

# I've Upset the Custom of Years

Years upon years ago the clothiers of Omaha got together in regular Indian Council and decreed, that NO Spring and Summer Clothing was to be "cut" in price before the "Fourth of July" had rolled around.

THEN—Directly after the "Fourth"—it was to be a case of "hop to it." Each clothier was to see how much money he could spend in the newspapers—such clothier was to see how much cheaper he could sell his clothes than the "other fellow."

Which worked very nicely as long as Spring seasons were prosperous; but when clothiers were confronted with rain, snow, ice and sleet, and when Spring clothes hugged the cozy warmth of shelves; THEN George Brooks thought: "Not for me," and started in to AXE his prices BEFORE JULY THE 4TH.

THAT'S the reason George Brooks is selling EVERY suit in stock at cost and less RIGHT NOW. THAT'S the reason you won't hear from the clothiers of the "Old Indian Council" before HALF of the summer is OVER with.



# BROOKS IS CUTTING CLOTHING PRICES NOW!

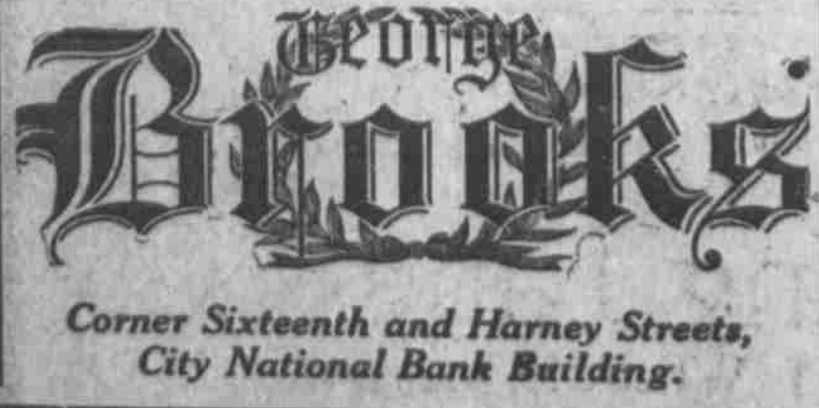
Pass Me \$13.50 for any Man's Suit that sold for as much as \$20, and I will be so thankful!

Give Me \$16.50 for any Man's Suit bearing the regular \$25 tag, and I will be pleased all right.

Lay Out \$19.50 and receive in return a Man's Suit that sells regularly at as much as \$30.

Invest \$22.50 and receive in return a Man's Suit that has sold up to \$35 or \$40. The finest clothes in Clothescraft—the prettiest materials a tailor ever cut into.

And All Because "Yours Truly" Needs the Money in a Hurry!



The Nebraska

JOHN A. SWANSON, Pres.

The Nebraska

WM. L. HOLZMAN, Treas.

The Nebraska

## The Story of the Shears

A shears has two blades, one is useless without the other, fit only for the scrap heap. The two blades of retailing are buying and selling. Unless a store buys right it is bound to sell wrong. It can't help it. You'll buy right here and you'll buy right away when you investigate our right being as demonstrated in the New Nebraska Demonstration Sale.



# A Phenomenal Sale

## Of Men's and Young Men's Hand Tailored Suits At Unheard Of Low Prices in the Heart of the Season

Certainly here's your big opportunity. Special purchases from Rochester, N. Y.'s best wholesale tailors accounts for this wonderful opportunity to buy strictly hand-tailored suits at 20% less than wholesale prices. Make the most of this notable event.

Saturday This Great Sale Will Be at Its Height Entire Purchase on Sale in Three Great Lots as Follows:

\$9.75 \$13.75 \$17.75

Gives you choice of hundreds of men's and young men's all wool suits made to sell at \$15 and \$18.

Gives you choice of hundreds of men's and young men's high grade suits made to sell at \$20 & \$25

Gives you choice of hundreds of men's and young men's high grade suits made to sell at \$30 & \$35

In this sale you'll find a most diverse range of models, assuring a fit for every figure. Young Men's special styles, as well as the more conservative ideas. Fabrics include the new shades of gray, tan, brown, fancy mixtures, blues, black and white, pencil stripes club checks shepherd checks etc. All sizes 32 to 50-inch chest.

