

### Quaker Lace Success

has been due not alone to the richness and beauty of design but the superb quality of these American made goods. Practically a new business in this country, yet today the most popular laces made. Their success is marvelous.

Monday we offer several rousing specials in our big Quaker Lace Department.

- 50c Allover Quaker Lace, on sale Monday at, **29c**
- 10c Allover Quaker Lace, on sale Monday at, **59c**
- 10c Quaker Lace Edges, on sale Monday at, **5c**
- 25c Quaker Lace Edges, big assortment, yard, **10c**
- 50c Quaker Lace Flouncings, choice new designs, at, **29c**
- 75c Quaker Lace Flouncings, fine line for selection, yard, **49c**
- Quaker Lace Waistings—A great line for your selection Monday at, yard, **75c, 98c, \$1.25, \$1.98**

### Blankets and Comforts

Our stock of Blankets and Comforts is still very complete and we will offer for Monday the following Bargains:

- Full sized Comforts, regular \$2 quality, Monday, at **\$1.65**
- A full sized, best quality maten covering with pure white cotton filling; regular \$2.50 quality, for one day only, at **\$1.99**
- We also have a full line of Elderdown Comforts, all beautiful patterns, ranging in price from **\$.45 to \$12.50**
- Elderdown Robes in all the new patterns and colors, by the yard, at **\$.80**
- Elderdown Robes, all beautiful patterns, at **\$.75 and \$2.99**
- Full sized cotton Blankets, at the following prices: **\$1, \$1.25, \$1.50, \$1.75 and \$1.99**



### Domestic & English Porcelain Plate Sale Monday

- Dinner Plates... **10c ea.**
- Lunch Plates... **10c ea.**
- Soup Plates... **10c ea.**
- Pie Plates... **10c ea.**
- Bread and Butter Plates... **5c ea.**
- Breakfast Plates... **5c ea.**

### Linens For Thanksgiving

- Dinner Napkins, full size, all linen, worth \$4.50 dozen, 6 for **\$1.50**
- German Silver Bleached Dinner Napkins, pure linen, worth \$3 doz., 6 for **\$1.00**
- Grass Bleached Irish Satin Damask, full width, worth \$1.50 yard, 6 for **\$1.00**
- Best Belfast Grass Bleached Satin Damask, 72 inches wide, pure flax, worth \$2.00 yard, at, yard, **\$1.50**
- Imported mercerized Pattern Table Cloths, size 8x10, unhemmed, worth \$1.50, each **\$1.00**
- Pure Linen Unhemmed Pattern Table Cloths, worth \$4.00, each, **\$3.95**

### Big Special Showing of Black Silks

- \$2.50 Imported Charmeuse and Satin Meteor, pure dye, and fast black, at per yard **\$1.98**
- 40-in. All Silk Crepe de Chine—36-in. Satin Majestic and French Faile, \$1.50 and \$2 quality, **\$1.28 and \$1.48**
- \$1.25 Quality Black Dress Silks—Including Poplins, Chiffons, Taffetas, Peau de Soie, Messalines, Satin Duchesse, Peau de Cygne, etc., 36 to 40 inches wide; yard, **88c**
- Plain and Fancy Silks—75c All Silk Crepe de Chine—Both black and colors; to 36-in. wide; nearly every weave and coloring, per yard at **38c and 68c**
- \$1.00 and \$1.25 Novelty Dress Silks—Messalines, Taffetas, etc., over 2,000 yards on sale at, yard, **58c**

### Extra Specials in Embroidery

A remarkable bargain giving in several big lines of Bands, Edges, Insertings, Flouncings, etc., will make Monday's sale one long to be remembered.

