

### Automobile Notes

Manager L. E. Doty disposed of a number of Little and Reo cars last week to the city trade. Several agencies for these cars in the territory were closed.

With ideal motorist weather the Arthur Storz Supply company is kept busy looking after the large supply orders.

T. V. Graves, manager of the Goodyear Tire and Rubber company, visited the agents in the western territory last week. His view of the accessory business is very promising.

The Marmon Automobile company is still doing business at the old stand.

The Stewart-Towner Motor company has sold and delivered to H. Doorly, manager of the World-Herald, a Chalmers "36" five-passenger car.

J. H. Wilson of the Wilson company was too busy demonstrating Studebaker cars last week to give us any hints, so we will pass him by with honorable mention.

Ostrand & Lambert of Cedar Bluffs, Ia., have taken over the agency for Paige-Detroit cars in that territory.

The J. S. Davis Automobile company of North Platte purchased a carload of Mitchell cars from the local company last week.

The Regal Underling car is much in use in Omaha as a delivery truck. T. G. Northwall handles the Regal.

Otto Bats of Loup, Neb., purchased a Mitchell from Dick Stewart last week.

The Studebaker "six" has arrived at the local branch and appeared on the streets last Thursday for the first time.

H. D. Seivers of Ewing followed his brother's example and bought a Mitchell car from the local company last week.

E. D. Keller, manager of the Studebaker vehicle branch at Minneapolis, is visiting with his brother, manager of the local office.

R. H. Herzog purchased a Mitchell car last week from the Mitchell company, as did C. H. Johnson of Oakland and Norin & Derby of Avoca, Ia.

William H. Hervey, in the employ of the local branch of the Studebaker company for the last two years as manager of the repair part department, has gone to the Pacific coast, where he will engage in business. The vacancy has been filled by Ray Bonham, stock clerk.

George Reim, manager of the Cadillac company, sold two more cars to the Omaha Taxicab company last week and one to the Her Grand company. These companies have had Cadillac cars in active service for four years and found them highly efficient.

Harvey E. Wilver, nephew of J. M. Studebaker, sr., of the Studebaker corporation, visited the local branch of the company last week. He is manager of the Studebaker branch in Wyoming.

An official road book has been issued by the Nebraska State Automobile association containing a map of each county in the state, showing the accessible routes of travel for motorists. The guide is complete in all details and is the first the association has issued. It is printed on extra fine paper. It contains a map of the Meridian road and the road from Omaha to Topeka. The Omaha to Minneapolis, Omaha to Chicago and Omaha to Denver roads are mapped out.

The Stewart-Towner Motor company like just received from the Pierce-Arrow factory a Pierce "61" which they recently sold to C. D. Mullen of Lincoln. This car is painted light blue, with white and gold hand, which makes a very attractive car. They have also received a Pierce "57" for W. A. Hessel of Osceola, Ia. These cars will be driven overland as soon as the weather permits.

The Stewart-Towner Motor company has sold to R. L. Stewart of Tecumseh a Chalmers six-cylinder, five-passenger car, and to G. W. Hasset of Tecumseh a Chalmers "36".

M. P. O'Connor, secretary of the Powell Supply company, spent last Thursday in Lake View, Ia., with the Powell dealers in that town. He reports that the dealers in northern Iowa have been set back a little on account of rain, but that in spite of this business has been exceptionally good for this time of the year, and that they are looking for a bumper year for automobiles and automobile supplies.

The Stewart-Towner Motor company has on the way from the Chalmers factory four carloads of Chalmers cars, which will arrive next Monday. The large stock of cars which they have in their garage are practically all sold and this shipment will replenish their stock for the time being.

Glen Wiggins, formerly of the Nebraska-Buck company, has joined the house sales force of the Powell Supply company.

Will Bruner, shop foreman of the Stewart-Towner Motor company, left Omaha for a week's visit to the Chalmers factory. While there, Mr. Bruner will give the situation to the builders of cars and thereby put himself in a position so that the Chalmers owners will be benefited by his trip to the factory, for we believe it will assist him in taking care of Chalmers cars in a better manner.

