

YACHT CUP INTEREST KEEP

American Defenders Are Daily Attracting Much Attention.

INVADER REGARDED AS MARVEL

Shamrock IV Has Many New Features Which Are Expected to Make Some Extraordinary Showings.

NEW YORK, June 27.—With the three America's cup defense yachts—Resolute, Vantus and Defiance—engaged in almost daily test races and Sir Thomas Lipton's challenger, Shamrock IV, preparing to sail for America, interest in the coming international races for the famous yacht trophy is increasing rapidly.

Her description as cabled from England points to a yacht which departs from many of the orthodox canons of sloop building. Many yachtsmen believe that Designer Nicholson, with his radical innovations, has produced a boat that will prove extremely formidable.

club committee is opposed to granting permission to tow and while the matter is under discussion neither the challenger or defending clubs will state their official attitude in the matter.

Restriiction a Handicap. Basing their opinion on the assumption that such permission will be granted reluctantly, if at all, the English yachtsman and writer holds that the restriction is one that handicaps the challenger.

It is quite erroneous to suppose that the permission to tow enables a vessel to be more lightly constructed. To begin with, the permission only applies to calm

weather, and no one responsible for the vessel would desire to tow when there is anything of a breeze. Under certain conditions, a vessel of light construction is submitted to greater strain in towing than in sailing, and it is by no means a comfortable means of progressing, excepting in fine weather.

The reason for this is that in towing it is not one continuous strain. It is absolutely necessary to have a very long tow-line, otherwise there would be the probability of the vessel in tow running up on the tug. Progress then is nothing more than a series of jerks. When the hawser tautens the vessel receives a

sudden impetus which carries it along faster than the tug is traveling. The hawser then slackens until the vessel loses her momentum, when it tautens again and another jerk gives the vessel a plunge forward again, and so the towing proceeds. With the slightest swell on matters are made much worse, and to attempt to tow a vessel against a head sea is to submit it to a much more serious buffeting than it would receive in sailing.

Another feature of the cup rules which does not appeal to the average Englishman is that which permits the defender to increase its waterline, but does not extend the same privilege to the challenger. On this point another writer states: "Apart from the troublesome delay and attendant risk of crossing the Atlantic

under sail there is a further point in the conditions of the race framed by the New York Yacht club committee which appears to us most unfair to the challenging yacht. We do not say that the right to insist upon it, because as the New York Yacht club has not the legal right to insist upon it, because as the club holds the cup and frames the rules, it is obvious that it can attach to it any conditions it pleases. If the party contemplating challenging does not like the conditions of course he need not compete. We contend, however, that the following condition is unfair, inasmuch as it gives a better chance to the defender than it allows the challenger.

Wall Paper Specials

Monday we place on sale four special lots of good serviceable papers.

7c bed room and kitchen papers, light and medium colors with border to match, 2 1/2c

15c parlor, dining room, store and hall papers, all new patterns in all shades with 9-inch and 18-inch border to match; Monday, roll 5 1/2c

18c bed room papers, stripe and floral patterns with cut-out border and base 9c

25c and 50c oatmeal papers in plain and figured patterns. All shades in 2 1/2c

lots Monday 14c-25c

BRANDEIS

Beginning Wednesday, July 1st, and continuing through the months of July and August, this store will open at 8:30 a. m. and close at 5 p. m., except on Saturday at 9 p. m.

BRANDEIS STORES



Women's 50c hse and cotton union suits, 39c. Women's 25c hse comfy cut vests, 15c. Women's 35c cotton union suits, 25c.

Sale of 300 Pretty Dresses Worth \$20.00, \$22.50 and \$25.00

To offer these bewitching summer dresses—good quality, good taste in design, good styles—the latest accepted modes—at the one modest price mentioned, is something that you could expect of no other house in Omaha. Another big purchase in New York is the secret—a purchase at much below regular price.

A Special Group of Dresses \$10

These are of sheer summer silks and fine cottons, made in the newest of styles. Crepe de chine, Jap silk, taffeta, cotton crepe, raffine, linen, voiles, etc. New long Russian tunics and girdles are distinguishing features. They are dresses of exceptional beauty, at...

Cool Wash Dresses \$6.98

For Monday we have arranged an exceptionally attractive group of dresses to offer at this popular price. A large number of pretty styles, in crepes, voiles, liness, tissues, reps, etc., both white and colored.

Pretty Waists and Blouses

The most pleasing selection of cool, dainty looking summer waists we have yet shown. Made of sheer organdies, voiles and lawns, artistically trimmed with fine laces and embroideries. Novel effects in organdy collars. Priced—\$1.50 \$1.95 \$2.50 \$2.98

Fashionable Wash Skirts, \$1.98, \$2.98, \$3.98, \$5

A most comprehensive showing now ready, representing every new style and material. Cord fabrics, crepes, piques, liness, etc. Made in long Russian tunic and high girde effects.

