

Quaker Lace Success

has been due not alone to the richness and beauty of design but the superb quality of these American made goods. Practically a new business in this country, yet today the most popular laces made. Their success is marvelous.

Monday we offer several rousing specials in our big Quaker Lace Department.

- 50c All over Quaker Laces, on sale Monday at, **29c**
 - \$1.00 All over Quaker Laces, on sale Monday at, **59c**
 - 10c Quaker Lace Edges, dainty new patterns, **5c**
 - 25c Quaker Lace Edges, big assortment, yard, **10c**
 - 50c Quaker Lace Flouncings, choice new designs, at, **29c**
 - 75c Quaker Lace Flouncings, fine line for selection, yard, **49c**
- Quaker Lace Waistings—A great line for your selection Monday at, yard, **75c, 98c, \$1.25, \$1.98**

Blankets and Comforts

Our stock of Blankets and Comforts is still very complete and we will offer for Monday the following Bargains: Full sized Comforts, regular \$2 quality, Monday, at **\$1.65** A full sized, best quality matron covering with pure white cotton filling, regular \$2.50 quality, for one day only, at **\$1.50** We also have a full line of Eiderdown Comforts, all beautiful patterns, ranging in price from **\$4.50 to \$12.50** Eiderdown Robings in all the new patterns and colors, by the yard, at **\$1.25** Eiderdown Robes, all beautiful patterns, at **\$0.75 and \$0.90** Full sized cotton Blankets, at the following prices: **\$1, \$1.25, \$1.50, \$1.75 and \$1.98**



Domestic & English Porcelain Plate Sale Monday

- Dinner Plates... **10c ea.**
- Lunch Plates... **10c ea.**
- Soup Plates... **10c ea.**
- Pie Plates... **10c ea.**
- Bread and Butter Plates... **5c ea.**
- Breakfast Plates... **5c ea.**

Linens For Thanksgiving

- Dinner Napkins, full size, all linen, worth \$4.50 dozen, 6 for **\$1.50**
- German Silver Bleached Dinner Napkins, pure linen, worth \$3 doz., 6 for **\$1.00**
- Grass Bleached Irish Satin Damask, full width, worth \$1.50 yard, **\$1.00**
- Best Belfast Grass Bleached Satin Damask, 72 inches wide, pure flax, worth \$2.00 yard, at, **\$1.50**
- Imported mercerized Pattern Table Cloths, size 8x10, unhemmed, worth \$1.50, each, **\$1.00**
- Pure Linen Unhemmed Pattern Table Cloths, worth \$6.00, each, **\$3.98**

Big Special Showing of Black Silks

Monday in Our Daylight Silk Department

- \$2.50 Imported Charmeuse and Satin Meteor, pure dye, and fast black, at per yard **\$1.98**
- \$1.25 Quality Black Dress Silks—Including Poplins, Chiffons, Taffetas, Peau de Soie, Messalines, Satin Duchesse, Peau de Cygne, etc., 36 to 40 inches wide; yard, **88c**
- Plain and Fancy Silks—Worth to \$1.25 yard, 20-in. to 36-in. wide; nearly every weave and coloring, per yard at **38c and 68c**
- \$1.00 and \$1.25 Novelty Dress Silks—Messalines, Taffetas, etc., over 2,000 yards on sale at, yard, **58c**
- 40-in. All Silk Crepe de Chine—36-in. Satin Majestic and French Faille, \$1.50 and \$2 quality, **\$1.28 and \$1.48**
- 75c All Silk Crepe de Chines—Both black and colors; also fancy printed effects, 24 inches wide, per yard **48c**
- 36 to 52-in. Wool Dress Goods—Broken lines from our regular stock, big assortment of weaves and colorings, yd., **48c, 68c**

Extra Specials in Embroidery

A remarkable bargain giving in several big lines of Bands, Edges, Insertings, Flouncings, etc., will make Monday's sale one long to be remembered.

- LOT 1—Insertings, Bands, Edges, Demi-Flouncings, worth from 10c to 25c yard; on sale at, per yard, **5c**
- LOT 2—18-inch Corset Covers and Flouncings, also 4 to 6-inch Bands, worth 25c to 35c a yard, at, yard, **15c**
- LOT 3—Beautiful Flouncings, 18, 22 and 27 ins. wide, worth, to 50c a yard; on sale, choice, yard, **19c**
- A Big Special Lot of Loom End Strips, yd., **5c**

Values in Women's Garment More Wonderful Than Ever for Monday Selling

The very choicest lots from our big special purchases will be shown during the next week. It's seldom that any store is enabled to show values approaching these, and we want every woman in Omaha to inspect them critically—compare them carefully, you'll find them vastly superior values. Nearly 1,000 Beautiful Tailored Suits at Half and Less Actual Worth.



