

Do you realize that there remain only twenty-one more

Buying Days till Christmas

Why not try the shop early plan. Christmas stocks now ready



Holiday Novelties Underpriced

A big line of Toilet Cases, comb and brush sets, military brush sets, thermos bottles, smokers' articles, jewel boxes, sewing sets, etc., etc. Special—**25c, 50c, 75c and \$1.00**
\$1.50 Thermos Bottles, at...**89c**
 Guaranteed entirely perfect—See them.
50c Ribbons, plain and fancy weaves, all colors, special, at...
12 1/2c, 19c, 29c, 39c and 49c
 Narrow Ribbons, yd. 1c, 2c and 3c

Hand Bag Specials

\$1 and \$1.50 Hand Bags, full size, neat metal frames, snap now at, each...**49c and 59c**
\$3 to \$4 Hand Bags, at...**\$1.98**
 A remarkable line of fine quality bags for your selection.
 Beaded Bags, made to sell at \$2 to \$6, all high grade, at...**98c to \$3.50**

The First Lots From a Big Special Purchase Jewelry Novelties

Goes on Sale Saturday at Prices Not More Than Half Retail Worth.
LOT 1—Regular \$1.00 up to \$2.00 values. Mesh Bags, Hat Pins in rhinestone settings, Jet, metal, pearl; all styles, \$1.00 quality rings—cluster, signet or plain band; 27-inch colored necklaces, etc.,...**50c**
LOT 2—Many Articles worth \$1.00; Children's Purses, Rings, Barrettes, Brooches, Necklaces, Dressing Combs, Powder Boxes, Push Combs, Hair Receivers, Bordeaux Flower Vases, Jewel Cases, etc.; now at...**25c**
 Regular \$1.00 quality Alarm Clocks for...**69c**
 Regular \$1.00 quality Nickered Watches...**75c**

Toyland and Dollville Now Ready

Nearly 10,000 square ft. on 4th floor devoted to the display of Holiday merchandise, Toys, Dolls, Games, Wagons, Sleds, and Skates—the greatest display ever made in Omaha.
 Nearly 1,000 square ft. of space converted into a veritable bower of Xmas beauty on 4th floor. Everything imaginable for the little ones, and many things of great interest to the older folks.



SEVERAL ROUSING SPECIALS FOR MONDAY

\$3.50 Full Jointed Dolls, 24 inches high, kid body, sewed wig, moving eyes, perfect mounting, choice...**\$2.49**
\$6.50 KESSNER DOLLS—Full jointed, with sewed wig, eyebrows, moving eyes—the choicest value ever, at...**\$4.98**
\$1 Character Dolls...**59c**
Walden's Steam Engine, regular \$1.50 value, at...**98c**
75c Train on Track...**49c**
Electric Trains on Track—Big assortment for selection—\$9.00 values, Monday...**\$7.50**
\$7.50 Values, Monday...**\$5.75**
 Select Gifts Now—Will Hold Them For You.

Why Not a Rug?

as a gift. You'll find the best assortment and values in Omaha here.
36x72 heavy Axminster Rug **\$3.49**
27x54 heavy Axminster Rug **\$1.98**
27x54 Velvet Rugs at...**\$1.39**
27x54 Brussels Rugs at...**75c**
36x63 best quality Wilton Rugs at...**\$7.98**
27x54 best quality Wilton Rugs at...**\$4.98**

Drapery Department Gift Suggestions

Scores of other articles displayed which will make practical and acceptable presents.
Tennessee Red Cedar Chests \$8 Up
Matting Boxes \$2.50 Up
 One lot Novelty Hemstitched Curtains, 2 1/2 yards long; \$3.00 values. Monday at, pair...**\$1.75**
 One lot Novelty Hemstitched Curtains, full sizes, \$2.00 value seamless; price Monday, pair...**89c**
Couch Covers, all colors, **\$1.50 Up**



Great Lace Clearance

Marvelous value giving Monday in our great clearance of laces
Shadow Laces, Oriental and Fine Net
Allovers, Bands, Edges, Galleons, Etc., at a fraction of worth.
35c Wash Laces, on sale...**10c**
50c Venice Laces, on sale...**25c**
\$1 Allover Laces, on sale...**49c**
\$2 Allover Laces, on sale...**98c**
 One big counter of \$2.50 to \$3.50 Laces, now at, yd...**\$1.75**
Shadow Flouncings, worth \$1...**49c**
18c to 15c Val. Laces, at 3 1/2c & 5c
50c Corset Cover Laces, at...**25c**

