

\$10.00 Women's and Misses' Skirts at \$2.25. These come in Serges, Panamas, Plaids, Velvets, Corduroy, Satin and 100 other materials. The newest styles, either draped or plain. Specially priced during our Consolidation Sale at **\$2<sup>25</sup>**



\$20.00 Men's excellent quality plush lined, fur collar Overcoats \$8.49. These come in all sizes, made up in the latest styles. For years they have been regular \$20.00 sellers. Our Consolidation Sale price **\$8<sup>49</sup>**

# A GIGANTIC CONSOLIDATION SALE OF THE ENTIRE STOCKS OF THE KANSAS CITY and OMAHA FAIR STORES

\$85,000 Consolidation Stock of Kansas City and Omaha Fair Stores. Our lease at Kansas City expired December 1, and on account of not finding a suitable location, we decided to remove the entire stock to our Omaha Branch Store. You can buy right on the main floor of this familiar store two Suits or Overcoats for the price of one; two pairs of Shoes for the price of one, etc. You can buy anything and everything worn by woman, man or child at a saving of 50c on the dollar at The Fair Store's December Sale, open Thursday, December 4, promptly at 9 a. m. Come early. Refunds and exchanges on request. Mail orders filled. On purchases amounting to over \$10.00 we pay express and parcel post charges. This store will save you money. Join the enormous crowd that is sure to attend the greatest sale ever held in Omaha.

**This Sale Will Be Stamped With the Seal of Public Approval--And Will Certainly Break All Selling Records**

## Bargains for the Men, Young Men and Boys

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|--|---|---|
| \$10.00 Men's Chinchilla Overcoats, in all shades, military or shawl collars, special sale price <b>\$4.48</b> | \$1.00 Men's Fleece Union Suits <b>45c</b>  | \$1.00 Boys' Sweater Coats <b>45c</b>                                     |
| \$30.00 Men's Plush lined, fur collar and fur faced Overcoats <b>\$11.45</b>                                   | 50c Men's Ribbed and Fleece Underwear <b>35c</b>  | \$10.00 Men's Wool Serge and Worsted Suits <b>\$4<sup>95</sup></b>        |
| \$15.00 Men's London smoke Chinchilla and fancy mixture Overcoats <b>\$7.95</b>                                | \$2.50 Men's Pure Wool Underwear <b>85c</b>   | \$1.00 Jersey Sweaters for Men and Boys <b>45c</b>                        |
| \$20.00 Men's and Young Men's Overcoats, guaranteed serviceable <b>\$2<sup>25</sup></b>                        | \$1.50 Men's Ribbed and Fleece Union Suits <b>79c</b>   | \$2.50 Men's Wool, shawl or military collar Sweater Coat <b>95c</b>       |
| \$4.00 Men's Corduroy Blanket lined Coats <b>\$2.25</b>  | \$20.00 and \$15.00 Men's all wool Blue Serge Worsted and Cashmere Suits, in all sizes and shades, \$9.45 and <b>\$7<sup>50</sup></b> | \$2.00 Men's Dress, Coat style Madras and Percalé Shirts <b>79c</b>       |
| \$40 Men's Marmot, Horse, Calf and Raccoon fur lined Coats, broad cloth shell, sale price <b>\$15.50</b>       | \$2.00 Men's Worsted and Corduroy Pants <b>95c</b>  | \$1.00 Men's Dress Shirts <b>45c</b>                                      |
| 50c Men's Silk Handkerchiefs <b>19c</b>  | \$3.50 Men's Serge, Worsted, Corduroy and Cashmere Trousers, belt loops, side buckles, with or without cuffs <b>\$1.75</b>            | \$4.50 Hand Knit Pure Wool Sweater Coats, latest style, for <b>\$1.75</b> |
|  | 50c Boys' Flannel Blouses <b>25c</b>  | \$2.50 Men's Wool Shirts, military or laid-down collar <b>95c</b>         |
|  |   | \$1.50 Men's Duck Blanket Lined Coats, slightly damaged <b>35c</b>        |

