

BONFIRE FOR THE DEDICATION

Plans Are Complete and Stores Are Being Decorated.

ON THE SITE OF THE NEW HOTEL

Mayor Dahlman and Others Will Speak from Automobiles—Celebration Extends Across the Country.

Practically all the large stores in Omaha have begun decorating their stores and windows in honor of the big celebration this evening in honor of the dedication of the Lincoln Highway. The celebration will be just one of hundreds which will be held in every town along the highway from the Atlantic to the Pacific coast.

Perhaps there will be no one demonstration which will surpass that of the one Omaha will put on. Enthusiasm reigns supreme in this city among the automobile dealers and public-spirited men who can foresee in the future what an enormous benefit this national project will mean to Omaha and Nebraska. The Omaha Automobile club at its weekly meeting went on record as being heartily in accord with the celebration and will do all in its power to make the demonstration one long to be remembered. H. E. Fredrickson, who has charge of the affair, roughly estimates that there will be in excess of 5,000 people on the grounds to see the fire and hear the speaking.

That the business houses are impressed by the idea is shown by the large number that responded to Fredrickson's suggestion to decorate their stores in the Lincoln Highway colors. The Welcome arch at Eighteenth and Farnam streets will be decorated in the highway colors and bear the words, "Lincoln Highway."

Street to Test.

The Bemis Bag company's whistle will announce the beginning of the festivities when the engineer at that place pulls the string which will start the fire going full force. This whistle will blow for fifteen minutes.

At 5:30 o'clock H. E. Fredrickson will touch the match to the huge pile of railroad ties and boxes which will have been saturated with oil. Three bands will burst forth with the national air and the crowd is expected to join in singing this hymn.

After the singing has subsided fireworks will be touched off and numerous red rockets scattered all over the ground at Eighteenth and Douglas streets will be lighted and Mayor Dahlman will open the meeting with an address. Following Mayor Dahlman City Commissioner Jack Ryder will speak in behalf of the city. W. D. Hosford will follow, speaking for the Omaha Commercial club, and Rona Miller will talk for the Omaha Auto club.

The speakers will address the gathering from automobiles which will be run up along the curbing on Eighteenth street.

Word was received from Mayor George Wols of Fremont, Okla., that several auto loads of Fremont people were planning on coming to Omaha to attend the celebration. Mr. Fredrickson also believes that there will be numerous parties from the little towns surrounding Omaha.

Fremont will have a demonstration of its own, as will several other smaller towns along the highway in Nebraska. At Ogalala will be a rousing meeting at the opera house. Several Omahans have been asked to speak out in the state.

Brandeis Stores

We announce to the women of Omaha and vicinity a

Sensational Suit Sale Saturday

1100 Women's Suits From a New York Maker

At Values That Will Be the Talk of the Town.

WOMEN'S \$18.00 and \$20.00 SUITS at \$11.85
WOMEN'S \$22.00 and \$25.00 SUITS at \$14.85
WOMEN'S \$27.50 and \$30.00 SUITS at \$17.50

The Novelty Co.

Will Hold Big Sales Every Hour in the Day Friday. You Never Heard of and Will Never Hear Again of Bargains Like These.

FROM 8 TO 9 O'CLOCK A. M.
Outing Flannel Night Gowns, worth to 65c; for Ladies, Boys and Girls, each, 29c
Laces, Embroideries, Trimmings and Braids, worth to 15c, yard 3c
Children's and Ladies' Aprons, worth to 29c, each, 10c

FROM 9 TO 10 O'CLOCK A. M.
Ladies' Kimono Aprons, 3/4 sleeves in percale and gingham, worth 50c, at 25c
Barber Towels, 3c each, or per dozen 35c
Waists, Union Suits for boys and girls 25c
Men's \$1.00 Fleece Underwear, soiled, per garment 38c

FROM 10 TO 11 O'CLOCK A. M.
Outing Flannel, short knitted, also Black Hetherbloom Petticoats, worth 85c, at, each, 39c
Ladies' Dress Skirts, all wool, panama, two shades only, dark green and brown, each, 25c
Large Bath Towels, worth to 60c each, at 2 for, 25c
Boys' and Girls' all wool Sweaters, at, each, 48c

