

# AUTOMOBILES

## C. H. HURST COMES TO OMAHA

Well Known Business Man Enters Local Auto Field.

### TO HANDLE CAR WITHOUT NAME

Will Represent Dodge Brothers, Who Will Soon Place One on Market Which as Yet Has Not Been Named.

C. H. Hurst, lately connected with the White Motor company at Chicago, and a man familiar in business circles throughout the entire Mississippi Valley from Canada to the gulf, is to enter the Omaha automobile field. Mr. Hurst will act as district representative and distributor of a new car which is yet to be placed on the market, and which is yet to be named and yet to be priced. The new machine will be marketed this fall by the Dodge Brothers of Detroit.

It may seem a bit strange that such a distinct business man as Mr. Hurst should select to be an agent for a car still an indefinite product especially as the name Dodge Brothers has little significance to the average person and for that matter to one fairly well versed in automobile matters. But to those who know the name Dodge Brothers has more than a passing significance. That name represents one of the largest manufacturing industries of its kind in the world.

**Builders of Parts.**  
Since the earliest days of the motor car industry, Dodge Brothers have been manufacturing motor car parts. Twelve big buildings with an aggregate floor space of eighteen and one-third acres house the assembling machinery, and it is said that the output of motor car parts is the largest in this country.

Nothing is known about the new car yet. All that Mr. Hurst and the other dealers appointed know is that they are representing a responsible firm with years of success to substantiate that responsibility. All that is definitely known about the new car is that it will be moderately priced. Dodge Brothers are expert mechanics, keen business men and the concern is backed by millions of dollars so that there is no fear but what the machine will be of exceptional value.

It is said that the Dodge Brothers have had over 2,000 applications for a place on the agency list and that is one reason why Mr. Hurst has secured his district in Omaha previous to securing a knowledge of what he is to sell.

It is characteristic of the company that no announcements have been made until recently and it is very probable that cars will be ready for delivery by the time Mr. Hurst begins his selling campaign.

Mr. Hurst will cover the entire state of Nebraska, western Iowa and southwestern South Dakota from his Omaha office.

**Motorcycle Proves Its Power.**  
Citizens of Central City, Neb., were surprised recently to see a motorcycle and side car moving through the streets, drawing after it a heavy dray, which was attached to the sidecar frame. Behind the dray came a long lumber wagon. A rider was in the saddle and a passenger sat in the sidecar. This unusual test was made to prove the motorcycle's real capacity for work.

The Concord Motorcycle club of Concord, N. H., recently affiliated with the Federation of American Motorcyclists.

## CHANDLER COMPANY COMES TO OMAHA TO INTRODUCE A NEW AUTOMOBILE.



C. H. Hurst

### Chandler Company Enjoys Prosperity During First Year

That the recent announcement of the reduction in price of the Chandler 1914 light six model to \$2,500 was made possible by the successful year through which the company has just passed and that the new list price is in reality a profit-sharing price was made evident in the report of President F. C. Chandler to the board of directors at the meeting in Cleveland this week.

The Chandler company began operations July 1 last year, and although the fiscal year does not end until July 1, 1914, the company has manufactured and sold the entire production planned upon for the 1914 season. The success of the car in the hands of dealers and the public, and the large sale which it enjoyed, together with the fact that the company has been absolutely free from misfortunes of any kind, has resulted in a most satisfactory year's business from a financial point of view.

The treasurer's report showed a surplus nearly equal to the company's original cash capital, notwithstanding the fact that dividends have been regularly paid on the preferred stock since July 1 of last year. In view of this remarkable showing the board of directors authorized the payment of the regular dividend upon

the preferred stock and a dividend upon per cent on the common stock, payable July 1.

It is a well known fact that business conditions have not been normal in the last year, and therefore the showing made by the Chandler company in the first year of its operation has been most satisfactory to the directors and stockholders of the institution.

### Knight Type of an Engine Wins High Place in Big Race

"Another smashing demonstration of the Knight engine's superiority over the old poppet valve design is the winning of the team prize by the three Minerva-Knights in the recent 60-mile international race for the Tourists trophy on the Isle of Man, England," says W. H. Van Dervoort, maker of the Moline-Knight.