- LOT 1—Insertings, Bands, Edges, Demi-Flouncings, worth from 10c to 25c yard; on sale at, per yard, **5c**
- LOT 2—18-inch Corset Covers and Flouncings, also 4 to 6-inch Bands, worth 25c to 35c a yard, at, yard, **15c**
- LOT 3—Beautiful Flouncings, 18, 22 and 27 ins. wide, worth, to 50c a yard; on sale, **19c**
- A Big Special Lot of Loom End Strips, yd., **5c**

### A Big Special Mill Purchase of Hemstitched Novelty Curtains

Over 2,500 pairs secured for cash at a small fraction of actual worth—goods manufactured by the—

- INTERNATIONAL LACE COMPANY
- Curtains made to sell at \$2 pair, **98c**
- Curtains made to sell at \$3 pair, **and**
- Curtains made to sell at \$4 pair, **\$1.98**
- Curtains made to sell at \$6 pair, **pr.**

The most surprising lace curtain bargains ever offered in Omaha—A big stock for selection, full size, white or ecru, but make your selections early, as they can't last long at these truly sensational bargain prices. We never before had such values to offer—do not believe you ever before had such values offered you—See them Monday.

Drapery Dept., 3d Floor — Sale begins at 8 a. m.

### Values in Women's Garment More Wonderful Than Ever for Monday Selling

The very choicest lots from our big special purchases will be shown during the next week. It's seldom that any store is enabled to show values approaching these, and we want every woman in Omaha to inspect them critically—compare them carefully, you'll find them vastly superior values Nearly 1,000 Beautiful Tailored Suits at Half and Less Actual Worth.

- Tailored Suits—made to sell at \$25.00, at **\$12.45**
- Tailored Suits—made to sell at \$35.00, at **\$17.45**
- Tailored Suits—made to sell at \$50.00, at **\$23.45**
- Over 300 Nobby New Coats—Made to sell at \$15; long and short models, in boucles, cheviots, plushes, novelty cloths, etc.; all at one price— **\$9.90**
- 275 Pretty Dresses—Made to sell to \$35, styles suitable for every and any occasion, all most wanted colors, in chiffons, crepe de chine, etc., on sale Monday, **\$19.50**
- Several Hundred Waists—beautiful designs, made to sell to \$7.50, in choicest assortment of silk fabrics and lingerie, all colors and white, matchless bargains, **\$2.95**
- Exquisite Designs in Dress Waists—Almost unlimited variety shown, at **\$7.50 up to \$15.00**
- The most wonderful showing of new coat styles in Omaha—Unequaled values, **\$19.50, \$25, \$29.75, \$35 Up**



### Most Popular Weaves Wool Dress Goods

- \$1.00 Quality Dress Corduroys—30 inches wide, in navy blue, black, cream, Matelot & Havrush; on sale Monday, yard, **48c**
- \$4.50 Wool Brocades—52 inches wide, in the most desirable colorings; just the coats; Monday at, yard, **\$2.48**
- Plain and Novelty Ratine—54 inches wide, in every wanted color, regular \$2.00 values; Monday at, a yard, **\$1.48**
- Tailor Suitings, Chevriots, Serges, Diagonals, Bedford Cords, etc., 54 inches wide—regular values to \$2; on sale Monday **98c**
- 36 to 52-in. Wool Dress Goods—Broken lines from our regular stock, big assortment of weaves and colorings, yd., **48c, 68c**

### Quality Rugs at Splendid Saving

- We carry immense assortments of the best, from such famous mills as Bigelow's, Smith's, Sloan's, etc.—Every rug guaranteed perfect, and all newest 1913 patterns.
- These Specials Monday Should Interest You
- 9x12 Bigelow's Bagdad Wilton Rugs—special **\$42.50**
- 9x12 Bigelow's Body Brussel Rugs, special at **\$29.50**
- 9x12 Axminster Rugs—Seamless, high pile; special **\$25.00**
- Heavy Weight Art Squares—9x12 size; special at, each **\$5.98**
- 7-ft. Window Shades—Best water colors; on sale at, each **30c**
- 7-ft. Opaque Cloth Shades—On sale Monday, **45c**
- 8-3x10-6 Bigelow's Bagdad Wilton Rugs, special **\$37.50**
- Smith's Axminster Rugs, 9x12 size, special **\$18.98**
- 10-wire Tapestry Brussels Rugs—Seamless; 9x12 size **\$14.98**
- 8-3x10-6 size **\$12.98**
- 7-6x9 size **\$9.98**
- 6x9 size **\$7.98**
- Inlaid Linoleum—at **\$1.00 to \$1.50**
- Rug Rugs, all colors, at **75c to \$3.00**
- Guaranteed Carpet Sweepers **\$1.50**

