

A \$14,000 Stock of Millinery Bought for \$7,600

IMMENSE LOTS OF SAMPLES AND SURPLUS STOCK FROM D. B. FISKE CO., 225 N. WABASH AVENUE, CHICAGO

All the Genuine Patterns Hats

From Our Great Millinery Purchase
Just 150 of these hats, exquisitely trimmed with garnitures of hand-some ostrich plumes, aigrettes, gaura, imported ribbons, embossed plushes, etc.; hats that are selling regularly in New York as the most elegant early winter and late fall models. They are all individual and exclusive in style.



Fall Pattern Hats of Such Exquisite Character Should Readily Command \$35 to \$40
Pattern Hats Worth \$20 to \$30 **\$13.50** to **\$16.50**
\$18.50 to **\$22.50** For Pattern Hats Worth \$30 to \$40

Untrimmed Hats of Velvet

SILK PLUSH and HATTERS' PLUSH from the PURCHASE



Untrimmed Black Silk Velvet Hats, just 300 of these shapes, 12 popular blocks, some with French edges; all are excellent quality; not one in the entire lot is worth less than \$3.50, and many are actually worth up to \$5. **\$1.79**
Untrimmed Hats of Silk Hatters' Plush, solid black and new colors, made with velvet underbrims, more than 20 styles to select from; would be cheap at \$4.50, Saturday. **\$1.95**
Untrimmed Silk Plush Hats, fine erect pile silk plush; two-piece shapes, in medium and small effects; black, brown, navy, taupe and combination of colors; some are worth as high as \$4. **\$1.79**

We place on sale Saturday thousands of untrimmed hats, trimmed hats, ostrich feathers and fancy feathers at prices that will result in the saving of thousands of dollars to the women of Omaha.

Brandeis Stores

Thousands of Ostrich Plumes

From the Big Purchase at the Most Amazing Bargains

These plumes are first quality stock; these values positively cannot be duplicated.
French Ostrich Plumes worth up to \$6, at \$3.75. 18-inch long plumes, 6 inches wide, in solid black, solid white, new blues, brown, shaded purple, taupe, cerise, American beauty etc.; fine selected stock; actually worth up to \$6; **\$3.75**
22.50 Ostrich Plumes at \$1.00 — 15-inch plumes, 6 inches wide, in ten of the season's best colors, in plain colors or shaded effects; regular \$2.50 val., at **\$1.69**
30-inch Ostrich Bands at \$1.20 — With ostrich stick-up; colors are black to white, solid leather, Alton blue, black to empire green, taupe to royal blue, etc.; \$2 values at **\$1.29**
24-inch French head ostrich plumes, with 13-inch head, 3-ply extra heavy prime stock, black or white; positively an \$18 value; Saturday at **\$10**
24-inch French head Ostrich Plumes, with 14-inch head, 4-ply head and 3-ply body, made of heavy prime stock; worth \$20; Saturday special, at **\$12.50**
You will be unable to find such remarkable values if you wait until later to buy.
19-inch French head Ostrich Plumes, 3 1/2 inch head; very heavy prime stock, black or white; positively worth \$8.00, at **\$5.00**
22 1/2-inch French Head Ostrich Plumes, 11 1/2-inch head, extra heavy prime stock, black and white, worth \$13.50, at **\$8.50**
24-inch French head ostrich plumes, with 13-inch head, 3-ply extra heavy prime stock, black or white; positively an \$18 value; Saturday at **\$10**
24-inch French head Ostrich Plumes, with 14-inch head, 4-ply head and 3-ply body, made of heavy prime stock; worth \$20; Saturday special, at **\$12.50**



6,000 Fancy Feathers, Wings and Trimmings

Wings, stickups, burnt nigarette effects, breasts, feather bands, pheasant tails, quills, etc.—worth up to 75c each—on main floor and basement millinery department, at each **15c**
Imported trimmings of wings, stick-ups, cassaway effects, gaura effects, burnt chic ostrich novelties; in this lot are many expensive trimmings, values up to \$2.50 each; second floor, at **79c**



Stunning Dress Hats

400 Handsome Late Fall and Early Winter Designs Secured in Our Immense Millinery Purchase
These graceful new dress hats of plush and velvet will appeal to the women who wish to be correctly dressed without incurring the expense of French models. Hats of plush and velvet in popular novelty ostrich effects, aigrette effects and

fur edgings of fitch, mole, etc. Large, medium and small hats, plenty of solid blacks. Most wonderful bargains we ever offered at the price.
Some Worth \$15—Some Worth \$18
Some Worth \$20—Some Worth \$22

