remembered for years.

broidered Baby Yokes— worth up to \$1, at ea. 39e Stock of a New York Dressmaking establishments in New York that disposes of the entire stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the. The stock on hand at the sud of the.

Branders Stores

500 Phillipine Hand Embroidered Entire Waist Patterns-worth up to \$4, all at \$1.50 each-Main Floor.

and imported expressly for this shop. The richest materials of the European and American markets were included in this stock

Some of These Imported Materials at 1/2 Price---Some at 1/3 Their Value---Some at Actually 25c on the \$ Practically our entire main floor will be devoted to the display and sale of this dressmaking stock on Monday. In more than 30 years of business in Omaha we have never shown such exquisite fabrics, such wonderful trimmings and such stunning tunics and made made-up garments at prices to be compared with these.

Imported Silks and Velvets

of its entire stock on hand at the end of the

season. We bought the stock at just a fraction of its

actual cost to import. The values we affer Monday will be

More than 13,600 yards of rich silks and velvets included in this dressmaking stock—Elaborate brocaded velvets, tinsel brocades, chiffon velvets, Georgian silk and satin brocade for party coats and gowns; exclusive designs in matelasse and brocade charmense, crepe meteor, radium silk, seal plushes, black and crushed velvets, pompadour sliks, printed warps. canton crepes in exquisite array.

90 yds., 42-inch brocade velvet, was \$12, now, yd.... \$5.95 87 yds., 42-in. brocade velvet chiffon, was \$9, now .. \$3.95 78 yds. 36-in. rich brocade satin, was \$3.50, now, yd. . \$1.95 48 yds. 50-in, satin majestic, was \$6, now, yd...... \$2.95 180 yds, 83-in, black crushed velvet, was \$8, now, yd., \$1 1200 yds. Fancy Silks and Sheer Fabrics, \$1 & \$1.25, yd., 50¢ 650 yds. 40-in. crepe meteor, was \$3, now, yd...... \$1.95 495 yds. 40-in, marquisette, was \$1.25, now, yd..... 696 973 yds. 40-in. printed foulards, was \$1.95, now, yd. . . . 98¢ 437 yds. 40-in. crepe indien, was \$2.50, now, yd....\$1.69 273 yds. 42-in. iridescent chiffon velvet, was \$6, yd., \$3.95 86 yds. 36-in, matelasse, was \$3 yd., now, yard..... \$1.50 68 yds. 42-in. black brocade velvet, was \$12, now, yd..., \$5.95 627 yds. 40-in, printed \$1.50 mousseline de soie, yd. . . . 89¢ 765 yds. imported velvet cords, was \$1.50, now, yard. . 984 193 yds. 40-in, black crepe meteor, was \$4.50, now, \$2.95 284 yds. 36-in. brocaded velvet, was \$3.95, now, yd., \$2.50 Partly made waists and dresses, worth \$3 to \$35-\$1 to \$10

Imported Laces and Trimmings

Elegant Chantilly, Point Milan, Alencon, Point Venise and Batiste combination—Flouncing and allovers, 18, 27 and 42 inches wide—Fine hand made French, Irish and Cluny laces and bands, also hand made Bohemian laces, novelty gold and silver metallic flouncings up to 27 inches wide-Fine Point Venice, Point Gauze Carrickmacross, fancy Oriental and novelty allovers, edges and bands - Many of the latest novelties for evening waists and gowns - ON OUR MAIN FLOOR, MONDAY.

Actually worth up to \$1.59-\$1.98-\$2.50 \$10 a yd-3 Lots at yard

Imported fancy gold, silver and jeweled tridescent beaded nets and chiffons up to 42 inches wide-black, white and colors-27, 36 and 42inch silk Chantilly and Shadow Val. allover laces and nets-Wide gold, silver and Venice bands and allovers, worth up to \$8.00, per yard, at 1,900 yards fancy figured beaded nets and chiffons-shadow Val flounc-

ings-18-in iridescent beaded allovers-Fancy silk allovers-black laces, silk Chantilly, Gulpure and 2.000 yds. fancy beaded net and chiffon allovers; silk and cotton nets, 45 to 72 in. wide; exquisite shadow laces; worth \$1, at. 390

1,500 yds. 18 to 27-in, shadow lace floundings and allovers; imitation Irish crochet and cluny bands, etc., worth up to 75c, at, yd. 25C 2,500 yds. real cluny bands and edges; 12-in. shadow flouncings; 15C Shadow, Normandy and Point Paris edges and insertions, up to

Exquisite Imported Tunics

which we offer Monday.