## Bargains for Women, Misses and Children

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| \$5.00 Ladies' Heavy Winter Sample Coats <b>\$1</b>  | \$12.50 Women's Silk Rubberized Shower-proof Rain Coats <b>\$2<sup>75</sup></b>  | \$10.00 Misses and Women's Sample Suits—and they're of all kinds and sizes; the skirt alone is worth more—choice, sale price <b>\$3<sup>75</sup></b> |
| \$3.50 Children's Corduroy Coats, some Chinchilla <b>\$1.75</b>  | \$50.00 Women's Pony, Marmot and Civet Fur Coats, only <b>\$22<sup>50</sup></b>  | \$7.50 Women's Trimmed Hats, a grand value and best of selection; choice, sale price <b>\$1.98</b>   |
| \$5.00 Children's and Misses' Plaid, Chinchilla and Cheviot Coats, a grand value <b>\$2<sup>50</sup></b>                               | \$1.00 Best Grade Watches <b>59c</b>   | \$1.50 Children's Felt Trimmed Hats <b>15c</b>   |
| \$12.50 Misses' and Women's Broadcloth, Chinchilla and fancy mixture Coats, all sizes <b>\$5.98</b>                                    | \$2.00 Silk Auto Scarfs for <b>59c</b>   | \$2.00 Women's Velvet or Satin Hats, sale price <b>50c</b>   |
| \$25.00 and \$20.00 Women's Plush, "Nearseal, Caracul, Chinchilla, Diagonals and other material Coats, choice, <b>\$9<sup>75</sup></b> | \$7.50 Women's and Misses' Corduroy Dresses <b>\$2<sup>98</sup></b>  | 75c Ladies' Medium Weight Union Suits <b>35c</b>   |
| \$10.00 Misses' and Women's Caracul Coats <b>\$4<sup>50</sup></b>  | \$15.00 Misses' and Women's Skinner Satin Lined, Serge, Worsted, Broadcloth and Cheviot Suits; a big bargain <b>\$7.45</b> | 50c Ladies' Fleece Ribbed Underwear <b>19c</b>   |
| \$3.00 Blue and Black Serge Skirts <b>75c</b>  | \$1.00 Flannel Kimonos for <b>35c</b>  | 25c Children's Fleece Ribbed Underwear <b>12<sup>1</sup>/<sub>2</sub>c</b>   |
|  |  | \$1.00 Wool Auto Hoods <b>25c</b>  |

## Here is Another Good List of Bargains

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|---|---|--|
| \$2.00 Wool Comforts <b>89c</b>                               | \$3.50 Boys' Military Collar Overcoats <b>\$1.25</b>  | \$7.50 Men's and Boys' Mackinaw Coat, Norfolk styles, in assorted shades <b>\$3.75</b> |
| \$1.50 Comforts for <b>79c</b>                                | \$5.00 Boys' Chinchilla, Gray or Blue, Shawl or Military Collar Overcoats <b>\$2.39</b>                 | \$2.00 Men's Odd Vests <b>25c</b>  |
| \$1.00 Corduroy, Leather, Cloth and Fur lined Caps <b>45c</b> | \$10.00 and \$7.50 Young Men's Chinchilla or Cheviot Overcoats, Military or Shawl collars <b>\$3.45</b> | 75c Overalls for <b>40c</b>  |
| 50c Cloth Fur lined Caps <b>25c</b>                           | \$6.00 Young Men's Overcoats <b>\$2.98</b>  | \$5.00 Boys' Suits <b>\$2.75</b>   |
| 50c Silk Four-in-Hand Ties <b>19c</b>                         | \$7.50 Sheepskin Lined Wombat Collar Moleskin Coats <b>\$3.95</b>                                       | \$7.50 Men's Suits <b>\$3.45</b>   |
| 25c Rubber Collars <b>9c</b>                                  | \$5.00 Men's Blue Serge and Fancy Mixture Odd Coats <b>\$1.95</b>                                       | 75c Children's Toques <b>39c</b>   |
| 15c Linen Collars <b>8c</b>                                   | 50c Felt Slippers for <b>15c</b>  | 25c Children's Hoods <b>5c</b>   |
| \$5.00 Men's Rain proof Slippers <b>\$1.75</b>                | 50c Silk Auto Scarfs for <b>19c</b>   | 15c Men's Linen Handkerchiefs <b>5c</b>  |
| \$3.50 Boys' Blue Serge Knickerbocker Suits <b>\$1.25</b>     |   | 50c Children's Wool Hoods <b>25c</b>   |
| 50c Men's Wool Mufflers <b>15c</b>                            |   | \$2.00 Martha Washington style Slippers <b>85c</b>                                     |
| 25c Turkish Towels for <b>13c</b>                             |   | 50c Suspenders <b>19c</b>  |
|   |   | 25c Suspenders <b>10c</b>  |

