

Brandeis Stores

# SENSATIONAL SALE OF COATS

Brandeis Stores

## 1,290 Women's Clever Winter Coats At Just About One-Half Their Regular Selling Prices

The prolonged warm weather throughout the entire country has caused a decided increase in the cloak manufacturing industry. Prominent designers and makers in New York, who never before sacrificed any of their lines are willing to do so now rather than risk a greater loss. As a result of these abnormal conditions, our buyers secured immense lots of the highest grade cloth in America at prices scarcely representative of the cost of the making.

Salt's Elegant Sealette Plushes, Guaranteed Arabians, Mole Velours, Persianas, Brocaded Velours, Duvtyne, Peau de Peche, Chinchilla, Boucle, Zibeline and Other Fashionable Fabrics

Every size for women and misses is included. Every coat is a stunning new mid winter model.



Think what it means to you now to come into Omaha's most reliable Women's Wear section, as set a coat from hundreds of the newest models from the greatest apparel designers in America, and pay us about one-half the price you would pay at any other time or at any other place. These are not odd lots, but select groups from the best lines of coats that are sold in the New York market. This is positively the crowning money saving event of the entire year in our cloak and suit section.

The Coats Are All the Very Latest Mid-winter Models in Every Correct Color. Many Have Fur Collars and Cuffs. Many With Guaranteed Satin Linings. Scores of the New Three-Quarter Length Cutaway and Draped Model Cloaks

Every coat is fully up to the Brandeis standard of reliability and excellence. Well informed women appreciate what this means.

Choice of 400 Women's New Winter Coats

Actually Worth Up to \$22 and \$25

Choice of 380 Women's Smart Winter Coats

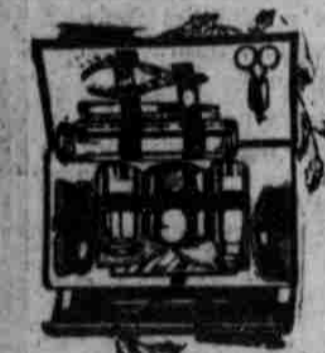
Positively Worth Up to \$30 and \$35

Choice of 510 Elegant Winter Coats

Actually Worth Up to \$40, \$45, \$49

All the Show Room Samples From Herman Scheuer, 821 Broadway, New York, Bought at 50c on the \$.

### LEATHER TRAVELING CASES



Toilet sets, manicure sets, military brush sets, jewel cases, whisky flasks, playing card sets, combination sets, handsome fancy leather novelties, in wonderfully large assortments.

At 1/2 Price or Less Than Half

\$15 Toilet Cases at \$7.50  
\$4 Toilet Cases at \$1.99  
\$18 Toilet Set Cases, black seal, grain leather and tan leather lined, with the following fittings: 1 pair real ebony military brushes, 1 soap box, 1 talcum jar, 1 comb, 1 tooth brush jar with brushes, buttonhook, nail file, manicure scissors and stand interior—limited number of sets—special at \$3.50  
And Hundreds of Other Money-Saving Specials.

### Remarkable Sale of Mantle Clocks

500 mahogany and black enamel finish mantle clocks at half price and less than half. By a very fortunate purchase we are able to offer these 8-day, strike, gong, half hour on cup bell, 5 1/4-inch dial, convex glass, height 11 inches, width 15 1/2 inches, American white dial, at far below their value. (One style pictured here.)  
The most wonderful clock bargain ever offered in Omaha just before Christmas season: positively \$5, \$6 and \$7 clocks, at \$2.98