8 Beaded Chiffon Tunics, medium length-white, blue and pink; worth up to \$15.00, will go on sale, at each \$7.85 12 Beaded Chiffon Tunion; in gold and white-A few of the taupe shades - Worth \$18, will go on sale at \$9.85 15 Beautiful Crepe Chiffon Tunics - white, rose, 11 Chiffon Tunics, beaded in silver and gold-A few beautiful robe patterns, worth up to \$26.00, on sale, at ... \$12.50 25 Chiffon and Beaded Net Tunics, evening shades-Also a few brocaded chiffon robe patterns, worth \$30, at...\$15.00 6 Beautiful Black Jet Beaded Robes; extra large size tunion; white and colors, worth to \$40.00, on sale at ... \$19.00 3 Bended Chiffon and Net Tunics-black and white-

Imported Dress Fabrics

Included in this stock are lingerie and dress linen fabrics, ratine, etc. Thousands of yards of finest materials, exclusive suitings, eponge, brocade coating, beautiful matelasse and velours, embroidered French dress linens, stunning embroidered designs in lingerie fabria, broadcloths, suitings, etc.

176 yards, 54-in. Matelasse Brocade, was \$5, at. \$2.50 427 yards French and German Broadcloth, was \$2.50 . \$1.50 390 yarda 54-in. French Costume Serge, was \$2, at.... 98¢ 156 yards 54-in. Melanges, Zibilines, etc., was \$2.50, at. \$1.19 130 yards 54-in. Mannish Suitings, was \$3, at \$1.69 175 yards 54-in. Boucle, Reversible Plaid

and check coatings, was \$5, at........\$2.95 650 yards 46 to 50-in, Suifings, was \$2.50, Was \$1.50, at 69c

BUTTONS Small Fancy Trimming Buttons new ball glass buttons, white and new colors—brilliant and fancy of-Large Coat and Dress Buttons—lvory, fancy metal—every color, green, purple, black and white mixtures, jet, 3½c white and colored crystal, sizes up to line 70; each.

\$55 AND \$60 WILTON RUGS AT \$29.98

Absolutely the finest quality of Wiltons made. The



Short Lengths of Laces and Fancy **Dress Trimmings**

Dress Panels and Waist Fronts-Gold, silver and fewel beaded edges, bands and medal-lions, fine Venise allovers and bands, in lengths up to one yard. Many actually selling up to \$2.50 and 98c-50c-39c

Odds and Ends Dressmaking Stock

short length of allovers and all kinds of fancy trimmings and lace 25c-15c-5c 25c to \$1, at, ea...

On Special Sale

MONDAY

John J. Clark's and Chadwich's best 6-cord machine 21/20 thread at, speed.....

Collar Supports — slip out, wave wire and celluloid, card 30

Mooks and Spool Basting at, the 10 at ... 30 at ... 30 at ... 30 silk soam Binding, 150 grade, spool 100 at, bolt 100

Lace Curtains

Third Floor, Monday

50 patterns of new fall Lace Curtains, in Cable Net, Filet Net, Madras weave, Quaker lace, in iyory and Egyptian color, pair, \$1.98

230 Finished Dresses, Costumes, Suits and Wraps and

The greatest values in this entire stock are in the made-up-gowns, costumes and waists

All the made-up or partly made waists, many of them worth up to \$15 each, at \$1.98

Cotton Fabrics . . 15c In Basement.

Rough weave fabrics, in splendid weight for dresses,

Cotton Fabrics . 29c Hundreds of pieces of 27inch Silk Jacquard Crepes
at about half price; very
fashionable fabric for evening dresses, street frocks,
blouses, etc; exact copies of
the imported crepes that sell
for \$1,50 a yard; come in
shades of tan, pink, brown,
nose, black,
Kelly green, Nell
jose, salmon,
pearl, gray,
whits, etc., yard.

CORSETS

We are official agents in Omaha for the foremost makes of corsets. We particularly feature La Vida, Lyra, Smart Set. R. & G., Bon Ton and other famous makes. Expert fitters will see that you secure the proper model for your figure.

140 Finished Waists---Also Unfinished Gowns and Waists

and the unfinished garments from the New York Dressmakers. Scores and scores of imported models in exquisite lace trimmings, hand embroidery, allower note, spangled, beaded and jet dresses, made with gold note, chiffon over effects, some with elaborately brocaded tunics and overfrapes. Not all the garments are the latest styles but the materials and a immings are wonderful. They will be sold at a more fraction of their value. Un main floor tables.

All the Elegant Evening Wraps and Coats, made and partly made, worth to \$75, at \$3.50, \$5, \$10, \$15

A GIGANTIC PURCHASE of RUGS

That Brings the Entire Surplus Stock of a Famous Mill From Philadelphia to Omaha! We Will Sell These Rugs at Prices That Will Cause a Tremendous Sensation In the Community!