The Powell Supply company reports the tire business exceptionally good right now. Orders the last week have come in not only through salesmen, but a great many have been received by telephone and telegraph, showing that the business is getting well under way in the country. With a big stock of Republics and a carload of Imperials, received recently, the Powell Supply company has on hand one of the largest stocks of tires between Chicago and the Pacific coast, but is finding it hard to take care of present demands.

The Stewart-Towner Motor company has sold a Chalmers six-cylinder, four-passenger car to M. A. Greller of Beatrice, Neb., also a six-cylinder, four-passenger car to James J. Doty of Seward, Ia.

J. B. Butler has taken a position with the Powell Supply company.

Care for Salesmen. An unusually large individual sale of pleasure cars was made last week when the Pioneer Automobile company, Chalmers

dealers at Sacramento, Cal., delivered sixteen Chalmers cars to the Pioneer Fruit company, with headquarters at the California capital. Ten of the cars, "thirty-sixes," will be used by salesmen at the company, and six "sixes" are for the officers.

### Nestor of the Auto Manufacturers is Still in the Harness

When the Studebaker directors visit the Detroit plants of the corporation, one of the most interesting features is always the presence of the venerable J. M. Studebaker, sole living brother of the famous five, who developed the great business which annually builds and markets more automobiles and horse-drawn vehicles than any manufacturer in the world.

Mr. Studebaker is now nearing his eightieth birthday. Several years ago he withdrew from executive responsibilities of the routine order. But he has never allowed his interest to lag and keeps himself in close touch with all branches of the immense enterprise.

Among the brothers, J. M. Studebaker was the manufacturer; Clement Studebaker, father of the present vice president, was the general executive, and Peter Studebaker, the sales manager.

### FOSDICK LEAVES HUPP POSITION IS ABOLISHED

The Hupp Motor Car company announces the resignation of Harry Fosdick as director of sales.

According to Frederick A. Harris, assistant general manager, who has active supervision over the field policies of the company, the above position has been abolished. Mr. Harris said yesterday: "The abandonment of the position of director of sales in connection with the policy of this company will entail no further changes or additions to the sales department. H. G. Neighbors, the present sales manager, will continue in charge with his present force. Mr. Neighbors is now returning from a three months' trip to the coast, during which he visited all of the distributing cities and many of the smaller towns and also interviewed hundreds of owners throughout the west.

He reports that he has not met a single dissatisfied owner on the entire trip and his statements of Huppophile enthusiasm throughout the country are verified by the fact that last month's sales nearly doubled the best previous record of any month in the history of the Hupp Motor Car company.

### FORD SELLS MORE THAN TWO CARS EVERY MINUTE

A statistical find of the Ford Motor company has been performing feats with figures again and comes forth with a declaration that during the months of April, May and June Ford salesmen will sell twenty more than two cars per minute, every working minute of those three months.

The estimated sales for the three months, which were really exceeded in April, are 4,500 cars. In the three months there are just 3,300 minutes, that is working minutes, figuring eight working hours to each day. This gives the average of more than two cars per minute.

Calculating from the angle of hours in a year, the Ford company will sell twenty-two cars per hour this year, counting in Sundays, holidays and nights. There are 8,760 hours in a year of 365 days and twenty-two cars per hour must be sold to dispose of the 80,000 cars which will be manufactured in the company's fiscal year which ends in October.

### AUTO DEALERS LOOKING FOR A BIG INCREASE

Leading automobile manufacturers predict that this year's business will show an increase of more than 40 per cent over that of 1912. Makers of standard cars generally state that sales have opened up better than ever before and that in several instances the entire output of 1913 models will be exhausted within a short time.

An accurate and detailed report compiled by the Chalmers Motor company, shows business to be unusually good. The increase set forth in this report is not confined to certain sections, sales being uniformly large all over the country. Even in Ohio and Nebraska, where floods and tornadoes have handicapped business heavily, the report shows sales to be running far ahead of last year's.

### HUPMOBILE MAKES BIG INCREASE IN PRODUCTION

"We will build and ship 30 Hupmobiles a day from May 1 on," said J. D. Hastings, general manager of the Hupp Motor Car company. "Everyone at the factory is actively interested to see that our production reaches this standard and each department has taken it upon its own shoulders to see that 30 Hupmobiles leave the factory every twenty-four hours."