Ladies' New Neckwear

A splendid line of new Holiday Neckwear will go on sale in two lots—
Our 25c Counter—Fancy Lace Collars, Fichus, Ribbon Bows, Gulpies, Etc., Etc., regular values to 50c, your choice—now at...**25c**
Our 50c Counter—A beautiful line of high grade Neckwear, made to sell up to \$1. beautiful novelties, etc., your choice, at...**50c**

The Sweeping Reductions on Wool Dress Goods Prices

Will Crowd the Department with Eager Buyers Monday. Come Early—Get Your Share.
Hairline Stripe Bedford \$2.00 and \$2.50 Quality Cords—\$2.25 yard values, 56 inches wide, good colorings, \$1.48
Eponges, plain or brocaded, 48 to 54 inches wide; your choice, yard **\$1.38**
All Wool Serges and Panamas, Fancy Suitings, Fine Taffetas, Etc., plain and fancy weaves, to \$1.50 values, 44 to 54 in. wide, 100 pieces in the lot; Monday...**68c-88c**
\$1.50 Broche Premier Tussahs, beautiful novelties, 46 inches wide, fine silky finish, matchless values, per yard...**\$1.18**
Wool Serges and Diagonals—checks and stripes, 50 pieces in the lot, 75c yard values, per yard...**38c**
75 Pieces of Fine Cloaking, handsome fabric, 54x56 in. wide, big assortment of weaves and colorings, to \$3.50 values...**98c**

Women's Outergarment Bargains That Set a New Record for Value Giving in Omaha

Our New York resident buyer secured recently from overstocked manufacturers over \$50,000 worth of new coats, suits, dresses, children's coats, etc.; at prices actually less than the cost of production.
OVER 1,200 HANDSOME COATS from this purchase go on sale Monday.
STYLISH NEW COATS—Made to sell at \$20. Come in Selettes, Persianas, Chinchillas, Boucles and Fancy Mixtures—newest models, all sizes and colors...**\$10**
COATS—Made to sell at \$25, choice—**\$12.75**
COATS—Made to sell at \$35 and \$40, choice—**\$18.50**
 Twenty-five distinctive designs in boucles, imported brocade, velvet, Persianas, salts, plushes and fancies for selection.
Elegant new designs for street or evening wear; covert cloths, imported velours, velvetines, Persianas, etc.—choicest bargains ever.
OVER 325 ELEGANT NEW TAILORED SUITS—Made to sell at from \$25.00 up to \$45.00—the choicest new designs in velvets, poplins, brocaded diagonals, serges and fancies; wonderful bargains at sale...**\$15**



Holiday Linens in Endless Variety

Plain and Fancy Figured Huck Toweling, 18 and 20 inches wide, for guest towels, 75c values, yd...**50c**
 Plain and Fancy Figured Huck Toweling, 20 and 22 inches wide, for guest towels, 89c values, yd...**65c**
 Circular scalloped pattern Table Cloth, pure flax, full size, 25 values, each...**\$3.50**
 Hemstitched Breakfast or Tea Napkins, pure linen, worth \$1.39 dozen...**\$2.50**
 Heavyweight Table Linen, double satin damask, pure flax, worth \$2.00 per yard, at...**\$1.50**
 Heavyweight double damask dinner napkins to match, \$6 values, per dozen—**\$4.25**
 Dew bleached Belfast fast satin damask, pure flax, worth \$1.50 per yard—**\$1.00**
 Dew bleached Dinner Napkins, full size, pure linen, 25 values, per dozen—**\$1.00**

Our New Daylight Silk Dept.

is the talk of Omaha. Silks are not only suitable, but most practical Christmas gifts, and you should take advantage of the splendid, special bargains offered in Monday's sale—See these.
40-in. Brocaded Crepe de Chines, up to \$3.50 yard values, in the most desirable colorings for street or evening wear, at, yard...**\$1.68**
46-in. Brocaded Silk Poplins, up to \$2.50 yard values, in broad assortment of neat designs, including allover patterns, yard...**\$1.48**
Silks worth to \$1.75 a yard—Including poplins, satin de chines, crepe de chines, brocaded canton crepes, etc.; 40 inches wide, over 100 pieces in the lot, yard...**98c-\$1.18**
Plain and Novelty Dress Silks of nearly all kinds, from 10 to 36 inches wide, up to \$1.25 yd. value...**38c-68c**
\$1 to \$1.25 Dress Velvets and Corduroys, in a full line of colors; soft chiffon finish—on sale...**48c-98c**

