

#### THE BEST CAKES

The Cakes That Melt in Your Mouth and Make Reputations for Cooks

Are Made With Cake Flour

The best cake flour is Swarzs Down. For many years the best cake makers in home and shop have used it excin-sively. It always makes the lightest, whitest, finest cakes. A trial package will convince you.

## SWANS

**CAKE FLOUR** (Not Self-Rising)

is far different from bread flour. It is especially pre-pared. It is low in gluten, which means that it com-bines best with the eggs butter and sugar, and makes the lightest cale.

Swams Down Cake Flour comes in convenient packages—fresh, clean and sanitary. Heeps fresh the year round.

Phone your grocer today for package and you will be delighted with the re-sults. Nouscertainty about

Our Cake Secrete Bookiet, telling you all about cake making and containing many tested recipes, is free for the asking. Write for

All Good Grocers Sell Swans Down Cake Flows Valuable Coupon in each package.

Igleheart Bros. Dept. O Evansville, Ind.

Also makers of Swans Down Pure Wheat Sterilland Bran







By MELLIFICIA

Thursday, July 16, 1914.

FEAR Lincoln is setting ahead of us again. Several eastern women have visited in Omaha and they seemed to have either an everlasting wave in their hair or else it was naturally curly. It seems their hair was not naturally curly, but these women had their hair put through some electric process that will keep the hair curled for at least six months. Now Lincoln has a shop where this is done, and a number of Omaha women have gone down there to have their hair curled for the summer, grain men and others who have to do Arbanepes, is said to reside in Detroit, One of the June brides and one of her attendants spent a day in Lincoln with the movement of cars will do their and a reconciliation with him was also preceding the wedding, and the bride is hoping that even an ocean trip will not take out the curl.

There is a great disadvantage, however, for it takes half a day to get this curl into the bair at the rate of nearly \$5 an hour. In one of the New York hairdressing shops on Fifth avenue they advertise the Everlasting Wave, guaranteen for six months, for from \$15 to \$35, according to the amount of hair, so it does not always pay to have a luxuriant crown- Patch line of Minneapolis. The branch,

I am glad my hair is curly, for I can save my money to ride in an airship or try a hydroplane the next time I go to Atlantic City. The latter employes, takes over all the buildings is only \$15 for twelve minutes.

officiated.

Lowrey-Carlton Wedding.

quet of white aweet peas.

trip to the Minnesota lakes.

Hall-Stattko Wedding.

church, officiated.

home in Fairmont.

cific coast.

For Lincoln Guest.

near Glacier park.

The wedding of Mrs. Minnie May Carle-

ton and Mr. Thomas Patterson Lowrey

took place at 4:30 o'clock Wednesday

afternoon at the home of the bride, 206

Miss Gladys Hermina Stattko and Mr.

Edmund A. Hall of Fairmont, Neb., were

united in marriage in the presence of

Mr. and Mrs. Hall will make their

The wedding of Miss Ida Drahos,

Mr. C. H. Luttig of Scattle took place

quietly this morning at St. Cecilia's church, Rev. D. P. Harrington officiat-

ing. Only relatives were present at the

ceremony and a wedding breakfast was

Mr. and Mrs. Lattig left this afternoon

Miss Doris Johnson entertained at

luncheon at her home today in honor of

Miss Ethel Schmidt of Lincoln, who is

the guest of Miss Margaret Weaver.

Mrs. Stanley Rosewater is visiting her

Mrs. C. G. McDonald and daughter

Charlotte leave Friday to spend the aum-

Mr. and Mrk. Joseph R. Campbell left

Wednesday evening for Chicago to visit

Creighton and little Miss Catherine Coad left last evening for Bald Eagle lake, Min-

Mr. and Mrs. E. A. Singer leave Satur-

day for Chicago for a few days and then

go to South Haven, Mich., to their cot-

Registering at the Hotel McAlpin, New

York City, from Omaha during the last

Misses Elizabeth and Alice Fry left

Monday for an extended trip to the Pa-

Fashion Hint

BY LA RACONTEUSE.