### \$15 TO \$40 PER WEEK PAID

Competent Auto Men—Chauffeurs—Repair Men

We Teach You How to Secure Good Positions and Salaries.

Our school has had 5 years of successes and our pupils are holding the best positions. Free information sent upon application, giving our practical instruction plans. Write for it today. Reference, Colorado St. and Sav. Bank, Denver.

Denver Automobile School  
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### Every Argument is a Smasher for

### Goodrich Tires

Best in the Long Run

Goodrich Tires are an advantage to any car they are on.

The makers of practically half the entire 1913 output of automobiles realized this when they bought Goodrich Tires to equip the cars they are making. You can get Goodrich Tires put on any car you buy or own if you specify them.

Goodrich service comprehends so much more than the mere making of tires that you should familiarize yourself with it.

Goodrich tire users and dealers find Goodrich service stations always ready to co-operate with them.

A Goodrich Route Book, mapping and detailing the tour you plan, will be sent you free—whether you use Goodrich Tires or not.

The Goodrich folders telling how to avoid the common tire injuries will be sent you free, without regard to the tires you use.

Goodrich service in its broadest sense is for the betterment of motoring. But it is the service that Goodrich Tires themselves give their users which emphasizes the fact that Goodrich Tires are best in the long run.

There never has been a "bad year" with Goodrich Tires. One reason is that there are forty-three years of rubber experience in every one of them. Your dealer will supply you with the Goodrich Tire you need.

The Goodrich principle of unit molding was a development of our twenty-seven years of experience in rubber manufacturing preceding our making of the first American clincher tire—sixteen years ago.

That principle has never needed changing. All Goodrich Tires are made by our unit molded method. Whatever style of Goodrich Tire is best suited for your needs is the same kind and quality as all other Goodrich Tires. Each Goodrich Tire is molded into a unit. Body and tread are one. The thick, tough tread, being of the tire and not merely put on it, naturally does not slip or peel.

The extra sidestrips of pure rubber reinforce the Goodrich Tire where the strain comes and eliminates the chance of rim injuries.

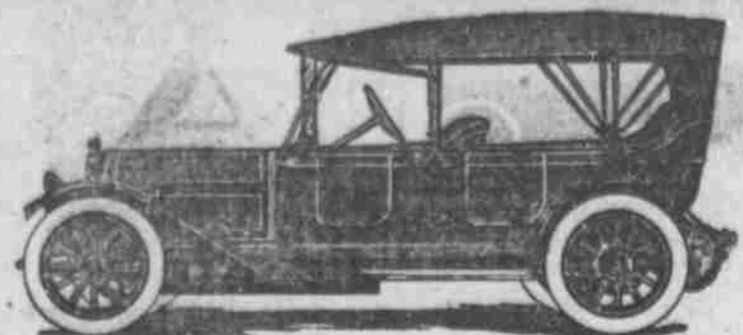
The whole tire wears uniformly. There are no weak spots or dead places because of over-vulcanizing which cooks the life out of rubber. Unit-molding—the Goodrich single vulcanization—takes that danger away.

Fortify your own judgment with that of the makers of so many of the oldest and best known cars, as well as the enthusiastic recommendation of thousands and thousands of satisfied users, and specify Goodrich Tires for your own car.

The B. F. Goodrich Rubber Company  
Omaha Branch 2034 Farnam St.  
Factories: Akron, Ohio.  
Branch Houses and Service Stations in All Principal Cities.  
Dealers Everywhere.

Write for Goodrich Route Book, covering the auto tour you select. These books are sent free on request.

