OMAHA, TUESDAY MORNING, JULY 28, 1914 TEN PAGES.

SINGLE COPY TWO CENTS.

HUERTA GRANTS NOT RECOGNIZED BY REBEL CHIEF

VOL. XLIV--NO. 34.

Sale of Lower California Tract for Half Cent an Acre Will Not Stand.

HALF MILLION DOLLARS PAID

Leading Bankers of the World Notified of Decision of General Carranza.

WORK FOR FEDERAL TROOPS

Will Be Distributed Over Country Repairing Tracks

THIS WILL KEEP THEM APART

Pascual Orozco Has Abandoned Independent Revolutionary Movement and Will Go to Canada.

TAMPICO, Mex., July 25 .- (Via Laredo, Tex., July 27.)-General Carranza today indicated that he will stand by the decree he issued early in the revolution regarding financial transactions made by Huerta. His attention today was called to a report that just before resigning and leaving the country, Hperta received \$500,-000 from the Rothschilds, giving in return a grant of a vast area in Lower Callfornia at a nominal price of 1 cent an acre. Carranza declared no such grant of public lands would be recignized and recalled that leading bankers of the world had been so notified.

It was reported here today that Sir Christopher Cradock, British admiral, on his visit to Carranza, demanded all concessions made by Heurta to Lord Cowdray and other British citizens, be ratifled by constitutionalists, and that Carranza returned a positive refusal.

Foreign consuls paid another visit to sion of prospects took place. Carranza told them there should be no apprehension on their part of wholesale reprisals from the constitutionalists on those who aided

As fast as the federal soldiers are disarmed, Carranza plans to distribute them throughout the country to repair the railroad tracks. He hopes thus to give employment and also to scatter them so there will be little danger of their mobilization against him, in case of a coun-

Fighting Near Vera Cruze. VERA CRUZ, July 27.-Reports from various points along the railroad from Vera Cruz to Mexico City indicate that the constitutionalists are not ready to cease fighting. A skirmish occurred at Soledad, where a small federal garrison made a successful resistance.

The federal commander at Orizaba some distance nearer the capital, refused to grant the demand of a constitutionalist officer that his men be given an hour placing them under the command of a federal officer. The steamship Buenos, with many political refugeees from Mexico City, sailed today for Europe by way of New York

Orozeo Will Go to Canada MEXICO CITY, July 27 .- General Pascual Orozco, jr., has abandoned his independent revolutionary movement and intends shortly to leave for Canada, according to messages intercepted here. He is said to have notified his wife, who has been in Canada for some time, that he will foin her soon.

The government peace delegates received their final instructions today from the acting foreign minister and expect to leavé before night for San Luis Potosi. Huerta Will Go to Spain.

KINGSTON, Jamaica, July 37.-General Huerta, the former Mexican dictator, today decided to await the arrival this week of a large party of refugees from proceed direct to Spain. He will leave here as soon as he can complete his ar-

Naturalization Papers Bought and Sold in St. Louis

ST. LOUIS, July 37.-Investigation into an alleged traffic in naturalization papers was begun here today by the board of election commissioners. The inquiry resulted from the affirmation of one Assyrian that he had purchased the naturalization papers of a fellow countryman who had returned to his native land, and the statement by another that it was common practice in the Syrian colony to buy or borrow citizenship papers.

The commissioners today estimated that at least 400 Syrians, most of them cmployed by the city, were registered under naturalization papers not their own The traffic, it appears, has been carried on for the double purpose of obtaining municipal jobs for the holders of the papers and rendering them eligible to

MINT WILL TURN JEWELS INTO COIN FOR SUFFS

for converting into coin the donation of Suffrage association. It was announced from suffrage headquarters today that the director has promised that when the precious metal is collected he will furnish the melting pot and deliver to a from the dies.

On a day yet to be named the metal will be presented by a committee representing the association to the superintendent of the Philadelphia mint, who will determine its actual value for coin- the same ing. He will then place that sum to the credit of the association, leaving it to the officers to decide whether they will receive it by check, gold, sliver or notes. The fund realized by this "melting pot"

plan is to be used in the suffrage campaign in Montana, Nevada, North and WANTED-Men, young, neat, energetic; steady position; representing an old, well established con-

For further information about this position, see the Waut Ad Section of today's Bee.

CITY OF DUBLIN IN FERMEN'

Night of Excitement Follows Fight with Troops.

