c-35c Rubber Combs... 10c
- 50c Lilac Perfume, oz... 19c
- Imported Castile Soap, lb... 19c
- Wash Ribbons in all colors, fancy and plain, 5-yard bolts, 15c values... 10c

Large Oaks From Little Acorns Grow

FROM the smallest acorn planted and properly nourished, the largest oak develops. Such a parallel can be drawn by the growth of our business.

The planting of the small acorn of a store at 1510 Douglas street, some seven and a half years ago, when the ready-to-wear business of O. K. Scofield was taken over, has grown by rapid strides and this great store oak has been established.

In four short years our business outgrew the room on Douglas and we moved to larger and better quarters at 318 to 320 South 16th Street.

Here in the new location our business grew so rapidly that before the end of two years we were negotiating for more space around us with an opportunity to expand.

Finding it impossible to secure the additional room which our increasing business demanded, we opened negotiations for this great store, of which we took charge one year ago.

Everyone in Omaha knows of the great transformation that has taken place in this store during the last year and little need be said regarding it.

But what is back of and under it all? What caused this marvelous growth? Think it over. It can't be luck; it can't be wealth—plenty of people have money; it can't be shrewdness—there never was a business with fewer secrets.

It must be the fundamental principle which we have lived up to during our entire business career, A FAIR AND LIBERAL TREATMENT OF EVERY TRANSACTION.

That this policy has been appreciated is shown by the public confidence placed in the reliability of this store—a confidence more deeply rooted today than ever before.

We are confident that you are going to help along our plans for the next year—because the plans we have in mind are all along the line of still better service and greater usefulness. They are worthy of your help, so we stick our peg to the GREATEST YEAR IN OUR HISTORY and we know with your help we will accomplish it. ORKIN BROTHERS.

Wash Goods

Including Ratine, Batiste, Tissue, Lawn, etc., 25c and 35c values... **14c**

Challies

Challies in neat floral designs, pretty border effects, 25c values, yard... **11c**

Dress Goods

Remnants of the season's most favored materials, values to \$2.50, yard... **35c**

Corsets

Medium bust line and hip, embroidery trimmed, 6 hose supporters, \$3.00 value... **\$1.39**

Parasols

Fancy white embroidered linen and colored silks, assorted handles, \$2.50 values... **98c**

Hat Pins

Fancy Gold, silver, pearl, rhinestone, etc., values to \$1, choice... **10c**

Clocks

Alarm Clocks, American works, guaranteed for one year, \$1 value, at... **49c**

Ribbons

Wash Ribbons in all colors, fancy and plain, 5-yard bolts, 15c values... **10c**

\$10 to \$15 DRESSES, \$5

SPECIAL! Women's Summer Dresses, in a great variety of charming styles; linens, crepes and voiles; the actual values \$10 to \$15; Anniversary Sale price, Monday, choice... **\$5**

- Women's Summer Dresses, values \$20 to \$29.50, choice... \$10
- Women's Summer Dresses, values \$30 to \$35, choice... \$15
- Women's Summer Dresses, values \$35 to \$55, choice... \$20
- Women's Silk Dresses, values \$35 to \$50, choice... \$19.50
- Women's Coats, many styles, in cloth, \$10 to \$15 values... \$5
- Women's Tailored Suits, values \$25 to \$40, choice... \$12.50
- Children's Coats, 6 to 14 years, \$7.50 to \$12.50 values... \$5
- Women's Cloth Skirts, \$10 to \$12.50 values, Monday... \$5

\$15 to \$20 Trimmed HATS, \$7.50

SPECIAL! At this price we include the very latest summer effects; all new, spick and span; not mussed; big values at \$15 to \$20; your choice Monday for... **\$7.50**