- Tailored Suits—made to sell at \$25.00, at— **\$12.45**
- Tailored Suits—made to sell at \$35.00, at— **\$17.45**
- Tailored Suits—made to sell at \$50.00, at— **\$23.45**
- Over 300 Nobby New Coats—Made to sell at \$15; long and short models, in boucles, cheviots, plushes, novelty cloths, etc., all at one price— **\$9.90**
- 275 Pretty Dresses—Made to sell to \$35, styles suitable for every and any occasion, all most wanted colors, in chiffons, crepe de chine, etc., on sale Monday **\$19.50**
- Several Hundred Waists—beautiful designs, made to sell to \$7.50, in choicest assortment of silk fabrics and lingerie, all colors and white, matchless bargains **\$2.95**
- Exquisite Designs in Dress Waists—Almost unlimited variety shown, at **\$7.50 up to \$15.00**
- The most wonderful showing of new coat styles in Omaha—Unequaled values, **\$19.50, \$25, \$29.75, \$35 Up**

Most Popular Weaves Wool Dress Goods

- At Remarkable Underpricings for Monday
- \$1.00 Quality Dress Corduroys—30 inches wide, in navy blue, black, cream, Matelot & Havrush; on sale Monday, yard **48c**
- \$4.50 Wool Brocades—52 inches wide, in the most desirable colorings; just the coats; Monday at, yard, **\$2.48**
- Plain and Novelty Ratine—54 inches wide, in every wanted color, regular \$2.00 values; Monday at, a yard **\$1.48**
- Tailor Suitings, Chevriots, Serges, Diagonals, Bedford Cord, etc., 54 inches wide—regular values to \$2; on sale Monday **98c**
- 36 to 52-in. Wool Dress Goods—Broken lines from our regular stock, big assortment of weaves and colorings, yd., **48c, 68c**

A Big Special Mill Purchase of Hemstitched Novelty Curtains

Over 2,500 pairs secured for cash at a small fraction of actual worth—goods manufactured by the—

- INTERNATIONAL LACE COMPANY
- Curtains made to sell at \$2 pair, **98c**
- Curtains made to sell at \$3 pair, **and**
- Curtains made to sell at \$4 pair, **\$1.98 pr.**
- Curtains made to sell at \$5 pair, **and**
- Curtains made to sell at \$6 pair, **\$1.98 pr.**

The most surprising lace curtain bargains ever offered in Omaha—A big stock for selection, full size, white or ecru, but make your selections early, as they can't last long at these truly sensational bargain prices. We never before had such values to offer—do not believe you ever before had such values offered you—See them Monday.

Drapery Dept., 3d Floor — Sale begins at 8 a. m.

Quality Rugs at Splendid Saving

We carry immense assortments of the best, from such famous mills as Bigelow's, Smith's, Sloan's, etc.—Every rug guaranteed perfect, and all newest 1913 patterns.

- These Specials Monday Should Interest You
- 9x12 Bigelow's Bagdad Wilton Rugs—special **\$42.50**
- 9x12 Bigelow's Body Brussel Rugs, special at **\$29.50**
- 9x12 Axminster Rugs—Seamless, high pile; special **\$25.00**
- Heavy Weight Art Squares—9x12 size; special at each **\$5.98**
- 7-ft. Window Shades—Best water colors; on sale at, each **30c**
- 7-ft. Opaque Cloth Shades—On sale Monday, **45c**
- 8-3x10-6 Bigelow's Bagdad Wilton Rugs, special **\$37.50**
- Smith's Axminster Rugs, 9x12 size, special **\$18.98**
- 10-wire Tapestry Brussels Rugs—Seamless; 9x12 size **\$14.98**
- 8-3x10-6 size **\$12.98**
- 7-6x9 size **\$9.98**
- 6x9 size **\$7.98**
- Inlaid Linoleum—at **\$1.00 to \$1.50**
- Rug Rugs, all colors, at **75c to \$3.00**
- Guaranteed Carpet Sweepers **\$1.50**

Trimmed Hats \$2.50 \$5 to \$7.50 Values..



