Willie Ritchie to Give Gotham Sports | Tigers Believe They Will Win the First Sample of His Work.

Lightweight Champton Will Take on Lanch Cross in What Promises to He a Hotly-Staged Affair for Third-Class Honors,

By W. W. NAUGHTON.

SAN FRANCISCO, Oct. 25-This comits first glimpse of Lightweight Champion Willie Mitchie in action and just what kind of an impression Ritchie will make pon the eastern fight followers remains to be seen. Willie and Leach Cross are to clash in a ten-round bout. Ritchie. according to what has been flashed across the wires, has unlimited reliance in his ability to handle young Mr. Cross a masterly manner. As Willie occupies the proud position of king of the light weights, he could lurdly be expected to talk in any other strain.

champion has to radiate confidence as an emery wheel emits sparks. If he failed to do so the public would slucken up its at the New Jersey institutions. Around ing of awe which from time immemorable the under dog is supposed to labor under a chance. when he finds himself in the presence of regilistic royalty.

Ritchie is a Thinker. probably recognizes that the coming test

To begin with Leach Cross has specialized over the ten-round distance and is thoroughly at home in a bout of the longth. He has started on so many tenround journeys that he knows or should know-how fast he can rate himself without over-taking his condition.

This is something that works both ways. It enables a man to tell if the other fellow is crowding on more sail Whan he will be able to earry. Fortified with powers of discernment of this kind, man who knows the short bout game from A to Z can contrive to keep sometiling in reserve and make it decidedly uncomfortable for an opponent who has fought himself into a state of weariness

Then, again, Leach is a tricky fellow. In the matter of sending in a stinging punch when least expected he is a veritable surprise package. There is no parcontinuity to his work, as he shows to poor advantage occasionally against mediocre boxers and performs rilliantly in high-class company. He is last battle or the one before, and he sandwiches good showings in amongst bad in such a way that the highest tribute me can pay him is to prenounce him a

A San Francisco Product. While Willie Ritchle is to all intents and purposes a product of San Francisco's od phase of boxing, it cannot be said that he shows to advantage over thort distances. There is a story extant for that matter that he recognizes as such and that he recently decided to a leaf out of Bob Fitzzimmons

Bob in his later fights around New York found that he could not limber up to satisfy himself and he inauguraced a practice of warming up to his dressing om with one of his sparring partners ings more quickly after the starting gong rang, and he told some of his friends that he intended to go in for loosening up exercise in the manner of Fitzelmmon

Maybe the coming bout with Cross will mark the beginning of this new order of things, so far as Ritchie is concerned Far be it from the writer to disclose any man's scheme of battle, but as Willi has made public property of his system, no confidences are betrayed in this espe-

Just watch out, Leach. If Willie comes forehead moist with perspiration, de-

It was the fight with Rivers that conthe ring. It also convinced the spectators they had barked up the wrong tree.

was the worst in the early that under Rivers' pestering fire. But latter te carrying the ball. Rivers gave out and it came all right

Not a Fatr Showing. four-round bout with Ad Wolgast was about the only match in which Ritchie got to work quickly. He stag-Wolgast with well placed rights, but even this was condoned on the score that it was Wolgast's first essay after he at the time was more a subject for a sanitarium than a prize ring.

In his match with Joe Mondat at New Orleans, Ritchie was very late in putting in his best licks, and, striking an everage of his performances he is more at home n long bouts than shorter ones.

flitchie, albeit his ring work is not of the scintillating kind, is a rard man to down. He is same beyond question although you might 'not think so on account of the extreme caution be displays in making of matches.

study of his physique and his facial characteristics, and he has shown that be can stand all kinds of wear and tear and still retain a stiffening right hand and Yale.

