

The Typewriter Used by the Big Corporations —Yours for 17 Cents a Day!

The Oliver Typewriter No. 5—the famous Printype Oliver used by the world's greatest firms and corporations, is offered to anyone, anywhere in the United States or Canada for 17 cents a day.

The same model which the purchasing agents of "Big Business" buy by the hundred, now sold to the public for pennies.

—Sold at the regular \$100 price, but on terms so easy that each machine quickly pays for itself. The price includes all the latest improvements, the special time-saving devices, and the beautiful new Printype, obtainable only on this model.

Big Business Wants Oliver Operators

The big corporations are using thousands of Olivers. This keeps up the great demand for expert Oliver Operators.

Through our various Employment Bureaus throughout the country we fill many thousands of positions every year. Why not join this great procession of recruits to the business army. The corporations are calling for you—there's work to do—and splendid pay for the doing.

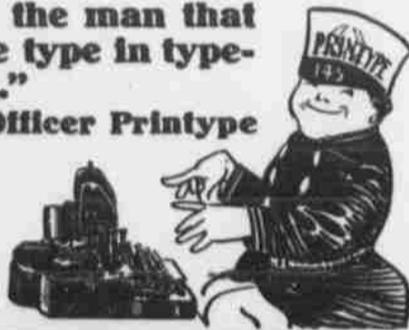
17 Cents a Day Starts Thousands

Our 17 Cents a Day Plan of selling Oliver Typewriters has started thousands of young

"I'm the man that
put the type in type-
writer."

—Officer Printype

Mail
Cou-
pon
Now!



The Oliver Typewriter Company
Writes all of the letters, reports, and business correspondence
and "Printype" letters. Write your name on the coupon.

Name.....

Address.....

City.....

State.....

17 Cents a Day Plan.....

men and women on successful business careers. We give you a brand new, latest model Printype Oliver Typewriter on receipt of the small first payment. Pay the balance, same as rent, at the rate of 17 Cents a Day.

This plan was designed, in the first place, to help ambitious young men and women get a start in business. It has more than met expectations.

The terms are so tempting that merchants, professional men, teachers, and even big business men have eagerly fallen in line.

Those who have occasional use for a type-

and magazines, the reading world would revolt. Printype conforms to the well-known Law of Optics, which demands shaded letters and numerals.

The coming of Printype has caused tens of thousands of typewriter users to revolt against "outline" letters. The revolt has become a revolution.

The Oliver is the only typewriter that successfully prints real print.

The popularity of Printype has been growing tremendously. The beauty of this type can only be appreciated when you see a letter written in Printype. It is impossible in a printed reproduction of this type, to convey a true conception of what it really is. It lends distinction and an artistic quality to typewriting that cannot be well described. It eliminates eye-strain—delivers its message at a glance. It costs us thousands of dollars to produce Printype—it's yours without extra charge.

The Incomparable Oliver Service

The Oliver Typewriter Company's branch office in this city is thoroughly organized in every department. Its facilities insure to Oliver users prompt service in every emergency. Repairs, adjustment and supplies instantly available.

You Can Rent The Oliver Typewriter

on very attractive terms. If interested, telephone our Rental Department. Machines delivered promptly.

Send the Coupon— Printype Letter Free

Send the little red letter or just a postal card, and Printype, Protector of the Public's Eyesight, will write you a personal letter.

Check off on the Coupon the information you want. Printype will promptly tell you all about it. The letter will be a perfect example of Printype typography. You will see at a glance why it is far in advance of ordinary typewriter type.

Better attend to the matter now—it's the most important business of the moment.



Printype —
OLIVER
Typewriter

Printype is Owned and Controlled Exclusively
by The Oliver Typewriter Company

writer are attracted by the simple, practical plan of owning the World's Greatest Typewriter.

Employment Department

We maintain in this and all other important cities of the country, thoroughly organized Employment Bureaus. The services of these bureaus are free to employers and operators.

Stenographers and typists are invited to use our facilities freely. Employers may depend upon prompt, discriminating service. It is a pleasure to us to serve both classes of clients.

The Famous Printype

No typewriter innovation has ever created so great a sensation as Printype—the new face in Typewritedom.

This great invention makes book type available for typewriters.

Takes the place of the old-style "outline" letters heretofore used on all typewriters. Gives to business correspondence the beauty and readability of books and magazines.

If "outline" letters were used for books

The Oliver Typewriter Company

OMAHA BRANCH 1905 Farnam Street
Phone: Douglas 2919

General Offices: 993 Oliver Typewriter Building, Chicago

If you, or anyone in whom you are interested, contemplate attending a Business College, write us first, and we will, without charge, supply you with some very valuable information on the subject.