

ARE ATHLETES OF THE WORLD

Americans Have Won Honors Deserving, Says German Officer.

INSPIRE AND HELP YOUTHS

Lieutenant Von Reichenau of Imperial Athletic Commission Cites That as Reason Why Youngsters Strive so Hard.

NEW YORK, Nov. 29.—"You inspire your children with a love for sports and you carry the benefits virtually to the grave. You are making a splendid order of men, and no wonder you run away with so many of the athletic laurels."

Lieutenant Von Reichenau of the German army, the military representative of the Imperial Athletic Commission, which has been studying track and field athletics in preparation for the sixth Olympiad, which is to be held in Berlin three years hence.

Just before leaving for home the Germans saw games at Travers Island, and naturally they were asked what it was that impressed them most. The prompt answer was:

"The height and the fine development of the participants. I don't know that all of our athletes are taller and bigger men than we find among the athletes of Europe, but judging from those we have seen here, they seem to be uniformly of nobler proportions."

"This is hardly what might be called scientific data, but still we have been told by competent authorities and especially at Harvard, that athletic training has made it possible here to add considerably to the average height of the students and to their general muscular development. We don't find it at all hard to believe that this must be the broad result, for this is a natural consequence of careful living and guidance at a formative period in life."

"They work intermittently. With us we have given some of our schools gymnastic apparatus, not so generously or generally as you have done here, and the boys have been left to avail themselves of them as the spirit moved them. This is quite apart from mere systematic calisthenics, which have been regularly practiced by us for a good many years. The difference here is that your schoolboys have competent instructors who take them in hand and show them just how to make use of the apparatus provided for them, and more than this, their indulgence is supervised and they are encouraged to do those things for which they are best endowed naturally."

"Now with us the belief has prevailed in the past that it was quite unwise to stimulate athletic emulation among mere boys lest harm be done by straining their immature bodies. Quite likely we have safeguarded some of our youths in this way, but we have also failed at the same time to help the majority and to create a general love for field and track sports."

"Naturally one of the things we were most anxious to find out here was whether or not your system of boy training was dangerous, as some of our conservative men believed. We were hopeful that we would be able to get at statistics covering this point, but apparently little, if any, effort has here been made in that direction. You have entrusted your youths to competent instructors and you have seen them physically bettered under their supervision; therefore the living examples rather than tabulated details were for you sufficient evidence. Personally we are satisfied that you have been right."

"But it is not alone in your schools as such that you are encouraging athletics and national body building. Your playgrounds are no less important in their influence."

"First, you either help to keep the boy from the temptations of the street or you bring him from well nigh the kindred harmful atmosphere of being too much indoors. You draw him out into the open air and you give him a chance to play in security, and then furnish him with facilities that make for a spirit of sportsmanship. Here, too, you watch over him and you see that he does not overdo the thing."

"Are Gives the Opportunity. These things in themselves are excellent, but you have other features that count equally in the harvest of benefits. You provide swimming pools, lockers and other furnishings which encourage bodily cleanliness, hygiene and orderliness and a sense of ownership and responsibility. In short, you are laying a moral as well as a physical foundation and the results are patent in the wide social range from which you can muster your record breakers and prize winners."

"Your schoolboys carry to his college or to his university the wholesome spirit of sport bred in this fashion, and there he has other chances of development and richer opportunities in defending the fame of his alma mater, and this responsibility

is in common with a large student body. Fellowship, tolerance, self-control and sportsmanship have wider and more splendid opportunities of expression.

"The graduates go hence into the world to become your accountable citizens in the fullest sense. The emulation upon the track and field or any other department of athletics makes the participant a keener competitor in business, a stronger man morally, and one more generally of greater force and initiative in any walk of life. He is also likely to be a better parent in all that the term meaning for us, because in our universities there is nothing similar to the athletic bodies or the athletic associations of students and alumni as you have here. We have a gap in our national life where yours is so abundantly filled."

