\$4 CAMERAS, \$3.60

Premo Cameras, take pictures 8 4 x4 ¼ in. regu-lar \$4.00 values. \$3.60 4x5 Printing Frames.... 15c Hydro Metal Developing Powder ...... 6 for 17c

# \$1 Silk GLOVES, 69c

WOMEN'S long silk gloves, extra quality, double tipped fingers, 16pongee, all sizes, worth \$1.00, 69c

Exclusive Retailers of Nettleton Shoes for Men in Omaha.

Saturday BAKERY Specials

BREAD-Home-made, 5c size loaf special for Saturday, a loaf at . . . . 4c
ROLLS—All kinds, 8c | COOKIES—10c
10c value, dozen. 8c CUPCAKES-100 value, dozen.... 80 | COFFEE CAKES 80

1-lb. Pkg. BORAX, 7c Danderine Hair Tonic, 50c size \$1.75 Combination Hot Water Bottle and Syringe .... \$1.20 Berry's Freckle Cream, 50c 

Omaha's Greatest Event Starts Saturday Morning at 8 o'Clock Our Entire Stock of High-Class COATS

Clearance of all our Exclusive Garments Priced at \$35, \$39.50, \$45 and \$50. Choice at \$15

HERE'S WITHOUT DOUBT the greatest offering of its kind ever inaugurated by this or any other store in Omaha at this season of the year. WE'RE CLEARING our docks of every spring and summer coat and Saturday, regardless of what the former or present selling price may be, \$35.00 or even \$50.00, you are offered your choice of any of these coats for an even \$15.00.

AND REMEMBER, you have the unrestricted choice of our entire stock at this price. Do you realize the true bargain importance of the offering? Then be here early Saturday, for the "ripest plums" will

go first. Choice af \$15.00.

THERE'S A COAT for every occasion. Beautiful garments for afternoon and evening wear, as well as appropriate apparel for the street. THE MATERIALS are imported Serges, Matalesse, Corded Silks, Bedford Cords, Moire Silks, Satin. Figured Brocade Silks, Whipcords, Ratine, Eponge. THE STYLES are the new short Russian or medium length cutaway in the favored shades of grey, tan, red, navy blue, black and white check and stripes. They're all big values at the regular prices - \$30.00, \$35.00, \$39.50, \$45.00 and even \$50.00. Choice for \$15.00.

Clearance Sale Saturday of Children's Coats and Dresses

Children's \$2.00 Dresses, 98c For ages 6 to 14 years, long waist, sailor and Balkan styles, made of percale, gingham, linen and light colored chambray, all daintily trimmed, \$2 value.

Girls' \$2.00 White Dresses, 98c Made of lawn or nainsook, daintily trimmed with lace, embroidery, etc. round or square, low or high neck styles some plain skirts, \$2.00 values, at ......

Big Clearance of Children's Coats Saturday Our entire stock of fine wool coats for ages 2 to 14 years is included. Beautiful models in all shades of tan, red, light blue, navy blue, checks and plain effects. Bulgarian and coat styles with pretty collars and new sleeves. Three lots:

and \$3.50 and \$5.00

and \$7.50

Children's \$3.50 Dresses, \$1.98 Balkan or long waist styles, in figured or Children's \$5.00 White Dresses, \$2.98

For ages 6 to 14 years, made of fine white lawn, lace and embroidery trimmed walst, plaited skirt of 

This \$5 ROCKER, \$2.75



HEAVY roll arm rocker, made of fiber rush with cross braces, brown, green or ivory, exactly as illustrated, \$275 \$5.00 values, Saturday at.....

\$2.00 Porch Shades, \$1.49. Green bamboo, 6 feet wide, 8 feet long, with cords and \$1.49 pulleys, \$2.00 values....

\$2.75 Porch Shades, \$1.98 Green bamboo, 8 feet wide and 8 feet long, complete, ready to hang, regular price \$2.75, Satur- \$1 08

REFRIGERATORS. \$17.85

REFRIGERATORS, 75 lbs. ice capacity, 3 doors, including ice compartment, enamel lined, mineral wool filling, with dead air space.... \$17.85

Aluminum Ware 20 pct. Off That's the way we offer our entire line of aluminum Saturday,

20 per cent off regular price. Garden Hose, 9c. Garden Hose, guaranteed, 1/2 or connections, per foot ..... 9c

Lawn Mowers, \$2.75. 16-inch Lawn Mowers, \$2.75 75c Fountain Springlers, 49c. Fountain Sprinklers, large size, most desirable sprinkler on the market, regular price 75c, choice at ...... 49c

Ice Cream Freezers at \$2,35. Ice Cream Freezers, Dan Peerless 4- quart size, very specially priced at .. \$2.35

