THE BEE: OMAHA, MONDAY, JUNE 2, 1913.

Twice Told Tales

Something Different.

remember old Si Collins

used to be around here last season, don't

what

THE OMAHA DAILY BEE FOUNDED BY EDWARD ROSEWATER VICTOR ROSEWATER, EDITOR. BER BUILDING, FARNAM, AND ITTH. Entered at Omaha rostoffice as second-class matter.

American manhood.

anyway.

liberties.

manders.

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4

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CORRESPONDENCE. Communications relating to news and editorial matter should be addressed Omaba Bee. Editorial department

APRIL CIRCULATION. 50,106

Biate of Nebraska, County of Douglas, sat Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, save that the average daily circulation for the month of April, 1918, was 50.16% DWIGHT WILL, IAMS, Circulation Canager. Bubscribed in my presence and sworn to before me this bd day of May, 1913, ROBERT HUNTER, (Seal.) Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Welcome to the editors.

Does Texas grow its watermelons conspiracy against the people, but on the same patch where it raises now finds a secret caucus of demoits onions?

"I am not yet ready to become a lit is a trifle carly.

Nobody blames President Wilson blocks long and one block wide. Befor repudiating that one-term trick cause this is done by a democratic plank in the platform.

Perhaps if Grover Cleveland were living he might offer Woodrew Wilson some good tariff advice.

Fainting in jail and fighting out, Mrs. Pankhurst keeps Johnny Bull opening the gates most of the time.

There must have been some fire ing from the amount of water in it. expressing this belief we are actuated Joseph Scheidt, boller inspector; Paul H.

"What is a 'doggie' young man,' asks a correspondent, "one that ticing dishonesty, nor pure elections

made that much easier-he will not have to go back of the court's verdict.

Since jurors are to receive \$3 a day in Missouri, the court houses will the chief centers of attrac-

The Colonel's Vindication. Colonel Roosevelt is clearly and completely vindicated of the charge that he gets drunk. More than that, he has conclusively established his drinking of intoxicants to be of a very moderate and occasional character.

000 JUNE 2. Every good citizen must rejoice in Thirty Years Ago-The Nebraska Commercial Men's assothis outcome of the famous libel suit, ciation organized at the Paxton with

are above reproach, and who may be urer, James E. Boyd; directors, F. H. pointed to as worthy examples of Pew, J. T. Clarke, J. S. Brady, August Perhaps Colonel Roosevelt is right Hurd, the others being from outside

former president should feel it neces. Idaho to practice law, presented him a sary or desirable to go into court to secure his vindication. We fors that as spokesman.

particularly abroad the amount of Board of Public Works fizzled, the chairdamages may be misconstrued, and man, Mr. Creighton, waiting two hours for his colleagues, Messrs. Barker and Wilson.

people unfamiliar with our judicial. Thirteen new horses have been received procedure. All's well, however, that by the Omaha Horse Railway company ends well, and the colonel will prob- for use on their lines. A German savings bank is soon to be

ably find now that nobody believed it started on Sixteenth street. The Danish society over the name of William Neve is inviting offers of a lot which it wishes to buy as a site for a

Democratic Somersaulting. society building. Any democratic official may count Dr. S. D. Mercer and Dr. R. C. Moore implicitly upon a ready defense for have gone to Cleveland to attend a meetanything he may do if he only stands ing of the American Medical association. in with the local democratic organ. Dr. W. W. Lowe interests of the off for Europe in the interests of the off Dr. W. W. Lowe and Dr. Graft left no matter how violently it may have company organized in Omaha some time denounced the same act when per- ago.

formed by republicans. A few days ago the World-Herald went into a Twenty Years Ago-Many delegates from Nebraska were panegyric of rapture over the secret in attendance of the convention of Epcaucus resorted to by democratic worth leaguers. George Washington bosses at Washington, to whip Berge of Lincoln and Charles A. Goas threatening realcitrants into line on were among the prominent lay leaders.

