

Friday, July 10, 1914.

HE MIDNIGHT BALL," which was held at the Hotel Savoy, in London, last week, was one of the largest charity balls of the season in the capital and was attended by many Americans. one of the guests.

aid of," the National Institute for the Blind, and the committee included such notables as Colonel Sir Gilbert Parker, the marquis of Salisbury, the earl of Lonsdale, Lady Randolph Churchill and a score of other well

"Dancing will start at midnight and continue until 5 a. m.

limited. They started at 3 guineas (about \$15) and are now selling at

But here is another new idea! About fifty valuable gifts were donated by public-spirited tradesmen of London. Some of the "favors" included a Daimler motor car, fully equipped; a 50-guinea diamond and pearl pendant; there were orders for sport coats, hats, blouses, frocks, sunshades, fitted dressing cases, ladies' motor vanity cases, opera glasses.

The London social season is still at its height. There are race meetings, polo matches, costume balls, theaters, aviation exhibitions and festivities for the royalty. Omaha people in London recently had a peep at royalty when they attended the "Trooping of the Colors" ceremony, an annual event in celebration of the king's birthday, and attending were

Summer Plans.

Mr. and Mrs. I. J. Dunn will leave this evening for their annual summer outing at Moose lake, Wisconsin. They will enjoy fishing excursions to the several different lakes and rivers in the vicinity. Mr. and Mrs. Dunn have a log cabin in a camp forty miles from the railroad. Rose Conlan.

Mesdames—
Mesdames postoffice and telephone. They will fish for muskellunge and small-mouth black bass. Last summer Mrs. Dunn made a record catching a small-mouth black bass weighing over five and a half pounds. Mr. and Mrs. A. W. Bowman and Mrs.

G. W. Wickersham leave this evening for the Yellowstone park trip, after which they will go to Estes Park to remain laid at dinner for: until September 1. Rabbi Louis I. Kopold of Buffalo, who

is visiting his parents, Mr. and Mrs. J. F. Kopold, leaves Saturday for Boston. where he will sail for a two months' stay abroad.

Slumber Party.

Miss Jean Matters entertained a slumber party last night. The evening was spent in playing games and telling stories. A delightful lunch was served at midnight. Those present were:

Misses— Ruth Morris, Marie Shook, Eunice Cox, Helen Morris, Jean Matters.

At Carter Lake Club.

Mrs. Roy Dodge entertained the Vesta five; Mrs. Zimmerman, seven; chapter, order of the Eastern Star, at Carter Lake club Thursday, when the dined at the club. assisting hostesses were mesdames George Begerow, R. N. Burgess, John Douglas, F. L. Keller, Charles Everson,

How English Beauties Keep Faces Youthful

Christian Miller, F. C. I., noted English health expert, attributes the early aging of American women mainly to the "national nervousness." The women of English experiments and the says, can teach us the inestimable leason of repose.

Another valuable lesson to be learned from the English woman is that she does not go in much for cosmetics, the continual use of which must ruin any complexion. The beauty devotees of King George's realm have the mercolized wax habit, a more wholesome method of keeping the face girlish-looking and healthy. Ordinary mercolized wax, used like cold cream, rejuvenates the worst complexion. Women here may easily acquire the habit, this wax being obtainable at drug stores generally in the United States and Canada. It is applied at night and washed off in the morning. One ounce is sufficient to completely renovate a had complexion. It has a peculiar action in keeping the face free from the particles of dead and devitalized scarf skin which are constantly appearing.—Advertisement.

HOTELS.



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Mail card to the Secretary of the Commercial Club for handsome Do it now!

OCEAN TRAVEL

SHORT SEA-ROUTE From Montreal & Quebec "LAURENTIC" "MEGANTIC"

"TEUTONIG" "GANABA" WHITE STAR-DOMINION

CHICAGO

Mr. Edward B. Perkins of New York, formerly of Omaha, was The charity bail was for the benefit of, or, as the English say, "in

Listen to the way they manage a charity ball in "dear of Lunnon":

"In order to avoid overcrowding, the number of tickets has been

"A special hot breakfast will be served between 3 and 5 o'clock in the large ball room at a small additional charge." And we think \$10 is a lot for the Ak-Sar-Ben ball, with supper free,

or \$5 for the charity ball!

boxes for all of the theaters and muic halls and scores of other attractive and useful gifts.

King George, Queen Mary, Dowager Queen Alexandra and their court.

The Carter Lake Kensington club also met to sew during the afternoon, following which covers were laid at dinner for thirty-five members. Mrs. Thomas Gentleman entertained at luncheon, when her guests were:

Busch, N. Moore, Hinzie and Welshans,

Misses-Mesdames-P. T. Conian, Edward O'Hearn, O. Rocheford, Simpson had as their Dr. and Mrs. J. guests:

Mr. and Mrs. A. Wedemeyer. Mr. and Mrs. C. Vincent. Mrs. C. H T. Riepen entertained at a swimming party, after which covers were

Mrs. Brainerd. Mrs. C. W. Strong had as her guests: Mr. and Mrs. H. W. Brenizer. Mr. and Mrs. C. Ballons. Misses— Mildred Ballons, Elizabeth Bess Richter, Madge Brome, Mrs. M. Ballons.