### Trimmed Hats \$2.50 \$5 to \$7.50 Values..

- About 500 pretty hats in the season's most popular and becoming styles and most desirable trimmings, including a fine assortment of ostrich trimmed hats, both colors and black, in assortment that assures a satisfactory selection. Come early; your choice of the lot; regular values to \$7.50, **\$2.50**
- Many Other Specials Monday

### Big Special Sale of Laces for Monday

The popularity of our Lace Department is increasing by leaps and bounds. The reasons, to a close observer are obvious. First—Our stock is complete in every detail. Second—The newest and very best is always here for your selection. Third—Our salespeople are adept in this line and always courteous and affable. Fourth—You'll always find prices here most moderate. Fifth (and not least)—Every yard of lace sold here is guaranteed to be just as represented. Thus when you ask for Irish Lace you get real Irish lace, not lace made in Hoboken, Japan, Assyria, etc. True, also, of Brussels Laces, French Cluny Laces, Princess, Dutchess, etc. Laces called hand-made must be made by hand. Our stock of Irish Crochet, Carrickmacross and Limerick Laces is most complete.

- SEVERAL BIG SPECIAL COUNTERS SHOWN MONDAY
- AT 5c YARD—Edges and Insertings in Vals., Torchon, Zion City, Cluny and other laces worth from 10c to 20c yard.
- GAUISOLE LACES—The latest novelty in corset cover laces, full width, 1 1/4 to 1 1/2 yards for a corset cover, Monday we show, 35c quality, **29c** | 50c quality, **39c**
- AT 10c YARD—A splendid line of Plat Vals., Wash Laces, fancy Pleating Laces, etc., regular selling prices up to 25c yard.
- AT 15c YARD—We're showing Monday a big line of extra wide Plat Val. Edges that sell regularly at 35c yard. Several other special lots will be on display here Monday.

### Furniture Sale for One Day

- Read This Ad Over Carefully
- Heavy 2-inch Round Continuous Post Beds, Vernis Martin finish, heavy baked bronze laquer, on sale for **\$5.00**
- Winner Pillows, chicken feathers, 6 lbs. pair **75c**
- Sanitary, Dustless, Steam-cleaned Pillows
- All priced by the pair—two pillows:
  - Pride Pillows, chicken feather, 6 lbs., pair **\$1.00**
  - Niagara, duck and hen feathers, 6 lbs., pair **\$1.95**
  - Statesman, turkey and hen feathers, 6 lbs., pair **\$1.75**
- Live Goose Feather Pillows, 6 lbs., pair **\$3.75**
- Genuine Layer Felt Mattress, 45 lbs. **\$5.50**
- Combination Felt Mattress, full size **\$3.95**
- Felt Top and Bottom Mattress, full size **\$3.50**
- A good Sanitary Davenport Couch, well made, on sale **\$2.75**
- Davenport Couch, back raised and lowered, only **\$5.00**
- Dining Chair, Q. S. oak, leather seat, on sale for **\$2.50**
- Dressers, with mirror, beveled, solid oak **\$7.50**
- Odd Rockers, oak, mahogany, bird's-eye, etc., on sale **\$1.50, \$2.50 and up to \$5.00.**
- Bed Davenport, genuine leather, unfold, duofold, Pullman and several other styles, on sale at **\$2.50**
- Kitchen Chairs, bent wood back, on sale for **75c**
- Commodore or Wash Stands, solid oak, at **\$5.00**
- Chiffoniers, with mirror, solid oak, for **\$6.50**
- Bed Davenport, imitation or leatherette **\$22.50**
- 18x40 size, large Gilt Frame Mirrors, oval or square, **\$4.50**

