Keeps complexions clear and healthy



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known throughout the medical profestion




## Start the day right

Many a breakfast has been spoiled because
there wasn't butter enough for the hot toast. there wasn't butter enough for the hot toast. can have the toast as "buttery" as you want. It costs less and tastes better than most but
ter, and is pure, wholesome and delicious.

ARMOUR ABCOMPANY



ASENSE of appropriateness is needed in advertising. You can't address an audience of frock-coated bankers as you would address an audience of shirt-sleeved ditch diggers.