FROM 11 TO 12 O'CLOCK A. M.
A Fresh Stock of Kid Gloves, worth \$1.25; Black, Brown and white; sizes 5 1/2 to 7 1/2, at, a pair 50c
Ladies' Tights, worth to \$1.50. Tailored Flannels, lingerie, slightly soiled; at, each, 25c
Choice of any House and Wash Dress in the store worth from \$1 to \$2, for one hour, at, each, 69c
Taffeta Silk, 19 inches wide, worth 69c, in Pink, Blue, Brown and Gray, at, only, yard, 19c

FROM 12 TO 1 O'CLOCK P. M.
A Fresh Stock of Kid Gloves, worth \$1.25; Black, Brown and white; sizes 5 1/2 to 7 1/2, at, a pair 50c
Ladies' Tights, worth to \$1.50. Tailored Flannels, lingerie, slightly soiled; at, each, 25c
Choice of any House and Wash Dress in the store worth from \$1 to \$2, for one hour, at, each, 69c
Taffeta Silk, 19 inches wide, worth 69c, in Pink, Blue, Brown and Gray, at, only, yard, 19c

FROM 1 TO 2 P. M.
Best grade of Calico, limit 10 yds. to a customer, yard, 3 1/2c
Ladies' Ribbed Top Hose, tan, black, pair 2c
Stocking Feet, at, a pair, 2c
Shoes for men and women, worth to \$4.50. The finest Dress Shoes and the best of Work Shoes, at \$2.45
Boys' 7/8c Heavy Fleece Union Suits, Slightly Soiled, 38c

Cut This Ad Out, Bring It to Our Store Any Time Friday With 10c and You Will Get Four Huck Towels

FROM 2 TO 3 O'CLOCK P. M.
Black Petticoats, also Short White Flannel Petticoats, each, 19c
Men's Hose, Black and Brown, a better one than we ever put on sale, at, a pair 5c
Wool Serge Dresses, Ladies' and Misses sizes, at, \$1.98
1 Dozen of plain white Handkerchiefs, at, per dozen, 10c

FROM 3 TO 4 O'CLOCK P. M.
100 Ladies' and Misses' Trimmed Hats, worth to \$4, one hour 98c
One table full of slightly soiled Knit Goods of all kinds, worth to 75c, at 10c
Outing Flannels, 10c values at, per yard 5c
Silk Manelin Petticoats, \$1.19

FROM 4 TO 5 O'CLOCK P. M.
50c Mercerized Table Cloth, 23c
\$1.25 and \$1.50 pure Linen Table Cloth, Bleached, per yard, 79c
Ladies' and Men's Slip-on Rain Coats or Stormy Weather Coats, worth to \$6.00 2.50
Ladies' and Misses' part Wool Sweater Coats, worth \$1, \$1.98

FROM 5 TO 6 O'CLOCK P. M.
Second Floor—In Our Big Cloak and Suit Department—
We will sell for one hour Ladies' and Misses' Winter Coats, also Wool Dresses and Tailored Suits—worth to \$15.00, at—
\$5.00

Splendid Savings in Friday Sales

Deep Price Cutting in Quality Goods is the Order of the day.

HAYDEN'S

After You've Examined the quality you'll keenly appreciate pricings

Wonderfully Interesting Specials for Friday In Our New Daylight Silk Department

38c yd. for all silk plain Messalines, Poplins, Novelty Plaids, Hair Line Stripe Messalines, Checked Tapestries, etc., to 75c value.

58c yd. fir Novelty Silks from regular stock; regular values to \$1.25; beautiful colorings; 20 inches wide; a great snap at sale price.

27-inch English Corduroy in every wanted color, hollow cut, chiffon finish, regular \$1.00 values; on sale **78c**

\$1 and \$1.25 Silk Tafetas, Poplins and Messalines, 27-in. and 36-in wide; extraordinary bargains Friday.

88c for Black Dress Messalines, Taffetas and Peau de Soie; 36 inches wide; regular \$1.00 values.

98c yard for fine 40-inch Silk Poplins in every wanted shade; regular \$1.25 values.