### Extra Sizes—Stout, Tall and Short Men's Clothes

Special sizes are an important feature at the greater Nebraska. You supposedly "hard to fit" men are quickly fitted here in specially built bench made clothes by Rochester, N. Y.'s master journeymen tailors. Unlimited showing of specially selected fabrics; weaves of individuality that lend an air of distinction. Wide range of models, perfect fitting clothes: \$5, \$7.50 even \$10 more sold worth in every suit. Our regular lines, Omaha's largest showing \$10 to \$35 of special sizes, at..... \$10 to \$35

### Blue Serge Suits—Colorfast—Lead in Style and Value

Extra satisfaction for you in Colorfast blue serge suits. Colorfast serge is the pride of the New Nebraska, woven to our special order and guaranteed greatest serge value in America. Colorfast serge suits—a wide range of models made by best Rochester, N. Y., journeymen tailors: 2 and 3 button; English and semi-English; stout, tall, short and extra size; Norfolk and young men's special styles; actual \$5.00-\$7.50-\$10.00 more solid worth; most complete blue serge suit exposition in the west, at..... \$10 to \$30

### Young Men, the Norfolk Suits You Want Are Here

You'll get possession of a double value Norfolk suit here. Several hundred mid-season styles including box pleated, inverted pleat, plain Norfolk backs, stitched and loose belted. You're sure to find here the very weave and model you want. Norfolk suits worth 50% more than our low prices..... \$10-\$15-\$20

### Thousands of Cool Union Suits on Sale Saturday

Another big special purchase of cool nainsook and Balbriggan union suits, bought from leading makers at a big reduction, to be sold as bought. 75c, \$1.00 and \$1.50 values. Saturday at..... 45c-65c-85c

### Come to Omaha's Underwear Headquarters

You'll find here largest showing in the city of best underwear made. Superior, B. V. D., Ritewise. Unions, \$1.00 to \$3.00. Exceptional showing of two piece underwear at 25c, 50c, 75c and \$1.00



CORRECT APPAREL FOR MEN AND WOMEN.

### STRAW HATS

Selling more straw hats than this store has ever sold before. Better styles, greater values, appeal to every man and young man. Largest straw hat stock in Omaha.

\$1.00 to \$5

Panamas—\$3.50 to \$7.50

## From Our Near Neighbors

**Weeping Water.**  
Miss Edith Clisbe is on the sick list.  
Mrs. Kirkendall of Afton, Ia., is the guest of Mrs. J. L. Hutchins.  
Mrs. F. H. Gorder is entertaining Mrs. Finley McLean and son of Omaha.  
Mrs. Wright and daughter, Creta, of Beatrice are visiting relatives here.

Miss Floy Casaday went to Lincoln Wednesday to attend summer school.  
Mrs. E. T. Rickard and sons of Lincoln visited friends here a few days.  
Mrs. O. R. Lamb of Lincoln is visiting her parents, Mr. and Mrs. W. H. Lyman.  
Miss Charlotte Hungeat returned home Wednesday from a visit with her sister at Onaga, Kan.

H. A. Schneider of Plattsmouth was in the city Tuesday looking after his farm near here.  
DeForest Philpot, a homesteader, rancher and school teacher from near Gandy, is here on a visit.  
Sixteen persons were baptized by Rev. William Lambert, the Mennonite minister, last Sunday.

Miss Clara Young of Murray has spent the week here visiting friends and attending the academy commencement.  
Mr. and Mrs. J. W. Bullis departed Tuesday for Fargo, N. D., where Mr. Bullis was called on account of a sick brother.  
Mrs. C. V. Hay of Scott's Bluff and Mrs. E. H. Hay of Lincoln visited with relatives and friends here a few days.

C. K. Gilbert has gone to Omaha to take charge of E. E. Howell's coal business. The family will move there soon.  
Mrs. Mary Wolf and daughter, Blanche, went to Central City Wednesday to visit several weeks with Mrs. Wolf's son, Fred, and family.  
Mr. and Mrs. S. W. Orton visited for several days in Omaha this week with their daughter, Mrs. M. Smith. Mr. Orton attended the Masonic grand lodge meeting.

**Springfield.**  
L. W. Driskell is building a church at Ralston.  
R. G. Glover of Weeping Water, was here Tuesday.  
Dent Smith sold his Springfield residence to Ralph Glover.  
James McClain of Canada, is visiting his brother, William McClain.  
Dr. Hialop held a quarterly meeting at the Methodist church last Sunday.  
Thomas Nelson attended the meeting of the grand lodge of Masons at Omaha this week.  
J. C. Miller and E. J. Quinley attended the editors' convention at Omaha this week.