caucus by republicans nothing but a Methodist church. The third annual convention of the Nebraska division of the Boys' and Girls' National Home and Employment crats to be the palladium of our association was in session at the Young Men's Christian association. Cadet. Tay-

lor conducted the opening exercises in The same somersault is now taken candidate," says Senator La Follette. in another matter, namely, the gerry- Bawyer of Idncoin. Alexander Hoagland mandering of a section of the city of curfew fame and Mayor Bemis parinto shoestring voting districts ten tictpated in some of the discussions. Miss Myra Crosby of Parsons, Kan., and Miss Britt of Plattamouth were the guests of their cousin, W. E. Chambers, election commissioner, it is therefore Mrs. Thomas R. Kimball was in praised by the democratic organ, Boston, detained by the serious illness which has flayed republicans time of her father, A. J. McPhail.

and again for less flagrant gerry-Miss Grace Wallace of Salt Lake City was the guest of C. W. Lyman and family at the Madison.

The Bee believes in a square deal for all the voters all the time. It does Ten Years Agonot believe in disfranchising voters The new city council met and conor discriminating against them be- firmed these appointees of Mayor Moores: cause they happen to lie in one part John B. Ralph, health commissioner; back of the Frisco receivership judg- of the city rather than another. In John L Lynch, plumbing inspector;

by the conviction that honest govern- Patton, city electrician; Thomas F. Lee, city prosecutor. It rejected these apment is not to be secured by pracpointments by the mayor: John C. bites?" One that barks, we imagine. achieved by merely making it diffi- clerk of police court: William F. Gerke, cult or impossible for people to vote superintendent of markets; Thomas P.

Pacific dining car that was being

city hall; John Laughland, poundmaster.

The Radical New South.

Georgia, continue to stand for the



your remarked the station master at mer colony. for we naturally take pride in hav- these officers: President, Ben Gallagher; ing presidents whose personal habits vice presidents, J. A. Fleming and W. A. one else?" inquired Mr. Tinker. Raynor: secretary, W. G. Crosby: treas-

bout a month ago." Meyer, Robert Easson, C. A. Coe, M. L. REMITTANCE. Remit by draft, express or postal order, psyable to The Bee Publishing company. Only 3-cent stamps received in payment of small accounts. Personal checks, size cept on Omaha and eastern exchange, not a cause of regret generally that a former provident about for the free public former action of the free payment, about to remove to Halley. swered, "but did he do that differently 100?

secure his vindication. We fear that An attempt to hold a meeting of the

Record-Herald.

"You

The Healer. A physician, at a luncheon in Provi-

dence, told a dialect story: "A physician from the south," he began, "said he was glad that a new treat-

men was now better understood--that it was not looked on like the treatment of Dr. Mose. "A white physician, meeting Dr. Mone,

said:

'He busted a blood vessel wrestlin' with benighted burg may have spiritual lives Wanh White."

you prescribe?" asked the white doctor, way of expressing it). But is it not fairly "I fixed him up all right with alum to be presumed that if God has any and gum arabic.' Mose answered, 'Alum spiritual lives that He wishes to give to draw the pahts together, and the gum away in Omaha He will have sense to stick 'em.' "-- Washington Btar.

Everybody Happy.

A wealthy young woman from out west was recently wedded to a member of the a very foul mouth to assist Him in the nobility of England, and the ceremony matter? occurred in the most fashionable of Lonchurches-St. George's, Hanover England, Not Europe, Our Mother don Square.

Among the guests was a cousin of the bride, as sturdy an American as can be

"Happy? I should say it was," said the cousin. "The bride was happy, the Mr. Howard rails at the American mother was overloyed; Lord Stickleigh, the groom, was in ecstacles, and his creditors, I understand, were in a state of absolute bliss."-Lippincott's Magazine.

A Careless Getaway.