"Cheviotte" coat of black and white

check, straight in shape, it is fastened by one simple horn button, and trimmed with

broad revers and a plain tailored collar-

The sleeves set in a round armhole are

slightly gathered under a round cuff

and stitched girdle passes through tabs

on each side and is fastened in front uy

two buttons. The broad mannish pockets

fastened with horn buttons.

are stitched on the front.

cific coast via the Canadian Rockies.

Grand Canon of Arizona.

tage at the hidgemere for two weeks.

with Mr. and Mrs. Ralph W. Moody, on Mrs. Catherine Creighton, Miss Etta

mer at Milford-on-the-Sound, Conn.

sesota, to spend several weeks.

sister, Mrs. D. J. Gillam of Polson, Mont.,

Covers were laid for ten guests.

In and Out of the Bee Hive.

for an extended wedding trip to the Pa-

served at the home of the bride.

At Happy Hollow. Mrs. Ehra Millard was hostess at a

luncheon today at Happy Hotlow club. The guest list included. Mesdames-Sarah Rich of Williamsport, Pa.

Mosdames— John R. Bingwalt, Harbert Rögers, O. B. Williams George McIntyre, C. Johannes, George Tunnicliff, Ralph West, Samuel Rees, Jr.; lenry Doorly.

Williamsport, Pa., Barton Millard, Phillip Potter, Edgar Moraman, jr., Henry Van Giesen. H. B. Lemere, C. C. George, George Peck of Moline, Ill.; A. M. Borglum, Charles O'Neill Rich, Harry Nicholson.

Misses—
Misses—
Misses—
Williamsport, Pa.: Mary Richardson. Mrs. R. A. Swartout had twenty guests

at luncheon today at the club; Mrs. A the parents of the bride and groom and B. Howell, nine; Mrs. Willis Todd, eleven. friends Wednesday morning at 11 o'clock ten guests at dinner, and Saturday even- church. Rev. C. C. Meek, pastor of the ing dinner parties will be given by Dr. M. Bannister, who will have eight guests; Dr. J. P. Lord, seven, and T. H.

Mrs. Charles G. McDonald gave & chil- Luttig-Drahos Wedding. dren's party this afternoon at the club in celebration of the eighth birthday of daughter of Mr. and Mrs. G. Drahos, to ber daughter Charlotte. The afternoon was spent with games and dancing and luncheon was served, when a large birthday cake formed the centerpiece for the table. The decorations were pink and white and the children present were:

white and the child Little Minnes— Ruth Sumner, Martha Dox, Francis Dougal, Annis Dougal, Ruth Carpenter, Gerrude Carpenter, Charlotte McDonald, Mastera— Charles Dox, George P. Dougal,

Elitabeth McDonald, Virginia Pearce, Katherine Gould, Jane Bixler, Helen Carter, Operathy Sherman, Dorothy Sherman. Masters-Alexander Austin. Irvin P. De Roy.

Seymour Lake Country Club. Mrs. John Douglas entertained uncheon today at the Seymour Lake Country club in honor of her sister, Mrs. Reed Morton Hindman of Chicago.

Covers were laid for: Mesdames Reed Morton Hind- John Schall, man, C. Vincent, Harry Wyckoff. Charles Trimble, Isaac Douglas, A. Steete, R. E. McKelvy, John Douglas.

George Morris, Charles Johnson, A. A. Wedemye A. A. Wedemyer Dakin. Collins

Coffeen-Shaw Wedding.

The wedding of Miss Stella Shaw daughter of Mr. and Mrs. Charles Frederick Shaw, and Eugene Henry Coffeen, ook place Wednesday afternoon at 4 o'clock at the home of the bride's mother. Rev. J. Frank Young of the Westminster Presbyterian church officiated. The Lohengrin wedding march was pay.

