INCOITE TAX

AMENDMENT

INTRODUCED BY SEN.

BROWN (REP) OF NEB.

AND SUBJECTED BY
REPUBLICAN PRESIDEN

# ELLIOTT DESCRIBEE BATTLES BETWEEN **GUARDS AND MINERS**

Adjutant General Tells Senate Committee of Civil War in Coal Regions of West Virginia.

TRAINS HELD UP. TIPPLES FIRED State Troops Capture Six Deadly Machine Guns.

GUARDS BUILD SHEET-IRON FORT Hundreds of Guns Found Hidden in

Trees and Caves.

AMBUSHED AND SHOT Armored Train Carrying Machine Guns Swept Through Strike District-Work of Military

Court.

CHARLESTON, W. Va., June H.-industrial war in West Virginia was today described to the senate mine strike investigating committee, by Adjutant General Charles D. Elliott, who told in graphic fashion of battles fought between mine guards and strikers at Mucklow and Holly Grove, in the Paint Creek section. He told of armored trains carrying machine guns that swept through the strike district and related stories of men ambushed and shot down. At least a score killed or wounded.

General Elliott told of the capture by the state troops of six deadly machine guns capable of firing 150 shots a minute, and 120,000 rounds of ammunition. He identified photographs of a sheet iron and told of the capture of bundreds of 'man killing" guns, many of them "hidafter the militia took charge of the strike

Pitched Battles Fought.

Trains held up, mine tipples burned, pitched battles between mine guards and criminal case and today's action followed. miners, were all detailed by General Elliott, who said that all of these affairs Crop Averages in were reported to him. He detailed a general engagement at Mucklow, Holly Grove on Paint creek, and Ronds, Cabin creek, on February 10, when a mine bookkeeper, and a miner named Estep were killed. This resulted in a second declaration of martial law and General Elliott said that when he went into the

district during the first martial law Utah, Idaho and California.

Work of Military Court.

Questioned by Senator Borah General Elliott described the trial of offenders by the military court after the civil courts had been superseded.

The documents produced by General Pullott showed fifty-one men sentenced by the military court. Private F. L. Long, tried for the murder of Ira Ridd, was acquitted by the court. Robert Hartigan, a mine guard charged with the state, was sentenced twice accordof \$500 and to serve six months in prison. fined \$100 and sentenced to sixty days. Other sentences shown by the list were: For "intimidation of workmen," thirty-

gwo prisoners, six months each. Carrying concealed weapons, two prisoners, one day; five prisoners. months; one prisoner, \$1,000 fine and one rear; one prisoner, one year. Carrying steel knuckles, one prisoner

Unlawful stabbing, two prisoners, one

False statement to officers, one prispner, thirty days.

Disorderly conduct, one prisoner, three months. Larceny, one prisoner, \$10 fine and ten under the sultan of Joio.

Altogether, the list accounted for all two cases were marked, "Missing from the files."

February, which, he said, were modified ing that portion of the proclamation would be few. which placed the military authorities above the civil courts.

Arrests Without Warrant.

The militia, the witness said, were now working under the civil courts, assisting in the enforcement of the processes of the courts. Only about a dozen militiamen remained to aid the civil authorities. "While you were in charge in the

martial law zone you made arrests on your own responsibility, without a writ Benator Borah.

"Yes, that is right," said General El-

General Elliott said that he had no record of the proceedings of the military courts established under the second and third declarations of martial law, which, is no country in the world that could athe believed, were in the possession of Governor Hatfield.

General Elliott said that at one time he had 1,000 men in the field, practically ranging all details here." the entire militia organization of the state. He could not may definitely how many armed men he had to contend with, but he felt there were more arms among the strikers than among the militia Under cross-examination by Attorne

Belcher for the miners, General Elliott said that the controversy prior to the declaration of martial law was solely between the miners and operators. "Was there any state of insurrection

in the strike zone prior to the declaration of martial law?" asked Mr. Beicher. "The governor evidently thought there (Continued on Page Two.)

### OATS TRUST IS ATTACKED NOT

Quaker Company is Charged with Maintaining Monopoly.

NEW POINT RAISED IN SUIT

Asks that Company Be Excluded from Interstate Trade Until It Censes to Violate Law.

CHICAGO, June IL-The Quaker Oats ompany-the so-called oatmeal trustontrolling 90 per cent of the oatmeal roducts and by-products of the country, was attacked by the federal government n an anti-trust suit filed here today, charging a monopoly "in derogation of the common rights of the people of the United States, and in violation of the Sherman law."