"Such examples here have a very deep social influence in your many athletic clubs and the nation-wide spirit of friendly athletic rivalry. Here you do virtually all that is accomplished within the university or college athletic body, and you make it possible for men of very moderate means, yet, modest resources, to enjoy the fullest facilities and encouragement toward bodily fitness or competitive excellence or supremacy."

"I know some of your European critics have charged you with making a sort of business out of athletics simply because you really spend large sums in your equipment and in your fostering of your successes, but they lose touch with the very keynote of your participation in the game. You have developed a training system, and an instructional technique which makes it possible for you to build men of exceptional physical fitness and you do this by insisting upon discipline in a number of directions."

"Efforts Are in Earnest. Your training table or your regimen for your entrants is a long way removed from any kinship to indulgence, and yet, your athletes—we are always speaking of amateurs—subscribe to, this voluntarily in order to win the right to represent their school, their club, their college or their university. This bespeaks self-denial and self-forgetfulness of a significant character. The casual athlete, as we might call some of your critics, is not the man likely to make or break records today, and without this spirit of emulation how should we ever have reached the standards of the present."

"The trouble is that these self-satisfied gentlemen don't really know what your contestants of international fame represent. They call your prize winners specialists. This is either the consequence of ignorance or the result of an effort to excuse themselves."

"Best Athletes in World. Your men of Olympic fame are merely the topmost cream of your vast army of athletes, and naturally you have picked them to represent you as against the rest of the world just as your rivals do as

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If You Use a Stuart's Dyspepsia Tablet After Each Meal You Can Eat What You Like.

It does not make any difference what you eat if you will provide your system with the Stuart's Dyspepsia Tablet. No bill of fare should appeal or disgust a man who wants to eat. There is a simple sure way and that is by carrying a Stuart's Dyspepsia Tablet in your pocket or purse to be eaten after each meal.



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Even though you eat too much at any meal a little tablet taken at the close of your dinner will cause that dinner to be thoroughly digested without harmful effects.

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CLAMORING FOR RED SEALS

Many Applying for Them Though They Are Not Yet on Sale.

START SELLING THEM MONDAY

National Christmas Stickers Will Be Offered to Purchasers at Various Stands Around Town Then.

Already many Omahans are clamoring to buy Red Cross Christmas seals, although the little red stickers are not supposed to go on sale until Monday. Quite a number of men and women have called at the local headquarters in Jacob's hall and persuaded Mrs. K. R. J. Edholm to let them have a dollar's worth of the anti-tuberculosis campaign stamps.

From the warm reception this season's campaign has so far received, Mrs. Edholm has been led to believe that the sales of the seals in Omaha will far exceed those of former Christmas seasons. "I hope Omaha will even go beyond the \$100 record of former years," she said.

Members of the Woman's club of the city asked the privilege of making the very first purchase of the seals, and the club has already put a large number into circulation. A force of assistants has been busy for several days mailing bunches of the stickers throughout the city, and indications point to the fact that Nebraska's allotment of 500,000 seals will be sold out and more needed before Christmas eve, when the campaign closes.

WIRE FOR ELECTRICAL TRANSMISSION ARRIVES

Sixty-five miles of heavy copper wire for power transmission is now on the ground and ready to be strung on poles from South Omaha to the Platte river next week by the McKinley company.

The work of setting the poles, some of which are forty-five feet high, has just been completed. Three lines will be unreeled and put on the ten-foot cross arms simultaneously. By Christmas it is expected that electric current for power and illumination can be supplied to the towns of Springfield and Louisville. The main line wires will carry an aggregate of 33,000 volts current.

TRIFLE MIXED

They were speaking of mixed conditions along various lines when Pat Powers, the base ball magnate, was reminded of an incident in a Gotham cafe. A prosperous-looking party rambled into the cafe in question and ordered a substantial dinner.

When the layout finally arrived the diner gave it a critical examination and then imperatively called the waiter. "Look here, waiter," he exclaimed, in a large-sized voice, "do you remember what I ordered just now?"

"Yes, sir," answered the waiter, glancing from the man to the menu layout. "You ordered spring chicken and 'H port, sir."