Cecil Berryman at the plane and William Hetherington on the violin, and previous Frank M. Conlin and Mr. and Mrs. Hetherington on the violin, and previous Frank M. Conlin and Mr. and Mrs. George G. Smith. ohengrin wedding march was played by

The bride were white crepe de chine lraped with Chantilly lace, and white chifon trimmed with white chiffon French They will return home by way of the osebuds. She carried a shower bouquet

Miss Rits Thomas of Nebraska City; s Delta Delta Sorority sister of the oride, wore a gown of white charmeuse, with pale blue chiffon tunic, trimmed with rystals and carried an arm bouquet of Killarney roses. James Mullin was best

Mr. and Mrs. Coffeen left for a wedding trip to Minneapolis and the lakes of Minneagts. They will be at home after August 15 at 2717 Howard street. Among the Delta Delta sorority guests from out-of-town were Miss Lucile and Miss Clara Reader of Cultimbus and Mrs. George Sheldon and Miss Gertrude Sturm of Nehawka. Other out-of-town guests were Mrs. Frank Cline of Topeka and Mr. George Sheldon of Nehawka.

At Carter Lake Club

The board of directors of the Carter Lake club extended the courtesies of the club to the Ladies' Aid and Missionary society of the Clifton Hill Presbyterian church Wednesday, through Mrs. Frank W. Boyer and Mrs. J. T. Goerne. Seventy-five guests enjoyed the picnic lunchson and afternoon refreshments, which were served at the cafe.

Miss Dorothy Scott entertained th members of the University of Omaha Young Women's Christian association at dinner. Covers were laid for: Misses-Mas Carney, Helen Maxwell, Della Nelson, Fern Gilbert.

Misses-Franklin, Lijihan Walton, Lucile Ely, Helen Jolinston, Bernice Nelson, Zelia Béebe, Sybil Woodrough, Zela Elmer,

Katherine Case, Marilla Case, Minnie Johnston, Mabai Nelson, Gladys Tallmadge, Agnes Nelson, About fifty cottagers dined at the club last evening, when Miss Dora Sazs gave recitations. A vote of thanks was extended to Miss Sass for her entertain-

Mrs. A. L. Undeland entertained at dinner for

Mrs. J. H. Smith. Mrs. C. F. Harford of St. Joseph. Missas— Jean Undeland: Agnes Undeland. Dr. and Mrs. D. G. Shipherd has as their guests Mr. and Mrs. G. H. Ream. Dr. and Mrs. L. A. Dermody enterlained three guests; E. S. Goldstrom, six F. L. Keller, four; Scott King, four Mayor, two; Underwood, two; F. V. Staf-

Schneider-Gingerich Wedding. Mr. Louis H. Schneider and Miss Frieds. Gingerich were married Wednesday afternoon at the Dietz Memorial parsonago, Hev. C. N. Dawson officiating. After a brief wedding trip they will

eside at the Dunsany.

President Welton of Maple Leaf Route is on Inspection Trip. BRANCH ROAD IS ONLY LEASED

> to the Dan Patch Line Under Long Time Agreement

President Samuel K. Felton of the Great duty and aid the railroads by promptly asked for by the woman's brother. loading and unloading cars the shortage in equipment will be materially lessened on all of the western roads.

President Felton is unable to throw much light on the leasing of that portion ing, however, only a bruise. of the Great Western system from Mankato to Randolph, Minn., to the Dan sixty miles, has not been sold, but rather turned over on a long time lease. The new company retains all of the station and property of the Great Western.

While President Felton has nothing to say relative to this matter it is known to be a fact that the branch from Mankato to Randolph always has been sonsiderable of a drag on the Great Western. It has never made any money, not South Twenty-fifth street Rev. Mr. Un- having been in a position owing to the derwood of McCabe Methodist church differentials in distance to compete for The bride were her traveling suit of of the country. Nor has it been a popular relief. Buy a bottle today. See and \$1.00. Copenhagen blue silk and a shower bou- passenger carrying line.

