

Omaha's Greatest Toyland Opens Saturday

Nearly 10,000 square feet of floor space on fourth floor devoted to display of Special Gift Suggestions

Dear Old Santa Claus extends to all the kiddies and the older folks a hearty welcome to his greatest Omaha storehouse Saturday. Mechanical toys, iron toys, sleds, wagons, drums, horns, skates, books and games. A full line of Mechano and Elator building toys—the very best made. A display that will make any boy wild with delight and even stir up father's latent enthusiasm. Bring the boys Saturday, let them enjoy themselves in toyland.

Select gifts now while stocks are complete; you'll find it much more satisfactory.

Many Specials for Saturday.
75c Mechanical Trains, on track; engine and two cars, at 49c. 50c Tool Chests, at 39c
\$1.50 Moving Picture Machines 98c



Do Your Christmas Buying Early. You'll find selection a much more pleasing task and will avoid the crowds later.

Inhabitants of Doll Fairyland Make Their Bow

Nearly 10,000 sq. ft. of space sparkling with Christmas beauty—Anything and Everything for Holiday Gifts

Santa Claus will be there among the dolls and toys ready to welcome you and with a gift to each child accompanied by an older person Saturday. Dolls and doll furniture and clothing of every description; dolls that sleep, laugh, cry; kid body dolls, Bisque dolls; red body dolls, the cutest ever. Doll coats, hats, shoes, corsets, sweaters, dresses, stockings, etc., every kind of a dolly and all kinds of doll fixings. Bring the girls Saturday, doll fairyland offers an enthusiastic welcome.

Any Purchase Made Now can be Held Until You Order Same Delivered. Buy Early.

24-in. Kid Body Dolls with moving eyes, light or dark, on sale 98c
\$1.00 Kempie Dolls 69c
\$1.50 Character Dolls 98c
\$1 Character Dolls, 59c. \$1.50 Go Carts, 98c



Buy Early This Year. Selections are more easily made on account of unbroken assortments. Everybody is cheerful and good natured.

The First Lots From a Big Special Purchase of Jewelry Novelties

Goes on Sale Saturday at Prices not more than half retail worth. Lot 1—Regular \$1.00 up to \$2.00 values. Mesh Bags, Hat Pins in rhinestone settings, Jet, metal pearl; all styles, \$1.00 quality rings; cluster signet or plain band; 27-inch colored necklaces, etc., choice. **50c**
LOT 2—Many Articles worth to \$1.00—Children's Purses, Rings, Barrettes, Brooches, Necklaces, Dressing Combs, Powder Boxes, Push Combs, Hair Receivers, Jewel Flower Vases, Berdau Cases, etc. **25c**
Regular \$1 quality Alarm Clocks, **69c**
Regular \$1 quality Nickel Watches, **75c**

Four Big Tables of Fancy China

In Toy Department Saturday
TABLE I.—Bon Bon Dishes, Sugar and Creamers, Spoon Trays, Powder Boxes, Hair Receivers, Cake Plates. **25c** Each
TABLE II.—Sugar and Creamers, Spoon Trays, Syrups, Coaster Sets, Cake Plates, Salads, Tobacco Jars, Celery Trays, Vases. **50c** Each
TABLE III.—Sugar & Creamers, Celery Trays, Bon Bon Dishes, Fancy Plates, Syrups, Ash Trays, Tea Pots, Vases. **75c** Each
TABLE IV.—Vases, Salads, Celery Trays, Sugar and Creamers, Tea Pots, Coaster Sets, Casseroles, Large Bon Bons, Jardinieres. **\$1** Each