The suit goes to the unusual length of seeking to have the privilege of interstate commerce withheld until competitive conditions are restored.

The suit is civil and primarily declares that a contract between the Quaker Oats ompany and the Great Western Cereal company creates a monopoly in violation of the Sherman anti-trust law. According to James H. Wilkerson,

of interstate commerce from the defend- of the list of men, who had been taken ants is without a precedent in a suit of in on the scheme of former State Superthe kind. In seeking to bar the defend- intendent J. L. McBrain, and late high ants from shipping from one state to another, the government asks that the grand counselor in the bull moose party inhibition be made temporary so that the to form a lyceum bureau, was the senbar may be removed upon good behavior sation at the state house this morning. of the defendants, but this removal is State Superintendent Delgell and Defuture violations.

national trade in oatmeal and its by- comes to a man sometimes in his life. fort built by mine guards at Mucklow, changed to Quaker Oats company and the who went into the scheme with him, but den out" in hollow trees and in caves per cent of the oatmeal business. In admit that his anxiety to be halled as June, 1811, the bill asserts, the Great a chautauqua attraction had got him into

Western Cereal company was brought in. trouble. A grand jury investigation followed, but

# Nebraska Higher Than Other States

WASHINGTON, June 11 .- General crop conditions on June 1 averaged for the fields with troops on the night of Febru- United States 0.5 per cent lower than on ary 10, a dynamite bomb was found on the same date last year and 1.2 per cent the railroad tracks ahead of his train. lower than the average condition on June "All of these affairs were between 1 of recent years, the Department of Agmine guards and strikers," said the gen- riculture announced today. Conditions "The militia had nothing to do generally are somewhat below average in with them and I know of them only states east of the Mississippi river exthrough information brought to me by cept Pennsylvania, Ohio, Wisconsin, Tennessee and Mississippi and above average General Elliott gave the committee conditions west of the Mississippi river documents showing the operations of the except in North Dakota, Kansas, Oklamilitary which took charge of the strike homa, Montana, New Mexico, Arisona,

period, and showing the disposition made | Few states show any decided deviation are in Nebraska, with 12.7 per cent above bureau for the services of La Follette W. Metcalfe sprang two additional fic by the Union Pacific. The Southern average. Lowest conditions are in Callfornia, with 20.9 per cent below; Georgia, with 14.3; South Carolina, with 12.6 per

cent below average conditions. The condition of various crops compared with their average (not normal) condition on June 1 was as follows: Raspberries, 105; blackberries, 104; win

doing police duty as a non-resident of 102.4; hemp, 101.6; apples, 101.5; sugar cane, 101.5; rye, 101.3; cabbage, 100.6; clover, ing to the list, each time to pay a fine 100.5; Hma beans, 100.4; onlons, 100.1; all hay, 100.1; spring wheat, 99.7; pasture, In another similar case, a guard was 99.7; watermelons, 99.5; cotton, 99; sugar beets, 99.0; oats, 98.4; barley, 96.2; peaches, 95.2; pears, 89.9.

### Pershing's Troops Ready for Decisive Battle With Moros

MANILA, June 11.-Brigadier General John A. Pershing, commander of the department of Mindanao, had made all arrangements to move forward today and engage in a decisive fight against the rebellious Moros, entrenched at Bagsag,

A stubborn resistance to the advance of the American troops was expected but two cases under the martial law last and a strong force had been assembled, fall, the first martial law period. These consisting of a company of regular in fantry, a troop of cavalry, seven companies of scouts, two companies of con-General Elliott detailed the orders re- stabulary, with a battery of four mounstoring martial law to the strike zone last tain gune and a machine gun platoon. Such precautions had been taken that by Governor Haiffeld on May 29, annul- it was believed the American casualties

### High Cost of Living Due to Waste of War

ST. PAUL, Minn., June 11.-The high cost of living is due to the waste caused by the expenditures for so-called national defense, according to Dr. David Starr Jordan, president of Leland Stanford, Jr. university, who spoke yesterday to Hamor warrant from any civil court?" asked line university students. Dr. Jordan strongly approved the peace plan of the Wilson administration and declared that war between Japan and the United States was an impossibility. He declared New York bankers practically control the war situation of the world and added: "There tack the United States without first coming to New York to borrow money with which to carry on its warfare and ar

#### WOMAN IS KILLED BY AUTO NEAR IOWA FALLS

IOWA FALLS, Ia., June 11 .- (Special Telegram.)-Miss Maggie Lealie, aged one of the jobs he was after. I don't about 50 years, was instantly killed here like it and think it is unfair." this afternoon. She was walking along the highway north of town when she trying to elect Theodore Roosevelt to the was overtaken by an automobile driven presidency, as the candidate of the bull by D. V. Wilson of this city. She is moose party, he was given the super supposed to have become confused when intendency of the Harvard High school, signal was given, and stepped in front which position he has since held. He and both wheels passed over her.