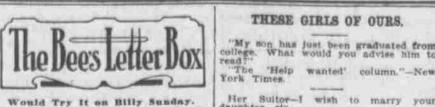
Among the veterans of the civil war, Bull Run still forms a standing joke Thus, at a Memorial day banquet of the Cumberland society, General Gates Thurston said in Nashville:

"A veteran from a distance once presented himself at a reunion with a scar on his face. "Where did you get that scar?" they

asked him. 'At Bull Run,' he replied.

"'Impossible! You are an imposter Lynch, gas inspector; Lee F. Grier, You never saw Bull Run.' they said. "'Well, gents,' said the veteran, 'I know it does sound queer for a feller to The task of the future historian is whose right to vote is unquestioned. Mahammitt, inspector of weights and say he got wounded in the face at Bull measures; Alfred Bugh, custodian of Run; but, ye see, it was like this-after I'd run six or seven miles, I got kinder Joseph Tolbert, a colored porter on careless and looked back.' " The south still has a few states- the Missouri Pacific, was run down and men who, like Senator Bacon of killed in the railroad yards by a Union

Ups and Downs. Governor Emmett O'Nell of Alabama et Private John Allen in New Orleans,



BILVER CREEK, Neb., May 30,-To Seekonk to Mr. Tinker, one of the sum- the Editor of The Bee: In your Letter Hox yesterday E. O. M. puts up a pious "You mean the chap that always had a talk, the purpose of which appears to be

way of doing things differently from any- to boost Billy Sunday, to hold up the churches of Omaha as being in a bad "That's the feller," replied the station way and, indirectly, to call attention to "That's the feller." replied the station way and, indirectly, to call attention to "Dear little fellow! So fond of his master. "Well, he committed suicide the fact that he himself is a much better studies." Christian than the common run of the "Why, that's terrible!" Mr. Tinker an- herd.

> "In medicine," says E. O. M., "I favor homeopathy, but in religion men require

"Differently!" glaculated the station master. "Why I should say he did, Say, that feller went out and bought a couple of quarts of gasoline, drank her down, then lighted up his old clay pipe and started a-smoking. The folks hereabouts wanted to have services held over the "Differently!" ajaculated the station strong dozes and high-pressure purgawanted to have services held over the But, really, would not that require the remains, but, lor', all we ever found was services of a physician rather than of a remains, but, lor', all we ever found was a section of Si's old vest that somehow sot ketched in a trse. Well, Si was bound to do things different."-Chicago Record-Herald.

be sent off to the Sunday Islands or some other out-of-the-way place, and given a purgative regularly every day

for about fourteen years. That would probably cleanse his system and at the same time relieve decent people in the Transcript. United States of a baneful presence. E. O. M. is evidently of the opinion that

"spiritual life," whatever that may be, in the free gift of God. Now, I take it for granted that the purpose in having Rev. Billy Sunday come to Omaha is that "Well, Mose; where have you been?" Rev. Billy Sunday come to Omaha is that "That's just it. We couldn't think of divers thousands of the people of that having this shabby oid outfit stood out

attached to them or fired into them. (I "'Why, Mose, that's serious. What did really don't know the approved orthodox

enough to select the beneficiaries and make the transfers without having the people of Omaha put up \$21,000, more or less, to hire a notorious charlatan with

CHARLES WOOSTER.

Country.

OMAHA, June 1 .-- To the Editor of The Bee: Again the trenchant pen of imagined. He gave an interesting sum- Jerry Howard, dipped in the vials of a mary of the wedding when asked by a politico-religious antipathy to imperial friend whether the marriage was a happy | Britain flaunts in the faces of the American people. In that hysteria, peculiar to an insatiable anglophobia, people because they refuse to breathe forth damning anathemas against their kith and kin across the seas.

In the presence of this refusal Mr. Howard appeals to certain foreigners to form a cordial entents to celebrate those events in American history in which the serpent of hate can hiss the loudest and emit the greatest venom. Therefore, in opposition to the Anglo-American centenary of peace, Americana are to witness on their native soil a vaudevillistic production of the violent passions and dissensions of the old world, emboldened into a frenzy of vituperation as a Latinized wedge between the community of ideals and kinship of England and this nation. Here we are to view in perspective the sense of that inevitable conflict of two opposing civilizations within this republic: The positive forces of Angio-Saxon Christian civilization secking its perpetulty; the negative forces of a decadent Latin Christian civilization seeking subversion of its

freedom. Mr. Howard calls together all those

THESE GIRLS OF OURS.