FOUR KILLED, MANY WOUNDED

Mob Attacked Soldiers Who Were Returning from Attempt to Seize Arms Landed at Howth-Mob Surrounds Barracks.

BULLETIN.

DUBLIN, July 27.-Serious rioting was begun here tonight. The city is in a state of intense excitement. The authorities Temperature at Hartington Reaches fear that it will be necessary to call on the military, which will mean much blood-

DUBLIN, Ireland, July 27.-The city of Dublin and greater part of Catholic Ireland was today in a state of the greatest excitement over yesterday's conflict between the regular troops of the British army and the Irish Nationalists which resulted in the killing of four persons and the wounding of many others, forty of whom were in hospitals today in a serious condition.

Day had dawned before the police succeeded in dispersing the crowds marching through the streets singing patriotic songs and looking for soldiers of the Second battalion of the king's own Scottish borderers on whom to inflict vengeance for the fatal events of yesterday when the borderers were ordered out to at 312 South Twenty-fifth street. prevent the landing or arms and ammuni-

tion for the Irish Nationalists colunteers. The crowd, finding that the soldiers had been ordered to remain in barracks, attocked the royal barracks, where the borderers are stationed and clamored for the soldiers to come out. Finally the mob kicked down a gate of the barracks Carranga early today, in which a discus- and fired a couple of shots, on which bugles were sounded, the police came on the scene and the crowd was dispersed.

The Nationalist leaders take the most serious view of the affair and will demand reparation from the government. The landing or arms yesterday for the Nationalists was carried out in a more night.

daring manner than similar feats achieved by the Ulster Unionists volunteers as it from which the arms and ammunition 2.500 rifles and 125.000 rounds of ammuniand these had been successfully distributed by motor cars among the Na-Nationalists could do what the Ulster was second with 101. Unionists had done.

of ammunition were landed under the Arguments in the At Howth, 2,500 rifles and 100,000 rounds eyes of the police, the telegraph wires having been cut to prevent communication with Dublin. Automobiles carried in which to sack the city in return for off 1,500 of the rifles and all the ammunition and a body of Nationalists volunteers then started for Dublin with LOX rifles, but no ammunition

The police sent to intercept the volunteers cheered the gun runners and everything seemed to b going smoothly until the battallon of Scottish borderers arrived and demanded that the arms be sur-

rendered. The Nationalists volunteers refused to give up the rifles and the soldiers with fixed bayonets charged wounding a number of the volunteers. While the leaders of the volunteers and the regimental officers were parleying the rank and file of the volunteers scattered and got away

Mob Attacks Soldiers.

mob gathered to meet the soldiers on their return. Volleys of stones were ordered to fire. The Nationalists volun-Mexico, in whose company he plans to toers took no part in the street fighting. The soldiers fired and used their bayonts had a running fight with the volunteers have lied." and the rapidly growing mob through the strects to their barracks.

A number of policemen have been suspended for refusing to try to disarm the volunteers. After the troops had fired into the crowd, the angry populace in a spirit of revenge attacked individual spidiers and beat them brutally. Members of the Scottish Borderers, who were riding bicycles along the quays, were City, leaving only local garrisons in the pulled from their machines and beaten territory he dominates. It previously and bicycles were thrown into the river

Lord Mayor Protests.

The lord mayor has issued a strong letter of protest, declaring the troops were ordered out without permission being asked of the lord mayor, and he demands that the responsibility shall be fixed for the calling out of the soldiers and for supplying them with ball cartridges. He adds:

"Dublin and Ireland look with confidence to John Redmond and his colleagues to bring to justice those responsimust no longer be one law for a section the border was unexplained of the Ulster people and another law

The nationalists are indignant over the ceived instructions to hasten to Chihaffair because they say, the troops are unhum. It was predicted that a general against the nationalists' volunteers and movement sould would begin by the midnever interfered with the orangemen die of the present week. gold and silver that are being made to Five thousand Ulster volunteers carrying help in the "votes for woman" campaign arms, paraded the Belfast streets today MRS. TRIXIE GOETTLER have been made with Director Roberts under the eyes of General Macready and of the mint by the National Woman other officers of the regular army and ; assed the Dorset regiment which was on

Government at Fault.

representative of the association value re- calls the affair at Dublin a massacre to work and she has been compelled ceived in gold and silver money fresh and demands a rigid investigation of the to work every day for her own support conduct of the soldiers. It lays the re- and to contribute toward his. She asserts sponsibility upon the weakness of the she has been forced to pay large sums of government, which allowed the organi- money in settlement of debts contracted zation of the Ulster volunteers and could by him not prohibit the nationalists from doing

BEAMS TO BE RECEIVER OF PUBLIC MONEY AT LINCOLN

WASHINGTON, July 27 .- (Special Telemoneys at Lincoln, Neb.