Cadet Taylor entertained eight guests at dinner last evening; Miss Gladys Lindskog, three; D. M. Reams, four, Dr. Condqn, three; Roy Frankum, three; James Fitzgerald, three; J. J. Gafford, two; Dr. Hayes Geantner, two; Mrs. May Harris, five; Allan Marr, three; L. F. Meyer, two: Grant Peters, two; George Reims,

Seymour Lake Country Club

Mrs. James Trimbie and Mrs. John Smith entertained Thursday morning at guest of Mrs. A. E. Rose. The guests

Mesdames Frank Roberts, James Trimble

John Smith. Misses— Helen Patterson. Mrs. D. L. Ham and Mrs. R. Propat entertained at dinner for Mrs. Edwin Furlong of Steamboat Springs, Colo. After dinner cards and dancing were enjoyed. Covers were laid for:

Mesdames—George Pugsley, J. F. Sindelar, George Armburst, D. C. Dedds, Howard Said, Mesdames— Edwin Furlong, John Stamp, Hoffman,

Mr. and Mrs. J. A. C. Kennedy enter- about two weeks. tained a party Thursday evening, bathing

Mr. and Mrs. A. G. Eillek.
Mr. and Mrs. A. I. Walsh.
Mr. and Mrs. F. A. Cuscaden.
Mr. and Mrs. W. B. Fonda.
Mr. and Mrs. George Johnston.
Mr. and Mrs. J. A. C. Kennedy.
Mrs. Helen Robinson.
John Wilkes.

Mrs. David C. Dodd entertained at a swimming party Thursday. Luncheon followed. -Mrs. F. E. Ames entertained at lunch-

eon yesterday for Master Ames. The club is planning for the fourth de-

gree outing of the Knights of Columous, to be held in the near future. At Seymour Lake.

Mr. and Mrs. George F. Rushart of Fort Crook entertained at a dinner dance at Seymour lake for their aunt. Mrs. P. W. Lynch. The guests were:

Misses— Rena Fitzpatrick, Alice Fitzpatrick, Lettle Fitzpatrick, Misses-Patricia Lynch, Eilen Lynch, Messra.—' George Dyhrherg, Jack Mattern.

Ellen Lynch.

Messrs.—

Ben Lynch,
Richard Brenzer.

W. H. Fitzpatrick,
Mrs. P. W. Lynch.
Mr. and Mrs. J. H. Beard,
Mr. and Mrs. L. Dyhrberg,
Mr. and Mrs. W. J. Fitzpatrick,
Mr. and Mrs. John Mattern,
Mr. and Mrs. J. J. Lynch,
Mr. and Mrs. W. P. Lynch.

Pleasures Past. Mrs. Peter Anderson entertained Thurs

day afternoon for Mrs. Cora Hoyer Stearns of Colorado Springs. Those present were Mesdames-F. Featherstone,

Madill, King. Ellett, Ida Flynn, W. M. Muagrave, C. H. Stearns, Walter Hunsen, L. Hoyer Frank Hughes, L. Kiser. J. Houchin. N. Johnson. Edward Skillet,

Aloha Club.

BY LA RACONTEUSE. Mra. W. Johnston entertained the mem-The broad cape shown in this photobers of the Aloha High Five club at her graph is a recent Paquin model. home Thursday afternoon. Three tables The vest and cape sections are out is were placed for the game and prizes were one and at ached at the back to a shallow son by Miss Nell Barnum, Miss Frances Piatti, Mrs. C. F. Ratekin and Mrs. Neal

The Hebraska JOHN A. SWANSON, Pres.

The Nebraska

WM. L. HOLZMAN, Trens.

The Hebraska

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\$1.00 Men's Shirts, Saturday at 65c | \$1.50 Men's Shirts, Saturday, 95c 50c Men's Silk Neckwear at . 25c All 50c Wash Ties or 81.00. 35c 50c Balbriggan Underwear at . 25c

See Our Show Windows CORRECT APPAREL FOR MEN AND WOMEN.

See Our Show Windows

Hayes. Miss Piatti was the guest of the been visiting friends in the east since This was the last meeting until leaving school

In and Out of the Bee Have. Mr. A. L. Bell is visiting Mr. and Mrs.

for their objective point.
Mr. and Mrs. W. D.

months on the Atlantic coast. Mrs. Ben Cotton and children leave the golf breakfast, honoring Miss Merle first of next week for Lake Okoboji. Cooper of Fort Madison, la., who is the where they have taken a cottage for the

Miss Eileen Patterson left this week to join her sister, Miss Lucille Patterson, and her mother, in East Orange, N. J. where she will remain for the summer. Miss Margaret and Miss Etola Kennedy

save gone to Syracuse, Neb., to spend a and attended by police surgeons. few days with Mr. and Mrs. Roy Wiles on the Wiles' farm a few miles out of Syracuse. Mr. and Mrs C. L. Babcock and son Clyde Harold, have gone to Colorado

Springs, where they will spend the remainder of the summer in their cottage in the mountains. Mrs. F. T. Walker and daughters, Margaret and Mildred, are spending the sumner with Mrs. H. T. Bellamy in Chicago.