Furnishing Specials That Will Interest All Women Customers Saturday

All Slightly Soiled, Nemo Corsets, made to sell to \$5, in Saturday's sale, choice, at **\$2.98**
Splendid Values in \$1.00 Corsets, heavy boned front stays, extra hook on skirts from good, heavy supporters, the best values in Omaha. **\$3.00** special, at **25c**
Bon Ton Corsets, in the very newest models, at **\$3.00** to **\$5.00** choice at **\$1.98**
Just the Model for You.
75c Brassiers, at **39c**
Women's Union Suits, made to sell to \$3.50 choice at **\$1.98**
Women's Undervests and Pants, heavy or medium fleeced, to 75c garment values, at **25c** and **49c**
Children's Fleeced Union Suits— heavy quality, all sizes. **49c**
Children's Sleeping Garments— made of heavy outing flannel— \$1.00 values, at **49c**
Onyx Hosiery, with embroidered anklet, full fashioned, with double sole, special, at **75c**
Wayne Knit Hose, the best of its class produced, all colors and styles, at **35c**
Infants' 25c wool hose. **15c**
Ladies' Outing Flannel Gowns— two specials. **98c** and **49c**
All Wool Undershirts, special values, at **98c** and **1.50**

Holiday Sale of Hand Bags at About Half

Always acceptable as gifts; you'll find these the most pleasing values shown in any Omaha store—See them.
\$1.00 Hand Bags, 49c Full size, metal frame; a most remarkable value.
\$3.00 Hand Bags, 1.98 A wonderful line of fine quality bags to \$4.00 values.
Beaded Bags. A big special line of high grade novelty, fancy beaded bags; splendid assortment of values from \$2.00 up to \$6.00, on sale Saturday, **98c** to **\$3.50**
\$2.00 Hand Bags, 98c. All leather, leather lined, with purse— German silver frame, also a new line of novelty colored bags.
\$1.50 Handbags, 59c Full size, fancy metal frame, with purse.

Drugs, Toilet Goods, Drug Sundries

SATURDAY'S SPECIALS.
1/2 size bottle pure Hydrogen Peroxide, **50c**
10c phenol shoe polish, black or tan, **5c**
25c size Peroxide or Ponds' Bkt. face cream for **10c**
\$1.00 size Imperial Massage Cream, **50c**
10c size for **25c**
Ivory or Wool Soap, special, per bar, **15c**
One big lot of regular 10c, 15c and 20c a bar toilet soaps, assorted standard brands, but slightly soiled, while they last, at, per bar, **15c**
50c size Kranks' Pink Plush Massage cream for **25c**
All Rubber Goods at Just 1/2 Regular Price.
\$4.00 Wellington Combination Syringe and bottle, guaranteed for 5 years, for **\$2.00**
\$1.50, \$2.00 and \$2.50 combination fountain syringe and hot water bottle, complete, guaranteed perfect, for **\$1.00**
\$2.00 for **\$1.00**
25c size Danderine hair tonic for **15c**
10c size genuine California Syrup of Figs for **5c**
One hundred Dr. Williams' Cascara tablets for **10c**

Over \$50,000 Worth of Women's Coats, Suits, Dresses, Furs and Children's Coats Secured by Our New York Buyer at Wonderful Bargain Prices, Goes on Sale Saturday. The Overstocked Manufacturers Take Loss You Get the Benefit

Dresses worth \$25
Dresses worth \$30
\$12.50
Beautiful designs in Charmeuse, Crepe de Chine, Eolienes, shadow laces, chiffon, etc., suitable for all occasions—all most-wanted colorings.
Dresses Worth \$15.00. Serges, tweeds, nets, laces and silks, all sizes and colors; designs suitable for all occasions.
\$5.95
FURS—FURS
Biggest stock. Best values in Omaha.
Coats, \$25 to \$250.
Sets, \$2.95 to \$200.
Separate scarfs and muffs; almost unlimited assortment; great values at **\$1.95**
Children's Winter Coats—Made to sell at \$7.50, Friezes, chinchillas, plushes, etc., in all sizes 4 to 14 years, all colors, at **\$3.95**
\$5 blanket and Elderdown Robes, on sale now at **\$2.95**
Suits worth \$25
Suits worth \$35
\$12.50
Plain tailored and fancy designs, in broad assortment. Poplins, serges, eponges, diagonals and fancy suitings. All sizes, from misses to extra large sizes.
Nearly 1,000 Coats.
Made to sell at \$20
Made to sell at \$25
\$12.75
Nobby new styles in plush, Persianas, Astrakhans, Chinchillas and other popular fabrics.
Sample Coats
Made to sell to \$45, on sale in two lots **\$19.50-\$25**
Children's Serge Dresses—Made to sell at \$5, nice quality, pretty designs, in blues, browns and black, nearly all sizes, at **\$2.95**
Women's Waists—Made to sell to \$5; chiffons, laces, messallines; all colors and sizes, big assortment, beautiful designs **\$2.95**
\$5 blanket and Elderdown Robes, on sale now at **\$2.95**
Wonderful Special Bargains All Next Week—Watch Sunday Papers.



