

**Gossip  
Along the  
Automobile Row**

The Stevens-Duryea limousines have an added innovation this year. A protecting rise over the doors causes rain to trickle to the front and rear of the roof of the car instead of splattering over the entire top as on cars with flat covers. The curve over the door also improves the appearance of the machine.

There will be more winter travel in automobiles this year. Self-starters, closed coupes, non-skid tires and dependable motors will make motoring in the winter more enjoyable than heretofore.

John N. Willys, head of several motor car companies, including the Overland, the Garford and several others, has purchased outright the Edwards-Knight company of Hartford. He will build the new car at Elyria, O., where he is now manufacturing the Garford. No dealer has been announced for Omaha as yet.

The Cadillac has won the Dewar trophy presented by the Royal Automobile club of Great Britain. This trophy is awarded for the motor car demonstrating greatest achievement toward advancement of the industry and George Reim is, as a result, the happiest man in Omaha, because he figures that he has been conducive to that success and if he hadn't been the Omaha dealer the Cadillac wouldn't have won it.

One of the peculiar things noted in Omaha lately is the large number of young men who drive electric. It is generally presumed that the younger men prefer the speedy gas car, but electric dealers in Omaha have been selling a great many electric coupes lately to younger men.

Everybody expected Clarke Powell would re-elect himself secretary and treasurer of the Automobile show. He lived up to expectations. But he is certainly some little secretary. He can do more work in the interests of the show in ten minutes and he can think of more ideas in four seconds than ten ordinary men could in six weeks.

The board of directors elected J. T. Stewart president of the Automobile show because they knew he not only had the price of cars, but he had a machine out in the street to carry them back to their respective places of business. Automobile men think a long way ahead.

Lee Huff was scared to death that he wouldn't be re-elected to the board of directors of the Automobile show and he tried to get Guy Smith to go in with him and hire some Burns detectives to keep an eye on the ballot box. But there wasn't any box to watch, because Clarke Powell had the election all fixed.

"Kelly Truck" Murphy made his annual speech at the meeting of the Automobile show men and proffered the use of his spacious quarters behind the Auditorium if it would facilitate the moving of the machines in the building. He has made the offer several successive years now and it's getting to be a habit.

E. M. Burbank is going to exhibit the fanciest car in the show. He don't care how many presumptuous machines are shipped here from the New York show, for he is going to decorate one of his cars himself and that settles the matter entirely. He just knows it is going to be the fanciest, even if he has to stick Brother Wayne and one of his flashy suits in the back seat.

Mrs. Lee Huff is the proud owner of the first 1914 Buick Laudalet coupe that has been shipped into the western territory by the Buick Motor company of Flint, Mich. This car is a new departure from the regular pleasure cars built by the Buick Motor company and is upholstered and equipped like an electric car, having a Delco Electric starter and lighting system, which makes it a most desirable car for women as well as a very comfortable and practical car for the business man. Mrs. Huff's car is upholstered in a green and white velour with silk shades and has all the little details of refinement that is found only on the highest priced cars.

It has not been decided yet just what kind of a poster the automobile men will attempt to advertise the Auto show. The opinion is unanimous in favor of a portrait of a girl, but the costume of the girl is the bone of contention. Some of the boys are in favor of the latest mode of dress, diaphanous gowns preferred, while others are in favor of a girl wearing a banner.

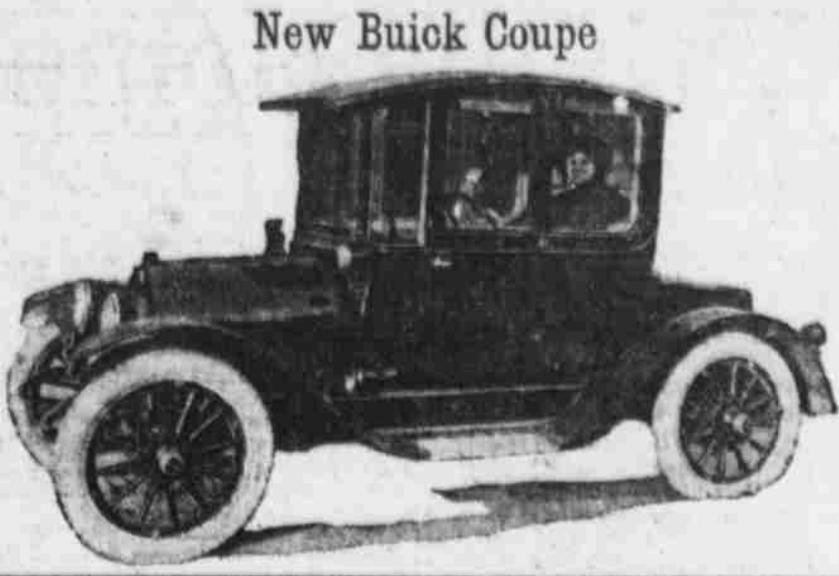
With any kind of favorable weather the road between Lincoln and Omaha next Saturday will be black with Omaha machines carrying people to the big gridiron battle on Nebraska field. Dealers along the row report that scores of their customers and friends have announced their intention of making the trip to the game and some of them predict that more will go to see the Iowa game than went to see Minnesota.