### Drug and Sundry Specials Monday

- 50c worth of Palm Olive Cream and Soap for only **39c**
- We will offer for a limited time only, a 10c jar of Palm Olive Cream for 39c, and give you free 3 10c cakes of Palm Olive Soap—remember, all for **39c**
- 10c and 15c Toilet Soaps, 2 for 15c
- 4111 White Rose Glycerine Soap, 2 for **10c**
- 7c Trailing Albutus Toilet Water, Woodworth's, for **39c**
- 35c Blue Rose Toilet Water for **31c**
- 50c Hind's Honey and Almond Cream, 30c
- Rose Cream Lotion, for chapped hands, at **30c**
- Williams' Shaving Soap, 3 cakes for 50c
- 50c Shinola Shoe Polish for **30c**
- 1 1/2 Ideal Hair Brush, sale price **79c**
- 50c Java Rice Powder, guaranteed, for **30c**
- Castoria (Pletcher's) for **30c**
- 160 Hinkle Pills, in bottle, for **30c**
- Great Reduction on Rubber Goods All this Week. 20c Water Bottles, Syringes, etc., at lowest prices ever offered to the public!
- Fountain Syringes, Goodyear make, 50c \$1.50 to \$3.50 Syringes, Bottles, Combination and Ladies' Bulb Syringes, all high grade, sale price **30c**
- 24 Combination Water Bottle and Syringes, guaranteed, for **40c**
- 1 1/2 Rubber Gloves, all sizes, sale price, **30c**

### 2 Doz. Splendid Money Saving Specials in Domestic Room

- Empire 72x90 Made Sheets, 50c values, **39c**
- Seamless Sheets, good muslin, 81x90 size, 50c values, **39c**
- Pillow Cases, 42x36, good muslin, 12 1/2c value, 10c **9c**
- Unbleached Muslin, 24 in. wide, 1 1/2c values, **9c**
- 24 Unbleached Sheetings, 22 1/2c values, **9c**
- Aurora 3-4 Bleached Sheetings, 28c values, **24c**
- 33-in. Bleached Table Damask, 50c values, **39c**
- Wamutta Sheets, best seamless sheets, 81x90, \$1.10 values, **85c**
- Farmers' Choice Half Bleached Muslin, 36 in. wide, 10c values, **7 1/2c**
- Table Padding, 1 1/2 yards wide, 25c values, **25c**
- Puritan Diaper Cloth, anti-septic, bolt of 10 yards, \$1.00 value, **80c**
- Bleached Table Patterns, 2 yards long and good weight, \$1.25 values, **90c**
- Outing Flannels, good weight, 10c values, **7 1/2c**
- Flannelettes, good patterns, 10c values, **7 1/2c**
- Amoskeag Outing Flannels, 12 1/2c values, **10c**
- Crestones for Comforters, 10c values, **7 1/2c**
- Cotton Ruffs from \$1.00 to **80c**
- Prints—Simpson's, all the wanted colors, 6 1/2c values, **5 1/2c**
- Curtain Scrim, 36 inches wide, 15c values, **12 1/2c**
- Robeland Fleece for bath robes and kimonos, 25c values, **19c**
- 36-inch Silklines, good patterns, 15c values, **10c**
- Light and Dark Percales, 26 inches wide, 12 1/2c values, **10c**
- Flannelettes, neat patterns, 15c values, **12 1/2c**
- Amoskeag Ginghamms off the bolt, 7 1/2c values, 6 1/2c
- Wood Blankets, Cotton Blankets and Comforters of all kinds at special prices.