"The fact that only six of the twenty-two cars that were sent away from the starting line finished, makes the performance of the Minerva-Knight all the more creditable."

The Minerva company of Belgium finished all three of its entries, each of which was equipped with a sleeve valve motor of the Knight type. Minerva captured the team prize of \$1,500 offered the best average of a team of three cars in the race.

"All three Minervas bettered the previous course record of 64.35 miles per hour established by the Hutton in the Tourist trophy race of 1905."

"Although several other companies were represented by three cars, Minerva was the only one to finish all of its starters, an indication that the sleeve valve motor must be given serious consideration in speed contests," says Motor Age of June 18.

"Critics of the Knight type of engine have endeavored to spread broadcast the impression that Knight engines were not capable of high speed. That this statement is as false as various other rumors circulated by poppet valve adherents is evidenced by the following statements in Motor Age:

"The drivers of the three Minervas furnished the sensations. They were out to win at any cost and took greater chances on the road than other pilots. They drove the corners at high speeds throughout both days and were always in a position to take advantage of any mishap that might overtake the other cars."

### PAIGE IS SUCCESSFUL AUTOMOBILE HEARSE

Reliability and adaptability of a motor car make it uses many and varied. One of the most unusual is reported by Miles F. Haight, Paige dealer at Ritzville, Wash., who has been using his car as an auto hearse without building a new body on the chassis.

Mr. Haight has two "horses" built for this purpose. One rests on the rear seat board and the other on the front seat board next to the driver. The rear cushions are removed entirely and the half cushion next to the driver. The cushion removed from half the front seat is placed on the rear seat so that one man can ride beside the casket and steady it if necessary.

This method of transporting a corpse

to the grave was an experiment, and many people told Mr. Haight that it would be impossible to keep the casket on the "horses" on account of vibration. These critics, however, did not reckon on the easy running qualities of the Paige, for the experiment was a success from the start. Mr. Haight made a recent funeral trip of thirty-four miles, covering the distance of seventeen miles each way in two hours and twenty minutes, which include the time necessary for the service at the grave.

### PERSONAL PARAGRAPHS

W. H. Head, secretary of the Lathrop Implement company, is at their Oakland factory this week.

J. A. Cullen of the McIntyre Auto company has just returned from a three weeks' trip through southwestern Iowa. Mr. Cullen reports that crops and business conditions are excellent.

J. W. Wright of the Allen Motor company is a visitor at the McIntyre Auto company, its Omaha dealer.

**Hillinesses and Liver Complaint**  
Quickly relieved by Dr. King's New Life Pills, regulates the bowels, keeps stomach and liver in healthy condition. 25c. All druggists.—Advertisement.

A 25-mile endurance run is being planned by the Chesapeake Motorcycle club of Baltimore. The event will be held under Federation of American Motorcyclists rules.

### Booklet Prepared for Coast-to-Coast Automobile Tourists

In connection with the aid it has been giving the Lincoln Highway from coast to coast the Goodyear Tire and Rubber company has just published a booklet that cannot fail to be of interest and help to coast-to-coast automobile tourists, especially those traveling by the Lincoln way. Most of the manuscript was prepared by an automobile engineer, a road expert and a man who has made the coast-to-coast journey many times by motor car. The booklet contains a map of the route, discusses routes, costs, time, equipment, advice for a variety of emergencies, provisions, etc. Here are a few "don'ts" that are put down, which are likely to be as valuable as the positive advice.

"Don't wait till the gasoline is nearly gone before filling up. There might be a delay."  
"Don't allow the water can to be other than full of fresh water, and fill it every chance. You might spring a radiator leak or burst a water hose."  
"Don't allow car to be without food at any time. (List of staples given.)"