ONLY FEW TENNIS MEN FURNISH INFORMATION

NEW YORK, Oct. E .- Seven hundred known tennis players have been sent out by the ranking committee of the United States Lawn Tennis association. This is the ascend notice to the players wishing to be ranked that they must send in their berformances for 1915. In the first list 1,000 men were appealed to and only a trifle the committee expects to get down to hard work within a few days these rec-ords are absolutely essential. The com-mittee, consisting of Charles T. Adec. Aftice Charlock and Charles M. Bull, Ir., is anxious to surpass all previous records in the matter of expedient ranking, but date that without the help of the playare this cannot be done.

TO MAKE NEW YORK DEBUT PRINCETON IS OPTIMISTIC

Big College Championship.

WILL BE TEN-ROUND CONTEST HAVE GOOD LINEUP OF MEN Squad is Able to Meet Any Kind of an Onslaught and Has Some

Special Plays that Look

Mighty Good.

By FRANCIS BAKER.

NEW YORK, Oct. 25.-What is Prince-ton going to do on the gridfron this fall? Read Coach Andrews says that the Tiger eleven has a better chance of defenting both Harvard and Yale than it has had in several years. Of course, optimism is one of the chief assets of the Tigera. They always were an optimistic bunch, but last year their optimism carried them through the Yale game, when they hung up a nice little victory over the boys

Perhaps it lan't just to give optimism full credit for the Princeton victory. Eluethenthal, "Holey" Baker and De-In deference to his exalted station a the critics had predicted a Yale victory Witt had something to do with it, yet before the game.

The same old optimism still obtains the campus they talk of beating Yale and training for will not come with that feel- Harvard, and this year the critics are willing to admit that the Tigera have

Begins Senson Well. At the outset of the season it was noticed that Princeton had a line of Apart from all that, however, Willie championship caliber and this line im-Ritchie is a thinking individual and he proved steadily as the season were on. For years past the Princeton line has been as good as any in the east. This year the line is better than last, so by the simple process of reasoning we can arrive at the conclusion that the Princeion line is "some" line, and that the Harvard and Yale backfields will have a big job on their hands when they at tempt to break through.

With the line taken care of, the coaches tussed their attention to the backfield and the sad news went out from Princeton that no kicker could be found. As the season were on the upeasiness which a man who can boot the ball" was the motto of the Princeton coaches.

Find Good "Booters." The great "Hobey" Baker was tried out as a punter. New Hobey has a knack

of shooting the ball neatly over the crossing from the thirty or thirty-five-yard line, but when it came to booting the bail out of dangerous territory, Hobey couldn't send the pigskin for more than thirty or thirty-five yards. He simply

named Glies, who had an idea that he had a toe capable of sending the leather on a nice long journey. Mr. Giles tried it out. In practice he made fifty-five and sixty yards with the wind and forty-five and fifty against it. Things began to look promising, but the trouble was that enough to give the ends a chance to get down the field under the punts so the coaches pinned their faith to Hobey Baker again. In the Bucknell man booting the ball forty-five and fifty yards while Baker did not average more than

Last week the name of Buss Law burst forth on the Princeton gridtron ske a mushroom after a summer shover. The coaches said "Buzz" was the man to before entering the ring. Ritchie, it is punt for the Tigers when they entered said, believes that a course of that kind little the Harvard and Yale clashes. They was Originally Invented by an Old with but few restrictions. It may be would enable film to get down to his bear- said Buin could go out on the field and that little old foot ball fifty yard or more without exerting himself. At that time the far-heralded "Buss" was in the hospital with a bad foot. couldn't get into the Syracuse game and we have yet to see him in action.