About 500 pretty hats in the season's most popular and becoming styles and most desirable trimmings, including a fine assortment of ostrich trimmed hats, both colors and black, in assortment that assures a satisfactory selection. Come early; your choice of the lot; regular values to \$7.50, at, **\$2.50**

Drug and Sundry Specials Monday

- 50c worth of Palm Olive Cream and Soap for only **29c**
- We will offer for a limited time only, a 50c jar of Palm Olive Cream for **19c**, and give you free 2 10c cakes of Palm Olive Soap—remember, all for **59c**
- 10c and 15c Toilet Soap, 2 for **19c**
- 4711 White Ross Glycerine Soap, 2 for **19c**
- 75c Trailing Albutus Toilet Water; Woodworth's, for **39c**
- 25c Blue Rose Toilet Water for **19c**
- 50c Hind's Honey and Almond Cream, 30c
- Rose Cream Lotion, for chapped hands, at **19c**
- Williams' Shaving Soap, 2 cakes for **19c**
- 50c Java Rice Powder for **19c**
- Castoria (Fletcher's) for **19c**
- 150 Hinkle Pills, in bottle, for **19c**
- Great Reduction on Rubber Goods all this week. Hot Water Bottles, Syringes, etc., at lowest prices ever offered to the public!
- \$1.50 to \$3.50 Syringes, Bottles, Combinations, and Ladles
- Bulb Syringes, all high grade, sale price **19c**
- \$1.25 Ideal Hair Brush, sale price **19c**
- 50c Java Rice Powder, guaranteed for 3 months, 2-qt. 99c
- 1 Rubber Glove, all sizes, sale price **19c**

Big Special Sale of Laces for Monday

The popularity of our Lace Department is increasing by leaps and bounds. The reasons, to a close observer are obvious. First—Our stock is complete in every detail. Second—The newest and very best is always here for your selection. Third—Our salespeople are adepts in this line and always courteous and affable. Fourth—You'll always find prices here most moderate. Fifth (and not least)—Every yard of lace sold here is guaranteed to be just as represented. Thus when you ask for Irish Laces you get real Irish lace, not lace made in Hoboken, Japan, Assyria, etc. True, also, of Brussels Laces, French Cluny Laces, Princess, Dutchess, etc. Laces called hand-made must be made by hand. Our stock of Irish Crochet, Carrickmacross and Limerick Laces is most complete.

- SEVERAL BIG SPECIAL COUNTERS SHOWN MONDAY
- AT 5c YARD—Edges and Insertings in Vals., Torehon, Zion City, Cluny and other laces worth from 10c to 20c yard.
- CAMISOLE LACES—The latest novelty in corset cover laces, full width, 1 1/4 to 1 1/2 yards for a corset cover, Monday we show, 35c quality .29c | 50c quality .39c
- AT 10c YARD—A splendid line of Plat Vals., Wash Laces, fancy Pleating Laces, etc., regular selling prices up to 25c yard.
- AT 15c YARD—We're showing Monday a big line of extra wide Plat Val. Edges that sell regularly at 35c yard. Several other special lots will be on display here Monday.

Furniture Sale for One Day

- Read This Ad Over Carefully
- Heavy 2-inch Round Continuous Post Beds, Vernis Martin finish, heavy baked bronze laquer, on sale for **\$5.00**
- Winner Pillows, chicken feathers, 6 lbs. pair, **75c**
- Sanitary, Dustless, Steam-cleaned Pillows
- All priced by the pair—two pillow: Pride Pillows, chicken feather, 6 lbs., pair **\$1.00**
- Niagara, duck and hen feathers, 6 lbs., pair **\$1.95**
- Statesman, turkey and hen feathers, 6 lbs., pair **\$1.75**
- Live Goose Feather Pillows, 6 lbs., pair **\$3.75**
- Genuine Layer Felt Mattress, 45 lbs. **\$5.50**
- Combination Felt Mattress, full size **\$3.95**
- Felt Top and Bottom Mattress, full size **\$3.50**
- A good Sanitary Couch, well made, and only **\$2.75**
- Davenport Couch, back raised and lowered, only **\$5.00**
- Dining Chair, Q. S. oak, leather seat, on sale for **\$2.50**
- Sanitary Couch, well braced and supported with coil springs **\$3.75**
- Dining Chairs, polished quartered oak, wood seat, for **\$1.95**
- Bed Davenport, genuine leather, unfolded, full-size, Pullman and several other styles, on sale at **\$2.50**
- Kitchen Chairs, bent wood back, on sale for **75c**
- Commodore or Wash Stands, solid oak, at **\$5.00**
- Chiffoniers, with mirror, solid oak, **\$10.50**
- Bed Davenport, imitation or leatherette **\$22.50**
- 18x24 inch, large Gilt Frame Mirrors, oval or square **\$4.50**

\$1 a Week Buys This Splendid New Home Machine



Ball bearing, drop head, automatic lift, golden oak, fumed oak and several other styles of case to match your woodwork. A machine that is the very model of perfection—perfectly simple, simply perfect—

\$35.50

See this bargain Monday. SALE ALL NEXT WEEK. No Mail Orders Filled. No Phone Orders Filled.