Bulah Brawner returned home from Adams county, where she has been teaching.  
Florence Snider returned from Adams county, where she has been teaching the last year.  
Ralph Glover and family came in from Boyd county Monday. He will make his home in Springfield.  
"Buff" Thompson returned from Montana, where he has been helping in a trading concern the last year.  
Ada Brawner and Mary Heath were members of the class graduating from the Peru Normal this commencement.

Samuel Johnson died Saturday of paralysis. The funeral was held Tuesday, interment in Fairview cemetery.  
W. H. Swanson and family were thrown from their carriage in a runaway and a

woman who was visiting them was badly hurt, her eye being put almost out.  
George Kirkman's team ran away with a cultivator and dragged George, who was caught in the lines, for several rods. Severe bruises was the extent of his injuries.

**Valley.**  
Mr. and Mrs. W. S. Eddy went to Omaha Wednesday.  
Mrs. Carl Hall is seriously ill. A trained nurse has been secured.  
Mrs. Isaac Noyes visited her husband at Dundee Saturday and Sunday.  
Mr. and Mrs. U. H. Thomas spent Monday visiting relatives in Omaha last week.

An eleven-pound son was born to Mr. and Mrs. Thorval Resum Monday morning.  
Mr. and Mrs. Glen Miller visited Mr. and Mrs. J. J. Miller at the farm several days this week.  
Rev. E. E. Zimmerman and Vernon returned to their home in Sunderland Friday evening.

Miss Eva Harrier, who was home for a week's vacation, returned to take up her school work at Peru this week.  
A. J. McDonald left for Canada Monday for a two-weeks' visit. It is reported he will be married during his absence.  
Superintendent and Mrs. Adams spent several days at the home of Mrs. Adams' mother, who is very ill, in Geneva, Neb.

Miss Benson of England stopped in Valley to visit Mrs. Cowing and Mrs. A. E. Hufford Wednesday on her way to California. Miss Benson comes from the former home of Mrs. Cowing.  
The Ladies' Aid of the Methodist Episcopal church gave a supper in the Hufford hall Wednesday evening. A large number were in attendance.  
The regular monthly meeting of the Women's Missionary society of the Presbyterian church, met at the home of Mrs. Benjamin Fye Thursday afternoon.

Mrs. Merle Rathburn and Jean, who have been visiting Mrs. Eddy for the last six weeks, left Wednesday for Excelsior, Minn., where they expect to spend the summer.  
The home of Mr. and Mrs. Andrew Parsons was the scene of a wedding Wednesday evening at Sunset when Rev. Mr. Carlson of the First Baptist church, officiated in marriage between their daughter, Edith, and Mr. William Peterson. A large number of guests were in attendance. Mr. and Mrs. Peterson will live in Omaha. Mr. Peterson is employed on the World-Herald staff.

**Papillion.**  
Mrs. Alice Langdon of Omaha was a Papillion visitor Tuesday.  
District court will be in session next week. Several equity cases have been assigned for trial.  
Mr. and Mrs. James Mitchell of Council Bluffs are visiting Garpy county friends this week.  
Mr. and Mrs. Clint Chase of Stanton, Neb., are the guests of Mr. Chase's parents, Mr. and Mrs. John Chase.  
On Monday evening a public reception was given for Rev. and Mrs. L. A. Thompson at the Presbyterian church.  
Raymond Lamb, who has just graduated from the high school at Sargent, Neb., and is on his way to Fraser, Colo., where he has accepted a position in the forestry service, has been looking up former Papillion friends this week.  
Miss Matilda Klein, daughter of Mr.

and Mrs. August Klein and Michael Bigl of Okarche, Ok., were married Wednesday morning, 9 o'clock at the Catholic church, Rev. Father Hoheloff officiating. Miss Lena Klein was bridesmaid and Valentine Klein, best man. Immediately following the ceremony a wedding breakfast was served at the home of the bride's parents, Mr. and Mrs. August Klein. In the afternoon they were given a reception at the farm home of Mr. and Mrs. Sigl. They will make their home at Okarche, Okl.

**Elkhorn.**  
Mrs. Zewel of Papillion visited relatives here Wednesday.  
John Schudt and wife visited Sunday with his brother, Julius.  
Mrs. F. Martens and daughter, Meta, were visiting friends here Tuesday.  
Mrs. William Grewcock visited at the William Winteburn home Sunday.  
Little Johnny Hanger fell from a wagon last Wednesday, badly bruising his face.