Three Specials Dress Goods Bargains

58c Quality Dress Fabric—Serges, Panamas, Cheviots, fancy novelties, etc., big assortment at, yd., 28c

36-in. to 52 in. Dress Goods—In big assortment of weaves and colorings; to \$1.25 yd. val., at, yd., 78c

All Wool Serges, Diagonals, Tailor Suitings, etc.—\$1.50 to \$2.00 yd. values, 54-in. and 66-in. wide— at, yard 98c

Friday's Linen Bargains

Imported Mercerized Pattern Table Cloths, worth \$1.50 each **\$1.00**

Pure Linen Satin Damask, worth \$1.75 yard, **\$1.25**

Full Size Hemmed Crochet Bed Spreads, worth \$2.00 each **\$1.50**

Imported Mercerized Satin Damask, full width and bleach, worth 79c yard, at, yard **50c**

Big Special Purchase of Cloakings

32 Pieces of Astrakhans, Boucle Novelty, Plaid Backs, Semi-Rough fabrics, etc., in big assortment of colorings; regular values to \$4.50 yard; on sale in **\$1.50-\$1.98** two lots, at

Government's Land Sale Not Attracting Very Many Prospects

Beginning Saturday, Uncle Sam is going to try selling land at auction, abandoning the lottery plan for the present.

Starting on the date named, at auction the government will sell 45,000 acres of the Shoshone Indian reservation in Wyoming. The land is along the Wind river and a portion of it can be irrigated. It will be sold in tracts of forty and 100 acres. It has been appraised by government agents and the bids must be up to or exceed the appraised value. The appraisement runs from \$5.00 to \$20.00 per acre, the price depending upon whether or not it can be irrigated, its character and its proximity to railroad.

The Northwestern runs close to the lands to be sold and officials here are somewhat disappointed over the lack of interest taken. The proposition has been advertised extensively and, even with this, there is little call for tickets from the prospective land seekers. It is felt that the appraisement is altogether too high.

Importing Grocers Courtnay's Table Delicacies

CONNECTS WITH BRANDEIS STORES.

PURE FOODS at POPULAR PRICES

Specials for Friday and Saturday Selling

We offer the housekeepers of Omaha not only the best things to eat and drink in the best assortment, but we also offer the best service. You are sure of getting what you order at Courtnay's and getting it at the time you want it. Our efficient organization assures that.

NEW OLIVES.
Sylmar Brand, California's finest pack; special, 40c can for 30c
25c can for 20c

FRUM PUDDING.
Franco-American, new pack; 3-lb. can for 85c
2-lb. can for 50c
1-lb. can for 30c

JONATHAN APPLES.
Fancy, medium sized fruit, full bushel box \$2.00

EVAPORATED PEACHES.
Fancy New Fruit, special, 1 1/2 lb. for \$1.00
3 lb. for \$2.50

NEW KIDNEY BEANS.
Living absolutely pure, put up in useful jars; quart for 50c
Pint for 30c

FRANCE STRIP BEANS.
Direct importation from Cafe Francaise; dozen 30c cans \$2.00
Can \$2.00

CONDENSED SOUP.
Ready-made Brand, tomato, vegetable, Oxtail bullion and Scotch style broth; dozen 10c cans 85c
3 cans for 25c

NEW ENGLAND SAUSAGE.
Courtnay's all-pork New England Sausage, made fresh daily, per pound 50c

COFFEE.
Our Own Roasting. We have with pride been more concerned in maintaining the superior quality of our coffee than the ordinary question of profit. Lotus, Arabian, the acme of perfection in coffee, 3 lbs. for \$1.00
2 lbs. for 75c
1 lb. for 50c

**IDEAL BLEND, rich in color and good aroma, 3 lbs. for \$1.00
1 lb. for 35c**

NOTES: Not adulterated or pulverized by the Steel Cut process.

TEAS.
Indian Ceylon, high grade, 60c value, special, 2 lbs. for \$1.00
1 lb. for 50c

JAPAN TEA. Lotus brand, packed for us in Japan; absolutely free from coloring; 1 lb. package, 60c
1/2 lb. package for 35c

COURTNEY'S CANDIES AND CONFECTIONS.
Made in our complete candy kitchen. Surpassed by none. Our complete line of chocolates, bon bon, caramels and our other fine candies, put up in fancy boxes, are a revelation in candy making.