It Will Pay You to Read Hayden's Big Special Grocery Sale

- The Largest Pure Food Exhibits West of New York.
- 3 1/2 Quality at a saving of 25% to 30%.
- 21 lbs. best granulated Sugar, for **\$1**
- 45-lb. sacks best high grade Diamond #1 flour, nothing better, for bread, pie or cakes, per sack **\$1.10**
- 10 bars Best-Tm-All or Diamond C Soap, for **\$1**
- 1 bare Crystal White Laundry Soap for **50c**
- 10 lbs. best white or yellow Chromal, 10c
- 1 lb. best Rolled Breakfast Oatmeal for **25c**
- 5 lbs. bulk Laundry Starch for **50c**
- 1 cana Marseilles Sardines for **25c**
- 1-lb. cans assorted Soups for **15c**
- Advoca Jell, Jellycon or Jell-O, pkg. **15c**
- 4 lbs. Fancy Japan Butter, 1lb. quality, **50c**
- Gallon cans Diamond Golden Table Syrup for **40c**
- 2-lb. pkg. best Diamond Self Rising Pastry Flour **85c**
- The best Domestic Macaroni, Vermicelli or Spaghetti, per pkg. **15c**
- Grape Nuts, pkg. 10c
- E. C. Corn Flakes, per lb. **18c**
- All regular 1-lb. Cookies, per lb. **10c**
- All regular 10c Cookies, per lb. **85c**
- Peters' B's a k f a t
- The best No. 1 Dainty Butter, lb. **85c**
- Full Cream New York White, Young American or Wisconsin full cream Cheese, lb. **90c**
- All the best brands Butterine Monday will go on sale at, per lb. **30c**
- Good Luck, Swift's Premium, Meringue, Marigold or Meadow Grove, 2 lb. good Butterine for culinary purposes, for **50c**
- Good Table Butter, per lb. **17c**
- The best Pie Pumpkins, per lb. **30c**
- Fancy Cooking Apples, per peck **20c**
- 2 heads fresh Leaf Lettuce for **50c**
- 2 stalks fresh Celery for **50c**
- 1 lb. Fancy Cauliflower, lb. **50c**
- Fancy California Ripe Tomatoes, lb. **12c**

Our Big Wall Paper Sale Still Continues

- We have a few patterns left at the extremely low prices that prevailed last week.
- Living Room and Bed Room Papers, **1c** roll.
- Good Bed Room Papers—with borders, **2 1/2c** roll.
- Kitchen Papers, per roll, up from **3c**
- A few patterns of **9c**
- 45c Oatmeals, **14c** per gallon.
- This week only, **14c** Fourth Floor
- We sell Howard Heaters, Garland, Renown and Monogram Base Burners; Howard and Garland Ranges; also the Black Nickel Finish Renown Ranges—the kind that does not require any stove blacking.
- Howard Heaters, up from **\$12**
- Oak Heaters, **\$4.95**
- Base Burners, up from **\$3.75**
- Steel Ranges, up from **\$25**
- Cast Ranges, up from **\$21.50**
- Cook Stoves, up from **\$10.50**
- Chemically treated "quality" dustless mops, fit any mop stick, at **39c**
- Mrs. Vroman Sink Strainers, at **50c**
- 50-lb. Flour Cans—each at **98c**
- Best grade, full size Zinc Wash Boards—each at **15c**
- 10c Buckets, **15c**
- Folding Clothes Hacks—each at **39c**
- Large size, 14-quart Enamel Dish Pan—each at **25c**
- Enamel Wash Pails—10 quart **35c**
- boards, any pattern, at **19c**
- KITCHEN BARGAINS
- 25c fancy, imported wood rolling pins, 15c
- Genuine Wilson Toasters, at **15c**
- Any size Steel Frying Pan, at **19c**
- Any size Leaf Bread or Drip Pan, **10c**
- Enamel Bread Pans—each at **14c**
- 25c Shaker Flour Sieves, at **19c**

It Pays Try HAYDEN'S First It Pays