Men Who Signed Paper for Commissions in Advance to McBrien Discuss Experience.

DELZELL ADMITS WAS STUCK Declares Poor Business Principles

of Bureau at Fault. MONEY WENT TO OUTSIDERS Lyceum Engaged La Follette with

Only Few Dates. OBLIGED TO SUPPLY DEFICIT

Former Governor Aldrich Did Not Deliver Single Speech and Says He's Out of Chautaugua Game for Good.

(From a Staff Correspondent.) LINCOLN, June 11.-(Special.)-The United States district attorney, his action in seeking to withhold the privilege publication in The Ree of this morning not to be permanent, either, for the bill puty Superinendent Elliott, who were the seks a decision whereinunder the bars only state house officials taken in on may be put up again if there should be the scheme were the butt of much redicule from their more fortunate breathren. The bill recites that prior to 1889, ten but hey took it good naturedly and companies controlled about half of the passed it off as one of the things that products. Led by the Quaker Mills com-, It had been an open secret for some panies, these firms entered into a pool time that McBrein had pulled off a under the firm name. Consolidated Oat- stunt, which did not pan out very sucmeal company. In 1901 the name was cessfully, either for himself of the men American Cereal company was taken into up to this morning, when The Bee made the combination, giving it control of 60 the disclosure, no one was willing ,to

State Superintendent Delzell denied the evidence was found unsuitable for a that he had paid out good money in taking elecution lessons in order to prepare himself for future glory as an orator, although he admitted that he had twice been to the university to hear the class in oratory pull off a few stunts in elo-

> "I made a contract with Mr. McBrien," said Superintendent Deizell, "to deliver several speeches outside of the state, but I did not get a chance to appear before the public. I paid Mr. McBrien \$125 on a contract, or rather gave him my note for that amount, which called for twenty speeches, of which Mr. McBrien was to get a per cent amounting to that amount." Mr. Delzell has paid the note. The state superintendent is loath to censure his chautuaqua manager for the failure of the scheme in that there was any dishonest intent on the part of Mcit the natural failure of a business scheme to pan out successfully because of lack of proper business principles.

"I understand," said Mr. Delzell, "that or some other big man for a certain clauses, which no one else had previously Pacific will continue to pursue its reguthe cash before their dates are made and that is where our money went. It would not take many fattures of that I consider the matter simply one of failure through lack of proper business butions or political support, it added:

Deputy State Superintendent Elliott said he made a contract with McBrien for several speeches outside of the statand gave him his note for \$125. Elliott took no lessons in elecution as he is some orator anyway and got a chance to pull off "The boy stood on the burning deck" and several other like orations inside the state, where his oratorical powers were not known very well, and so got back about \$40 of the amount and is not in quite so bad as his chief.

He thinks he escaped fairly well. Governor Aldrich isn't saying much for publication. What he is saying when the newspapermen are not around is not given out. The governor put up \$250 and when the note came due paid it like at little man and charged it up on the side of the ledger along with his expenses

while governor. "Nearly every man bites sometimes in his life on some kind of a scheme," said the ex-governer, "sometimes it is a mining scheme and sometimes it is a patent right proposition. This is the first time in my life I ever bit and so I let it go at that."

Governor Aldrich made no speeches under the bureau either in the state or out. He made some speeches under another bureau, but says there was no money in it and he is done with the lec-

ture business. Secretary Carson of the state anti-saloon league was a little more talkative than the rest. "I made a contract with Mr. McBrien for wenty speeches at \$25 per speech," said he, "and gave him my note for \$125 to cover cost of getting the thing going, which was to be held in trust and all money not earned was to be pro rated back to me. I was astounded when I heard that Mr. McBrien had sold the note to the Central National bank of Lincoln. The note is good, but do not know what arrangements the bank has made or will ultimately make toward its collection. It is up to them. "What makes me feel the worst is that

George Crocker, a former pupil of mine. gave up a life position at the university to take the treasurship of the bureau and he is now left holding the sack and has tost a good job. He tried to get in as teacher at some o fthe normal schools, but falled to get an appointment, while the man who put him in the hole gets

After McBrien finished up his work of the machine. She was knocked down is now teaching in the summer normal day. The thermometer registered & deat hadron.