Miss Ellen Kellert of Waterloo was visiting relatives at this place last Monday.  
Mr. Mike was an Omaha passenger Tuesday.  
Tom McClenehan of Omaha visited Saturday and Sunday at the McCormick home in Blair and recently at Fremont.

John Applebee of Benson has been visiting at the home of his daughter, Mrs. Henry Gaine.  
Miss Beulah Deerson is quite ill at the home of her uncle, John Haney, near Gretna.  
Mrs. Brunner visited last week with her daughter, Mrs. F. A. Ronch at Papillion.

Miss Ella Hansen went to Omaha on Wednesday to visit several days with friends.  
Mrs. Bell and children of Herman, Neb., have been visiting with her sister, Mrs. J. G. Seafus.  
Mrs. J. H. Houser, Mrs. Odenrider, Mrs. McGrew and Mrs. G. Payne were Omaha passengers Monday.

Mrs. Clarence Bendle and baby of Waterloo are visiting with her mother, Mrs. F. Calvert, this week.  
Mrs. John Mangold and children of Springfield have been visiting her sister, Mrs. McCormick, and other relatives the last two weeks.  
Mrs. Mein of Monett, Mo., went to Omaha Wednesday to visit with her sister, Mrs. McCormick, and husband, before returning to her home.

Mrs. T. McClenehan of Omaha was here Tuesday to accompany her father, Mrs. H. Mansfield, and husband, who will be treated.  
James Calvert of Clearwater, Neb., is here visiting his mother, Mrs. E. F. Calvert. He will also visit his brother, George of Colorado before returning work.

**Irrigation.**  
A. C. Dehn has been on the sick list for the last week.  
Twelve young people of Irrigation went to Arlington for a picnic Memorial day.  
Mr. and Mrs. Neis Raamussen visited their daughter in Bennington Sunday.  
Carl Hibbard of South Omaha is spending the week at the S. H. Bewster home. The Irrigation ball team played Fairview, the score being 8 to 4 in favor of Irrigation.  
Mrs. James Johnson and children visited in Washington from Friday till Sunday last week.

Mr. and Mrs. Fred Paulsen of Bennington visited at the Neis Raamussen home Friday afternoon.  
Mr. Harry Olson of Omaha and Walter Knutson of Benson were visitors at the Thompson home Sunday.  
A pretty wedding was celebrated at the home of Mr. and Mrs. Switzer when their daughter Hazel was united in marriage

to Mr. George Freeman at 8 o'clock on Wednesday evening. Over 100 guests were present.  
Mrs. Walter Madson of Kimballton, Ia., is visiting at the home of her parents, Mr. and Mrs. A. C. Dehn.  
The Ladies' Aid met at Mrs. John Anderson's for supper Wednesday evening. Forty-five adult and thirteen children were present.

Mr. and Mrs. Paulsen and son Adelbert and Peter Lund of Council Bluffs and Frank Meachon of Omaha were visitors at the A. C. Dehn home Sunday.

**Waterloo.**  
A. E. Agee went to Cedar Bluffs Monday.  
Ruth Bell and Zippa Riggs went to Fremont Wednesday.  
W. T. Waldron of Verdigris was here Saturday visiting among relatives and friends.

Herbert Riggs was home from Lincoln to attend the graduating exercises Friday evening.  
The infant child of Mr. and Mrs. Will Zimmerman died last week and was buried Friday at Britton cemetery.

E. W. Cobb was here from Fremont Monday and again Wednesday visiting at the August Schneider home.  
Will McClintock is home, after an absence of several months working in or around Blair and recently at Fremont.  
Tony Zimmerli had a runaway Saturday night at his farm home and was considerably bruised, up, though not seriously hurt.

Albert Schneider, Sam Graff and Clifford Cunningham went to Omaha Saturday afternoon. Albert was accompanied home Sunday evening by his sister, Mrs. William Morrison, and little girl.

There was considerable corn delivered to the Waterloo elevator Monday. John Ruser from the hills and John Saylor from the bottom shelled and sold that day. Mrs. Frye, north of town, is shelling today.

Mrs. L. C. Phelps, sister of Mrs. C. Peabody, and her daughter, Alois, left little Alton Peabody, who has been living with her aunt all winter, came from Plattsmouth for a visit at the Peabody home. Mrs. Peabody and baby and little daughter, Alois, returned Thursday with Mrs. Phelps for a visit at their home.