W. L. Huffman has delivered over twenty-five Hypmobiles since October 15. The rapidly increasing sales of the little car are indicative of the sturdy construction of the machine which takes the hills around Omaha just as easily as some of the big, expensive machines.

For a new car that has not been on the market long, the Henderson, which is handled by the Pollock Auto company, is making rapid strides. The car was practically unknown a few short months ago and most persons regarded it in the light of an experiment to discover whether kerosene would make as good an engine fuel as gasoline. Mr. Pollock has demonstrated that it is and the car will soon be one of the most familiar on Omaha streets.

Another car which is bound to prove popular this winter is the new light Chandler six limousine. It is an extraordinarily light car for a six, as it weighs but 2150 pounds. It is constructed on an aluminum body. W. L. Huffman, the local agent, expects some of the limousines very soon.

Mr. and Mrs. Lee Huff drove to Lincoln last Sunday and spent the day with Mr. and Mrs. H. E. Sidles, who have just moved into their new home at 215 A street. They drove to Grand Island today in their new Laudalet coupe to attend a meeting of the State Automobile



association, which convenes on November 18 and 19.

C. W. Bringer and wife of Grand Island drove home last week in a new 1914 Buick B-37 touring car. They were accompanied by Mr. and Mrs. Fritz of Grand Island.

Lee Huff reports the delivery of 29 of the new 1914 Buick automobiles into the territory of the Nebraska-Buick Auto company to date.

Murphy also wanted to advertise the show by putting George Green's band in one of his trucks and parading the streets of Omaha but several other dealers in trucks couldn't see the proposition as they had a good hunch that Murphy would decorate his truck with a banner with automobile show in eight point letters and Kelly truck in 4,44 point.

The Opp Motor Sales company has sold a Packard forty-eight phonon to W. C. Shinn of Lincoln. There are now sixteen Packard owners in Lincoln which is a good number considering that the closest Packard agency is here in Omaha.

Two new agencies have been established in Omaha, the Kissel Kay and Kirt Kar. Both machines will be handled by the Opp-Van Vleet Automobile company at 1122 Farnam street. Mr. Opp, the senior partner in the firm, was formerly the manager of the Maxwell agency here. The Kirt is a moderate priced car which has proven to be popular in the east and should be just as popular in Omaha. The Kissel maintained an agency here once before and established an extensive trade and should rise to the front again under the new management.

The Opp-Van Vleet company has made a good start in selling Kirt Kar. The last contract was closed with William Kurs of Scribner. Four Kirt cars have been sold in the last ten days which is indicative that the little machine will occupy a prominent position among Omaha automobiles without much loss of time.

**Europeans Come to America for Tips**

R. D. Waldon, vice president of the Packard Motor Car company, left recently for Europe to study the trend of design among foreign builders of cars. He is accompanied by M. J. Hudson, president of the Packard Brand Sales company. Shortly before sailing Mr. Waldon said:

"Europe evolved the first practical mo-

tor vehicles. For years we made pilgrimages to France and other countries that we might profit by their experiences. As a nation, Americans are lovers of convenience and comfort. We built the first motor vehicle of enduring and dependable qualities that also combined convenience and comfort to the maximum degree. Now Europeans in ever increasing numbers make pilgrimages to our factories to learn from us."

**Overland Machines Shipped Instantly After Construction**

There is one building that is conspicuous by its absence in the group of structures that make up the plant of the Willys-Overland company of Toledo, O. It is the one that is used by almost every other big manufacturer for storing finished product prior to the time of shipment.

**SCOUT CAR BREAKS AUTO RECORD ACROSS IOWA**

Spaulding's scout car broke the Iowa cross state record November 14, making 235 miles in nine hours and fifteen minutes, an average of 26 1/4 miles per hour from Davenport to Council Bluffs over River to River Road association. This car is handled by the Freeland Auto Co. of this city.

Key to the Situation—See Advertising.



**BLACK-LINE  
RED  
INNER TUBE  
TOUGHEST OF ALL  
IT STANDS ALL TESTS.  
IT WILL PAY YOU TO GET**

**Powell Supply Co.  
2119 Farnam St.  
Omaha**



**2016**

This figure represents the number of Cadillacs manufactured and shipped during October, 1913.

It represents the largest month's output of a single make of high grade cars in the history of the industry.

It is greater than the combined shipments of all other Detroit made cars, selling at or above the Cadillac price.

It comprised all types of Cadillacs, 1828 of the open body styles and 188 closed cars.

It amounted in retail selling value to four million two hundred forty-six thousand four hundred and twenty-five dollars (\$4,246,425.00).