Can Handle Punters. If Law will only live up to his reputation which has emanated chiefly from the coaching staff, Princeton will be able to take care of itself in a punting duel. "Hobey" Baker and "Brad" Streit are the two twinkling lights in the Tiger into the ring with his face flushed and backfield. Last year Baker's specialty was dashing through a broken field or nend upon it he has had a spirited set-to skirting the ends on wide runs. This with one of his aldes back in the dressing year "Hobey" appeared in the camp carrying ten or tweive pounds weight than last year and started in on vinced Willie he would have been the line plunging. He has shown a remarketter for a little warm-up prior to taking able ability for hitting the line hard and and the Princeton coaches, always that Ritchie is slow to get going. It tackle. Streit is the husky fullback, uously drilled their charges in the best did more. It made fellows who had bet weight about 185 pounds and is built on way to recover the short kick. heavily on Ritchie feel for a while that the regular lines of a steam roller, and the men who have tried to tackle him gives the on-side kick a hig chance of Little wonder, for of all the bedraggied say he is just about as difficult to stop world's champions that were ever seen, as the aforementioned steam roller.

rounds of that match. His knees hit the backfield, while Merrit at halfback plays if the defending team is strung out in ground; his hair came down over his a good game. He shines particularly in a wide formation.

Emmons and Stewart Baker have both been tried out at quarter. "Stew" Baker, who is a brother to "Hobey," has shown some disposition to fumble at times, but the coaches hope to be able to eradicate this trouble before the big games. Lamberton is riso a good man and, although he plays in the line, he can punt almost as well as Hobey Baker, lacking, how- rect pass from the center. The entire his operation, the argument being that ever, the latter's accuracy in drop and backfield-three players-take their places place bicking.

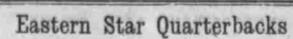
in E. Trenkeman at center. He has insponent. The scheme is to shoot the ball proved steadily, especially in the are of over the line to one side, out of reach passing the ball and this, coupled with of the secondary line. With the kick the his weight, makes him the logical candi- opposing end is sucked into the play and date for the pivot position in the big the three men on the kicker's side break games. However, there is a possibility through to recover the ball. that he may be shifted to guard.

Play Openly, in for a more open style of play than to it being the halfback on the extreme was formerly used by the Tigor elevens, end. The odds are three to one in favor than might be supposed after making a sota shift, the invention of Dr. Williams, based solely on the ability of either one this play if it is used against Harvard The element of success is large for the

illusthenthal has been with the team case the defending side would receive it. since the beginning of the season and if the ball bounds in toward the scene Herbert Reid has also been called in to of play it is probable that the defensive assist. The latest additions are Garry balfback would be the first to catch it. '10, and McPayden, who was the hero of kicked for all distances—there are no limthe 1908 and 1909 teams.

Coomba Collecta Win. Coombs got a full share of the s series money, although he was to do anything toward winning ason's championship. The kind act

Brainard Now on Map. Bush is the hero of this year's series and Brainerd, Minn. is the 20 years old and Brainerd has future before it as a home of a





NEW YORK, Oct. 25 .- It was unfortu- | doesn't know what fear is. young quarterback, who has shown such

and Princeton, are also fortunate in the head as an encyclopedia.

of the attacking team recovering it have

Hawkeyes Astounded

By Showing Made by

IOWA CITY, Ia., Oct. 25.-(Special.)-

last three Saturdays of the season. The

Indiana and Ames games will be played

in a big agme for the first time this year,

Indiana is looked upon as an equal foe.

he advantage in speed and open-work

a action describe it as a powerful com-

bination, with great possibilities. The

outplayed the varsity in scrimmage, and

supporters of the Hawkeyes were not con-

fident when the cleven left to play

Nebraska is picked as the strongest

foe yet to be encountered. The defeat

administered to Minnesota by the Corn

huskers caused a big stir hero, and made

it evident that the locals will have to im-

prove steadily from this time on if they

expect to be in the fight at all. The

Nebraskans have never encountered

here, and consequently may find one or

Local coaches took occasion to deny that Iowa made a touchdown on Chicago

by hiding the ball. The Iowa touch-

down was made by continued use of the

apread play, one of the widest-open plays

known to foot ball and one which gives

the best kind of an opening for new foot

ball. Later in the game Houghton, the

lows center, was knocked down by Des

Jardien as he was passing the ball, and

ALL-AMERICAN TRACK TEAM

SAN FRANCISCO, Oct. 25.-The ac-

Wilson picked up the leather and ran to

two new foot ball tricke awaiting them-

that time, however.