Johnny almost hates to think of vaca-

Help

wedding was set for

June."

on the sidewalk for the neighbors to in-

'My son has just been graduated from llege. What would you advise him to "I would rather be a fool and be happy," he said. "than be wise and miswanted' column."-New

happy," he said, "than be wise and mis-erable." "Well," his wife roplied, "you will al-ways have a chance to get your first choice."-Chicago Record-Herald.

Her Sultor-I wish to marry your daughter, sir. Her dad (sternly)-My daughter, sir. will continue under the parental roof. Her Sultor-Well, sir, the parental roof looks good to me.-Beston Transcript. Margaret-They say that Mrs. Bakes makes a fortune out of a cure for obesity. Katherine-Ves. She lives on the fat of the land.-Life.

A LITTLE CLOUD.

New York Sun. I saw her first by day, 'mid reveries. A little fairy, airy cloud who seemed To know the strength of weakness; self-esteemed, is if she ruled, and ne'er obeyed the breeze. "No. it isn't that. They've got a green teacher in his room and are having no end of fun with her."-Cleveland Plaindealer.

ossed the sun king in his ardent flight. I guess she captured some of his stray

beams; For when he sank, and left the world

to dream, This little cloud still lingered with his light.

Again, at midnight, when my weary eyes Gazed forth. I wondered if she ne'er would tire; There she was floating o'er a neighbor-

ing spirs, Sole gentle spirit of the darksome skies.

). I had loved by day that little cloud, Her wilful ways had won me to her quite: But how much more I loved her in the "Oh, Jack, dear, I went to a fortune teller today and she's simply wonderful." "What did she tell you?" "Why, when she found out about our engagement, she said right off that the

When she came back to brighten earth's dull shroud!

And wilt not thou, who loved me in life's prime, Return to comfort when my hours are

"John," said Mrs. Crosslots, "we'll have to have a lot of new furniture." "But you surely don't want to buy it how. We are going to move on the first of the month." drear? Thrice lovely thou wouldst seem, for thrice shoers. In the more solemn, the more needed

time

Omaha business men going to St. Paul and Minneapolis

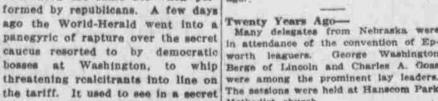
will be found on the Great Western 8:10 p.m. train arriving St. Paul 7:30 a.m., Minneapolis 8:05 a.m. That's because of its earliest arrival, and it promotes the GET THERE FIRST spirit.

Take no chances on appointments or connections beyond the Twin Cities-use the Great Western's GET THERE FIRST trains.

Day train leaves Omaha 7:45 s. m. and arrives St. Paul 7:20 p. m., Minneapolis 7:59 p. m. Fastest day service.

Ask P. F. BONORDEN, C. P. & T. A., Phone Doug. 260 1522 Farnam St., Omaha.





in the senate rules to limit debate. As a matter of fact it seems as if the Has he lost all regard for senatorial new south had become the radical courtesy?

It is a mistake to say that all "Deacon" Hemphill, for years editor Americans oppose war with Japan. of the Charleston News and Courier, Congressman Hobson is still on the now writing as the Washington corfiring line. lic Ledger, observes:

Omaha's new county bestile is said to be "up to expectations." founded, when the north and south went to T. J. Mahoney. Whose expectations? Certainly not to war on the question of constitutional the prisoners.

Yes, the auto is rapidly putting days of reconstruction; but that time horses and mules out of business. A has passed, apparently, it having been span of Missouri mules sold for \$709 found that the south can be depended upon for almost any change that is at Sedalia the other day.