"Don't buy oil in bulk. Buy one-gallon original cartons."  
"Don't fall to have warm clothing. High altitudes are cold and dry air is penetrating."  
"Don't carry loaded firearms in the car, except possibly a small pistol."  
"Don't fail to put out your camp fire when leaving."  
"Don't forget the yellow goggles."  
"Don't ford water without first wading through it."  
"Don't build a big fire for cooking. The smaller the better."  
"Don't drive over twenty-five miles an hour. Unexpected, small, dry washouts in the west will break springs."  
"Don't carry good clothes—ship them."  
"Don't wear leather puttees. Canvas is better."  
"Don't drink alkali water."  
"Don't wear new shoes."  
The book bristles with practical points for long distance motorists. Copies may be obtained by applying to Goodyear at Akron.

### Motorcycle Notes

A motorcycle special delivery company has been established in Macon, Ga. And although in business but a short time, the company already has many patrons. A single rider on a motorcycle is now doing the work of three bicycle deliv-

er-men, at the Crosby department store of Topeka, Kan.

About fifty motorcycles are used by the Bell Telephone company in Allegheny county, Pennsylvania. The county is very rough and hilly, and the two-wheeler is about the only vehicle which can successfully cover it.

Twenty-five thousand miles is the distance that has been covered by a motorcycle used for delivery purposes by Carson, Pirie, Scott & Co., of Chicago. And the machine apparently is good for another 25,000 miles.

Seven additional motorcycles have been purchased for use of the signal corps of the second division of the army stationed at Texas City.

Mr. and Mrs. W. B. Plaherty of Atlanta, Ga., are making a honeymoon motorcycle trip to the Pacific coast.

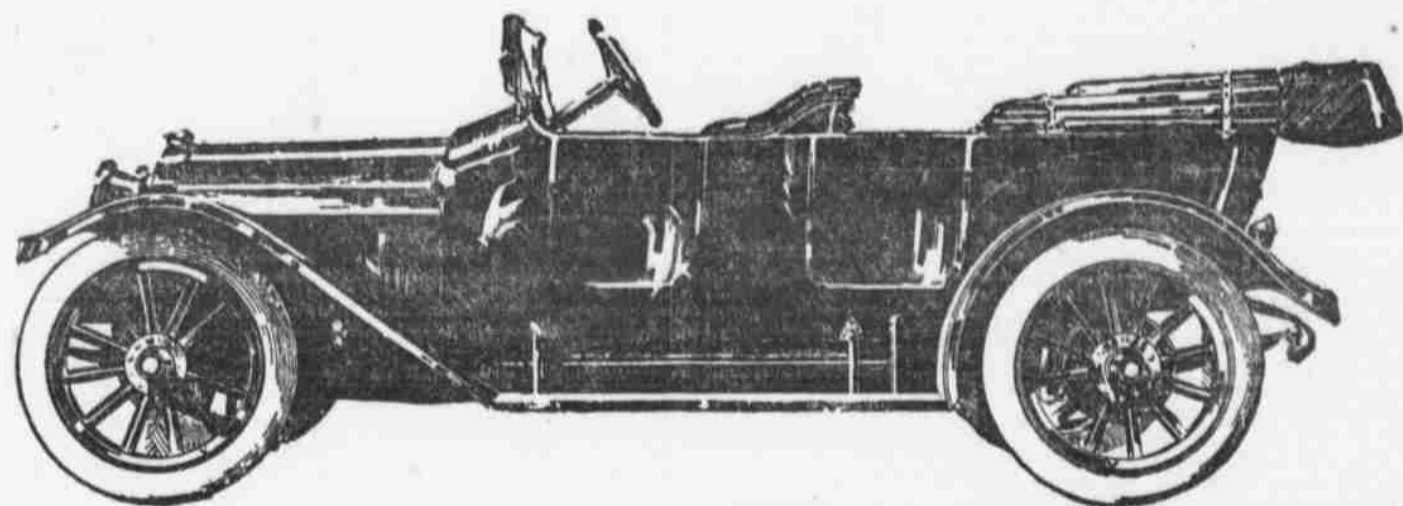
Vehney Davis, holder of the ocean-to-ocean motorcycle record until Baker's recent transcontinental run, is making a motorcycle trip from San Francisco to Texas.