the Indiana game, however.

been made easier.

nate for Harvard that Bradlee, the The two great rivals of Harvard, Yale able to carry as many signals in his possession of quarterbacks who can be Fut Cornish of Yale has a slight edge

sensational work this fail, was so seriously injured in a practice game that he at any stage of the game. "Stew" his toos connect with the pigskin said had to remain out of the lineup for over Baker of Princeton, brother of Captain pigskin travels far and accurately. All two weeks. For this heady young player "Hobey," began to edge into the lime- three of these young men are expected to be crippled at this stage of the game light last season, but was pretty much to do sensational work in the big games will impair the Crimson squad very ma- overshadowed by the resourceful "Ho- next month, and the only regret of their terially. Bradlee has proven himself to bey." But this fall the youngest mem- respective coaches is that their teams be a natural foot ball player. He is ber of the house of flaker has demonstrate and quick-thinking and strated that he is entitled to an equal as they are in the quarter field.

ON-SIDE KICK COMING BACK Old Play Has Been Authorized and is Again Being Used.

HAS HAD A STORMY CAREER Penn Coach and Since Then Its

Popularity Has Gone Up and Down. NEW YORK, Oct. 6.- Foot ball fan-

looking for the spectamiar will have their fill this season. The on-side kick, again made legal, is being quistly tried at several of the big centers, and couches plan to make this daring play one of the greatest ground gainers in the championship games. The little-fellows, always waiting to

develop ideas from the more prominent elevens, haven't revealed this play yet, for the simple reason that the leading teams refused to divulge their strength at this means of gaining ground. cording to report, Penn State has become very adept at the on-side kick, sliding through outside the opposing kindly disposed to this play, have assid-

The present open field style of game if not properly timed, it is nevertheless Glick has also shown up well in the a powerful means of advancing the ball

> Has Winning Favor. Gridiron authorities figure that the onaide kick has three chances to one of on the advantage the kicking side has of pending a lot on luck, is simple.

The attacking team elects to try on-side kick. The booter receives a dito the side of the kicker. Each man on One of the strongest men in the line the line, of course, takes care of his op-

If correctly executed the ball is place out of reach of the defending backfield, This year the Princeton team has gone the only man having a chance to get The coaches adopted the famous Minne- of the kicker's team recovering the ball, and have been drilling the squad in it of the three men to outrace the defendfor some time. Much is expected from ing half getting to the bounding ball. attacking eleven if the ball bounces either The list of coaches now includes the shead or in back. If it jumps too far it sames of some of Princeton's past stars. Is likely to travel out of bounds in which Cochrane of the class of Si; Cyril Ballin. This year the rules allow the ball to be

Has Had Stormy Career.

The tricky onside kick has had a stormy career. It was originally invented by Dr. Carl Williams, the old Penn coach. George Brooks, the present Penn coach, became so proficient in the play that the Red and side kick too dangerous, refused to take up, and it was not until 1957, when the team; R. R. Templeton of Stanford Eddie Harlan of Princeton accomplished

gave way to the forward paus. Two years PLAN 1915 RELIABILITY RUN necessary for the ball to strike the Route Will Be from New York to ground before any player of the kicking team could recover it.

the Pacific Coast. As a further means of opening the game to the spectators, as well as elim- TO TRY A SOUTHERN ROUTE

with but few restrictions. It may be ciation Has Plans for a Route Through Southwest and Texas.