### \$1 a Week Buys This Splendid New Home Machine

- Ball bearing, drop head, automatic lift, golden oak, fumed oak and several other styles of case to match your woodwork. A machine that is the very model of perfection—perfectly simple, simply perfect—
- \$35.50**
- See this bargain Monday.
- SALE ALL NEXT WEEK
- No Mail Orders Filled.
- No Phone Orders Filled.

### It Will Pay You to Read Hayden's Big Special Grocery Sale

- The Largest Pure Food Exhibit West of New York.
- 2 1/2 lbs. quality at a saving of 25% to 50%.
- 2 1/2 lbs. best granulated sugar, for **51c**
- 4 1/2-lb. sacks best high grade Diamond H flour, nothing better for bread, pie or cakes, per sack **\$1.10**
- 10 bars Best Diamond C Flour, per 100 **11c**
- 1 bar Crystal White Laundry Soap for **50c**
- 7 bars Electric Spark Laundry Soap, 50c
- 10 lbs. best white or yellow Cornmeal, 10c
- 1 lb. best Rolled Breakfast Flakes, 20c
- 5 lbs. bulk Laundry Starch for **50c**
- 5 cans Mustard Sardines for **50c**
- 1-lb. case assorted Soups for **50c**
- Adv O-Jell, Jell-O or Jell-O, pkg. **75c**
- 4 lbs. Fancy Japan Rice, 10c quality, **50c**
- Gallon cans Diamond H Golden Table Syrup for **60c**
- 2-lb. pkg. best Diamond Self Raising Pancake Flour, **50c**
- The best Domestic Macaroni, Vermicelli or Spaghetti, per pkg. **7 1/2c**
- Grape Nuts, pkg. 10c
- E. C. Corn Flakes, per pkg. **5c**
- All regular 15c Cookies, per lb. **12 1/2c**
- 10c Cookies, per lb. **10c**
- All regular 10c Cookies, per lb. **8 1/2c**
- Peters' Biscuits, 10c
- The best No. 1 Daily Golden Santos Coffee, per lb. **20c**
- BUTTER, SWEETENED AND CREAMED
- PRICES:
- The best Creamery Butter, 1-lb. cartons, per lb. **30c**
- The best Creamery Butter, 5-lb. cartons, per lb. **30c**
- The best Country Butter, per lb. **31c**
- The best No. 1 Daily Butter, lb. **30c**
- Full Cream, New York White, Young American or Wisconsin full cream Cheese, lb. **30c**
- All the best brands Butterine Monday will go on sale at, per lb. **20c**
- Good Luck, Swift's Premium, Majestic, Marigold or Meadow Grove, 2 lbs. good Butterine for culinary purposes, for 40c
- Good Table Butter, per lb. **27 1/2c**
- Fancy 2 1/2 lb. Full The Vegetable Market of Omaha for the People.
- 18 lbs. Best Idaho Potatoes to the peck, 10c
- The best Holland Seed Cabbage, per lb. **30c**
- The best Wisconsin Hubbard Squash, per lb. **30c**
- The best Pie Pumpkins, per lb. **30c**
- Fancy Cooking Apples, per peck **30c**
- 2 heads fresh Lettuce for **50c**
- 2 bunches fresh hot house Radishes, **50c**
- 2 stalks fresh Celery for **50c**
- Fancy 2 1/2 lb. Full Cauliflower, lb. **30c**
- Fancy California Ripe Tomatoes, lb. **12 1/2c**

### Our Big Wall Paper Sale Still Continues

- We have a few patterns left at the extremely low prices that prevailed last week.
- Living Room and Bed Room Papers, roll **1c**
- Good Bed Room Papers—with borders, **2 1/2c**
- roll
- Kitchen Papers, per roll, up from **3c**
- A few patterns of 45c Oatmeals, **9c**
- Our Paint Sale is still on. This week only, **14c**
- Fourth Floor

### It Pays Try HAYDEN'S First It Pays