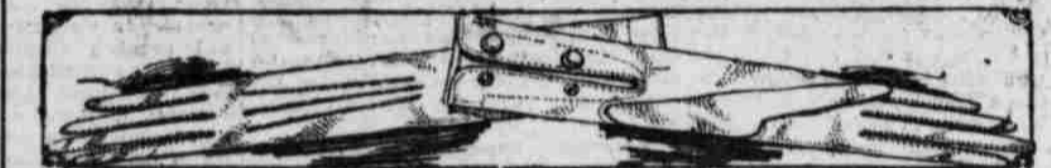
OUR SEMI-ANNUAL OFFER  
**Any Woman's Hat**  
In Our Entire Stock  
Regardless of Former Selling Prices  
FOR ONE DAY AT

WORTH \$10 \$5 WORTH \$17.50  
WORTH \$12.50 WORTH \$20  
WORTH \$15 WORTH \$25

25c & 50c Sample Handkerchiefs, 15c  
Women's all pure Linen Handkerchiefs, scalloped, with long, fancy embroidered corners; some embroidered all around; also fine val lace edges, with embroidered corners, picot edges, imitation Armenian and Madeira embroidered edges—many hand embroidered—worth up to 50c each; also men's pure Linen Handkerchiefs, with narrow hems, worth 25c; choice at, each 15c

### 8,000 Pairs of Perrin's Kid Gloves on Sale Saturday at Very Special Prices

Endless varieties of these gloves, recognized everywhere as the highest class kid gloves made. Overseam and pique sewn. All are 2-clasp style, in black, white and complete assortment of colors. Many of them with embroidered backs, in self or contrasting colors, as white on black, black on white, etc. Some have plain clasps, others with pearl clasps—three rows embroidery on backs or Paris point backs. Every style imaginable for every purpose. Gloves that excel all others in fit and wear. Gloves that will please you as long as you wear them, and will delight any friend as a Christmas gift. In some instances the prices of these Perrin's Gloves are considerably reduced.



Perrin's Real Kid Gloves, \$1.50  
Overseam sewn, 2-clasp style, in black, white and colors; a few pique styles, gloves included in this lot at \$1.50  
Perrin's La Mure Kid Gloves, \$1.75  
Overseam sewn and made from best quality French skins; in black, white and colors; complete assortment of sizes, Paris point backs; every pair an example of glove perfection, at, pair \$1.75  
Perrin's Savoy Kid Gloves, \$2  
Overseam sewn kid gloves, the celebrated Savoy make, 2-clasp style, in white, black and colors, made of individual selected kid skins; no other gloves can equal these at the price \$2  
Perrin's Belfort Kid Gloves, \$2  
The synonym of glove perfection, made from the same skins as the Savoy, slightly heavier selection, suitable for dress and street wear; pique sewn \$2

SATURDAY'S SPECIALS IN JEWELRY AND SILVER NOVELTIES  
\$1 and \$1 Solid Gold Brooches, special \$1.49  
Coral Rings, very finest cameo and heavy solid gold mounting, special \$5  
German Silver Cigarette Cases, specially priced at 50c  
Sterling Silver Military Brush Sets, \$2.98  
Sterling Silver Salt and Pepper Shakers, with cut glass bottles, 50c value, at 29c  
\$1 Sterling Silver Pendant La Vallieres, 50c

SPECIAL—Women's 2-Clasp Overseam Kid Gloves, Irene make. We have sold these gloves over our counter this season at \$1.25 pair and they have given women the satisfaction most gloves give at \$1.50. We have black, white and colors in this lot of 2-clasp styles; 106 dozen pairs will go on sale, at, pair 85c