NEW YORK, Oct. 35 .- Although the is that both teams hang around the same 1914 reliability tour of the American Au- pool emporium and as they bump against tomobile association hasn't been much each other daily they let their inward discussed the report has been started feeling leak out, thereby telling the other again that in 1915 the American Automo- duck what to expect when they collide. the Cornhuskers bile association plans to have its run from To make the game more interesting from New York to the Pacific coast in order a spectator's standpoint many of the to have a part in the Panama-Pacific neighbors have put up small hunks of lowa's foot ball squad, with four gumes already played, will indulge in a two weeks' rest before it meets its last three foes, Indiana, Ames and Nebruska, on the in the middle west.

The chances are that the route of the on Iowa field, giving an opportunity for Lincoln highway will be used. This is ocal rooters to see their team in action very much the same as the road from New York to Los Angeles that W. O. L. Westgard, representing the American Automobile association has been travers-The Hoosiers have much the better of the weight, and Iowa will have to make up ing in a pathfinder.

It is reported that there is such enplays if Sheldon's men are to be downed. thurfasm over a tour through the southcaches who have seen the Indiana team ern section of this road across the continent that 100 entries could be got with out much trouble. It is thought, too. Hawkeyes, with their two weeks' of rest, that the support of the promoters of the should be at the top of their game by Panama-Pacific exhibition would help to bring such a tour to actual being. "The A bad slump overtook the team during attitude of the southerners shows beyond the last week, due to reaction after the the shadow of a doubt," says "Senator" Chicago game. The freshmen repeatedly Morgan, 'that there are bound to be several well defined transcontinental highways equally as good as the rock is immaterial to their husky aggregaroad which is to be dedicated as a last- tion. They realize that they are up Northwestern at Evanston. The effects ing memorial to Abraham Lincoln. of this will be worn off by the time of

country there are other mediums of champions, but they are under the imtranscontinental travel that will not be pression that they are as good as they overlooked. The Midland Trail associa- make them and their friends across the that will lay down their arms and give up the grand fight they have been waging for a highway through their beau- Plattamouth the California Athletics will tiful western country. own since Hawley took the coaching job

"The Ocean-to-Ocean Highway associa tion has plans for a route through the forms Athletics have made an enviable middle west and southwest that are record and they intend to uphold their bound to mature, as the project is backed by typical western energy and brains. There are innumerable western good the Omaha lads a lemon, but they will roads associations that have stretches of good road that they are not going to see isolated like an oasis in the desert of the western wilderness. Things will be booming in the good roads line all over the west for the next two years. And once started this movement will

"It is planned to enlist team entries in the American Automobile association tour representing various cities along READY FOR A LONG TRIP the different transcontinental highway routes. Entries of two and three cars say, representing Indianapolis or Detrolt or Cleveland, would attract no end ceptance of Reginald Caughey, a Uklah. of attention on such a tour and would Cai., high school boy, at the invitation he commented on in all of the big news of the Amateur Athletic union to join papers and magazines throughout the the All-America truck and field team, country. which will leave Han Francisco for the

"Texas, and in fact all of the states Antipodes on November 12, completes the throughout the great southwest and organisation. Caughey is a shot putter. His stood its opponents on their heads organization. Caughey is a shot putter, throughout the great southwest and with this play. Coashos, claiming the on-Irish-Americans will be the sprinter on good roads."

It is mid that the proposed tour is university will do the hurdies, high intended in no way to detract interest miracles with it. Harian could boot with jump, broad jump and pole vault; and from the worthy Lincoln highway projthe accuracy of a pitcher throwing a base James Powers, the American and Can- ect, but is to generate enthusiasm along ball, and the Tigers recied off many adian mile champion, will go that dis- some of the other routes so that interes tance as well as the half mile and two will not die out with the realization one great ocean-to-ocean highway.

SANDLOT SQUADS LOOK GOOD

Local Amateur Foot Ball Teams Are Pleasing Fans.