Price Cutting in Millinery

is the most drastic ever known in Omaha. Stocks must be reduced to a minimum; all lines have been repriced at real less than actual cost of production. Buyers Saturday will find a broad assortment of splendid bargains here.
\$7.50 TRIMMED HATS \$2.00 Elegantly trimmed in Ostrich bands, ostrich plumes, fancy feathers, flowers, etc.; about 100 to select from.
White Beaver Shapes, \$3.50 values, choice \$1.49
\$7.50 Ostrich Plumes, 22 inches long, 9 inches wide, \$4.98
\$2 UNTRIMMED SHAPES, \$1 Plush Velvet and Beaver, black and colors, in this season's most popular styles, matchless values.
Extra long nap, beautiful new blacks, snowy whites; 3-ply, glossy male stock, black, white and colors.

ENAMELWARE

AT HALF THE COST OF MANUFACTURE
This is the Robin Egg Blue Ware. The very best grade manufactured in this country. It is triple coated, a beautiful blue outside, white inside.
This lot was slightly damaged in shipment. Of some pieces there is a slight quantity, others not so many. Come early and get first selection.
Any size, any style dipper, values up to 50c, **15c**
Any size dishpan, 10, 14, 17 and 21-qt., worth to \$1.25, **39c**
Any size preserving kettle, 6, 8 and 12-qt. worth to \$4c, **29c**
Any size Berlin kettle, complete with cover, sizes 2 to 12-qt. and worth to 98c, **49c**
Any size lipped sauce pan, worth to 75c, at **49c**
Any size coffee or tea pot, sizes 1 to 4-qt., worth to \$1.25, **39c**
Any size tea kettle, worth up to \$1.49, at **49c**
Medium size only chamber, worth to 45c, at **19c**
Any size water pail, worth to 98c, now at **49c**
A bargain in fancy heavy copper nickel plated Lick Coffee Pots; medium size, 4-qt., worth to \$1.19, now at **49c**
Fancy High Grade Imported Willow Clothes Baskets at Bargain Prices
Small size willow baskets, **50c**
Medium size willow baskets, **75c**
Large size willow baskets, **98c**

Sheets, Pillow Cases, Linens, Bed Spreads, Wash Goods, Domestic Room

Seamless Sheets, 51x90, good quality of sheeting, 75c values, **50c**
Wamsutta 51x90 seamless sheet, 90 of the best made, \$1.00 values for **50c**
Empire 51x90 sheets, 50c values for **29c**
Pillow Cases, good muslin, 42x33, 15c values, **10c**
Best Spread, full size, good width, assorted patterns, **1.25** values **90c**
Pattern Table Cloths, mercerized, assorted patterns, **1.25** values for **90c**
Mikado Crepe for Kimonos, 15c values **10c**
Amoskeag Outing flannels, good colors and patterns, 12 1/2c values for **10c**
Blue and Brown ginghams for aprons, 2c values **1c**
Robinsaid flannel for bath robes and kimonos, 25c values **15c**
LINEN SPECIALS SATURDAY.
Both Towels, extra large, extra heavy, 25c values, each, **19c**
Scalloped Buck Towels, full size, extra heavy, worth 25c, each, **25c**
Imported Mercerized Pattern table cloths, snow white, worth \$1.50, each **90c**
Imported Mercerized Table Damask, assorted designs, 65c values, yard **49c**

