

# Christmas Gift—What



**Christmas Gifts FOR EVERY MEMBER OF THE FAMILY**  
 can be had at this store in a variety that will surely please you, and at a most reasonable price—quality considered.  
 (We call for and deliver clocks without extra cost.)  
**LINDSAY, THE JEWELER**  
 Repair Watch and Clock Repairing. 221 1/2 South 16th Street.



**MAKE IT A MUSICAL CHRISTMAS**  
 BY GIVING YOUR FAMILY A  
**VICTROLA**  
 A Gift That Will Last For Years. All Sizes From \$15 Up To \$200. At Terms To Suit You. Our Display Of All The New Victrola Styles Is Complete. Come In Today And See Them.  
**ORKIN BROTHERS**  
 Victor Department, Third Floor

An Artist  
**PLAYER**  
 At \$  
 Such as You Would



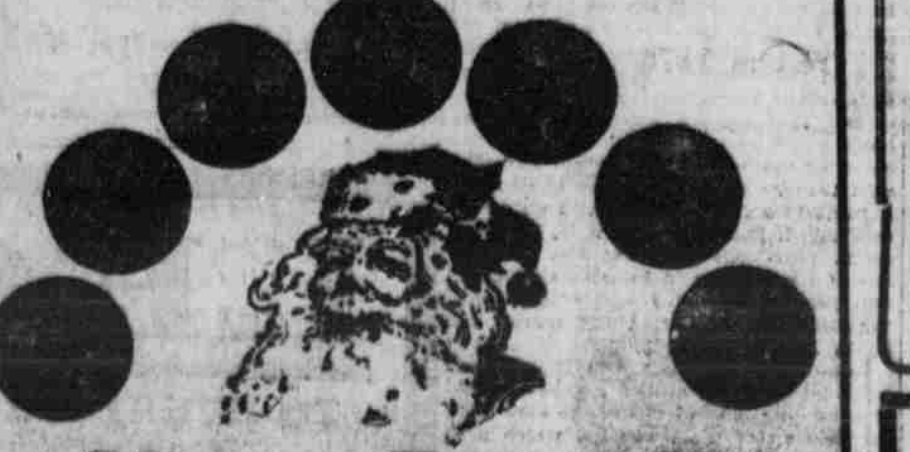
The Technola Player Piano is the manufacturer of musical instruments as the Pianola, the Pianola Piano, and the Pianola.  
**TECHNOLA**  
 The Pianola Piano is alone in its priced player-pianos. For the Technola Piano is making specialists in player piano construction. Their knowledge of the player piano make and type of instrument in Europe authority of the statement.  
 That no other Player-Piano of equal quality or in construction seen. Besides the Technola Player Piano, the Technola Piano, the Technola Piano, the Technola Piano, and we have seen.  
**\$290.00**  
 A small deposit will place the piano in your hands. Your present piano will be replaced.  
**Schmoller & Co.**  
 1211-12 Farnam Street  
 The only store in Omaha where you



**James Whitcomb Riley**  
 JUST RECEIVED—SIX VOLUMES  
 Cloth.....\$12.00 Three-quarter Calif.....\$18.00  
 Full Morocco.....\$24.00  
**KIESER'S BOOK STORE**  
 Where Thousands of Volume are Assembled for the Christmas Shopper. Y. M. C. A. BUILDING.



**Victor Records Make a Nice Christmas Gift**



**Victor Records for Christmas**

Wherever there's a Victor, some new Victor Records will be a most appropriate gift. They will add to the enjoyment of the instrument and make it practically new again.  
 Come in and hear some of the new records—superb examples of the new and improved Victor process of recording. Double-faced records as well as single-faced.

**A. HOSPE CO.**  
 THE VICTOR HOUSE

**WE SAVE YOU 25%** Before buying see our stock of the finest line of Diamonds, Watches, Rings, Novelties, Etc.  
**Fritz Sandwall Jewelry Co.**  
 OUT OF THE HIGH RENT DISTRICT.  
 Established 1894. 308 South 15th St.