"Exactly," responded the diner in a cold, cruel voice, "and you have brought me spring port and 'H chicken."—Pittsburgh Chronicle.

A BREAKFAST AND THEN SOME

Sample of Southland Feast Wearing a Carolina Label.

An expert in gastronomic contributes this one, garnished with remarks, to the New York Sun.

You have always shown in your sympathetic efforts to encourage the development of the principles of gastronomy an open mind. Permit me to observe that your mind is too open.

My dear friend and comrade in gastronomy, you will allow me to suggest that you have never eaten a North Carolina breakfast. You evolved it as the German philosopher evolved his camel. The shocking exhibition of the Richmond Times-Dispatch, if taken seriously, would be condemnatory. You forget that the old Harvard breakfast menu, at 7 a. m., pie, tea, rusks and a banana, prevails not in the Southland.

You will observe that the hour of consumption is not stated. Josephus breakfasts at noon. But before the age of Josephus others declined to breakfast after bath. One of them was my host. Hence these tears.

Now, I'm giving you, for the benefit of an empire upon which the Sun never sets, the realized conception of a breakfast by a gentleman of North Carolina. One morning in Raleigh, my wife and I, "weary and ill at ease," turned from an impossible hotel breakfast to the mail clerk at the desk to receive an invitation to breakfast at noon. We thankfully accepted.

Follows here the menu: The senator invokes the Divine blessing. Old Fashioned Cocktail. (Bourbon, lemon, bitters and one teaspoonful of sugar.) Baked Coffee. Hot Toast and Biscuits. Hog's Brains Scrambled with Newly Laid Eggs.

Chafers. Rolled Sirloin Steak. (Baked with hot bread and mushrooms; served with sweet potatoes cooked with sugar and brandy.) Fomprey Waffles. Dripped Coffee. Apricots Supreme. Cigars. Cigarettes. Liqueurs.

We arose better men, with a firmer faith in the constitution of the United States, the personal fellowship, with us, of God, and the glorious manifest destiny of the republic. And the negro servants, delightful in their place, I am sure, agreed.

That's a North Carolina breakfast.

NEW COLD STORAGE PLANT IS TO BE BUILT IN OMAHA

A new ice and cold storage plant is soon to go up at Nineteenth and William streets. The People's Ice and Cold Storage company will build it. This will make their second plant in Omaha, although the same company has two plants at Chicago, one at Cornell, N. Y., and at other places. The plans are to be ready for bids about December 5. The company has its own architects in Chicago that are drawing the plans. It is to be a two-story brick building with fireproof gravel roof. It is to have an ice capacity of 15 tons and a storage capacity of 2,000 tons.

HENDERSON

We have found it necessary to remove to more commodious quarters on account of our increasing business, and on and after December 1, 1913, we will be located at 1910 Farnam St. In the rooms formerly occupied by The Cole Motor Company, where we will take pleasure in showing and demonstrating our complete line of both