### The Corset is the Cause of It All

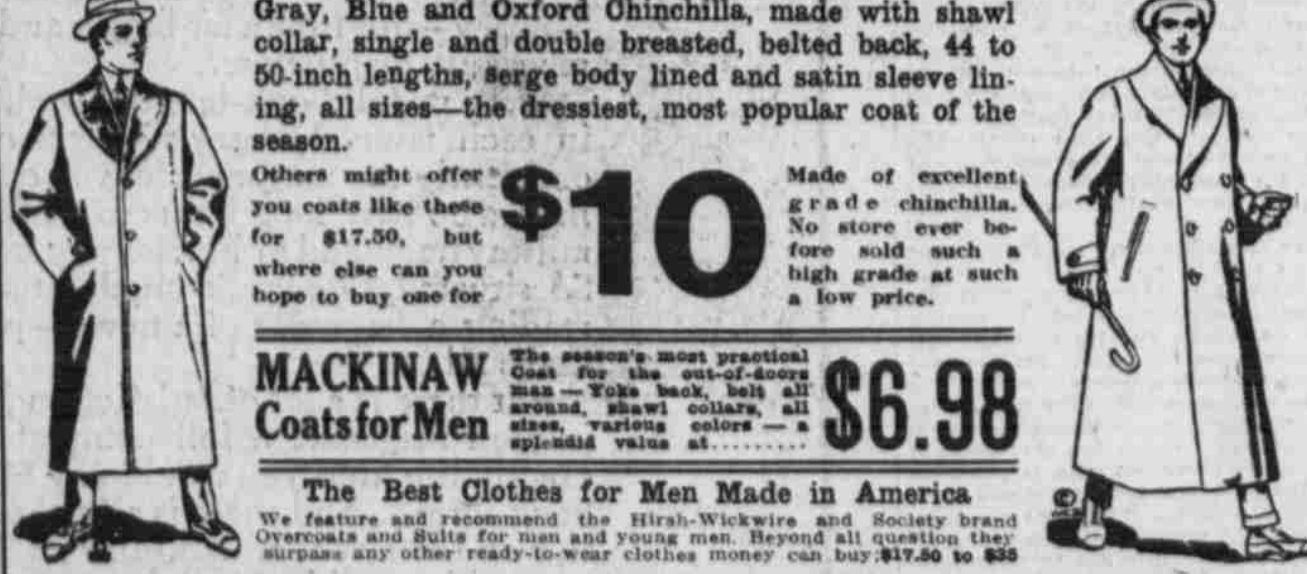
Are you satisfied with the result your corset gives you? You can be satisfied if you wear the corset with the soft, plant lines that give the uncorrected look. It is so fashioned that it improves the form in a perfectly comfortable way and to look your best you must be comfortable and easy. An ill-fitting corset will spoil your gown and make you unhappy. We can help you with our hygienic method of fitting we give you, a symmetrical line from shoulder to thigh without any part being too prominent. This fitting service is free.



R. & G. Tango Corset for dancing and athletic wear will give satisfaction under the strain of wear and produce the real uncorrected effect \$5  
R. & G. Front Lace Corsets, made of coutil, with tricot back, low bust and long over hips \$3  
R. & G. Special Model for slender and medium figures. Made of beautiful soft coutil, very lightly boned, low bust trimmed with lace and ribbons, long over hips with 3 hooks at bottom below front steel hose supporters attached \$2

### 300 Chinchilla Overcoats at \$10

For one day only we offer these new model chinchilla coats to the men and young men of Omaha at this unheard-of price.



Gray, Blue and Oxford Chinchilla, made with shawl collar, single and double breasted, belted back, 44 to 50-inch lengths, serge body lined and satin sleeve lining, all sizes—the dressiest, most popular coat of the season.  
Others might offer you coats like these for \$17.50, but where else can you hope to buy one for \$10  
Made of excellent grade chinchilla. No store ever before sold such a high grade at such a low price.  
The season's most practical coat for the out-of-door man—Yoke back, belt all around, shawl collar, all sizes, various colors—a splendid value at \$6.98  
The Best Clothes for Men Made in America.  
We feature and recommend the Hiram-Wickwire and Society brand Overcoats and Suits for men and young men. Beyond all question they surpass any other ready-to-wear clothes money can buy \$17.50 to \$35

### 1,000 Pairs Women's SHOES at \$2.85



High grade shoes from regular stocks of first class factories; every pair an up to date, this season's style, all sizes are not represented in every line, but all sizes are here in all leathers, patent leather, dull calf, suede, cravenette and black satin with cloth or dull kid tops, pair \$2.85