Carpet Beaters, regular 25c qualMore Wonderful Values Saturday in

Summer Millinery

IT'S the continuation of that very important I sale which started this morning and caused such remarkable buying activity. The stocks of three big wholesale milliners of Chicago and New York. New, individual and exclusive creations that mark the smartest conceptions in Midsummer Millinery. Hats made by Fisk, Gage Bros., Rosen and others, in three selections, at

Choice, \$3.95, \$5, \$7.50



Women's \$3.50 PUMPS at \$2.95

SPECIAL! Women's pumps, oxfords and ties, new styles in gunmetal calf, tan calf, patent colt, white canvas and white buck, perfect fitting models, high or low English heels, \$3.50 values, pair.....

Women's \$4.00 Pumps, \$3.45 Also oxfords every new pattern, in every leather and fabric, high or low heels, including Dorothy Dodd Pumps and Oxfords, \$4 and \$4.50 \$3.45 value, pair .......



With heavy or light soles, in tan, gunmetal calf and patent colt, in-

# UNDERWEAR @ HOSIERY

ONTINUING the sale that started Thursday morning. The values are simply marvelous,

Saturday Specials in Our New BARGAIN BASEMEN

\$4.00 Skirts at \$1.98 Women's skirts, made of all wool materials, well tail-ored, all shades of QI QQ brown, gray, navy. 31.30 Boys' \$1.50, \$2.50 Shoes, 98c Also oxfords in dull, patent and tan leathers, good styles, sizes up \$2.50 values at, per pair. 98c to 5, regular \$1.50 to 59c Petticoats, 39c Made of striped percale and ginghams, flounce finished with bias

values. 39c

Soc Brassieres, 25c

Made of good available. fold and ruffle, 59c Made of good quality cambric and finished with lace, regular 50c values, for ..... 25c

\$1.25 Waists at 69c. Women's waltes at the styles and values at the Women's white waists, good price of your choice \$1.25, your choice DYU Women's \$3.50 Shoes, \$1.49 Shoes and oxfords in most all leathers, heavy or light soles, lace and button styles, all \$1.49 sizes, \$3.50 values, at \$1.49

Men's \$1.50 Pants, 98c Men's working pants, made to sell for \$1.50, very special Saturday at, pair, ..... Boys' 40c Overalls, 29c

Boys' Brownie overalls, regular 40c values, Saturday special, per pair, at..... 29c

Men's \$4.00 Shoes, \$1.85 Also oxfords, in most all leathers, lace or button styles, Goodyear welt soles, values to \$4.00, pair..... Boys' 75c Pants, 89c

Boys' Knickerbocker pants, worth up to 75c, sale price Sat-urday, your choice..... 39c Boys' \$4.00 Suits, \$1.98 Boys' Knickerbocker suits, odd

lots, values to \$4, sale \$1.98 Men's 75c Shirts, 39c Blue chambray shirts, with or without collar, full size, fast color, up to 75c values, 39c

29c Corset Covers, 19c Made of good quality nainsook, and embroidery, drawn, regular 29c value, at.....

Men's Underwear, 23c Men's porus mesh shirts and drawers, white, sale price 23c

50c Underwear, 39c Men's ribbed ballues, 39c and drawers, 50c values, Men's ribbed balbriggan shirts 85c Suspenders, 19c

Men's suspenders, good quality

pair ..... 19c

elastic, 35c values,

50c White Aprons, 28c Women's white aprons, lawn, round or square styles, trimmed with lace and embroidery, regular 50c values, at..... 50c Rompers, 39c

Children's rompers, just the thing for these hot days, 50c values, at ..... \$1.00 Soft Shirts at 69c. Men's soft shirts, regular \$1 and

\$1.50 values, 121/2 Hose, Sc. Men's hose in black and colors, 12 1/2 c quality, the pair,

Women's 17c Vests, 11c. Low neck and sleeveless, Swiss ribbed, full taped neck and arm holes, regular price 17c, each..... Women's 35c Vests, 17c. Women's low neck and sleeveless vests, imperfections of 25c, 35c and 50c qualities, Women's 25c Hose, 12% c. Women's Cotton Hose, full seamless, black, tan and colors worth 19c and 25c 12½c sale price, pair... 12½c
Women's 35c Hose, 19c
Women's imported and domestic mercerized gauze lisle cotton hose, also silk hose, 25c and 35c

Boys' 25c Hose, 15c
Boys' medium ribbed black
cotton hose, full seamless, imperfections of 25c quality, per pair. . . 15c

Orkin Bros. - Your Home Store.

Orkin Bros.—Your Home Store.

# AN IDEAL AMERICAN HOME

High School Girl Wins Valuable Prize for Writing Essay.