PUTTING UP GOOD AMUSEMENT Various Aggregations Do Their Battles with Vim and Vigor and Never Sluff at Any Time

During the Plays

By FRANK QUIGLEY. That oval-shaped article is gliding along rather smoothly and the manipulators of he aforementioned are dishing out an extraordinary high grade of relishable foot ball. Apparently the foot ball devotees are overly well pleased with the leather egg exponents. They have shown this not by words so much as by being on deck at the local attractions. Several games are on the menu for today that will ir all probability draw packed houses. Last Sunday, climatically speaking, was on the blink, but, nevertheless large crowds were on hand. If they will turn out when the climatic conditions would suggest hugging Old Man Fire. what will they do on one of those made to-order days that occasionally around during this period of the year?

Hot Tangles at Rourke's. Without a doubt a pair of tangles that will be torrid affairs from the jump-off until the graveyard scene will be jerked off at Rourke park this afternoon when the champion Superior herd greet their ancient rivals, namely, the Monmouth Parks. Preceding them will be a bout between the Fontenelles and the Spauldings. Two of these teams bail from the south part of Omaha, viz., the Superiors and the Spauldings, and the other two get their sleep in the north part. The north siders look pretty strong and from present indications and according to their own loquacious junk, the Union geezers will have to put up a fight on the horseradish order if they want to win out in their strike for the permission to cari away the largest wad of dough. Both of these games will be for blood and fans should not fall to be on the job if they want to see two dandy arguments. First game at 1:30 p. m.

SPAULDINGS FONTENELLES.

SUPERIORS

Komorfsky ... C. C. Lidi

Yost R.G. R.G. Wen

Woolsey L.G. L.G.

Johnson R.T. R.T.

Pearson L.T. L.T.

Tollman R.E. R.E. W

Wright, Rapp L.E. L.E. J.

Quigley Q.B.

Tracey R.H.B. R.H.B.

Shestak L.H.B. L.H.B.

Williams F.B. F.B. . Lindemler Wendenhoff

will fight like real Trojans for the honor of carrying away the game. The thing that makes this battle a family affair

calebration. The plan was spoken of maxuma on the debate. The curtain will first some months ago before even the rise for these gladiators promptly at 1913 run was under way and only re- three bells and on account of the uncently W. J. Morean of New York talked usual interest among the neighbors a about it to manufacturers of automobiles large crowd will undoubtedly greet the warriors. EXCELSIORS

Ekmar ... Atkins

Across the Muddy today at Athletic park the newly organized Sherman Avenue Merchants, composed the majority of the defunct Belmont squad, will battle with the strong Joe Smiths. Of course the Merchants will be on a foreign grounds, but a little thing like that against a starchy proposition when they "Among the other sections of the collide with the strong Council Bluffs ion is not composed of the kind of men river want to keep their glimmers open. This battle will roll on the boards at three strikes. Down at the village of sall up against the husky town tribe that represent that burg. To date the Callreputation against the plow followers. Plattsmouth may possibly be able to slip receive a few sour spoonfuls of juice while the operation is in progress. fidence they are a tough bunch to whip.

Last Sunday the Tigers dropped a debate to the Wisner, Neb., outfit, but as all the Omaha foot ball fans know that the Wisner boys are tough auts to conquer they are apparently well satisfied with the showing made by the Omaha. Tigers.

Gridiron Gossip. Lately not much has been heard about that strong Valley, Neb., herd. This is the foot ball time of the year, and to many it brings good cheer.

The South Omaha Shamrocks are not a king as much noise as was heretofore Harry Wright of the Superiors will probably be able to again don the mole-skins today.

skins today.

The Tigers got by pretty nicely at Wisner, Neb., and they report beins treated rorally.

Instead of participating in foot ball, John Gentleman now prefers to lay the warriors at rest. For games with the Sherman Avenue Merchants call Webster 4863 and shout for Harry Davis.

Already two teams have gone the graveyard route, namely the Belmonts and the Defenders. Manager Pixley of the Tigers says he is always in hot water when it comes to scheduling games.