Fine Blankets Underpriced

We purchased the surplus stock of the Virginia Mills at a very low figure, and Monday will make the following prices:
Half Wool Blankets, made to sell at \$3.50, will go at...**\$2.50**
All Wool Blankets, made to sell at \$5.00, will go at...**\$3.50**
Blankets made to sell at \$1.98 will go at...**\$1.48**
Government Blankets, made to sell at \$7.50 pair, will go at, pair...**\$5.00**
Cotton Blankets, made to sell at \$1.25 pair, will go at...**95c**
 We bought thousands of high grade Crib Blankets, Bath Robes, Indian Robes, etc., all at low prices.
 We will also have a great sale on Comforters. We have a large line of Horndale Knotted Comforts, etc. Comforts, **49c, 65c, 75c, \$1.00** up to **\$12.50**

Headquarters Holiday Hardware

Our Holiday Line is Now Ready for Your Inspection and Selection. Do It Now and Get First Choice.
Coffee Machines, like picture, **\$15**—as low as **\$5**
Aluminum Percolators, **\$5**—as low as **\$2.25**
Nickel Plated Copper Percolators, **\$2.75** and **\$2.25**
Electric Percolators, **\$15**—as low as **\$3.25**
Chaffin Dishes, from **\$15**—as low as **\$5.00**
Electric Chaffin Dishes, all prices up to...**\$20.00**
Electric Toasters,...**\$4.00** and **\$2.75**
 A Full Line of Aluminum Ware, Both Cast and Spun. Now on Sale at Lowest Prices.
Wash Day Supplies Will be Cheap Monday
 Medium size heavy galvanized tubs...**49c**
 Large size heavy galvanized tubs...**89c**
 Largest size heavy galvanized tubs...**98c**
 Wringers, fully warranted, special...**\$3.98**
 Clothes Pins, 150, 180, 250 heavy solid cotton...**\$1.49**
ELECTRIC IRONS—Either the "Williams" or "Ideal"—the kind with the hot point—\$3.50 values; on sale Monday at...**\$2.50**
 braided Clothes Lines for...**19c**
 Pull size best grade, either brass or zinc...**39c**
 Wash Boards...**19c**
 Folding Clothes Hacks for...**89c**
 Wash Benches, large enough for two large tubs and wringers...**\$1.49**
 Folding Trench Boards...**50c**
Fancy High Grade Imported Willow Clothes Baskets at bargain prices:
 Small size willow baskets...**79c**
 Medium size willow baskets...**98c**
 Large size willow baskets...**1.00**

Savings That All Buyers Appreciate Are Always Evident in Our Big busy Domestic Room

Cotton Challies, neat patterns, 7c values, 150 values...**7 1/2c**
Output Flannels, good weight, 10c values...**7 1/2c**
Gingham for aprons, blues and browns—7c values...**5c**
Flannellette, good patterns, 10c values...**7 1/2c**
28-inch Curstels, fancies, fancies...**18 1/2c**
18-inch Curstels, fancies, fancies...**15c**
Minkado Copee for kimonos, 18c values...**12 1/2c**
Sisalines, 38-inch widths, 18c values...**13c**
Amoskeag Output Flannels, 18 1/2c values...**10c**
Robe Lined pieces for bath robes and kimonos, 25c values...**15c**
Minkado Copee for kimonos, 18c values...**12 1/2c**
Wool Flannels, red, gray, blue, 25c values...**18c**
Percales, 36 inches wide, good patterns, 15c values...**10c**
Dress Ginghams, neat patterns, 18 1/2c values...**10c**
Trousseau for comforters, 10c values...**7 1/2c**
Shepherd or Scotch Flannel, 18c values...**12 1/2c**
Ladies' Ribbed Union Suits, regular and extra sizes, worth \$1.00, at...**69c**
Men's Wool Sweater Coats, colors gray, maroon, dark gray and cardinal, worth to \$2.00, at...**98c**
Men's Fleece Lined Underwear, all sizes, shirts or drawers, worth 50c, at...**35c**
Ladies' Fleece Lined Underwear, all sizes, vests or pants, worth 50c...**39c**
Boys' Wool Sweater Coats, colors gray, worth 75c, at...**59c**
Ladies' Square Knitted Wool Shawls, worth to \$1.00, at...**39c and 49c**
Men's and Boys' Fleece Lined Union Suits, all sizes, 2 to 16 years, worth 75c, at...**59c**
Men's Flannel Shirts, colors gray, blue, tan and brown, worth \$1.50, at...**98c**
Ladies' Ribbed Underwear, regular or extra sizes, vests or pants, worth 35c, at...**29c**
Men's Fleece Lined Union Suits, all sizes, colors ecru or gray, worth \$1.25, at...**79c**
Half bleached Muslin, 30 inches wide, 100 values...**7 1/2c**
Guardan, 30-inch, fine bleached Muslin, 11c values...**9c**
24-inch Unbleached Muslin, 50 values for...**6c**
Aurora 2-4 Bleached Sheetting, 20c values...**14c**
Blackdale 2-4 Unbleached Sheets, 25c values...**18c**
Lockwood 42-inch Casing, 19c values, for...**15c**
11x20 Seamless Sheets, 75c values, for...**59c**
18-inch Brown Embroidered Crash, 28 1/2c values...**20c**
Flora 72x90 Made Sheets, 50c values, for...**49c**
Empire 72x90 Made Sheets, 50c values, for...**49c**
12-inch Brown Embroidered Crash, 28 1/2c values...**20c**
Silow Casses, good muslin, 42x26, 12 1/2c values...**10c**
30-inch Bleached Table Damask, 20c values...**15c**
Furitan Wrapper Cloth, antiseptic, 54 inches wide, \$1.00 values, bolt 10 yards...**85c**
Kurkisk or Kurk Towels, 12 1/2c values, for...**10c**