GIVEN BY DAUGHTERS OF 1812

Says that Woman is Essentially the Home Maker, While the Man Must Earn Money to Provide the Means.

Writing on the subject of "What Constitutes an Ideal American Home," Miss by the Daughters of 1812 for the best essay on that subject by members of the domestic science classes of the Omaha. High school. The prize was a set of colonial pattern teaspoons. Following is Miss Emmett's essay:

"We Americans in our busy life have gotten so far away from the true ideals of home that we have to stop and think a moment before we realize that home does not mean simply the place where we cat and sleep and enjoy more or less comfort. The true ideal of a home is a place of peace, happiness and quiet enjoyment, a place where we may find help in trouble, comfort in sorrow and rejoicing in our triumphs. The ideal home must also be a place of co-operation and helpfulness, both in moral and intellectual lines. In general the ideal home should stand for these things in one's

"Of the two founders of every home, the man and wife, the man must earn the money to keep the home, but the woman is essentially the home maker. One of the things absolutely necessary to an ideal home is partnership and co-operation between man and wife. Their one desire should be to make the home which they found an ideal one. No two people can always agree without some little compromise and sacrifice, but with the great end in view this should not be hard. With mutual understanding and the home it has a good foundation for

"Perhaps the one thing without which no American home can be ideal and com-

pose of a home is to serve as a proper surrounding for raising children, so if there are no children the home is not serving its purpose. It is not enough to say just children, but children who will be brought up as Christians, good American citizens and future ideal home makers. The home is apt to be ideal which has a group of happy, healthy, well reared children around its hearth stone. In an ideal home the father and mother are real helpers to their children. They prepare them for their work in life by instilling into their minds good morals. sound principles and high ideals.

"Since in childhood we are perhaps more susceptible to influence, good or bad, than at any other time, the good that such a home can do in helping the lives Florence Emmett won the prize offered of the children is unlimited. We all have our ideal of a true home and we are quick to recognize such a home when we see it. Young people, and especially children, appreciate the atmosphere of an ideal home. It seems to me that one of the best tests of an ideal home is whether or not it is the meeting place for the friends of the children. Is the home fireside deserted in the evening? When small brother's chum comes does he take him off to his room or do they sit and talk with father about things that, interest small boys? Do sister's girl friends like to come and visit her and enjoy the hospitality of mother, or is sister herself discontented at home and always seeking some more congenial atmosphere This is one of the tests of a

true home. "In order to attain good results in this line the father must be informed on topics which interest his children and the encourage the little faults and failings of the members of the family rather than trying to help or if need be over-

"All these things and many others are needed to make up the ideal home, but even these are not possible unless underlying it all is a well regulated household. If things are always in a state of unrest perfect acrord between the founders of and disquietude there can be no ideal home. If the mother is flurried and overplete is children. The fundamental pur- family cannot be healthy and, therefore, hour.

with healthful and well cooked food. "There are many ideal American houses where it seems that anyone could live happily, but few of these are ideal Ameri-

# Minors Get Verdict for Heavy Damages

A verdict for \$15,000 damages was given the two minor sons of the late William Davies, Page county, Iowa, against the Wabash railroad in the Douglas county district court.

Frank Hooker, administrator of the estate, brought suit against the company for \$23,000 damages for the death of Davies, who was killed by a south bound Wabash freight train on the right of way between Blanchard and Coin, la. He was deaf and did not hear the approach of

The suit was transferred from Page ounty to Douglas county to avoid trial n the federal court.

#### ASKS COUNCIL FOR AID IN SECURING WATER

Chris Chruman, 4200 South Ninth street has petitioned the city council asking help in securing city water for eight lots and three families. He says a petition has been in the hands of the Water board for a long time, but nothing has been done. He asserts that for five years he mother must be prepared to forget her has sought to get water in these houses cares and be interested in girls' affairs, and failed. Unless the council helps him. "One fault which can be found in so he says, he will be forced to dig a well many of our homes is that we too often The Water beard has given him no reason for ignoring the petition.

### NEW JERSEY COMMISSION ENROUTE TO SAN FRANCISCO

The New Jersey state commission is proute over the Burlington to San Francisco to pick out the site for the state building to be erected at the exposition worked she cannot give the proper grounds. The commission is traveling amount of time to rearing her children on a special and will be in Omaha at 5:40 and making a happy home. Then, the Saturday morning, remaining half an

## COMMITTEE HELPS THE REST Beddeo's New Store Needs of Tornado Victims Are Now

Being Solicited.

LAW INTRICACIES HAMPERING Investigations Show that Some in a Position to Go Ahead Must Await the Jurisdiction

to Do So.