\$5 and \$10

Beaver and Velour Shapes

FROM THE BIG MILLINERY PURCHASE



\$5 to \$7.50 Austrian Velour Shapes, 100 in the lot, at, \$2.50 each
Genuine Fur Beaver Untrimmed Hats; an ideal mid-season hat, in ten new shapes, medium and large; the colors are principally black, brown, navy and taupe; former selling price \$4, Saturday **\$1.95**

TRIMMED HATS, IN BASEMENT. Ready to wear and tailored; plenty of small turbans, small sailors, etc., worth up to \$2.50, at **59c** and **79c**
SILK PLUSH VELVET SHAPES. Mirrored Silk Velvets, medium and small, all good color, worth up to \$2.50, basement, at **79c** and **\$1.29**

Hundreds of New Arrivals Women's Stunning Winter Coats at \$10, \$15 and \$19

Scores of Stunning Chinchilla, Silk Plush, Caracul & Novelty Cloth Winter Coats, Made to Sell, \$21.50

\$15 This is one of those rare sales that enable you to save \$5 or more right at the beginning of the season on just the kind of coat you want most. New style features usually confined to coats of more expensive character are shown in this great assortment and all sizes for women and misses are included.



For These Fine Boucle, Chinchilla Plush, Caracul, Novelty Mixture, Broadcloth and Persiana Coats, That Were Made to Sell at \$25 & \$27.50

No coats that sell regularly at \$25 can give you better service than these. Each smart cloak is extremely well tailored and has that air of clever style that the best dressed women demand. Many three-quarter coats draped gracefully at the bottom. They are just as practical as they are stylish. **\$19**

"Suits & Women \$25 Are Always Fashioned"

Recognized wherever style is heeded as the aristocrats of fall tailored apparel. The newer styles for late fall and early winter are extremely effective. You cannot hope to find equal style or equal desirability in any suit you can buy elsewhere for less than \$35 or \$40. A score of new models shown Saturday for the first time. You'll ever realize how much real style can go in a medium priced suit until you wear a "Fashioned."

CHILDREN'S COATS—Mixtures, Chinchilla, Caracul, winter chevrons and boucles—new styles and shades—6 to 14 yrs.—\$6 values, at **\$3.98**
Special Lots of Children's Dresses—Gingham, galatea cloth, serge, fancy worsteds, plain colors, stripes and plaids—**\$1.50**. \$1.98 and up to **\$12.50**
Women's Sweaters, made with roll collars, white and colors, at **\$1.50**
Women's Sweaters, high or roll collar, several styles, at **\$2.50**
Women's Sweaters, blue, gray and red, high roll collar, at **\$1**
Women's and Misses' Sweaters, all colors, and sizes... \$2.98, \$3.98 up to **\$10**

\$10 Silk Plush Coats
New Chinchilla Coats
All sizes for women and misses; blacks and all colors and mixtures that are in demand for this fall and winter wear. Will look well in any company.

\$19 Boucle—Novelties
Heavy Winter Coats
Coats of both extra heavy and medium weight; they are very well lined and the tailoring can only be equaled in coats of much higher price.

High Class Winter Coats for Women and Misses

The new three-quarter and full length plain and fancy Coats, plenty of plush, caracul and Ural lamb, Persiana, boucle, chinchilla and broadcloths at **\$22.50, \$25, 29** and up to **\$50**

Women's and Misses' Silk and Wool Dresses, \$8.98

Clever and desirable new models in messaline, serge, poplin, ratine, etc., and in plain and fancy trimmed, worth regularly \$12.50 and \$15. A Saturday special, on our second floor, at **\$8.98**

WOMEN'S WAISTS — White laces and voiles, trimmed with lace and embroidery; also white tailored waists for fall; \$1.50 value, at **\$1.00**
SILK PETTICOATS — Messaline with deep pleated or ruffled flounces; all new shades and all lengths; worth to \$2.50, at **\$1.69**
SILK and CREPE WAISTS — Plain tailored and fancy trimmed, long sleeves, high collar, or low neck, etc., \$6 value, at **\$3.98**
WALKING SKIRTS — Serges, wales, checks, novelties; new tailored and draped effects; \$6 values, at **\$5.98**
Women's Outing Flannel Night Gowns, made extra full **50c**
Women's Outing Flannel Night Gowns, collar or low neck, at **\$1**
Women's Outing Flannel Night Gowns, plain or stripe **\$1.25, \$1.50, \$1.98**
Women's Outing Flannel Pajamas, all sizes, at **\$1.50, \$1.98, \$2.50**