- Trimmed Hats, desirable styles, values to \$10, for... \$4.95
- Trimmed Hats, all late styles, values up to \$7.50, for... \$2.95
- Trimmed Hats, pretty new effects, values up to \$6.50, at... \$2.00
- Imported Genuine Panama Hats at... \$1.98, \$3.50 and \$4.50
- Untrimmed Hats, Milans and Hamps, at... 98c, \$1.98 and \$2.98
- Ostrich Plumes, French, regular \$4.00 values, Monday... \$2.98
- Ostrich Plumes, French, regular \$7.50 values, Monday... \$4.98
- Ostrich Plumes, French, regular \$10.00 values, Monday... \$7.00
- Aligrettes and Paradise, Monday at... 25% Off Regular Prices

Bargain Basem'nt Specials

SPECIAL! Women's 15c Black Cotton Hose, seamless, pair... **8c**

SPECIAL! Children's 25c Vests and Pants, white ribbed cotton... **15c**

- Lawns and Calicoes, mill lengths of values to 7c, yard... 1 1/2c
- Twilled Toweling, 17 in. wide, 6 1/4c quality, yard... 3 1/2c
- Table Oilcloth, 45 in., 20c quality, all colors, yard... 10c
- Men's 85c Underwear, shirts and drawers, garment... 23c
- Men's 12 1/4c Cotton Hose, colors, sale price, Monday... 8c
- Women's 75c Corset Covers, for the average figure, Monday... 49c
- Women's 25c Corset Covers, nainsook, lace trimmed... 15c
- Women's 39c Petticoats, percale, with flounce, Monday... 25c
- Children's Straw Hats, many styles, values to \$1, for... 29c

\$1.50 Tabourettes, Monday, 75c

SPECIAL! Tabourettes, well made, in mahogany and golden oak finish; regular price \$1.50; very special in Anniversary Sale Monday at... **75c**

- \$1.75 Bamboo Corner Chair for porch, Monday... 75c
- \$14.75 Arm Chair, solid mahogany, upholstered... \$9.75
- \$41.50 China Cabinet or Sideboard, combination... \$20
- \$37.50 Sideboard, golden oak finish, sale price Monday... \$22
- \$39.98 Bookcase, Writing Desk, golden oak finish... \$25
- \$52.50 China Closet, solid mahogany, sale price Monday... \$22.50
- \$58.00 Buffet, solid mahogany, price Monday, special... \$28.50

Gloves

Women's Long Silk 16-button length, double tipped fingers, \$1 value... **68c**

Waists

Women's Jap Silk and fine lingerie, many styles, \$2.50 to \$4.00 values... **\$1.98**

Thread

King's Spool Cotton, 500 yards, white only, Monday, the spool... **3c**

Buttons

Pearl, white, 5 sizes, 3 to 12 on card, values to 10c; Monday at, card... **5c**

Tape

Best quality cotton, three sizes, three-yard pieces; Monday's sale, each... **1c**

Men's Hose

Lisle and silk lisle, plain or fancy, 25c values; pair... **15c**

Gloves

Women's Lisle or chamoisette, two-clasp, white, black, colors, worth 25c, pair... **21c**

Waists

Women's fine lingerie waists, many styles, \$1.50 to \$2 values, choice... **98c**

59c to 85c Fancy SILKS, at 35c

SPECIAL! Big lot of fancy silks, including every shade of plain mesaline, 27-in. Jap Silk, and hundreds of pretty styles in foulards; 59c to 85c vals., Anniversary Sale price, yd. **35c**

- \$1.39 Black Satin Duchess, 36 in. wide, Monday, the yard... 69c
- \$1.25 Fancy Tab Silks, 36 in. wide, Monday, the yard... 69c
- \$1.50 Colored Charmouse, 36 to 42 in. wide, Monday, yard... 69c
- \$1.25 Princess Messalines, all shades, 36 in. wide, the yard... 69c
- \$1.39 Silk Serges, all desirable shades, Monday, the yard... 69c
- \$1.50 to \$2.00 Fancy Foulards, 36 to 42 in., Monday, yard... 69c
- \$1.50 Black Messaline Silk, 36 in. wide, Monday, the yard... 69c
- \$1.50 Spot Proof Habuti, black, 36 inches wide, the yard... 69c
- \$1.69 to \$2.00 All Silk Crepe de Chine, all shades, 42 in... \$1.39