Inquiry is now being made by the tornado restoration committee into the reasons why so many of the homes destroyed by the Easter Sunday tornado have not have so pleased the hundreds of cusyet been restored. It is estimated that tomers in that city that the other furthere are still 200 wrecked homes on which nishing goods firms have even gone so not a bit of work has been done toward far as to threaten him. They do not

tion desk at the relief station, is calling Salt Lake patrons the kind of apparel upon and looking up the owners to learn they never were able to get before at a suggestion that will lead to develop- that the enterprising Omaha merchant ments in the way of rebuilding.

well-to-do who have not yet begun to re- of the hundreds of customers. The numbuild. These owners are being seen as ber of these patrons is daily growing. rapidly as possible. Usually it is found and Mr. Beddeo looks with pride upon that there is some good reason that the success which he has attained in causes the delay, and that the intention the west, for it shows that he is a real is to go ahead with the rebuilding as merchant king, and that the success he soon as all matters can be arranged. that not a thing had been done toward dee has built up one of the largest trades rebuilding and that the family seemed of its kind in the state, and his total to be so situated that leans ought to be sales for each month of the present year available. Inquiry brought out the fact rar exceed those of any other year. The that on account of the recent death of sales for May, for instance, ran so far the father the property was in the hands ahead of the corresponding month of last of an administrator, who could not further | year that Mr. Beddeo was amazed. encumber the property with mortgages without the consent of the court. It was also learned that one member of the family was not yet of age, and that in order to mortgage the property for a further loan it was necessary to put the deal through court. It is on this that they are waiting. Other properties are tied up on various legal technicalities.

Newspaper Advertising is the Road to Business Success.

# in Salt Lake Wakes

Elmer Beddeo, who for many years has een established in the women's and men's urnishing business in Omaha-his present location being at 1417 Douglas streetrecently opened a branch store in Sait Lake City. The merchants of that western town sneered at the advent of the Nebraskan and said he would not succeed. But during the last three months his business has been so large/and his prices like his competition. He has revolution W. O. Paisley, in charge of the restora- ized the trade of the city, and is giving just what is the reason for the delay. In such modest prices. Sait Lake likes this and that when he returned it the friend many cases it is found that the restors- new store, which is being managed by tion committee is able to help or make M. T. Nordquist, and likes it so well He wanted advice because his companion will have to increase his store space There are other cases of persons fairly and enlarge his stock to meet the needs has in Omaha is to be continued in the In one particular case Mr. Paisley found | western city. In the local field Mr. Bed-

#### LOVER RECALCITRATES **ACTION OF HIS RIVAL**

Ed J. Kelley, fireman on the steamboat "Saturn" won a girl from her gentleman friend Thursday night while the boat was breasting the Missouri's waves and early in the morning while at Elevently The Persistent and Judicious Use of and Douglas streets, the jilted "gentle-

Kelley was badly beaten and stabbed

with a pocket knife in the right thigh, He was repaired by Police Surgeon Fochtman and was able to go to his lodgings at Twelfth and Farnam, unassisted.

# Up Western Town Finds Lid Tight, but He Gets in Trouble With His Friend

Carl Sorenson of Hemmingford, who topped in Omaha Thursday night to indulge in a good time on his way to work in the wheat fields of Kansus, told County Attorney Magney that the lid was on so tight here that he and a companion were forced to go to Council Bluffs to secure entertainment. He said he

found it there. Sorenson consulted the county attorney about trouble over money he got into with his companion, who was also named Sorenson. He said he saved his friend's packethook for him in the excitement asserted some of the money was missing. threatened to have him arrested

A Frightful Experience tion, is quickly overcome by taking Dr King's New Life Pills. Only 25c. For sale by Beaton Drug Co.-Advertisement.

Protect Yourself! Get the Original and Genuine MALTED MILK

The Food-drink for All Ages. For Infants, Invalids, and Growing children. Pure Nutrition, up building the whole body. Invigorates the nursing mother and the aged. Rich milk, malted grain, in powder form. A quick lunch prepared in a minute, Take no substitute. Ask for HORLICK'S. Not in Any Wilk Trust



Ayer's Hair Vigor promotes growth. Does not color the hair. Ask Your Doctor.

OCEAN STEAMSHIPS.

RUGBON WHITE STAR-DOMINION

"OF TRAVEL"

"The use of travelling is to regulate imagination by re-ality, and instead of thinking how things may be, to see them as the are." Johnson. Make a Senity of the land locked St. Lawrence route to Europe. Sailings Tucodays from MONTREAL & QUEBEC "LAURENTIC" "MEGARTIC"
"TEUTONIC" "CANADA" Ask the Nearest Apant for Particulars

E. Corner Madison and LaSalle Sta., Chicago, or Local Agents.