# JOKER IN METCALFE'S MOTION Central Pacific is No Longer Factor is

A Good Thing that Might Be Even Better

COMITTON

PEOPLE

REGULATION

OF RATES

Dissolution Plan BLACKLISTS NEARLY EVERYONE SAN FRANCISCO, June 11 .- President No One Owning Any Property Where William Sproule, of the Southern Pacific, who returned yesterday from New York, Liquor is Sold Could Chip In stated that the Central Pacific had ceased to be a factor in the Southern

Pacific for several months."

Says Postoffices

and second class postage.

Sproule said his principal business in

the east had been to obtain new capital

to carry on the company's undertakings,

pursuant to the plan under which appli-

cation was made recently to the Califor-

nia railroad commission for authority to

WASHINGTON, June 11. - Rental

throughout the country, according to for-

man of the congressional commission in-

vestigating matters of railway mail pay

federal buildings, Senator Bourne esti-

and that this sum shuld be directly

charged to the rental fund of the post-

Barbara II is First to

Reach the Bermudas

HAMILTON, Bermuda, June 11 .- The

sotorboat Barbara II, crossed the fin-

ishing line In minutes and 20 second past

minutes after midnight.

PROMINENT UTAH

of his taking his life.

Without Inviting a Fine and Jail. Pacific-Uunion Pacific dissolution plans, which are to be presented to the United "Did the mover of the proposed amend-States district court in St. Paul, Thursment to the penalty chapter of the city day. charter know of the joker with which it. The recent conference developed no

Brien to beat his friends. He considers was loaded? is the question which mem- material change with respect to the unbers of the city charter convention are merging problem, he declared, and added: his motor car to the sublime port. When the draft, which had been in pos- develop a plan which will be satisfectory that the assassination of the convention for scrutiny for to the government. This plan does not was the outcome of a plot against the felt so prosperous that he did not all the convention for scrutiny for the government. session of the convention for scrutiny for to the government. - This plan does not McBrien would contract with some big a week, came up for action, Member J. include the acquisition of Central Paci-

REVISED VERSION

LICEWE LOT THE Bee by Powell

Would Make it Impossible to Run a

City Campaign.

number of lectures at say \$1,000 for the seen, and demanded a vote on them at lar business and will continue to be a Perhaps he would place the once without any explanation of their purlecturer for only one of the dates at \$200. port. On the face of it the proposed This would mean a loss of \$800 on that amendments classified along with public one lecturer, for those fellows demand contractors and franchised corporations. all persons engaged in the liquor business in the matter of being solicited for or contributing to political campaign funds, ter wheat, 163.5; alfalfa, 103.5; cantaloupes, kind to put the bureau to the had, and To the section prohibiting city officers soliciting or receiving financial contributions or political support, it added:
or from any corporation, association or
person engaged in the manufacture or
sale, of any malt, spirituous or vinous
liquor or from any officer, agent or employe of any corporation, association or
person so engaged; or from the owner or
agent of any property within the city of
Omaha upon which is sold or dispensed,
mait, spirituous or vinous liquors; or
from any corporation, association or person engaged in the conduct of any pool
or billiard room or hall, or from any
officer, agent or employe of any corporation, association or person so engaged.

gaged.
The list of persons barred under the corrupt practices act from contributing to political campaign funds, the Metcalfe motion would include:

Any person, company or corporation engaged in the manufacture and sale, or in the wholesaling or retailing of malt, spirituous or vinous liquors, or a officer, agent, stockholder or employe h person, company or corporation, erson, compony or organization in renting property to any percompany or corporation so engaged in the liquor business.

What the Joker Would Do "Do you know what that Metcalfe Joker would do?" declared a city hall man yesterday. "Why, it would make it practically impossible to collect any money for a city campaign. Why, we office department. couldn't even ask our United States Senator Hitchcock to fork over a \$10 bill out of his \$7,500 salary, because he owns a building down on Fifteenth street which he rents in part to a saloon The Citizens' union couldn't get a nickel from Judge Redick because he owns the Henshaw hotel, which maintains a bar, Why, look at all these clubs that have licenses to sell liquor, like the Field club and the Omaha club and have bliliard, halls, etc., or like the Elks, who own a building that contains a saloon; not one of their members could contribute to a city election without taking a chance on a \$1,000 fine or a year in fail. If the aim were to prohibit city officials from shaking down liquor dealers for campaign funds, it still would not be necessary to blacklist every one who happens to have an ownership interest in property where liquor is sold."