SPECIAL.
Black Walnut Tafeta, regular price \$1.00, at 50c

The Novelty Co.

214-216-218 No. 16th.

One Block Away From the High Rental District

SATURDAY We will place on sale \$10,000 worth of Men's and Young Men's Overcoats Secured by Our New York Buyer at 50c on the Dollar.

SATURDAY We will have a \$10 sale in our Cloak Dep. You buy for the one Day only a better Coat, Suit or Dress for \$10 than at any other time for \$20.00.

Rousing Specials in the Domestic Room

Remnants of Outing Flannels, in good weight, 10c values, 7 1/2c

Remnants Flannelettes, good patterns, 10c values, 7 1/2c

Remnants Percales, light and dark colors, 10c values, 7 1/2c

Remnants Bleached Table Damask—3c values 25c

Remnants Poplins, good colors—25c values 15c

Remnants Gingham, 7c values— at 3 1/2c

Amoskeag Outing Flannels, 12 1/2c values 10c

Silkolines, 36-inch wide, 15c values 10c

Cretones, good patterns, 10c values 7 1/2c

Made Sheets, 72x90, 50c values, at 39c

36-inch Unbleached Muslin, 8 1/2c values 6c

32-inch Dress Gingham, 18c values 12 1/2c

36-inch Curtain Scrim, fancy borders, 18c values 12 1/2c

Flannels for waists, 16c values— at 12 1/2c

Men's Fleece Lined Underwear, all sizes, shirts and drawers; regular 50c values, at 35c

Ladies' Fleece Lined Underwear, all sizes, vests or pants; regular 50c values, at 39c

Fleisher's Knitting Yarn, color black; special, skein, 10c

Ladies' Medium Weight Union Suits, regular and extra sizes—regular \$1.00 values, at 59c

Angora Wool Yarn, colors black, cardinal and gray; regular 10c values, at 5c

Children's Fleece Lined Union Suits, sizes 2 to 16 years, extra good values, at 49c

Ice Wool, colors pink, white, red and black, 8 balls in a box, 10c

Ladies' Square Knitted Wool Shawls; values to \$1.00— at 25c and 49c

Men's Flannel Shirts, colors gray, blue and tan; regular \$1.50 values, at 98c

Men's Wool Sweater Coats, all sizes, colors Oxford and dark Oxford; regular \$1.50 value— at 98c

Boys' heavy and medium weight Suits, Norfolk and double breasted, good assortment of colors and sizes, values to \$3.00 \$1.95

Boys' Overcoats, assorted lots—worth up to \$5.00; your choice at \$3.50 and \$2.50

Young Men's Long Pants Suits—fancies, browns and blue well made, good heavy weights; values to \$7.50, at \$5.00

Men's Corduroy Pants, in good heavy weight, all sizes, values to \$2.25; choice \$1.48

Women's Winter Suits, all well made, good styles, all sizes and assorted colors, made to sell at \$15.00 \$10.00

Women's and Misses Long Winter Coats, all sizes, assorted colors, at \$12.75, \$8.98 to \$4.95

Women's One-Piece Dresses, in serges, corduroys and wool mixtures, values to \$10.00 \$4.95

Women's Dress Skirts, good winter styles and weights, plaids, corduroys, whipcords, serges, values to \$4.00 \$2.98

Fleece Lined Kimonos, good patterns, values to \$1.50 \$1.00

Remnants Gingham House Dresses—well made and good colors—values to \$1.50 98c

Sweaters, assorted colors, from \$1.98, \$1.48 to \$1.00

Children's Sample Coats, values to \$5.00, at \$2.98, \$1.98, \$1.50

STREET CAR MAIL SERVICE EXTENDED ON NORTH END

The postal service of the "little white mail-cars" has been extended from Twenty-fourth and Ames streets to Thirty-fourth and Ames avenues, which additional service for collection will go into effect at once, according to Postmaster Wharton. This extension will tend to quicken the delivery of letters and packages to the people on Druid Hill and to the Swedish Emanuel hospital, and will take care of the mail from Station No. 39 at Thirty-second and Ames avenues. Several thousand persons will be benefited by the change.