To prove the adage about the unexpected sometimes happening, the country are in favor of the sugested movement to put the indecent song changes. out of business starts in Chicago.

"Is the automobile making us dential primary last year and have fat?" asks the San Francisco Chron- accepted other recent constitutional twittering. fels. It probably has made some reforms. So, as Mr. Hemphill says, poor, but not "us" who haven't one. "It really seems a little odd that pro-

merly estimated, the full \$100,000,- Perhaps Senator Bacon may soon 000. Florids has no inheritance tax find himself so out of step with the law.

Another good thing about it is at Washington, that the Ananias club is saved the necessity of immediately enlarging

A man in northern Kansas is the father of eighteen children. He has tion law. Down in Kansas it is anmans way .- New York Sun What's the matter with Kansas?

It may be only good business sense, has become a necessity for business but it is also the reflection of a man under these new laws, and the inighty broad spirit for the Japanese price of it must come down. government to appropriate \$600,000 for an exhibit at the San Francisco exposition.

Secretary Bryan used four differ- have always gone back to them be- coal trust. ent pens to sign the proclamation of cause they are the real money getthe seventeenth amendment to the ters of the show. All right, Here's federal constitution. It should be to the horse race -- provided, it's understod, however, that this is no on the square and no gambling side- interfere with government manufacture may deduce that the real mollycoddle has abandonment of the sacred ratio of lines. 16 to 1.

"There is no one place in the city has successfully prosecuted an ture of agricultural implements. of New York to which a citizen can enemy of society who sold an overgo and get a complete history of the ripe pineapple to some unsuspectworkings of all the criminal courts," ing victim. Now if it will stop the says Chief Magistrate McAdoo. Per- boys from looting the orchards prehaps New York considers it could not maturely, a lot of unnecessary docafford to preserve such a history. | tor bills may be saved.

Andath traditions of the fathers, but the J. A. Sunderland, chairman of the

south as a whole no longer clings to press committee of the Business Men's ton market looks right good to me, I Senator Owen proposes a change its old characteristic conservatism. association, issued a public statement, announcing that the bakers' strike, from the employers' standpoint was at an and. The workmen, however, continued south, ready to take on most any po- to remain on a strike.

litical nostrum just so it is new. The Real Estate exchange at its meeting discussed the matter of naming a new attorney to succeed J. H. McIntosh, who went with the Western Union in New York, to take up the cudgel against the respondent of the Philadelphia Pub- Union Pacific and Burlington and other

railroads in the fight for taxation. It Time was, when the republic was was thought the place would be offered

construction, when the democratic party of the country, north and south, resister **Editorial Snapshots** the increase of the federal power in the

> Philadelphia Ledger: The Chinese deadlock on the election of a president

proposed in the constitution if only it He would a little rather serve for life ; can be shown that a very considerable number of people in other parts of the anyway. Boston Transcript: Vice President

The democrats of the conservative longer turn to look at him when he nois woman. Senator Bacon's state held a presipasses. The sparrow is not a showy

bird, but keeps in the public eye by its Baltimore American: A Rhode Island have been thoroughly tested by their man has invented an ocean-going, non- makers.

collapsible, non-sinkable alrahip. test should come from Georgia (Sen-Mr. Flagler's estate did not shrink ator Bacon) against the over-exercise when in the clouds. It is when they worked in that country within four years civilization of this republic is essential with his death, but came out, as for- of the federal power" in the states. come out of them that they fall down. after it has been issued. Pittsburgh Dispatch: The invention of

relieved of his difficult responsibility yet to be certified. If true it will help A baggage truck invented by a Cali-

Steps are under way to organize

Its quarters to accommodate a sudden a mutual liability insurance society is suing for a divorce on the ground that to meet the requirements of Ne- her husband had deserted her testified braska's new workmen's compensa- that she had become the mother of seventeen children in twelve years. father of eighteen children. He has uon law. Down in Kausas it is as man was a coward, all right, but we mever amounted to anything in a busi- serted that the mutual company is might have thought of him kindly if he doing business at a cost of half the had dropped dead upon the appearance of mint" at the Walte House should make premiums originally asked by the of the third set of twins.