ONE DEATH AND ONE ILLNESS FROM HEAT

Boarding House Roomer Succumbs and Bank Clerk Goes to Hospital for Treatment.

THIRD HOTTEST OF THE SEATON

Monday a Scorcher will Ninetw

NO RELIES IN SIGHT

Forecaster Weish Predicts Fair Weather, with No Changes.

HOT IN OTHER PARTS OF STATE

Hundred and Five Degrees, While Fairbury Is Second In Lint.

One death and one illness is the casualty record of the heat wave of Sunday and Monday

Ben Heimstray, 1020 Douglas street, who was stricken with heat prostration Sunday afternoon, died Monday after-He was attended by police surnoon. geons, but his heart weakened and he steadily grew worse till the end. Nothing is known of his relatives. He made his home in lodging houses

Andrew Nesbit, clerk at the Omaha National bank, was overcome by heat and taken to a local hospital for treat-The attending physcians do not consider his case serious. Nesbit lives

At 2 yesterday afternoon the official thermometer on the top of the federal building registered 97 degrees, the third highest mark the mercury has reached this year. On two other occasions only did Omaha swelter in higher temperatures this year. On July II the thermom eter reached 96 degrees and on July 13 it reached 100 degrees.

Forecaster L. A. Welsh predicts that the weather will remain fair with no important change in temperature. He promises no relief from the heat wave despite the fact that there were several showers throughout the state Sunday and Sunday

Omaha was far from the hottest point in the state Sunday. In fact it was relawas effected in daylight. The yacht tively cool. While the heat and humidity was oppressing the maximum temperature were brought ashore already had landed was but 96 degrees, while the maximum average from seventeen government sta- cratic and progressive parties meet to tion at isolated points along the coast tions out in the state was two degrees day, the first and latter at Lincoln, and higher.

Hartington was the hot point in the tionalists volunteers. Yesterday's at state with high temperature of 166. Fairtempt was undertaken to show that the bury, record holder for high temperatures,

Caillaux Murder Case Start Tuesday

PARIS, July 27 .- Testimony in the trial of Mme. Henriette Caillaux for the murder of Gaston Calmette, editor of the Figure, was completed today. Counsel for the prosecution and defense will sum up tomorrow.

While Henri Bernstein, the playwright, was giving his deposition today, the applause and hooting caused such an uproar that Judge Albanel had the court cleared and suspended the sittings. The playwright abandoned all semblance of courtesy, addressing the former premier and husband of the prisoner as "Calllaux," without any prefix-

"We have just witnessed the French treasury committing a felony by appro-The news quickly reached Dublin and a priating a will and turning it over to Catillaux," he said. "Then we have seen ministers of state come here and declare thrown and twenty of the soldiers were in order to cover up their former colleague that diplomatic documents accepted with thanks by the president of the freely, inflicting many cuts. Then they Poincare is feeble-minded or his ministers

Villa Will Move His Army Toward Capital

El. PASO, July 27.-Indications today were that General Villa was preparing to move his entire army toward Mexico had been understood that the northern constitutionalist leader would participate in the mobilization above the national

capital with only 5,000 men. Reports received at Chihuahua City where Villa is quartered said the eastern and western divisions were mobilizing large numbers of men to the south. This was said to account for Villa's delay in moving south, and the extensive recruiting of men throughout his division. Genranza as his war secretary, but now serving with Villa as chief of artillery, was ble for this shocking outrage. There expected here today. His presence on

Colonel Santos Coy, Villa's chief of for the remainder of the Irish people." staff, and other officers who have been The tragedy caused a great sensation, sojourning on this side of the line re-

FILES DIVORCE SUIT

CHICAGO, July 27.-Suit for divorce was filed today by Mrs. Trixle Goettler, known on the stage as Trixle Friganza, against Charles A. Goettler, charging cruelty and LONDON, July 27.-The Daily News nonsupport. She alleges that he refused

REPUBLICAN SENATORS WILL CAUCUS TUESDAY

WASHINGTON, July 77.-Senate republicans have been summoned to attend legislative program.