\$2 Crepe GOWNS, at 98c

SPECIAL! Women's Wash Crepe Gowns, pink, blue and white, daintily trimmed with lace or embroidery and ribbon beading; regular \$2 vals., Anniversary Sale price Monday for... **98c**

- Women's \$2.50 Long Crepe Kimonos, Empire style... \$1.50
- Women's \$2.00 Muslin Petticoats, deep embroidery flounce... 98c
- Women's 59c Muslin Drawers, deep flounce of embroidery... 39c
- Women's 75c Aprons, light or dark percale, gingham... 59c
- Women's 50c Long Kimonos, figured lawn, very special... 29c
- Women's \$1 Long Lawns Kimonos, with figured border... 59c
- Child's \$1 Dresses, 6 months to 2 years, Nainsook... 49c
- Child's 50c Muslin Petticoats, 2 to 10 years, Monday... 25c
- Child's 98c Nainsook Slip Over Gown, lace trimmed... 59c

12 1/2c to 15c DIMITIES, 6 1/2c

SPECIAL! 2,000 yards of beautiful snow white Dimities; all the different style checks and stripes; regular 12 1/2c to 15c qualities; Monday sale price, yard... **6 1/2c**

- 25c White Crepes, snow white, stripe effects, yard... 12 1/2c
- 75c White Ratine, 42 in. and finely woven, Monday, yard... 49c
- \$1.25 Linen Suitings, 90 in. wide, exceptionally fine... 69c
- \$1.50 Satin Finish Table Damask, 72 in., Monday, yard... 79c
- \$5.00 Scalloped Tablecloths, 72 in., Satin Damask... \$2.98
- \$7.50 Madeira Luncheon Sets, centerpiece, 12 dollies... \$5.98
- 25c Bath Towels, extra heavy double ply, unbleached... 12 1/2c
- 10c Huck Towels for face, white or with red borders... 5c
- \$1.50 Bed Spreads, large size, heavy crochet, Monday... 89c

SUIT CASES, at 20% Off

SPECIAL! During our great Anniversary Sale we offer our entire stock of matting and cane suit cases at 20% off the regular selling price... **20% off**

- \$1.50 Matting Suit Cases, Anniversary Sale Price, now... \$1.20
- \$2.00 Matting Suit Cases, Anniversary Sale Price, now... \$1.60
- \$2.50 Matting Suit Cases, Anniversary Sale Price, now... \$2.00
- \$3.00 Matting Suit Cases, Anniversary Sale Price, now... \$2.40
- \$4.00 Cane Suit Cases, Anniversary Sale Price, now... \$3.20
- \$5.00 Cane Suit Cases, Anniversary Sale Price, now... \$4.00
- \$6.00 Cane Suit Cases, Anniversary Sale Price, now... \$4.80
- Women's Wardrobe Trunks, regular price, \$60; sale price... \$50.00
- Wardrobe Trunks for Men and Women, special at... \$25 to \$35

GRANULATED SUGAR, 25 lbs. \$1

SPECIAL! Best quality Granulated Sugar, Monday with all grocery orders of \$1 or more; no mail or phone orders... **25 lbs. \$1**

- Corn Flakes, package... 8c
- Sweet Corn, 10c can... 6c
- Peanut, sweet, wrinkled... 10c
- Cocoanut, 10c package... 6c
- Baking Powder, Calumet... 7c
- Salt, Diamond, 10c package... 6c
- Rice, whole Jap., 5 lbs... 25c
- Washing Soda, 12 lbs... 25c
- Soups, assorted, 3 cans... 25c
- Washing Crystal, dozen... 12c
- Washing Cleanser, 4 lbs... 39c
- Ginger Snaps, per lb... 6c
- Fig Bars, special, lb... 12 1/2c
- Butter, good country, lb... 25c
- Butter, Capitol brand... 30c
- Peanut Butter, 3 lbs... 25c
- Cheese, Full Cream, lb... 18c
- Coffee, Capitol, per lb... 39c