**Blair.**  
Rev. and Mrs. C. F. Lang are in Chicago on a short visit.  
Mrs. Sue Mortlock, formerly of this city, is visiting Mrs. Alma Clark.  
Postmaster and Mrs. John McGuire of Benson visited relatives and friends in this city last Friday.  
Mrs. John Schmahling left Thursday to visit her daughter, Edna, a stenographer in Beaver Dam, Wis.  
W. H. Belknap arrived home from Hot Springs, Ark., where he has been some six weeks taking treatment.  
"Doc" Wright was a Kansas City visitor last week, where Mrs. Wright is taking treatment for her health.  
Misses Mildred Lippmatt and Ella Struve left last week to attend the summer term at the state normal.  
H. Gordon Cross, editor of the St. Edward Sun, visited here with his father last Friday on his way to Omaha.

Charlie Gaydon, an instructor of Dana college, and Grover Smith have gone to spend the summer at Rock River, Wyo.  
Mrs. E. S. Beatty left last Saturday for Rockford, Ill., to be present at the graduation of her daughter, Edna, at Rockford college.  
Mrs. Mable Madson of Pasadena, Cal., is here for an indefinite time, being called here by the death of her father, William Beare.  
Mrs. E. R. Fletcher and children of Schuyler are visiting at the home of

her parents and with Mr. Fletcher's mother and sister.  
Rev. G. R. McKeith of the Congregational church leaves next Monday to conduct a two weeks' tent mission at Reno, Neb., and Bingham, Neb.

Miss Gladys Kemp, who has been teaching in Monroe, Neb., is spending her vacation at home. She will teach the coming year in the Arlington schools.  
Miss Clara Norton and Miss Lulu McCannaha, teachers in the seventh and eighth grades of the Gordon, Neb., school are visiting friends in Blair.

Miss Anna Monroe, who has been teaching three years in Arizona, and was formerly a resident of Blair, visited here this week on her way to the home of her parents in Fondulac, Wis.  
Rev. and Mrs. A. E. Marsh of the Episcopal church left Monday for a three-month trip to England. They will be joined by their son, Arthur, at Washington, D. C., who will accompany them.

Miss Lillian Dowler, physical director of the Omaha Young Women's Christian association, spent Wednesday with her friend Miss Edith Stansbury. She sails July 25 for a year's study in Europe.

The Blair Pilot was edited this week by Revs. Lang, Stansbury, Sturdevant and McKeith of the Methodist, Christian, Baptist and Congregational churches, respectively, owing to the absence of Editor Van Duesen in Omaha.

A double wedding, at which Rev. Sturdevant officiated, occurred at the Baptist parsonage last Thursday evening. The bride and groom were respectively, Albert and Ernest Ludwig and Marie Allen, all of whom have grown to manhood and womanhood in this city.

**Court Notes from Madison.**  
MADISON, Neb., June 6.—(Special.)—In the case of the Antrim Lumber company against the Norfolk Lumber company to recover for a carload of shingles the court instructed the jury to bring in a verdict for the plaintiff for the payment of the shingles as prayed for in the petition.

In the case of Riley Howard against H. C. Peckham the court instructed the jury to return a verdict in favor of the plaintiff and assess the amount of his recovery at \$483.38.

In the case of Edward Johnson against Jacob R. Jacobs the jury found for the plaintiff, judgment of \$120.86 and costs against defendant.

**Green-Stephens.**  
TECUMSEH, Neb., June 6.—(Special.)—Mr. Alile D. Green and Miss Viola Pearl Stephens, both of this city, were married at the Baptist parsonage at noon Wednesday. The ceremony was performed by Rev. C. W. Heady in the presence of but a few persons. Following the ceremony lunch was served at the bride's home. Mr. and Mrs. Green departed on an afternoon train for St. Louis for a wedding trip, and when they return they will go to housekeeping in one of the Canfield houses on Fifth street.

**Boy Hurt by Railroad Torpedo.**  
OXFORD, Neb., June 6.—(Special.)—Bruce, the 12-year-old son of W. H. Beall, was tinkering with a railroad torpedo when he found, when it exploded, tearing the thumb, first and second fingers off his left hand. A physician was immediately called, and dressed the wound. Persistent Advertising is the Road to Big Returns.