If you need a new rug for your home, you can actually save about one-half the cost if you will choose it during this sale. The rugs are here in remarkable variety, the values are sensational. Think of buying high quality rugs in any size, right in the heart of the season at far less than the usual prices. Nearly all our third floor devoted to this sale. Eighty-five clerks ready to serve you. You can make your selections without being crowded.

\$30 AXMINSTER RUGS AT \$15.98 No store ever had rugs of a character like this to sell at

so low a price. The rich Oriental, floral and two-tone patterns make them desirable for any home. These high grade rugs are all 9x12 size, and would sell regularly up to \$30, at

Regular \$16.50

Quality

VELVET RUGS

up to 9x12 size, at

\$8.98

\$3.49 did Wilton Rug that is

worth \$6; size 27x54; ex-

clusive designs, soft color

effects; never offered before

at such a bargain.

\$35 WILTON VELVET RUGS AT \$19.98 In this group are seamless rugs of high qualitypatterns are exact copies of

fine Orientals. They are of splendid wearing texture; the sizes are all 9x12 and the values are truly remarkable - rugs worth up to \$35.00, at......

00 50 14 quality Ax-

DZ. UJ minster Ruga;

36x72 aize; all well known

makes; floral, animal and

Oriental designs.

Iran Wiltons; rich, beautiful color harmonies; Oriental and two-tone effects; Monday, on sale at.....

\$1.59 For the reg-\$12.98 For room-size Ax minster Rugs that are actually worth \$25 in a regular way; many stunning twotone and oriental designs and

Rugs; 27x60-inch size-one of the most remarkable values in the sale.

assortment includes the English

Wiltons, Kerman Wiltons and

Regular \$12 Quality Brussels Rugs up to 9x12 size, at \$6.98

An immense lot of lace curtains, including Quaker lace, trish point etamine, sorim and novelty ourtains; every pattern is new and attractive value for Monday, at, \$2.98 Extra Special -- 100 pieces of 36 and 40-inch Voile, Etamine and Scrim, splendid qual-ity, worth 85c, as yard... 80 Many other special lots of Rugs from this immense purchase go on Sale Monday on our 3d floor at bargains equally as great

Special Sale Dress Forms

Such low prices on Hall Borchert Dress Forms

were never before offered by any store in the

\$15 Princess Adjustable Dress Form, \$18,50, Hall Borchert's "Prin-

country. On sale Notion Section, Main Floor.

Women's Evening and Street Coats Floor

A remarkable purchase of high class coats from one of New York's most famous makers and designers. scores of plush, velour, velvet and broadcloth party coats-some of them beautifully fur lined. Street coats of caracul, plush, velour, Persiana, etc. In three great groups Monday at three very special prices.

All the Evening and Party Coats, worth to \$75, \$25.00 All the Evening and Street Coats, worth to \$39, \$19.00 All the Sample and Odd Coats, worth to \$18, \$12.50

New Arrivals in Stunning Coats for Winter

We have just received the eleverest novelties for the new season in the fashionable Pile Fabric coats of mole, plush, Persiana and silk Hudson seal fabrics that closely resemble real fur. We offer them at the following special prices \$25, \$35, \$39 and \$45

SPECIAL SALE of WALLPAPER Monday on Our Third Floor

To make room for our new spring goods arriving daily, we are obliged to sacrifice our entire line of fall papers. Never before have we offered the public such wonderful bargains. Our entire stock at just 1/2 the regular value.

Beautiful wall papers for living rooms -attractive patterns in desirable coloringa, regular 25c grade, roll 12%¢ Kitchen and Bed Room Papers-Worth up to 7c roll, good selection to choose from, Monday, roll 3% ¢

Parior, Dining Room, Store and Hall Papers-All colors, with 9 and 18 in. borders to match; regular 12c papers, 20 Patterns of Varnished Tile Papers .- Suitable for kitchen and bath room,

Papers-With narrow cut out borders to match; regular 20c grade, per roll, Imported Holzmehl Papers-The kind that will not fade, refined patterns, in rich color tones, worth 60c a roll-Two-tone Special-Side walls, suitable for most any room; big selection, and worth to 30c and 40c, one big lot, per

New Floral and Stripe Bed Room



\$2.50 Bust Forms, 98c

French model -fine gray, jersey covered, formerly sold at \$2.50, clearing sale price, one day only, at—



98c



Bust and Stand, 02.98 Dressmaker model. Red jersey covered, high ex-tension #1 and, latest model; regular price, \$4.25, Monday \$2.98 pnly Adjustable Dress Form, 26.38.
This spiendid model opens in five parts, adjustable at nock, bust, waist, hips and skirt—sold averywhere at 25. Monday, \$5.98



Adjustable **Bust Forms** \$3.50

Opens in four parts, adjustable at neck. bust, walst & hips, the most practical for the home sewer, at-

\$3.50