Those Dogs Loose Again

Republicans and Progressives at Lincoln, and Demos at Columbus.

Drawn for The Bee by Powell.

MOOSER THREATENING

Embrace National Prohibition in Platorm-Equal Suffrage is Expected to Hop Up in Various Camps

Conventions of the republican, demo the demos at Columbus. Several hundred Omahan will attend the three gatherings Note Says Servia's Reply is Filled as delegates or visitors.

A number went vesterday in autos, or left by train early in the day to be present at preliminary meetings. The main groups of those who will attend the three conventions will go on trains this

Advance reports from Columbus seem to indicate that the early democrats there are all carrying shovels to use in burying tehir time-worn war hatchets, and that areto be replaced with olive branches. whatthy all know thy lack. They have when they will try to clear up the dif- reply. It follows:

ficulties. Threaten Prohibition

Bull moosers are threatening to embrace national prohibition as a party plank, measure to comply with our demands. while that hobby of the beerless leader of some of the democrats seems to have no following among the latter, since honesty, which clearly lets it be seen juice cellarette from Lincoln to Wash- ously determined to put an end to the ington.

Equal suffrage is expected to bob up as the various party platforms are con- Hungarian morarchy. republic are forgeries. Either President structed, for several prominent suffragists have donned their war paint and made shom the women ballot seekers would Servia become insignificant. prefer to have carry their standard.

Overland Limited Runs Half Hour with

STERLING, III., July 27.-With his train speading sixty miles an hour, Lou M. Van Vlack of Chicago, ingineer on the Overland limited of the Chicago & Northwestern was found dead as his train sped through here today, his band gripping the throttle. Physicians said the eral Angeles, deposed by General Car- engineer had been dead half an hour. We was 60 years old.

William Rapp Will Appeal Divorce Case sarded as unsatisfactory

CHICAGO, July 27.-Notice was given today by William Rapp, jr., of his intention to take an appeal to the appellate court in the recent decree of divorce granted Madame Ernestine Schumann-Heink. Rapp will contend in his appeal that he should have been permitted to prove Madame Schumann-Heink's legal residence and that the trial judge erred when he refused Rapp permission to cross-examine certain witnesses.

MERIDIAN ROAD PARTY LEAVES YANKTON, S. D.

YANKTON, S. D., July 27 .- (Special Telegram.)-A party of fifteen officers of the Meridian Road association, newspaper men and photographers from New ceols and Hebron, Neb., and other points a party conference tomorrow to discuss and spent Sunday in Yankton and neighthe trust bills, general legislation and borhood and left on the Meridian line this gram.)-President Wilson sent to the sen- the political outlook. Some decision is morning for Winnipeg. Governors of South Dakota, Nebraska, Missouri and ate today the nomination of George J. expected concering the attitude to be North and South Dakota will make a trip begun gave Europe in general the hope Ohio. The women hope to obtain \$60,000 | Beams of Lincoln to be receiver of public maintained towards' the democratic with the party and a thorough inspection of the entire road will be made.

STATE CONVENTIONS TODAY The National Capital ALL HINGES ON HITCHCOCK

Monday, July 27, 1914.

The Senate.

Met at 10 a. m.
Debate resumed on trust bills.
President Harrison of the Southern railway testifled before the committee investigating charges of discrimination in southern coal rates.

The House.

Met at noon.

Debate resumed on the general dam bill to regulate water power development in navigable streams.

AUSTRIA CHARGES BAD FAITH

with Spirit of Dishonesty.

CONTAINS MANY RESERVATIONS Offer to Submit Dispute to Arbitration Held to Show that Servin

Knows Answer is Not Satisfactory.

cation issued by the Austro-Hungarian agreement as to just how said hatchets foreign office today sets forth the Austrian view of the Servian reply to Aus-Every delegate offers a guaranteed tria's note demanding the cessation of recipe for the much-needed harmony, the Pan-Servian agitation and the punand insists that every other delegate's ishment of those concerned in the asrecipe won't work, so prospects are good sassination at Sarayevo of Archduke for a hot disagreement over how to get Francis Ferdinand and his consort. The is a possibility for a fight on the endorsecommunication also gives the reasons for a caucus scheduled fr this morning, Austria's dissatisfaction with Servia's

"The object of the Servian note is to create the false impression that the and being carried around in the pockets relations between Austria and Servia. Servian government is prepared in great