Authority has also been granted to extend the rural free delivery service to Keystone Park, at which seventy-seven families will be served at much greater speed. The latter change goes into effect January 1, 1914.

Courtnay's Wines and Liquors for Truly Medicinal Purposes are Unexcelled

Actual and absolute merit have given the highest standing to our wines and liquors. Quality considered, our prices are always the lowest.

ONE BOTTLE PORT OR SHERRY FREE.
To further introduce our Lotus Whisky, during this sale we will give free one bottle of port or sherry wine to each customer purchasing a bottle of our famous Lotus Whisky. Lotus Whisky, eight years old, mild, mellow and mature; full quart bottle, \$1.00

WASHTON WHISKY.
Bottled in bond, made in Spring, 1898; regular price \$1.25, special, bottle 90c

SCOTCH WHISKIES.
Made and bottled in Scotland; High and High, 3 Star, regular price \$1.50; special, bottle \$1.25
The MacGregor; a perfect distillation, regular price \$1.25, special, bottle 95c

GINS.
King's Own, Dry, superior quality; regular price \$1.00, special, bottle, for 70c
Steinlager, sweet and mellow; regular price \$1.15, special, jug, \$1.25
Sloe Gin; rich and fruity, regular price \$1.00, special, bottle, 75c

CRYSTALLIZED ROSE AND RYE.
A certain of superior quality; regular price \$1.00, special, bottle, 75c

CRYSTALLIZED PEACH AND ROSEY CORNELL.
Guaranteed strictly pure and of great medicinal value, regular price \$1.25, special, \$1.00

APPLE BRANDY.
The genuine Missouri, old and mild; value, \$1.00, special, 75c

COGNAC WHISKY.
The genuine North Carolina product; regular 90c bottle, special, 85c
Mail and Phone Orders Promptly and Accurately Filled. Douglas 347.

SAUTERNE OR ROCK.
California, Inglenook vineyard sparkling wine; regular \$1.50 bottle for \$1.00

IMPORTED BURGUNDY.
Macon, made in 1895; regular \$1.50 bottle for \$1.00

OPORTO PORT.
Direct from Portugal, V. O. P.; highly recommended tonic wine; \$1.25 full quart bottle, special, \$1.00

SPANISH SHERRY.
Direct from Jerez, La Yonquera, Spain; Manzanilla; a medicinal wine of great merit; \$1.25 full quart bottle, special, \$1.00

FRANCE COGNAC BRANDY.
La Grande Marque, choice old vintage, mellow, fruity quality; 1 1/2 bottle, special, 95c

NETTLE.
Abbot's, aden zest and flavor; regular 75c bottle, special, 50c

BURKE'S GINGER BEER.
Direct importation from Posen, Germany; regular price \$1.50, special, bottle \$1.10

QUINNESS EXTRA STOUT.
The world's most nourishing tonic, sold by us in perfect condition; one dozen regular \$2.50 pint bottles; special for this sale, \$2.00

BASS ALE.
White label; regular price \$2.50; special for this sale, dozen pint bottles \$2.00

GREENS ALE OR HARBORVILLE.
Schweppes' Dry, made in Dublin Ireland; the favorite with all who know—and the best we know of; dozen pint bottles, \$2.40

Great Auction Sale Japanese Goods and Fine Arts

THE MOST REMARKABLE COLLECTION EVER SHOWN IN THIS CITY.

The entire collection is to be sold to the highest bidder regardless of cost or value.

Handsome Souvenirs will be Given to All Visitors

Sale Daily 10:30 a. m., 3 and 8 p. m.

JAPAN ART CO.

1620 HARNEY ST. OMAHA, NEB

It Pays to Trade at Hayden's Grocery

A Saving of 25 to 50 Cent on Your Housekeeping Expenses

THE BUTTER, CHEESE, BUTTER-EGGS AND VEGETABLE MARKET OF OMAHA.

The Best Creamery Butter, 1-lb. carton, at 25c
The Best Creamery Butter, bulk, per lb. 20c
The Best No. 1 Country Creamery Butter, lb. 25c
The Best No. 1 Dairy Butter, lb. 20c
Full Cream Young America Cheese, per lb. 30c
Full Cream Wisconsin Cream Cheese, per lb. 30c
Imported Swiss Emmentaler, 1-lb. per lb. 35c
The Best, equal to creamery but-ter, lb. 25c
The Best Quality Storage Eggs, per dozen 25c

THE VEGETABLE MARKET OF OMAHA FOR THE PEOPLE.

