COAL
SUNDERLAND'S CERTIFIED COAL IS ABSOLU YOU

## YOUR MONEY BACK

## Our Present Prices

Benson, Florence and Northern Part of So. Omaha. Kind Price
$\mathbf{\$ 4 . 5 0}$
ECLIPSE (Iowa) NUT-Certified............ \$4.50
Here is our bargain counter coal. Not tancy,
but worth the price.

 $\$ 5.00$ OONOKEE NUT-Certified ................... $\$ 6.00$
a pocularilyg good fuen too tor
during early winter. Think tole
ECONOMY-Certified

YELLLOWSTONE (Wyo.)-Certified .......... $\$ 7.00$

BLUE FLAME LUMP-Certified $\$ 8.50$ BLUE FLAME NUT-Certified $\$ 8.00$
sootless coal. Comen trom the depenet veling to
Colorado and to guaranteed by un to give botter BEST HiARD COAL
$\$ 10.50$ to $\$ 11.00$
OZRAK SPADRA-Certified
. $\$ 9.00$

$$
\begin{aligned}
& \text { Our genuine Arkansas Anthraelte, used ip fur } \\
& \text { narese when weather is mifl and by many ai } \\
& \text { Winter. }
\end{aligned}
$$

Coal good enough for us to send out under our Absolute Guarantee Certificate is Coal you can well
afford to order.

## KNOW YOUR DEALER

no line of bustiness does the parchaser have to
rely more complety upon the INTEGRITY of
dealer than in buylng coal.
sixty

Sunderland Bros. Co.


## 

Highway Boosters Are to Throw Dir

## Room-Making Sale at Kilpatrick's Starts When the Clock Strikes 8 on Monday Morn

There's a Common Sense reason for everything that we doThis applies alike to the general conduct of our business as well

## AS SPECIALSALES

You can be MORALLY certain that whenever KILPATRICK'S announce a sale--IT'S A REAL SALE--and there's a reason
$\qquad$ ality, not expediency is the thing that must guide us." This is a new note in Polities and a new slogan in diplomacy,
but as Trup is Eternal, sooner or later his course must win. Commercial Morality has been our guiding star all the year-and at last it has won-the Fakir must change his method or get out of business. There are hopeful the year-and at last it has won-the Fakir must change his method or get out of business. There are hopefu
signs. Some of the greatest advertising fakirs that this country has ever produced are beginning to talk truthful signs, Some of the greatest advertising fakirs that this country has ever produc
advertising and honest merchandising-only talking it yet, however. No easy mat
$\qquad$ needed than ever before-

BLANKETS AND BEDDING

| So here goes for Monday-- | We keep our regular stock of blankets in envelopes or cartons and sell | for a Beacon instead of $\mathbf{8 4 . 5 0}$ |
| :---: | :---: | :---: |
|  |  | Lool |
| Comforters at $\$ 1.79$ instead of $\$ 2.00$. | goods from sample pairs. We are | down town Monday. Pays to keep a |
| Comforters at \$1.98 instead of \$2.25. | going to sell the sample blankets gong to sollay | weather eye open now-for there's do- |
| Comforters at \$2.19 instead of \$2.50. | bit-otherwise perfect, and our regn- | in's daily. |
| Comforters at \$2.49 instead of \$2.75. Comforters at \$2.69 instead of $\$ 3.00$. | lar stock. | Here's how we'll sell the slightly |
|  | A cheese eloth "Kovered Kott |  |
| Wool Mixed Blankets in plaids, and pure white. These are beauties, at $\$ 3.98$ instead of $\$ 4.50$. | Komforter" at \$1.29 instead of \$1.50 | \$2.95 for Blankets which were $\$ 4.50$. |
|  | Waste Paper Baskets Monday 988 |  |
|  |  | 5 for Blanke |
| Note the reasonableness of these statements compared with the fairy tales which you may have seen lately on BLANKETS which "Our Cash" and our wonderful purchasing power did. Buncombe-the other fellow's cash is as good as ours. | 75 c instead of 850; 89c instead of |  |
|  | \$1.10 instead of \$1.25; \$1.29 | \$7.50 for Blankets which were \$9.00. |
|  | instead of \$1.50; \$1.79 instead of $\square$ of 4.50 | $\$ 7.75$ for Blankets which were \$10. Not a good many of these, so be on |
|  | d, | time. |
|  | $\$ 1.59$ instead of $\$ 1.75 ; \$ 2.29$ instead of $\$ 2.50 ; \$ 2.98$ instead of $\$ 3.50$. | White Embroidered Flannels at $\$ 1.39$ per yard instead of $\$ 1.75$. |
|  |  |  |
|  |  |  |  |

## THOMAS KILPATRICK \& CO.

| Woman Gets Films and Lowers Prices |  |  |  <br> University of Omaha |
| :---: | :---: | :---: | :---: |
|  | an Explanation | mold | People at Dinner |