old companies. Liability insurance Trimming the Coal Trust. Philadelphia Bulletin. The decree of the circuit court against

the limits of population.

the 65 per cent contracts in the anthracite fields and the coincident commence-The Bee is reminded that state of the Hicking Valley soft coal combinafairs and county fairs have been tion encourage hope that the law ulti-

tried without horse racing, but they mately may be proved superior even to a

Swords and Pruning Hooks. Washington Star. Universal peace would unquestionably of military equipment. Turning swords

into plowshares would be a minor enterprise compared to that of remodeling Nebraska's pure food department an armor-plats plant for the manufac-

> Making a Hit. Pittsburgh Dispatch.

Senator John Sharp Williams propose to give married men a \$1,059 exemption from the income tax for a wife and 1000 planted by Theodore Roosevelt is never

for each child. It should make a hit in used by the Wilsons-except in conner Utah

discordant elements of Europe, trans-"John," said the governor, "this cotplanted on our soil in one tremendous think I'll buy a little this morning and make some money."

"Emmett." cautioned Allen, "don't do it! It's hazardeus. Whenever I buy

was in the army. When we were chasing the Yankees I thought we surely should land in New York or Philadelphia; but when they were chasing us. I was sure Mexico."

Activities of Genius

A progressive Ohio farmer uses an

That he has invented a method for is not likely to worry President Yuan, sending pictures by wire in their natural colors is the claim of an Italian e'ectrician.

Marshall told the young ladies of Wash- to the head to train syebrows into graceington the other day that the givis no ful curves, are the invention of an lill- England is the mother country-an in

Germany has prohibited the passage through its customs houses of firearms tional life of either is menaced. Amerithat do not bear marks showing they ca's richest heritage is England's gift

But New Zealand has a new law providing

A wire support to make a woman's

an automatic military unit that will shoulders share the burden of as large I believe to be treasonable. jump up at the pressure of a button and a hat she may wish to wear has been march of affairs at home as to be fire 400 shots at an advancing foe has patented by a Louisiana man.

France, Germany and Austria solve the fornian has hooks on the handles to perproblem of enlarging their armiss beyond mit it to be carried with its load upstairs man's shoulders.

Sizing Up the Punch

Springfield Republican: The size of the stick seems in the way to be legally nettled, but in any case it is good to know that the colonel does not look upon the

Pittsburgh Dispatch: From Colonel Roosevelt's statement of the very limited amount of his consumption of strong Isn't it about time for common sense to liquors, the ribald tanks and ex-tanks step in?

St. Louis Republic: Accepting the colonel's statements as true, it may be remarked that for a man of his varied opportunities to drink and extended acqualatance with things to drink he has

qualified as a moderate man in one di-Chicago Inter Ocean: As we under

tion with young spring lazab.

bediam against Americanism. Behold in contrast the disruptive spectacle of Mr. Howard's plan of celebration to the Christian sincerity and inspiration of cotton I always feel as I did when I the approaching celebration of 100 years of peace between England and the United States. The Protestant Christian consciousness of the peoples of these two great nations being cognizant that they would run us into the Guif of the amenity of nations can only be conserved by peace and good will are arranging a centenary of peace, declaring to the world that they have lived for a century under the commandment of the Prince of Peace, "Thou shalt not kill." and to give an illuminating illustration of Christian doctrine and the possibilities of the friendship of nations. electric motor to run a fodder cutter and Mr. Howard's declaration that Europe a blower to blow the cut fodder into a is the mother country of preposterous; that Catholic Europe is the mother country of this great Protestant republic is unthinkable. Europe, however, is the mother country of the civilization of Mexico and the abortive republics Curved metal shields, to be strapped of the south, with all of its social

moral, religious and political collapse. visible empire, of blood and religion-to be made a visible entents when the na as expressed in the democracy of this republic. An appreciation of those corrective and creative truths which meet to true Americanism. To oppose them in either religious or political doctrine,