## Men's, Women's and Children's Shoes

- We certainly will make your feet glad. Look over and see these grand values.
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| \$3.00 Men's Regent Goodyear welt Shoes, Blucher or button, sale price <b>\$1.75</b> | 50c Children's Wool Mufflers <b>15c</b>           | 15c Large Knit Shopping Bags <b>5c</b>   |
| \$4.00 Men's Russia Tan button or Blucher Shoes, sale price <b>\$1.98</b>            | \$1.00 Gentlemen's Silk Mufflers <b>39c</b>       | 75c Children's Wool Mittens <b>3c</b>  |
| \$2.50 Women's and Misses' all leather button or Blucher, sale price <b>\$1.25</b>   | 35c Ladies' Long Wool Gloves <b>17c</b>           | \$1.50 Flannel Kimonos <b>75c</b>  |
| \$2.50 Little Gents' High Top Tan Lace and 2-Buckle Shoes <b>\$1.25</b>              | 5c Children's and Ladies' Handkerchiefs <b>2c</b> | \$1.00 Flannel Nightgowns <b>45c</b>   |
| \$3.50 Boys' High Top Buckle Tan Shoes, a thick oak sole <b>\$1.75</b>               | 50c Ladies' Wool Gloves <b>17c</b>                | \$1.50 Flannel Nightgowns <b>73c</b>   |
| \$2.00 Boys' and Little Gents' Calf Blucher Shoes, sale price <b>\$1</b>             | 50c Leather Hand Bags <b>25c</b>                  | 50c Ladies' Neckwear <b>10c</b>  |
| \$1.00 Children's Shoes, button or lace <b>45c</b>                                   | 50c Ladies' White Wash Hand Bags <b>19c</b>       | 15c Children's Hose <b>5c</b>  |
| \$2.00 Overshoes for <b>95c</b>  | 10c Red and Blue Handkerchiefs <b>3c</b>          | 25c Ladies' Hose <b>12<sup>1</sup>/<sub>2</sub>c</b>   |
| \$1.50 Men's Storm Rubbers for <b>59c</b>  | 35c Silk Neckties in Christmas boxes <b>12c</b>   | \$2.00 Lace Curtains <b>45c</b>  |
|  | 50c Silk Windsor Ties for <b>15c</b>              | \$1.00 values, all in one lot—Waists, House Dresses, Dressing Sacques, Wrappers, etc., choice <b>25c</b> |
|  | \$1.50 Black Kid Auto Gloves <b>75c</b>           |  |

## Read On, These Items Are of Interest, Too

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|---|
| \$1.00 Men's Gray or Blue Flannel Shirts <b>45c</b>               |
| 25c Boston and Paris Garters <b>10c</b>                           |
| \$4.00 Men's Pure Wool Union Suits <b>\$1.75</b>                  |
| \$1.50 Men's Wool Shirts, all shades <b>75c</b>                   |
| 50c Men's Blue Chambray or Black Sateen Shirts <b>25c</b>         |
| 50c Men's Pure Wool Hose <b>23c</b>                               |
| 35c Men's Cashmere Hose <b>17c</b>                                |
| 25c Men's Lisle and Silk Hose <b>12<sup>1</sup>/<sub>2</sub>c</b> |
| 10c Men's Rockford Hose <b>5c</b>                                 |
| 75c Men's Dress Suspenders <b>25c</b>                             |
| 10c Men's Black and Tan Hose <b>5c</b>                            |



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