15 lbs. Best Red River, Early Ohio Potatoes, 25c
New Hubbard Squash, lb. 5c
Fancy Cape Cod Cranberries, 2 1/2 lbs. per lb. 35c
Full cans Alaska Salmon, 10c
Advo Jell, Jellycon or Jello, per package 75c
McLaren's Peanut Crackers, lb. 15c
The Best Oyster Crackers, lb. 8c
Peter's Breakfast Cocoa, lb. 25c
The Best Tea Siftings, lb. 15c
Golden Santos Coffee, lb. 20c

BOX APPLE SPECIALS.

Buy Now for Your Winter's Supply.

Colorado Jonathan Apples, box, \$1.50
Colorado Black Twig Apples, box, \$1.50
Fancy Idaho Greening Apples, box, only \$2.15

ODD FELLOWS TO GIVE BIG RECEPTION FRIDAY NIGHT

Omaha lodge No. 2, Hesperian encampment No. 2 and Ruth Rebekah lodge No. 2 of the Independent Order of Odd Fellows will give a reception Friday night at Odd Fellows' hall in honor of S. K. Greenleaf, George Turkington and Mrs. C. A. Wagner, who were elected to high offices in the grand lodge of the order in this state at the session recently held in Lincoln. An attractive program of music and speaking has been arranged for the evening. A special invitation has been issued to members of the above mentioned lodges and a general invitation has been extended to all Odd Fellows of this state.

A Sudden Collapse
of stomach, liver, kidney and bowels in most surely prevented with Electric Bitters, the safe regulator, 50 cents. For sale by your druggist.—Advertisement.

Nebraskans at the Hotel.
Hotel Loyal—Robert R. Decker, North Platte.
Hewson—Dr. C. A. Logan and wife, Andrew Charles Hamer, Schuyler, F. L. Weston and wife, Hastings.
Merchants—L. Schulz and wife, Grant; C. Steffen and wife, Ufa.

Keeley Cure

"MEN DO NOT COUNTERFEIT NOR IMITATE THAT WHICH IS UNKNOWN OR WORTHLESS." The Keeley treatment has stood the test of time having been used with unparalleled success for the past 35 years in curing Alcoholism, Morphine and other drug-using, Cigarette and Tobacco habits and Neurasthenia. Over a quarter million cured men and women in the United States are our testimonials. Remedies and treatment absolutely free from any injurious or harmful effects. Mental and physical vigor restored. Life becomes a happiness and a blessing. Will-power, intellectual activity, health, business capacity and confidence of family, friends and business associates recovered. For full information, consult or write (in confidence) to

THE KEELEY INSTITUTE, 25th and Cass Streets, Omaha, Neb.

LEAVENWORTH STREET LOT BRINGS A GOOD PRICE

William Brown of Salt Lake City has just sold through A. P. Tukey & Son a strip of property 10x125 feet at the northeast corner of Thirty-seventh and Leavenworth streets. Mr. Brown's old home stands on the north side of this property, as this is where he lived when he was paymaster for the Union Pacific. The property brought approximately \$10,000. Mr. Brown has other property left in Omaha, although this is the second piece he has sold in Omaha lately. Brown bought this property in 1885 of William Coburn, who was once sheriff of Douglas county. Mr. Brown is auditor of the Utah Light and Railway company. Mary E. Decker also sold through Tukey & Son her property at the southeast corner of Twenty-fifth and Hamilton to Samuel Gutman for \$5,000.

Ladies' Department

With expert lady fitters

Supports, braces and elastic hosiery will be correctly fitted both to be comfortable and produce results.

The W. G. Cleveland Co.

Abdominal Hosiery, Surgical and Invalid Supplies
1410-15 HARNEY ST. TEL. DOUG. 1155.

"Buy your surgical supplies where your physician buys his"

ROOMS—The Best Variety. The Bee classified pages carry advertisements of the best rooms and apartments for rent in the city. Phone your ad to Tyler 1000.

IT TRY HAYDEN'S FIRST IT PAYS