Mr. and Mrs. Lowrey left for a wedding OMAHA BUILDERS FIGHT FOR NEXT CONVENTION

E. S. Jewell, attending the Building Managers' convention at Duluth, writes the publicity bureau that the Omaha rowd is making a hard fight for the convention of 1915. He says that the Friday evening E. Niswonger will have at the Castellar Street Presbyterian Atlanta, St. Louis, Indianapolis and Ducompetitors of Omaha in the race are luth. The Omaha crowd opened the campaign as soon as they reached Duluth-

GREAT WESTERN HEAD HERE Sister is Fatally Shot by Brother in Down Town Cafe

In a quarrel with his sister, Helen John ston, German hotel, 1609 Case street, Sixty Miles of System Rented Out George Papangopulos, St. Louis, twice shot her through the left side as they were in the Vienna restaurant, 517 North Sixteenth street.

In a signed statement to the police Papangopulos declared that he was ac-Western was in the city, having come tuated in his deed by a fit of temper from Chicago on an inspection trip of which overcame him when his sister rethe main line and returned there last even- fused to listen to his plea to return to ing. He is predicting a heavy freight her children, whom, he says, she abanbusiness this fail, and asserts that if doned in St. Louis. Her husband, George

Papangopulos shot twice, then started for the door, firing another shot which struck a bystander, H. I. Williams, 706 North Sixteenth street, in the hip, leav-

Papangopulos ran out of the restaurant down the street and right into the arms of Officer Dolan, who arrested him. The culprit attempted to pull his gun on the policeman, but was covered before he

could reach the weapon. The wounded woman was taken to St. Joseph's hospital after being given emergency treatment by Police Surgeon Hubenbecker. Her chances for recovering are said to be poor as she is very weak from loss of blood. Both wounds are near the heart.

A Winter Cough. To neglect it may mean consumption; the business going to the larger markets Dr. King's New Discovery gives sure All druggists.-Advertisement

> MURDOCK G. MACLEOD AND MRS. ELLA DUNCAN WED

Murdock G. Maclood, cashier in the office of the clerk of the district court, appeared at the marriage license bureau late Wednesday and secured permission to wed Mrs. Ella Duncan, Mr. Macleod is 62 years of age and his bride is 50. The ceremony was performed by Rev. Mr. Taft of the Grace Baptist church.



#### Woman and Three Small Children Are

With her three small children by her side, her heavy suitcase at her feet, and without a cent of money, Mrs. Stella Bichler, whose home is at 117 East Seventh street, Pueblo, Colo., was found by Officer Cooper shortly before midnight Wednesday.

According to the story told Matron | Everybody reads Bee Want Ads.

Gibbons at police headquarters, she came to Omaha with her children, Margaret. age 8. Charlle, age 4, and Robert, age 1 to visit ber parents. Mrs. Bichler declared that in a family argument during Cast Out of Doors the evening she and her children were thrust out of the house, outo the streets, without a cent of money. The woman was found near Nineteenth and Vinten streets and was taken to police head quarters for the night. Yesterday she was taken to the City mission, where they wre cared for during the day.



### Mid-Summer Sale of **Dresses Saturday**

3,500 Beautiful Wash Dresses at the Lowest Prices of the Season

for Dresses, worth to \$15 | worth to \$25

for Dresses,

**BRANDEIS STORES** 

### For Women Who Wear Waists With Low Necks

OW COLLARS are popular nowadays with every sort of dress, and the neck demands and receives more care than ever.

To keep the neck clear, smooth and fair, there is nothing so good as a daily application of Mme. Ise'bell's Turkish Bath Oil.