CHILDREN'S COATS  
Children's warm winter coats, made in the prettiest and most practical styles for girls of all ages; many clever novelties are here on second floor, at \$4.95  
Misses' and Juniors' Coats, all sizes, very prettily made; they make warm serviceable coats for dress or school wear; in a regular way they should sell for \$10 to \$12.50, Saturday \$6.98

HOSIERY SALE  
Women's \$1 quality Hosiery, pure thread silk to the knee, lisle double sole, high spliced heel and toe, pair \$1.00  
Women's pure thread silk boot Hosiery, wide lisle garter tops, lisle double soles, high spliced heel and toe, pair \$1.00  
Women's Mercerized silk Hosiery, full fashioned, double soles, pair \$1.00  
Women's cotton and mercerized lisle Hosiery, full fashioned, some silk boot, pair \$1.00  
Misses' and children's fine and heavy ribbed Hosiery, double knee, heel and toe, pair \$1.00  
Women's cotton fleecy lined and cashmere wool hose, double heel and toe, pair \$1.00  
Misses' boys' and children's ribbed cotton and fleecy lined school hose, pair \$1.00  
Women's silk boot hose, slightly imperfect, lisle tops, double heels and toes, pair \$1.00

SPECIALS IN DRUGS AND TOILET GOODS  
DABROCK'S Original Kocust Blossom Perfume — One ounce Locust Blossom Perfume and spray atomizer (as illustrated), both in drug department Saturday for 31c  
Genuine Hughes' Ideal Hair Brush—Double bristle, rubber cushioned hair brush, in dark mahogany finish, an actual \$1.25 value, Saturday for 58c  
Java Rice Powder, 1 lb. bottle 19c  
Perfume Atomizer, \$1 value 44c  
Mieltoe Cream, 1 lb. 12c  
Fond's Vanishing Cream, 3 1/2 oz. 12c  
Rulfoam, 3 1/2 oz. bottle 12c  
Peroxide of Hydrogen, 1-lb. bottle for 9c  
Epsom Salts, 3 lb. 3c  
Castile Shampoo, 10c size for 27c  
Fletcher's Oysteria, 3 1/2 oz. bottle 19c  
F. M. S. — One ounce Locust Blossom Perfume and spray atomizer (as illustrated), both in drug department Saturday for 31c  
Broom Salts, 50c size for 28c  
Palm Olive Soap, cake 5c

KNIT UNDERWEAR  
Women's \$2 Silk and Wool Union Suits, at \$1.19  
Women's \$1 Silk and Wool Vests and Pants \$1.19  
Women's 15c Fleeced Cotton Union Suits at 9c  
Women's \$1 Plain and Fleeced Cotton Union Suits at 75c  
Boys' \$2 two-layer Fleeced Cotton Union Suits at 95c  
Misses' Children's and Boys' Fleeced Cotton Union Suits, including Munsing, worth to 75c, at 50c  
Misses' Children's and Boys' 50c heavy fleeced Velveteen Vests, Pants and Drawers, sizes 2 to 16 years, \$1.00  
15c Children's Sleeping Gowns, Gray, 25c  
Women's 50c Fleeced Cotton Vests and Pants, basement \$1.00  
15c Knit Waists for girls and boys, basement \$1.00  
50c Vests, Pants and Drawers for girls and boys, basement \$1.00

Silk and Wool DRESSES  
Women's Silk and Wool Dresses, all clever styles, made to sell at \$5.50; Saturday \$5  
at \$5  
Women's Silk Dresses, Afternoon Frocks and Dressy Frocks for every occasion, worth up to \$20, at \$10  
Women's New Silk, Lace and Net Waists, \$3.98  
Women's Clever Silk Waists all new models, at \$5

Brandeis Stores

Brandeis Stores