#### CLEVELAND WIDOW BECOMES! BRIDE OF SERVIAN PRINCE

PARIS, June II.-Mrs. Huger Pratt, formerly Miss Abigail Parkhurst of Cleveland, O., and Prince Alexia Georges Karageorgevitch, a cousin of King Peter of Servia, were married in Paris this aft-

Cold Day in Florida. JACKSONVILLE, Fig., June Weather bureau records of forty years show no other June day as cold as togrees here.

# GRAND VIZIER ASSASSINATED

Schefket Pasha Shot Down by Two Men Armed with Revolvers.

Against the Committee of Union and Progress-Long in Public Life.

CONSTANTINOPLE, June 11. - The Turkish grand visier, Mahmoud Schefket Pasha, was assassinated at noon today by two men armed with revolvers, who attacked him while he was proceeding in

Ibraham Bey, the aid de camp of Mah-

moud Schefket Pasha, was also killed friendly connection of Union Pacific. As by the assassins. It is understood that far as unmerging is concerned, the the men who committed the crime are Southern Pacific has been physically and civilians. ommercially unmerged from the Union

> LONDON, June 11 .- A report reached London from Constantinople this morning that Mahmoud Schefket Pasha, Turkish grand vizier and minister of war, had been assassinated in Constantinople. Mahmoud Schefket Pasha, whose death was reported this morning, has held advance. office as grand vizier since January 23 this year, when Klamil Pasha resigned. On the same day Nazim Pasha, the commander of the Turkish army at the Tchatalja lines, was shot dead during a demonstration in Constantinople.

- Should Pay Rent Mahmoud Schefket Pasha was a pure Arab and a native of Bagdad. He was brought to Constantinople with his famcharges of approximately \$5,500,000 should ily when he was a boy. After studying be made against the postal service for the use of space in federal buildings at the military school he was graduated at 18 years of age with the highest honors. He was a great favorite of the former mer Senator Jonathan Bourne, Jr., chairsultan, Abdul Hamid, who appointed him to the general staff. Afterward he prodeeded to Germany and stayed there ten years, studying the organization of the In a statement today Mr. Bourne said German army.

it had been the practice, when a city post-Mahmoud Schefket Pasha, despite his office was moved from rented quarters close intimacy with Abdul Hamid, was into a new federal building to cease the moving spirit in fostering the milt. cile Eaves of the University of Nebraska, charging any rent against the postal tary revolution which brought about that service. On the strength of information he had secured from customers of all sultan's fall.

Soon after the outbreak of the Balkan war, Mahmoud Schefket Pasha was apmated the rental space is worth \$5,614,797 pointed chief of the commissariat de partment of the Turkish war office and he was one of those present at the grand council of the empire which decided last January to accept the proposal of the European powers to bring the war to an

### Paterson Shaken Up by Bomb Explosion

2 o'clock this morning, in the race from PATERSON, N. J., June 11.-Paterson Philadelphia, which started on Saturday was shaken early today by the exploat 1:30 p. m. It was first sighted at 10 sion of a bomb in front of the home of The skipper of the Barbara II. declared three brothers, who had persistently rethat he had encountered northeast winds | fused to join the silk strikers. The house during the entire voyage. He estimated was damaged, but the sleeping occupants were uninjured and later they went to that the boat had lost two hours owing work as usual, under an escort of poto the course taken being too much to lice. It was the second attempt to dynamite their home since the strike began, Up to 7:30 nothing had been heard of the Dream of the Tocsam, the first of Sixteen strike pickets were arrested in which has an allowance of 16 hours 44 front of one of the Broad silk milis. The police reported "renewed enthusiasm" on ninutes 26 seconds and the second an allowance of 13 hours 6 minutes 36 secthe part of the strikers.

#### FRENCH BANKER COMES TO LOOK INTO FRISCO AFFAIR

LAWYER KILLS HIMSELF NEW YORK, June 11 .- Prince Ponta-SALT LAKE CITY, June 10.-Edward towski of Paris, formerly the head of S. Ferry, wealthy attorney of this city, the Banque Privee, to which Speyer and and son of E. P. Ferry, formerly of Ot- company of this city sold a large block tawa county, Michigan, died at St. Mark's of St. Louis & San Francisco railroad hospital at 8 o'clock this morning as a bonds, arrived in New York today to inresult of a self-inflicted gunshot wound vestigate personally the conditions of yesterday morning. Mr. Ferry had been affairs surrounding the Frisco ratisuffering from insomnts for six months roads. He made it plain, however, that and this is said to have been the cause he does not officially represent any group of French bond holders.