This Bath Oil will remove the collar stains, discolorations and roughness, leaving the skin beautifully clean, soft and fine.

ticularly good for a too-dry skin,

The Turkish Bath Oil is used instead of soap and water, but it is

more-far better-than any ordinary substitute for soap. It is par-

If the skin on the neck is loose, sagging or flabby, Mme. Ise'bell's Skin Food and Wrinkle Remover should be applied after using the Turkish Bath Oil. It is ideal for massaging, feeding and nourishing the skin, filling out and obliterating wrinkles,

e. Ise'bell's Turkish Bath Cil. 50c and \$1.

a. Ise'bell's Exquisite Face Powder, 50c.

a. Ise'bell's Cold Cream, 50c and \$1.25.

blis'bell's Natural Blush Rouge, 50c.

e. Ise'bell's Rose Blush Stick Rouge, 35c.

Mme. Ise'bell's Fissh Worm Eradicator, \$1.

Mme. Ise'bell's D. C. Depliatory Powder, \$1.

Sold by Good Stores Everywhere. Made by Mme. Ise'bell The World's Most Famous Beauty Expert

352 North Michigan Ave., Chicago, Ill.

# THE BULLS or BEARS

On the Exchanges of New York and Chicago

Never drew a more excited or delighted crowd than we had at our famous hat sale. More than one point of similarity to the occasion, for there were customers who paid \$3 for hats and sold them to other customers at a large profit without leaving the store.

Oh, These Are Great Days at Kilpatrick's Friday, the 17th should be a hummer, for every item advertised is away under price.

Two objects in view. NO. 1--We want to get everybody who can read interested in our ads. NO. 2-We want to make business active during the dull dog day period. Aye, there's another reason and perhaps the main one-we desire to have all appreciate the difference between the Vaunters and the Doers. The fakers are on the run. Stay with us friends and their doom is sealed.

FRIDAY AT 9 A. M. Silk Section. A big lot of 27inch Messalines and 27-inch Fancies, sold regularly at 75c, 85c and \$1 00, at 39c per yard.

DRESS GOODS SECTION. 7 pieces only of Brocade Poplin; 6 pieces of Brocade Crepe, 40 to 42 inches wide. Sold previously at \$1.50 and \$1.75, at 79c per yard.

Book and Stationery Section. About 135 volumes of Everyman's Library, in cloth, at 15c per volume. 250 boxes Stationery, called Dutch Gingham, 1 quire of paper and envelopes, different size sheets and envelopes, long, square, small, large. 30c regular price-just for a day, 15c a box.

On Second Floor--A Lot of Summer Dresses

Beautiful new goods, most of them very late styles. A few not so late, but of excellent quality. \$3.95 for Friday, formerly to \$10. Indeed, Mrs. Jones says some were even higher than that.

None of these items displayed. Ask for them and you get them. No perfunctory glancing at ads nowadays. Everybody interested reads the Kilpatrick ads thru and thru, and most people are interested. Telegram just reached our adman, asking him if he would consider a position at \$50,000 per year to write ads for

one of the biggest concerns in America. We said nay, nay, we have work to do here; we don't care much for money anyhow. Money don't make one rich, indeed riches play sad havoc with so many that we are about ready to agree with the sage who said: "Money is the root of all evil."

READ

Special Jap Silk Waist sale Pure white Jap, embroider-ed with organdy; yest, col-THIS ONE | lar and cuffs; \$1.00 each to those who ask for them.

READ THIS ONE

And now you will say we have kept the good wine till the last. Read the list of wonderful specials at the Linen and White Goods Section for Friday. None of these displayed either. You must ask for them if you

\$1.39 per dozen for Scotch Linen Napkins, instead

10c each for Bath Towels, instead of 19 cents. Only one dozen to each customer. 171/20 per yard for shirtwaist Linen, instead of

35 cents. This is 36 inches wide. 89c per yard for all linen Silver Bleach Damask,

instead of \$1.25. This is 70 inches wide, AND NOW A WUXTREE! WUXTREE! WUXTREE! 8-4 Austrian Linen Damask Cloth, \$1.98, worth \$4.00. We are preparing 3 very special and unique sales.

'Twill pay to keep a weather eye open. "Kilpatrick's Sales Are So Different." Scores of items shown in window much under

price, but the specials we advertise must be asked for. homas/ Elbalriet