Omaha's Complete Shoe Store

The Popular "Baby Doll" Boots for Women
A style that is very fashionable in the east. It is a typical juvenile shoe in appearance; made with broad, plain or tipped toes, extremely low heels, in patent and dull leathers, very comfortable shaped last—all sizes and widths—**\$3.48**
at pair **\$3.95**
New Gaiter Top Shoes for Women—Clever styles, with patent leather vamps and silk cravette tops, in over-gaiter effect, medium, narrow, plain toes, low kidney heels—black, gray, brown and purple tops, with bird-eye buttons to match—all sizes and widths—**\$3.95**
at pair **\$3.95**
Men's Shoes at \$2.95—Soft, serviceable gunmetal leather, in button and blucher styles, lisle toes, all sizes and widths at **\$2.95**
"Mistral" Shoes for Men—Combine smart style with comfort and durability, button and lace styles, in tan and gunmetal leather—all sizes and widths **\$4**
at pair **\$4**
Boys' School Shoes—With the new "indestructible" tip—with best oak tanned leather soles—all sizes up to 8 at **\$2.75**
Misses less than 1 at **\$2.40**

Remarkable Sale of WINTER UNDERWEAR for Women and Children

SAMPLES and SURPLUS STOCK from A. W. Porter & Co., 40 to 45 White Street, New York
One of the biggest purchases we ever made. This famous manufacturer sold us immense lots at far less than regular wholesale prices. These underwear bargains will be remembered for years.
Samples of Women's Knit Union Suits, medium weight, in silk and wool, wool and cotton, also some in fine lisle—high neck, long sleeves, or Dutch neck and elbow sleeves, ankle length—\$2 value, at the suit **\$1**
Samples of Women's Cotton Union Suits, in light, medium and heavy weights, high neck with long sleeves or Dutch neck with elbow sleeves, ankle length—worth \$1 a suit, **59c**
Women's Vests, in part wool and cotton or all cotton, of medium weight, high neck and long sleeves with ankle length pants to match; worth to 75c, at a garment **39c**
Misses', Children's and Boys' Fleeced Cotton Union Suits, high neck, long sleeves and ankle length, medium and heavy weight, worth to 60c, at suit **39c**
Misses' and Children's Vests, with high neck and long sleeves, ankle pants to match, medium and heavy weights; worth to 60c, at a garment **25c**

GREAT HOSIERY PURCHASE

This purchase is from the Chicago-Kenosha Hosiery Co., the largest hosiery mills in the west, and maker of the famous "Black Cat" hosiery. Note these great values for Saturday:
Women's pure silk boot with wide lisle garter tops, full fashioned, regular made; also heavy silk to the top seamless hosiery; lisle double soles; worth up to 50c, at pair **29c**
Women's mercerized silk lisle hosiery, medium or heavy weight, full fashioned, wide hem tops, double soles, 6-thread spliced heels and toes; worth to 50c, at pair **35c**
Misses', girls' and boys' school hosiery, ribbed cotton and fleecy lined, including black cat leather stockings, double knees, double soles, heels and toes; fast colors; 25c and 35c hose, pair **15c**
Women's and men's fine cotton fleecy lined and cashmere wool, plain and ribbed to the top; regular and out sizes; worth 25c, at pair **15c**
Women's and men's fine cotton fleecy lined hosiery, double heels and toes; also misses' and children's school hosiery, double heels and toes, fast colors, black and tan; all sizes, pair **10c**



WOMEN'S 2-CLASP IMPORTED KID GLOVES, 59c—Every pair made from specially selected skins, in medium and light weight, oversewn sewn; black, white, brown and gray, in all sizes, 5 1/2 to 8; should be sold at one-third more than this special price, pair **59c**
WOMEN'S 16-BUTTON LENGTH WHITE KID GLOVES, \$1.65—A remarkable bargain in women's long white gloves that reach several inches above the elbow, with 2-clasp fasteners at wrist; every pair perfect and will fit and wear splendidly; worth \$2.25, all sizes, at pair **\$1.65**
"PERRIN'S" SUPERIOR QUALITY KID GLOVES, \$1.50 Pair—Made of real kid, oversewn or p. k. sewn, in white, black and colors; every pair has our guarantee and the maker's guarantee of absolute satisfaction. "Perrin" stamped in every pair; all sizes at **\$1.50** pair
WOMEN'S 16-BUTTON REAL FRENCH KID GLOVES, \$2.65—Best quality skins, in white only; will fit perfectly and wear splendidly; sold all over the country at **\$3.50**; Saturday only at pair **\$2.65**

Basement Corset Dept.
CORSET FOR MEDIUM AND STOUT FIGURES—Rustproof double wire filling, medium bust and long over hips; some with graduated front steel, skirt hook attached and draw tape **75c** in bust; all sizes 19 to 30; \$1 corsets at **75c**
Broken line of sizes in Nemo Corsets; regular **1.50** corsets at half price **75c**
MUSLIN UNDERWEAISTS FOR GIRLS—Special for Saturday, a 25c value for **19c**