# J. L. M'BRIEN FAILS TO GET ALL TO SIGN NAMES TO HIS NOTES

National Lyceum Bureau is Short-Lived, but the Promoter Moves Fast.

OVER HUNDRED ON THE LIST Sixty-Five Refuse to Sign the Notes

TRIES TO GET ROOSEVELT Goes to Sagamore Hill to Secure the

Offered Them.

Big Attraction. SENATORS ARE ALSO INCLUDED

Group of School Girls Who Give Up Their School Work Are Forced to Go Back to Their Parents.

During the short Afe of the "National groum Bureau," of which Jasper L. McBrien was the head, he not only listed the fifty-four lecturers of the state whose notes he sold at the banks without giving value received, but he listed some stxty-five other prominent lecturers of Nebraska and other states who were for one reason or the other too shrewd to make a contract or sign a note. While fifty-four of those for whom he promised to secure lecture dates gave him their notes for his commission in advance, sixty-five others. more experienced in platform lecture work and in dealing with lyceum bureaus, shrank from the thought of giving a note for commissions long before were dated for even a single speaking engagement.

On this list he had such people as Senator William V. Allen of Madison, the man who before La Follette's day had the long distance talking record in the United States senate; Senator A. J. Beverldge of Indiana, Senator Jonathan Bourne of Oregon, the man who worked up the dope on parcel post; Senator E. J. Burkett of Nebraska, Dr. Harvey W. Wiley, the pure food man, and many others well known in state and national

Goes After Roosevelt. Some of the sixty-five proved good

drawing cards, and the solicitor sold WAS ON WAY TO SUBLIME PORTE filled their dates, collected their money dates for them readily. Some of them and paid McBrien his commission. Dr. Crime ta Probably Outcome of Plot Harvey W. Wiley filled some dates, drew good crowds, collected his money. paid McBrien his commission, which afforded that gentleman money enough to make a flying trip to Sagamore Hill to enlist even bigger game. He was after none other than Teddy himself, but he did not list him. Roosevelt was busy thinking how he was going to boost the bull moose party and took little interest

perous for a time after he had dated felt so prosperous that he did not al-Committee of Union and Progress (young ways ride in the street cars to and from his office in the First National bank building in Lincoln, but hired automo biles to take him back and forth.

There are vague reports concerning a certain railroad man in Lincoln whose daughter was dated for some lyceum engagements. It is vaguely reported that this railroad man, who is a husky man, cornered McBrien in his office and by means of physical prowess compelled the head of the lyceum bureau to pay her back the commissions he collected in

Some Did Not Sign. Among those listed by the McBrien's lyceum bureau as speakers who did not sign the notes he requested, are, Senator J. W. Balley, George W. Berge of Lincoln. W. E. Andrews, Senator William V. Allen of Madison, Senator A. J. Beveridge of Indiana, Miss Emily M. Bishop, Miss Katherine Black of New York, Senator Jonathan Bourne of Oregon, Rev. Father W. T. Bradley, Senator Norris Brown of Omaha, William Jennings Bryan, Senator E. J. Burkett, Senator Moses E. Clapp, Dr. George E. Condra of the University of Nebraska, President I. S Conn of the Wayne Normal school, J. W. Crabtree, former state superintendent of Nebraska: Dean Charles Fordyce, of the University of Nebraska; Dr. W. Davidson of Washington, D. C., Prof. Lu-

(Continued on Page Two.)

#### Mark Twain's Advertising Story

One of our contemporaries tells a Mark Twain story about advertising that is old enough to be new again, and which is worth repeating.

Once upon a time Twain was the editor of a paper in Virginie-City, and a subscriber who found a spider in his copy of the paper wrote asking whother this was good or bad luck.

Twain answered through his paper as follows:

"Old Subscriber-The find-"Old Subscriber—The finding of a spider in your copy
of The Enterprise was neither
good luck nor bad. The spider
was merely looking over our
pages to find out what merchant was not advertising,
so that it could spin its web
across his door and lead a
free and undisturbed existence ever after,"

Twain's answer possesses both humor and exaggeration, but a large element of truth and common sense, too.

Let there be a little hint in this story for you, Mr. Merchant, if you are a non-advertiser, or if you advertise only at rare in-tervals.

No spider ever spins his web across the door of a busy advertiser.