Why Not Give PICTURES

One big lot of regular \$4 and \$5 pictures, 16x20 and 18x36 size, gilt and dark frames, nearly all kinds, on sale in one big lot—your choice **\$2.69**
Delicious Candies
MOST MODERATELY PRICED Special Saturday
Old fashioned taffy, all flavors—per lb., at **10c**
Butter Scotch Wafers, extra special, at lb. **10c**
Assorted Cream Wafers, exceptionally fine, lb. **20c**
E. S. DYBALL, Mgr.
Try HAYDEN'S First

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20% Discount on Any Trunk, Bag or Suitcase

(Indestructo Excepted)
Suit Cases, **\$1.50 to \$25**
Trunks, **\$4.50 to \$40**
Bags, **\$2.50 to \$25**
MEN'S HATS AT HALF
Big special purchase of manufacturer's surplus stock—soft and stiff shapes; all late fall models, to \$3.00 values, now at **\$1.39**

It's Hayden's that Keep Down the High Cost of Living in Omaha

Compare our prices, and you will soon be convinced it's quality goods at saving of 25 to 50 per cent.
45-lb. sack best high grade Diamond H flour, made from the best selected wheat, sack **\$1.10**
10-lb. sack best high grade Diamond H flour, made from the best selected wheat, sack **\$1.10**
10-lb. sack white or yellow cornmeal, **19c**
1-lb. rolled breakfast Oatmeal, at **25c**
4-lb. Fancy Japan Rice, 10c quality **25c**
The best hand picked navy beans, lb. **10c**
McLaren's Peanut Butter, lb. **19c**
E. C. Corn Flakes, **10c**
Grape Nuts, pkg. **10c**
The best hand picked Tail cans Alaska Salmon now at **10c**
8 cans oil or mustard Sardines for **25c**
2-lb. can Fancy Sweet Sugar Corn **75c**
2 1/2-lb. can solid packed Tomatoes for **10c**
1-lb. can Assorted Soups—any kind, can, **21c**
2-crown Cooking Raisins, per lb. **11c**
Fancy Minnesota Peaches, lb. **75c**
Fancy cleaned Currants, per lb. **10c**
The best lemon, orange or citron peel, lb. **20c**
Fancy large Italian Prunes, lb. **15c** & **10c**
Golden Santos Coffee—per lb. **20c**
The best Tea Blending—per lb. **20c**
Uncolored Japan, English Breakfast or Sun Dried Japan Tea, equal to tea sold for 60c per lb., at **25c**
The Butter, Cheese and Buttermilk Market of Omaha.
The best Creamery Butter, pkg. **35c**
The best Creamery Butter, bulk, lb. **35c**
The best quality creamery Butter, lb. **35c**
2-lb. roll good Butter, for **55c**
1-lb. good table Butter—equal to creamery, at lb. **25c**
Full Cream N. Y. white or Wisconsin Cream Cheese, lb. **20c**
The best No. 1 Storage Eggs, doz. **30c**
The Vegetable Market of Omaha for the People.
Fresh beets, carrots, turnips, shallots, radishes, large bunches **25c**
15 lbs. best Ohio Potatoes, pk. **25c**
The best Holland Seed Cabbage, lb. **31c**
Fancy Jersey Sweet Potatoes, lb. **21c**
3 stalks fresh Celery 2c
Fancy Cape Cod Cranberries, qt. **75c**
Fancy red or yellow Onions, lb. **21c**
3 heads fresh Leaf Lettuce, at **5c**
Large head Lettuce, per head, at **75c**
Fancy California Cauliflower, lb. **21c**
Fancy Florida Sweet Oranges, doz. **20c** & **25c**
MEAT DEPT. SPECIALS
Those who know will tell you it's better quality at equal price—equal quality at less price, always at Hayden's.
\$4 lb. Leaf Lard, **51c**
No. 1 Hindquarter Mutton at **12 1/2c**
No. 1 Shoulder Mutton at **11c**
No. 1 Pork Shoulders—now at **12c** & **13c**
No. 1 Shoulder Butts—now at **12c** & **13c**
No. 1 Pork Loin, **12 1/2c**
No. 1 Picnic Ham, now at **12c**
Good Bacon, per lb. **12c**
Lard, **17c** & **20c**
No. 1 Lean Bacon, per lb. now at **23c** & **25c**