Mr. Walker has gone to New Orleans for Miss Leona Yates left last week for proving the chief attraction. After din- Stapleton, Neb., to visit friends and rener dancing was enjoyed. In the party latives. Before returning she will visit

other Colorado peints. Miss Regina Connell returned home this is resting easily. morning after spending the year in the

east attending school. Miss Connet has

Fashion Hint

Miss May Mahoney has gone to Colum-

bia University to take a summer course in French, stopped in Chicago on her way Fort Sheridan by Mrs. Carl F. Hartman, formerly of Fort Omaha, and also by Mr. and Mrs. W. A. Smith have gone on Mrs. Ben Boyce, nee Miss Miriam Pata trip east and north with Nova Scotia terson, of Omaha. Mrs. Boyce enter- Toronto convention of the Associated Ad tained Miss Mahoney at luncheon on her new yacht, "The Halcyon

> Five Prostrations from Heat Attended by Police Surgeons

Winter Byles, 3125 South Becond street, was overcome in a downtown restaurant

and taken to his home in an ambulance He is resting easily. Frank Freihage, 3125 South Second street, was stricken at Thirteenth and Phillips streets. He was taken to St. Joseph's hospital, where he is in a precarious condition.

Rudolph Morgan, Thirteenth and Dominion streets, was found at Fourteenth institution. The English delegation a so and Jones streets in an unconscious con- invited the association to meet in London dition and cared for by police surgeons. Mrs. Burt Wheeler, Twenty-second and dozens of Pierce streets, suffered a heat stroke as the world Denver, Colorado Springs, Manitou and she was hanging up the family washing She was attended by Dr. C. B. Foltz and

> Raymond Thorpe, 370 Lincoln avenue. Council Bluffs, while waiting for a street ear at Fourteenth and Douglas streets. suffered a heat stroke and was taken to police headquarters, where he was given Best Known Cough Remedy.

Dr. King's New Discovery, best for roughs, colds, hoarseness and all lung of attic will still be built on top of this. troubles. First dose helps. See and \$1, but the steel is being riveted now on the All druggists -- Advertisement.

Delegates to the Ad Club Convention Slow Getting Back

Slowly the Omaha delegates to the

Clubs of America are sifting back to ever, nor will they be for several months for some went from there to Europe while others visited many points in the eastern states before coming home Thompson went to Montreal where he joined Drs. Bushman and Conlin of Omaha and went to Europe with them. The two doctors go to study in the European universities. Victor White and Mrs. White also went on to Europe the police headquarters Friday afternoon after the convention closed. Frank Builta went to New York City for a conference with telephone men for a few days and

returned to Omaha last Tuesday. The association will in the future ? known as the Associated Ad Clubs of the World instead of the Associated Ad Clubs of America

There were thirty delegates present from England alone. It was this English delegation that asked that the association enlarge its scope to become a world wide association instead of an American Delegates were present from in 1917.

Steel to Fourteenth Story on New Hotel

beam at the top of the framework for the new Fontenelle hotel at noon. This means the framework or steel skeleton of the building has reached its height, fourteen stories above the ground. A few stories | fourteenth level.

The Safe READ KIND and see the **NECESSITY PURE** PERFECTLY PASTUERIZED BEFORE BREAKFAST DELIVERIES ALAMITO 8c **DAIRIES** Phone Douglas 409 QUART

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Be on guard against the nameless and worthless tanks which certain parties are now endeavoring to palm off on Prest-O-Lite users in Omaha and vicinity.

Your Prest-O-Lite, when empty, can be promptly exchanged anywhere and everywhere. The dealer who takes a Prest-O-Lite away from you can sell it easily. But a counterfeit is worthless and has no responsible exchange service behind it.

Besides a counterfeit gives you very inferior light

Don't allow anyone to take away your ability to get Prest-O Lite service.

Before you accept any cylinder in exchange for vour Prest-O-Lite.

Look for the Prest-O-Lite trade mark

Tear off any paper labels and look for the name Prest-O-Lite, etched in large letters on the side of the

If the cylinder does not clearly show the word "Prest-O-Lite" without any guess work, it is NOT a genuine Prest-O-Lite, and is not accepted for exchange service by any Prest-O-Lite dealer.

Look at your cylinder today and see if a counterfeit has already been palmed off on you. If so, demand the return of your Prest-O-Lite. Communicate with us promptly and we will gladly help you recover your

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