It is an unparalleled endorsement of the 1914 Cadillac.

It indicates the degree to which the motor buying public recognizes the advanced principles of construction in the 1914 Cadillac; and that the motor buying public recognizes the Cadillac as the pre-eminent car.

It indicates that the Cadillac, Standard of the World, is the car that dominates the high grade field.

**CADILLAC COMPANY OF OMAHA**

2054-56 Farnam Street

GEO. F. REIM, Pres.

Phone Douglas 4225-6

Our Enclosed Cars are here ready for delivery. Call for demonstration.

**You Save  
\$1 Per Pound Per Year**

This much you save on the new series Lozier Light Six. It weighs 800 pounds less than the preceding Lozier and 800 pounds less than the Lozier of former years. The new car is 500 pounds less in weight than its average competitor.

We figure this saving to you \$1 per pound per year. Let us explain how. Assume you drive a car that weighs 4500 pounds—most big cars weigh more than that. 4500 pounds is 500 pounds greater than the weight of the new Lozier.

From \$200 to \$300 a year is saved in gasoline and from \$300 to \$400 on tires. That is about \$500 a year. A car that weighs 4800 pounds costs about \$800 a year more than the Lozier. For every pound over 4000 you pay \$1 per pound per year more than if you drive a Lozier.

Then there is the \$1000 saving in the initial investment and you have a car that gives you maximum results. See the new Lozier. Ride in it.

**New Improvements**

- Three hundred pounds weight reduction
- One man operated top
- New silent floating axles
- Direct drive through rear springs
- Chain tread non-skid shoes on rear wheels
- Tire pump
- Special rebound rubbers on front axle
- Compressed cloth timing gears
- One hand operated windshield—bottom ventilating
- Crowned fenders
- Electric headlight dimmers
- Illuminated running boards
- Extra long foot rail
- Extra heavy hexagonal nicked robe rail



Lozier Motor Company, Detroit, Mich.

**Mitchell Motor Co.  
2050 Farnam Street  
Telephone Douglas 782**

**All-Weather Treads**

**Treads** Double-Thick Extra-Tough Immensely Enduring  
**Grips** Flat-Top Wide-Base Sharp-Cut Very Deep

Like a Smooth Tread on Dry Roads—A Resistless Grip on Wet Roads

**Buy Nothing Else This Winter**

You men who investigate will this winter buy nothing but All-Weather treads.

Here is all the advantage, all the economy of the plain-tread tire. And here is the last word in efficient anti-skids. It is the greatest of Goodyear inventions.

The tread is double-thick. The rubber is extra tough—toughened by a secret process. The blocks are deep and enduring. They last for thousands of miles.

The tread is flat. The projections are broad and regular. Thus we avoid vibration and give you the smooth-tread effect.

The blocks have sharp edges, facing the skidding direction. And those edges stay sharp. Their grip on wet roads is tenacious.

The blocks widen out so they meet at the base. Thus the strains are distributed just as with plain-tread tires. It was separate projections, centering the strain at one point in the fabric, which made anti-skids short-lived.

Come, see and compare them. No man who does this will ever buy the old-type anti-skids.

There is no comparison, in efficiency, in economy, in all-around, long-time service. You can see this at a glance. Yet most anti-skids cost more than these because of smaller output.

**The Most Popular Tires Ever Made**

All-Weather treads now come, if wanted, on Goodyear No-Rim-Cut tires. They outsell our smooth tread with users. And these great tires are now, by long odds, the largest-selling tires in the world.

No-Rim-Cut tires first won top place because they cannot rim-cut. They have saved motor car owners many millions of dollars by this one great economy.

They are also the only tires which are final-cured on air bags, under actual road conditions. This is done at an extra cost of \$1.500 daily. It is done to save the countless blow-outs due to wrinkled fabric.

They are the only tires in which hundreds of large rubber rivets are created to prevent tread separation.

Rim-cutting is made impossible. Blow-outs and loose treads are minimized in ways that no rival employs. Because of this fact, no other tire compares in sales with Goodyears.

Now comes this All-Weather tread. A tread which safety demands on all wheels at all seasons. An anti-skid tread which has no competition with men who know the facts.

So there are now four economies—four enormous advantages—to win you to No-Rim-Cut tires. You will join the legions who buy these tires when you once find them out.



**GOODYEAR**  
AKRON, OHIO  
**No-Rim-Cut Tires**  
With All-Weather Treads

**THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO**  
This Company has no connection whatever with any other rubber concern which uses the Goodyear name.  
Toronto, Canada London, England Mexico City, Mexico  
Branches and Agencies in 103 Principal Cities Dealers Everywhere Write Us on Anything You Want in Rubber  
**OMAHA BRANCH 2212 FARNAM STREET**  
Phone Local Douglas 4190. Phone Long Distance Douglas 4191.

**Concentrate your advertising in The Bee.  
There is a Bee in almost every home.**