**Holiday Suggestions**  
 Wardrobes, Trunks, Good Leather Goods, Traveling Bags, Traveling Bags Fitted with Toilet Articles, Suit Cases, Ladies' Shopping Bags, Toilet Sets, Toilet Rolls Not Fitted, Music Rolls, Drinking Cups, Flasks, Pullman Car Slippers, Card Cases and Bill Folds, Manicure Sets, Lawyers' Brief Cases, Pocket Photograph Cases, Jewel Cases, Stick Pin Cases, Collar Bags, Handkerchief Cases.  
**Freling & Steidle**  
 Exclusive Dealers in Traveling Equipment and Leather Goods.  
 1803 Farnam Street.



**Presents for**  
 Ready for the  
**BLACK the \$**  
 Same Old Location  
 109 So. 16th St.

For Reliable Dental Work Consult  
**Zoro D. Clark**  
 DENTIST  
 OPPOSITE ORPHEUM.  
 Consultation Free.

**Diaries, Desk Calendars**  
 Are Office Necessities for the Coming Year. We Carry the Standard Line HOLIDAY CARDS, BOOKLETS. OUR NEW LINE NOW ON DISPLAY. A Beautiful Assortment of Seals and Tags Will Soon Be on Display. Ask for One of Our Free Business Calendars.  
**OMAHA STATIONERY COMPANY**  
 LOOK FOR OUR NEW SIGN. 207-208 SOUTH 17TH ST.



Our aim—highest quality, lowest prices. The largest line of pure natural hair in the city. We sell a beautiful wavy switch 26 inches long for \$5.00. Just the switch for the new high coiffure.  
 We are in touch with Paris and London styles. Watch our windows third week of each month. Hair dressing, manieuring, scalp treatment. Pupils taken to learn our method.  
**F. M. SCHADELL**  
 1522 Douglas St.

**The Gifts That Delight**  
 Give lasting pleasure, service and satisfaction, are of use daily, are the kind you'll find in our magnificent Holiday stock. Don't delay, but come in early and make your selection before the stocks are broken.  
 Card Cases  
 Letter Books  
 Pocketbooks  
 Beldge Whist Sets  
 Cribbage Sets  
 Poker Sets  
 Brass Desk Sets  
 Address Sets  
 Address Books  
 Calculators  
 Christmas Box Paper  
 Paper Cutters  
 Ink Stands  
 Bank Books  
 Desk Sets  
 Portfolios  
 Writing Cases  
 Rubber Band Boxes  
 Twine Boxes  
 Ink Stands  
 Etc., Etc.  
**The Moyer Stationery Company**  
 1516 Farnam Street

**Serviceable and Suitable Christmas Presents**  
 Office Chairs, Office Desks,  
 Office Tables, Emerlite Desk Lamps,  
 Waterman's Ideal Fountain Pens,  
 Macy Sectional Bookcases,  
 Loose Leaf Memo Books,  
 Self-Closing Ink Stands,  
 Steel Safe Cabinets, Embossed Stationery,  
 Engraved Cards, Season's Greetings.  
**Omaha Printing Company**  
 Now, 918-924 Farnam Next Year, 13th and Farnam

**A Suggestion for a Bright Christmas**  
**A Gas Portable**  
 With Decorated Shades  
 Brass or Antique Stands  
**Omaha Gas Co.**

**Traveling Bags, Suit Cases and Trunks for Xmas Presents**  
 Buy your traveling goods at a leather goods store, where they know what leather is. We will tell you just what you are buying. We have a large assortment and lower prices than anywhere else in the city. Automobile Robes at a big reduction.  
**Alfred Cornish & Co.**  
 Harness, Saddles and Leather Goods Store,  
 1210 Farnam St. \*Fitch Doug. 2314.

**Beautiful and Useful Electrical Gifts**  
 From this splendid line in Electrical Appliances, gifts of beauty and real utility.  
**READ OVER THIS ELECTRICAL GIFT LIST**  
 Electric Library Lamps  
 Electric Irons  
 Electric Toasters  
 Electric Percolators  
 Electric Vacuum Cleaners  
 Electric Curling Iron Heaters  
 Electric Arnold Vibrators  
 Christmas Tree Electric Lighting Outfits  
 Electric Pocket Flash Lights  
 Electric Warming Pads  
 Electric Chaffing Dishes  
 Many other Electrical Appliances  
**BURGESS-GRAHAM**  
 1511 Howard Street