J. BRAXTON GARLAND.

Loading Up for Trouble. OMAHA, May 30.-To the Editor of The Bee: In the local news I read of a little boy suffering from a gunshot wound, accidentally received through the careless handling of a loaded revolver. A group of men in a pool hall on the north side were comparing their revolvers; one was expertly snapping the weapons and an 'unloaded" one was discharged, the bullet striking the pocket of another man. in which was still another pistol, glancing off and wounding the little boy. And as a matter of incidental detail, it is stated that all the revolvers then on exhibition, including the one happily concealed in the owner's pocket, were obtained by purchase at a police auction recently held.

Does this condition of affairs call for any comment? What sort of respect for the law against carrying concealed weapons do we find here? But hands will go up in horror when it is announced that some saloonkeeper has been detected in selling a giass of beer after 8 c'clock. OLD FOGY.

> A Very Simple Thing. New York Sun

This peace and disarmament business't perfectly simple. All that is required is to persuade the German emperer to reduce his armaments and get him to ask other rulers to do the same. The credit for this original idea belongs to Andrew

Carnegie, who intends to suggest the plan stand it, that White House mint bed to the war lord when he sees him in Berlin. We wish the optimistic Andrew al the success that the intelligence of schume deserves.

About Advertising

(Copyright, 1913, by Harry Scherman)

It Multiplied by Seven

About a year ago the head of one of New York's oldest department stores (Arnold, Constable & Co.,) died. He was succeeded by a younger man, who had more faith in the value of publicity.

At once, instead of the comparatively small advertisements that had always been used, three and four column advertisements began to appear consistently.

Now, this was a very old house. Conservative people could have been forgiven for predicting that even if the business increas-ed, it would not increase very startlingly. Moreover, it was in a comparatively undesirable location, not being within the so-called "shopping centre." Finally, it was in New York where people are notoriously hard to influence by advertising.

Yet within nine months after the new policy of advertising had been inaugurated, THE BUSINESS OF THIS HOUSE HAD BEEN MULTIPLIED BY SEVEN.

There was no attempt at the sensational in the advertising. There was not a whiff of ballyhoo in the copy. It was a straight case of more publicity securing more results.

The plain moral is that you never can tell-when your business has reached its maximum growth. Dr. Carrel, the Nobel Prize winner, keeps human tissue alive by this method; when it begins to grow old and stop growing, he cleanses it and gives it new nutri-ment. At once it begins growing faster than ever; he says the older it gets the younger it gets.

GREAT MANY OLD BUSINESSES COULD STAND SOME NEW NUTRIMENT-in the way of advertising.

A representative of THE BEE will be glad to call and give advice and assistance to intending advertisers. Phone Tyler 1000.

Grand Trunk Contant Way New York

Goes through Canada via the northernmost and coolest route.

orama of Canada, a full

trains of Pullman sleeping cars, din-ing cars and day cars leave Chicago; yet, for this exceptionally complete service, over double track \$18 One Way; all the way, only \$18 One Way; all the way, only \$10 Aund Trip. \$27.00 Round Trip. Entering the Dominion Even those rates are further reduced then figured into the Grand Trunk's mous Circle Tours", which, beside ew York, include New England, (vin o at if desired) Moutreal, the St. at Detroit or Port Huron, it presents a complete pan-

Thrice daily do through New York

Sand for Free guide boahs to

1

Anti- Frith Party Asset

view of Niagara Falls and River, and a stop at To-ron to fer "side trips" to Muskoka Lakes and the Highlands of Seneca Lake, between which and New York it passes J. D. McDue through the Seneca, Susquehanna and Lehigh 112 W. Adams St Valleys.

Chicago Record-Herald: That "fine bed the president's job distinctly desirable. Washington Post: Colonel Roosevelt's confession that he drank an occasional julep with mint from the White House bed ought to soften the hardest heart in Louisville.

wine when it is red.

been finally located.