Wonderful Clearance Bargains in Guaranteed Machines

All Machines on Our Sales Floor Must Go Quickly.
 These prices will move them—One New Home, vibration shuttle sewing machine, ball bearing, with attachments—**\$29.75**
 One White Rotary Machine, simple, dark oak case...**\$28.25**
 One New Home Rotary Machine, ball bearing, drop head, automatic lift, good as new, sale price...**\$22.50**
 Many other bargains in White, New Home, Domestic and other well known makes; every one fully guaranteed.
 One Standard Rotary Machine, four drawer, drop head automatic lift, ball bearing; has the chain stitch attachment...**\$35.00**
 One New Cabinet Machine, beautiful dark oak case; a value never duplicated, at...**\$33.00**
 One Eldridge Chain Stitch Machine, five drawers, drop head, ball bearing, automatic lift...**\$16.75**
 Payments arranged to suit you. Phone Doug. 2600 and salesman will call.



Why Pay More—Popular Music Hits 5c

MONDAY, TUESDAY AND WEDNESDAY—Look Over the List
Dinah (Black Ring Hill)
Next Sunday at Nine
That's Why I Love You
Apple Blossom Time in Normandy
That Old Quartet
Is There Anything Else I Can Do For You
As the Years Roll By
Night Time is the Time to Make Love
On Her Veranda
Oh! What a Night
When God Gave Me You
Always Take the Girl Named Daisy
Swanee Rose
Last Night Was the End of the World
Sunshine and Roses
Cross the Mason and Dixie Line
And Johnny Goes Too
Too Much Mustard
Love Has Done Wonders for Me
Parisian Ball
Instrumental Rags
You're My Girl
So Long Sue
That's What the Daisy Told
On the Old Front Porch
Every Time You're Lonely
Pullman Porters' Parade
—In Ordering by Mail Add 1c per copy Additional for Postage—

Mounted Casseroles

Special for Monday
7x8 Mounted Casseroles with best fire-proof lining—special for this sale each...**\$1.25 and \$1.50**

Read Hayden's Big December Grocery Opening Sale, It's Quality Goods and a Saving to the People of From 25 Per Cent to 50 Per Cent.

18-lb. sack best high grade Diamond Brand Flour, made from No. 1 selected wheat, per sack...**\$1.48**
20-lb. sack best Domestic Flour, made from No. 1 selected wheat, per sack...**\$1.48**
10-lb. sack best Domestic Flour, made from No. 1 selected wheat, per sack...**79c**
10-lb. sack best White or Yellow Cornmeal...**19c**
5-lb. sack best White or Yellow Cornmeal...**9c**
10-lb. sack best White or Yellow Cornmeal...**19c**
5-lb. sack best White or Yellow Cornmeal...**9c**
10-lb. sack best White or Yellow Cornmeal...**19c**
5-lb. sack best White or Yellow Cornmeal...**9c**
10-lb. sack best White or Yellow Cornmeal...**19c**
5-lb. sack best White or Yellow Cornmeal...**9c**
10-lb. sack best White or Yellow Cornmeal...**19c**
5-lb. sack best White or Yellow Cornmeal...**9c**
10-lb. sack best White or Yellow Cornmeal...**19c**
5-lb. sack best White or Yellow Cornmeal...**9c**