"As a matter of fact, however, Servia's note is filled with the spirit of dis-"Wilyum Jennings" moved his grape that the Servian government is not sericulpable tolerance it hitherto has extended to intrigues against the Austro-

Concessions Are Slight. "The Servian note contains such farplans to plead for reorgnition in the reaching reservations and limitations, not party declaration. It is thought that they only regarding the general principles of will devote their attention chiefly to the our action, but also in regard to the inrepublicana, who as the probable winners dividual claims we have put forward, at the fall election would be the ones that the concessions actually made by

"In particular our demand for the participation of the Austro-Hungarian authorities in investigations to detect accomplices in the conspiracy on Servian territory has been rejected while our request that measures be taken against that section of the Servian press hostile Dead Man at Throttle to Austria-Hungary has been declined and our wish that the Servian government take the necessary measures to prevent the dissolved Austrophobe associations continuing their activity under another name and under another form has not even been considered.

Answer is Unsatisfactory. "Since the claims in the Austro-Hungarian note of July 23, regard being had to the attitude hitherto adopted by Bervia, represent the minimum of what is necessary for the establishment of permanent peace with the southeastern monarchy, the Servian answer must be re-

"That the Servian government itself is conscious that its note is not accetable to us is proven by the circumstance that it proposes at the end of the note to submit the dispute to arbitration-an investigation which is thrown into its proper light by the fact that three hours before handing in the note, a few minutes before the expiration of the time limit, the mobilization of the Servian army took place."

It was pointed out here today that Austria-Hungary being a signatory to the second Hague convention, would be obliged formally to declare war, but as Servia did not sign that convention such a declaration might, perhaps, be regarded as unnecessary in this instance.

Servia Yields Nearly Everything. LONDON, July 27 -- It was reported today that Sir Edward Grey, British foreign secretary, had made successful representations to Germany. Italy and York, Austin and San Antonio, Tex., Os. France for a conference between the representatives of those countries in Engcrossed the Missouri here Saturday night land on the Austro-Servian situation with a view to co-operate in mediation. The mere fact that hostilities between Austria-Hungary and Servia had not

> today that war might be averted. There (Continued on Page Two.)

Democrats at Columbus Are Atingle Over the Prospects.

ENDORSEMENT MAY MAKE MIX

Wording of Resolutions Must Not Be Half-Hearted as to Praise. for the Administration.

COLUMBUS, Neb., July 27 .- (Special Telegram.)-Delegates are rapidly gathering fromall parts of the state for the democratic state convention to be held here tomorrow. It is conceded that W. H. Thompson of Grand Island is to be re-elected chairman of the state committee. Most of the counties have instructed

their delegations for him.

C. W. Bryan, brother of the Commoner in the city early and established head-VIENNA, Austria, July 27.—A community here before morning. Allen and Charles of Servia to make a satisfactory an-W. Bryan will guard the interests of the anti-Hitchcock wing of the convention if one should develop of any proportions. Although harmony is the talk of all the various delegations that have already arrived, it is conceded by all that there ment of Senator Hitchcock in his career as United States senator. Several Hitch-

> of his admirers. At the same time, C. W. Bryan and his and Russian capitals, the dispatches anriends are determined that if such a resolution comes up and is not worded to suit them, it is to be fought. This is the one hostilities. No details were given. point, leaders of the party say, upon

which a fight could be precipitated. "If they let the resolutions go through, endorsing Hitchcock and endorsing the administration, all will be well and good," said one of the leading delegates from Douglas county. "But if one jumps up and makes an objection on the floor of the convention, and if he does not guard his language well, he may say something that will knock the lid off at once."

Convention All Attngle. This is the thing that will precipitate the fight. There is plenty of anti-Hitchcock sentiment to be found. Everywhere in the lobbies of the hotel is whispered the question as to whether his attitude towards the democratic administration policies should be endorsed. Perhaps a majority of the delegates feel that for the sake of party harmony it should be. Others, however, feel that an endorse-

ment of Hitchcock's record would be almost equivalent to an endorsement of his fight on the administration, since his administration has tried to put across. Corey Chairman

M. L. Corey of Clay Center is to be temporary chairman of the convention. If he is allowed to choose the resolutions committee, according to ordinary parliamentary usages, it will be a straight Hitchcock committee. There is some talk fa possibility that a fight will be made on the floor along the line of an effort to taket he appointment of the committee out of the hands of thetemporary chairman and make it the business of the onvention at large. This is contrary to ordinary usage, but

it is a possibility, and not outside the power of this convention. However, if Corey is allowed to choose the committee, John Cutright of Lincoln is slated for chairman and the majority of the delegation will be for Hitchcock. There is a possibility then that the Bryan element will bring a fight upon the floor in an effort to defeat a Hitchcock endorse-

Bert Sprague and E. C. Kemble are the two candidates for the position as secretary of the state committee. Sprague is a Hitchcock man and Kemble a Bryan

The first fight in the convention will probably be in the election of the secretary, as this will be in the nature of s test of strength of the Hitchcock element and the Bryan element.