There is nothing in Goodrich Advertising that isn't in Goodrich Goods



### Inter-State Six Consistency

Is Before You When You Buy Your INTER-STATE And With You Through Years of Splendid Service

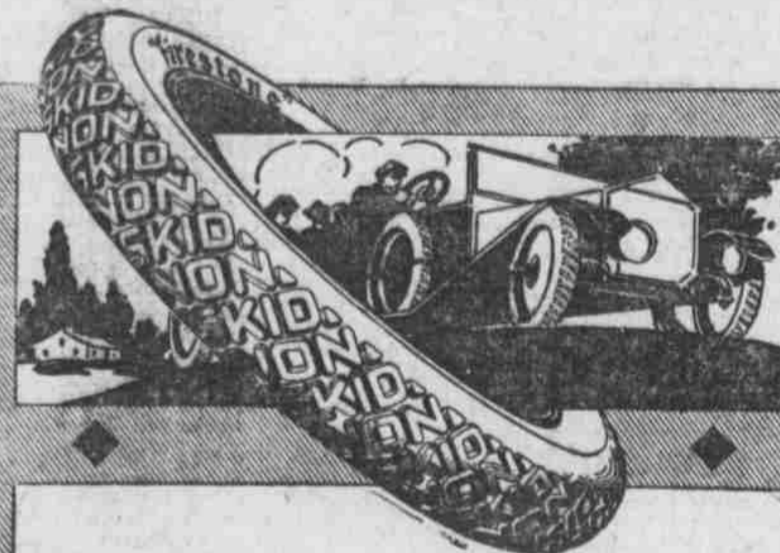
Consistency in the "visible-to-the-eye" equipment signalizes the presence of those sterling specifications that plainly mark the superiority of the Inter-State Six.

Consistency in the "visible-to-service" requisites means that each component part will give you such splendid service that your Inter-State will be known to you only as a perfect whole.

6 Cylinder—45 H.P.—132-Inch Wheel \$2750  
Base—Electrically Started and Lighted

INTER-STATE AUTOMOBILE CO.  
213 South 16th Street, Omaha, Nebraska.

Built by THE INTER-STATE AUTOMOBILE COMPANY, Muncie, Ind.



THE joy of touring is made complete by the care-free confidence afforded by Firestone Non-Skid Tires. They not only hold the car true on any road, but the extra thick, pliable tread prevents the vibrations due to rough going, adds to comfort, relieves one of road worries generally.

Economy is an added value with

### Firestone NON-SKID TIRES

There is a quality of material and building, a toughness and road-grip to the tread, which combine to give unequalled mileage, perfect traction and a reduction of tire and car upkeep expense.

Write for Mr. H. S. FIRESTONE'S personal talks to tire users, "What's What in Tires."

The Firestone Tire & Rubber Co.

"America's Largest Exclusive Tire and Rim Makers."  
3220 Farnam St., Omaha, Neb.  
Home Office and Factory, Akron, O. Branches in all large cities.

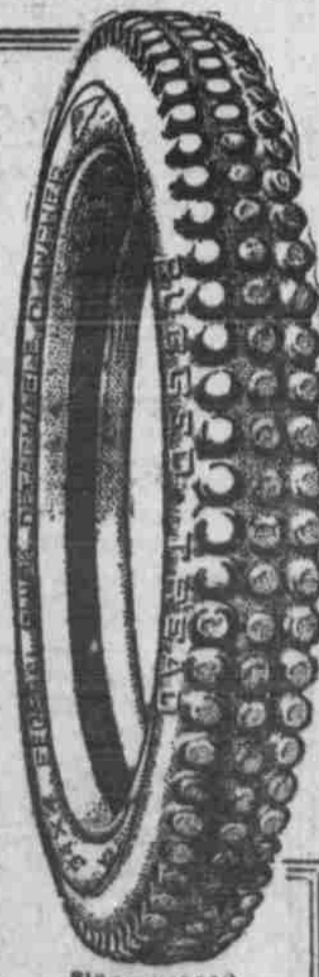
### FEDERAL TIRES

The Federal Rugged Tread is a distinctive type. Its heavier and stancher construction places it in a class by itself.

The exceptional heavy tread means many miles of "extra service"—those heavy bulging studs mean maximum traction and perfect safety—the thorough construction assures unusual durability and economy.

Though a "higher quality" tire and heretofore sold at a higher price, tire users will appreciate that the Rugged Tread now costs no more than ordinary non-skid tires. Made in all types for standard rims by the Federal Rubber Manufacturing Co., Milwaukee.

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Marion Automobile Co. Council Bluffs and Omaha, Neb.  
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