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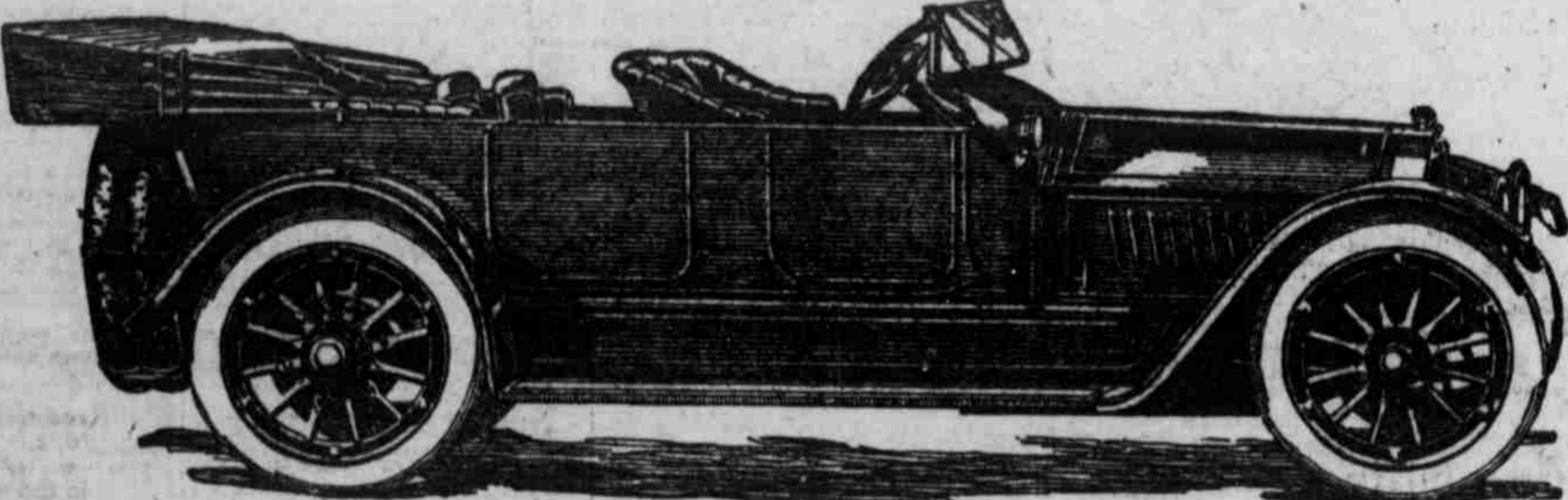
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Watch the COLE in Omaha



Six-Cylinder, Seven-Passenger Cole Touring Car

THERE are five cities in America which the COLE Motor Company has selected as bases for operation—and Omaha is one of them.

Towards this end our Advisory Board instructed our sales department to select the best automobile company in Omaha, and to open negotiations for a direct factory representation on a distribution basis. After spending some time in Omaha we chose the DRUMMOND MOTOR COMPANY, for the following reasons: Their place of business is located in the center of all automobile activity in Omaha.

They have a building especially adapted to the distribution of automobiles on a large scale, located at 26th and Farnam Streets.



DRUMMOND MOTOR CO.

Their building is splendidly equipped to care for your cars in the best possible way, and give you any kind of good service, day or night.

The Drummond Motor Company's plant is located on the famous Lincoln Highway, and will always give the service to the thousands of COLE owners en tour that we will give the people of Omaha constantly.

The COLE is a car of superlatives. There is no use in doing things half-heartedly. We have set out to lead in Omaha, and we are going to lead, because in the COLE organization we have gathered together the brains, the nerve and the engineering ability to put the COLE to the front in any place we select. That is not egotism, but confidence in the COLE car and our organization, which, of course, includes the Drummond Motor Company. The kind of confidence that wins battles and the kind that has put the COLE in four years further to the front than most business undertakings ever get. And we have selected the Drummond Motor Company to lead the advance.

Mr. Cole is quiet, but, "still water runs deep." His methods will always be clean. He will get the business because he will EARN it on a straight merit basis.

The Drummond Motor Company is composed of the kind of men that Mr. Cole likes, and we are with them heart and hand, because we know that they will represent us instead of misrepresent us.

It is easy enough to get chaps who can chatter about gear ratios, and carburetion; but men whom the public believes in and whose word is better than a diploma from a school of engineering are SCARCE.

We will take care of the engineering in Indianapolis. What we demand is representation that will give the people of Omaha faithful service—a company you can bank on—and we have found this in the Drummond Motor Company.

The Cole Motor Company is building America's greatest "Standardized Car." We believe it offers more value at less money than any car in Omaha. Our sales are 107 per cent ahead of last year, and next year our output and paid-in capital will again double. Every ounce of energy and the capitalization of a company, which in four years of life has never failed to discount a bill, is morally behind the Drummond Motor Company in Omaha.

WILL THEY WIN?

Did anyone or anything the COLE MOTOR CAR COMPANY ever interest itself in fail to win?

Watch the COLE in Omaha

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