All the managers are now busy rack-ing their noodles to figure out a good Turkey day attraction. Roy Walds Roach says with vehemence that he is a down and outer as far as toot ball is concerned.

Thankegiving day the Wisner boys have arranged to play an all-star team picked from our Omaha squads.
- Spill your frames into Rourke park today if you wish to see a row in which barrels of bitter dope exists.

Sidney Folcy, the Columbians' coach, is overly well pleased with the way his children are making the grade. Although he was only in the ring for a few minutes last Sunday nevertheless Tom Foley registered with force.

On Thanksgiving day the lucky dudes that have gone through the mili without a scratch won't even be thankful.

The contest today between the Super-lors and the Monmouth Parks will prac-Bliffe Curran, the South Ornaha
of athletic fame, rang in as an off
during the Superior-Columbian mix.

In the game of foot ball they all try to win a name. Hard knocks and bumps of all kinds never make them sadder. Many a fellow has been stuck up about his foot ball ability, but those kind of dudes generally get stuck in the

What do you know about the Athletics being the first team to slip one over on the much touted Missouri Valley ag-Today Sunday foot ball lovers will get a chance to see the stars of the town perform during the Superior-Monmouth Park battle. gregation?

Mulvihill of the Excelsions is on the shelf with a bum shoulder. He will prob-ably be out of the game for the balance of this season

of this season
Officer Wade, who is generally on duty
at Rourke park every Sunday, sure wades
into the crowd when it doesn't stick back
of the side lines.
Last week the Belmonts and the Sherman Avenue Merchants united and hereafter they will be known as the Sherman
Avenue Merchants.

They say some of our foot ball players have got a little sense, but it is a leadpipe they can't make dollars out of it by playing foot ball.

Frank Golden, the lad who performed marvelous work with the school on the hill last year is doing excellent work for the Monmouth Parks.

Another Bitter Contest.

Considerable interest is manifested in the vicinity of Twenty-fourth street from Cuming to Lake streets as to which congregation will snag the sweet meats during the jangle between the Excelsiors and the Athletics this afternoon at Florence park. Oodles of sour junk is noticeable between these two leather egs manipulators and they have been awaiting their long-sought opportunity for each other's scalps for some moons and now that the day has come fans can plunge their last copper that both squads will fight like real Trojans for the honor

Good Time Now For Blood Health

Energies Are More Keen and Respond Quickly to Help.



If you are down with rheumatism; if you sneeze, feel chilled, are choked with pimpled and irritated with rash, eczema, or any other blood disorder just remember that all the fills of life come from impure blood. And you can easily give your bleed a good thorough cleansing, a bath by using S. S. There is no need for anyone to be despondent over the illness of blood impurities. No matter how badly they attack the system, or how unsightly becomes the skin, just remember there is one ingredient in S. S. S. that so stimulates the cellular tissues throughout the body that each part selects its own esbody that each part selects its own es-sential nutriment from the blood. This means that all decay, all break-

ing down of the tissues, is checked and repair work begins. S. S. S. has such a specific influence on all local cells as to preserve their mutual welfare and afford a proper relative assistance to each other. More attention is being given to scientific medicine than ever before and B. B. E. is the highest achievement

and S. S. is the highest achievement in this line. For many years people relied upon Mercury, Iodide of Potash, Arsenic, "Physics," Cathartics and "Dope" as remedies for blood sickness, but now the pure vegetable S. S. S. is their safeguard.

You can get S. S. S. in any drug store but insist upon having it. And you should take no chance by permitting anyons to recommend a substitute. And if your blood condition is such that you would like to consult a Specialist freely, address blood condition is such that you would like to consult a Specialist freely, address Medical Dept., The Swift Specific Co., 218 Swift Bidg., Atlanta, Ga.



FAMILY TRADE SUPPLIED BY

South Omaha: Phone So. 863.

Omaha: Wm. Jetter, 2502 N Street. Hugo F. Bilz, 1324 Douglas St. Phone Doug. 3040,