W. H. Haight was recently graduated from the agricultural college of Davis, Cal. Immediately after the graduation Haight mounted his motorcycle and sped over the 80 miles separating him from his home in Redlands.

About seventy-five motorcycles were in line to help celebrate Rose festival day at Portland, Ore.

A number of the inspectors for the New York Society for the Prevention of Cruelty to Animals have been supplied with motorcycles.

A feature of the recent outing of the Quincey (Ill.) Motorcycle club was the number of women who attended, riding tandem, in side cars and on single machines.



## You—

**Men of families!**  
You, who promised yourself and family an Overland this summer—why do you still postpone this pleasure?  
Has it escaped your notice that the summer is half gone? July is on the wane. Hot, muggy August is just around the corner. Every night is hotter and more unbearable than the one before.  
Surely now is the time you actually need an Overland.  
Have you a little family in your home?  
What of them, these sultry days and sweltering nights?  
There are scores of good short Overland trips in and around your city. Plan a little Overland tour this summer. Spin out into the country every evening and cool off.  
Let the family have the Overland, afternoons. It means healthier children and puts a glowing natural pink tint on your wife's cheeks—a tint that stays put.

Every week hundreds of families are getting new Overlands and are made just that much happier.  
Why don't you?  
You cannot imagine how much better you would all feel if you had had an Overland months ago. But, that's past. You are facing the immediate future now. Every day you waste is just that much good sport gone.  
Remember, in purchasing an Overland you get a better car, a larger car, a more powerful car, and a more comfortable car for the least amount of money.  
Shake yourself! Our dealer has a big, beautiful, brand-new Overland ready to deliver at once. Better have him send it up for a demonstration. He will show you its innumerable benefits and pleasures.  
Telephone him now.

**J. R. JAMISON, Distributor**  
2101-03 Farnam Street, Omaha. Phone: Dougals 2643  
**The Willys-Overland Company, Toledo, Ohio**

<b>BRIEF SPECIFICATIONS:</b>	Electric head, side, tail and dash lights Storage battery	35-horsepower motor 33 x 4 O. D. tires 114-inch wheelbase	Nickel top, curtains and door High-grade speedometer	Clear-visibility windshield Electric horn
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**\$950** Completely equipped  
**\$1075** With electric starter and generator

Prices f. o. b. Toledo  
Manufacturers of the famous Overland Delivery Wagons, Garford and Willys Utility Trucks. Full information on request.

## Buy Tires 1/2 in. Wider For the Price of Smaller Tires

The price of some tires nowadays will ouy a half-inch wider Goodyear. And the wider tire will fit your rim. If you pay that extra, get some value for it. Get this larger size.

### Say "No" to Extra Prices

Don't pay more than Goodyear prices for the same-size tire.  
Don't pay for one size what will buy a half-inch wider Goodyear.  
Don't pay for three tires what four Goodyears cost. There are 16 makes of tires today which cost too much, we claim.

#### It is Utter Waste

In Goodyear No-Rim-Cut tires we give you the best we know in tires. And we spend in our laboratory \$100,000 yearly just to learn how to better tires.

We give you in them four costly features found in no other tire. Those features save tire users millions.

We give you the tire which, in the test of time, has come to outsell any other.

By every measure it is the world's best tire. When you pay more for other makes, that extra is a waste.

#### Why No-Rim-Cuts Lead

They are the only tires which embody our No-Rim-Cut feature.  
The only tires which get the extra "On-Air" cure. That saves the countless blow-outs due to wrinkled fabric.  
The only tires in which our patent method combats tread separation.  
The only tires with the double-thick All-Weather tread.

They cost less than others because of mammoth output, new efficiency, new equipment. They cost half what they used to cost. But no price buys less trouble or lower cost per mile.

**GOOD YEAR** AKRON, OHIO  
**No-Rim-Cut Tires**  
With All-Weather Treads or Smooth

**THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO**  
This Company has no connection whatever with any other rubber concern which uses the Goodyear name.  
Any Dealer can supply you Goodyear Tires. If the wanted size is not in stock he will telephone our Local Branch.