Governor Morehead arrived late this vening and began shaking hands. Ted and Lee Metcalfe are on the ground making acquaintances, shaking hands and boosting for the candidacy of their father, Richard Lee Metcalfe, for governor.

COSSACKS FIRE **VOLLEY ACROSS** GERMAN BORDER

THE WEATHER

Fair

Shooting Done on Ground Attempt Made to Cross Line at Wrong Place.

KAISER'S OFFICERS TARGETS

Governments of France and Italy Accept England's Proposal for Mediation.

DELAY IN ACTION SUGGESTED Austria, Servia and Russia Asked to Suspend Their Warlike

EUROPEAN BOURSES EXCITED Stock Markets Are Panicky, but De-

Operations.

clines Less Than Saturday. WAR PREPARATIONS CONTINUE

Servia Takes Position that Improvement in Situation is Due to the Firm Attitude Displayed by Russin.

EYDTKUHNEN, Germany, July 27.—Shots were fired this morning by a Cossack patrol across the German frontier on the alleged ground that an attempt was being made to cross the border at a wrong place.

on by the Russians were army officers. Much feeling has been caused by the incident. Communicates Proposal BERLIN, July 27,---Sir Edward Goschen, British ambassador at Ber-

Germans say that the group fired

and communicated Great Britain's proposals for mediation. Germany, it is understood, expressed an unwillingness to offer any suggestions to Austria to abandon or

lin, called at the foreign office today

alter its policy toward Servia. The hope was expressed that Servia would be brought to see the advisability of complying with the Austrian demands. At the same time the hope also was expressed at the quarters at the Evans, Tom Allen. German foreign office that Austria in brother-in-law of W. J. Bryan, is to be this case would pass over the failure

> Leaves Vienna. VIENNA, July 27 .-- M. Jovanovitch, Servian minister to Austria-Hungary, left for Belgrade today.

Prospects Brighter. WASHINGTON, July 27.-Dispatches from the American embassies at Berlin and St. Petersburg tonight said prospects for peace in Europe were brighter than at cock resolutions are already drawn up any time since the rupture of diplomatic Developments late today in the German

> Accept Proposal. LONDON, July 27 .- The governments of France and Italy have accepted the proposal of Sir Edwin Grey, the British foreign secretary, that a conference be called with the object of finding a solution of the Austro-Servian situation.

nounced, were decidedly favorable to an

adjustment of the differences without

Hopes to Peace. Germany is said to have agreed to the principle of the British foreign secretary's proposal of a conference between the ambassadors in London of the leading powers. Attention was turned in the chancelleries of Europe to the attitude of Emperor William after his conference with his advisers on his return to Germany and also to the activities of Russia. Preparations were continued by all the powers to deal with

Better Feeling in Russia. ST. PETERSBURG, July 27.-In spite of the general unfavorable symptoms in the situation between Austria-Hungary and principal activities in the senate in the Servia and of the feeling produced by the last two years have been along the line arrest in Hungary of General Radomit of opposition to everything big that the Putnik, chief of the Servian general staff, a better feeling was noticeable here today as the result of yesterday's diplomatic conservatives.

It is understood that the long interview between Sergius Sazonoff, the Russian foreign minister, and the Austrian am-(Continued on Page Two.)

Saving Friction

Any means of saving friction makes for energy and power.

National manufacturers are turning more and more towards newspaper advertising because it eliminates waste motion in distribution.

They find the newspaper not only reaches the consumer but it directly influences the local dealer.

The retailer knows when he sees an advertisement in his home paper that there will be inquiries at his store. He acts accordingly and all

friction is eliminated from the process of distribution. Manufacturers interested in address the Bureau of Ad-

knowing the most efficient way to use newspapers are invited vertising American Newspaper Publishers Association, World Building, New York.