A Large Lot of Coats Worth to \$25, at \$9.75

This lot includes many of our choicest \$20 and \$25 coats—silk moires, poplins, taffetas, novelty cloths and other materials, made in the best of the late summer styles. It is a fine selection, at...

Dainty Summer Muslinwear, \$1.50, \$1.98, and \$2.98

Crispy new undermuslins for hot weather wear. Gowns, skirts, combinations, princess slips, Teddy Bears, envelope combinations, corset covers and all the sheer, lacy garments that mean so much for summer comfort.

Pretty White Petticoats Worth up to \$2.50, Only \$1

We will offer as a special attraction for Monday shoppers a lot of about thirty dozen pretty lace and embroidery trimmed white petticoats. They are the newest styles—all fine materials and regularly worth to \$2.50. Choice, \$1.

Some Impressive Special Offerings of White and Colored Wash Goods

- Regular 50c Dress Linen, 25c. 6,000 yards of silver bleached dress linen bought in Belfast, Ireland, at less than cost to manufacture, because they have discontinued making it. Good, heavy, round thread, made from best selected flax, free from starch, and absolutely pure linen, 36 inches wide. Regular 50c quality, on sale, at yard 25c. White pique, wide welts for skirts and suits, 32 inches wide. Our regular 50c quality, on sale Monday, at the yard 25c. Light weight ratine desirable for making summer skirts, 45 inches wide. An excellent fabric, at yard 25c. Imperial long cloth, chamois finish, yard wide, best material for undermuslins. Regular \$1.39 \$2 bolts of 12 yards, for 10c. Printed flaxons, the linen-like wash fabric with permanent finish. 15c quality, Monday, yard 10c.

Special Lots Laces Monday

- Silk chantilly flouncings in white, cream and black. 18 and 27 inch cotton shadow flouncings, white and cream. 40inch shadow allovers in cream and white. Silk shadow allovers in white and ivory. Yard wide. Two-tone oriental flouncings, 18 inches wide. 18 and 24-inch oriental flouncings. White and cream. Flowered nets in daint yecolorings. Yard wide. Black silk figured nets, 42 inches wide. Baby Irish allovers in soft finish, 42 inches wide. Laces Worth Up to 35c Yard 15c. Shadow flouncings, 9 to 18 inches wide. White and cream. 14 and 18-inch camisole laces for corset covers. Venise bands in widths to 4 inches. White and cream. 18-inch allover laces. White and cream. Narrow net top and shadow laces in widths from 4 to 8 inches. All new, dainty designs. Many are suitable for pleatings for waist trimmings. Choice of laces worth regular up to 40c, at the main lace counter specially priced Monday, yard 15c and 25c. Laces at 50c Yard. French and German val. laces in insertions and edges to match, all linen torchons, plain and fancy cluny laces up to 5 inches wide. Many to match. The best lot of laces we have offered at this price. Qualities worth to 10c a yard, priced Monday, at 5c.

Sale of the Goldberg Art Stock

- Continues This Week With Pictures, Frames and Art Goods at About Half Goldberg's Prices. Hundreds of wonderful values for those who come tomorrow. HER GIFT, genuine copyright hand colored "Campbell" copy, 13x22-inch size, never before sold at less than \$1.00, in this sale 38c. Good size American oil paintings with Eutruscan gold frames. Goldberg's prices \$10 to \$15. Our sale price, \$4.90. Large unframed pictures, photographs, etchings, Gramercy prints, etc. Values up to \$12, on sale at \$1.00. Small oil paintings by eastern artists, which Goldberg sold at \$5 to \$10, will be on sale tomorrow, at \$1.75. FRAMED PICTURES. The framed pictures we have divided into seven assortments. 24c, 48c, 75c, 98c, \$1.98, \$2.98, \$3.98. These will have to be seen to be appreciated. The values run from 75c to \$10. There isn't a picture in the lot that we are not placing on sale at less than one-half the Goldberg price. 75c to \$1.25 Picture Frames. 500 empty frames in various sizes and qualities—just a miscellaneous assortment from the Goldberg stock, such as they sold for 75c, 90c, \$1 and \$1.25. Our sale price, 9c.

Embroidery Specials

- 18inch swiss, cambrie and longcloth corset cover and flouncing embroideries in artistic small patterns. Qualities worth up to 25c, Monday 15c. Embroideries Worth to 50c at 29c. 18, 27 and 45-inch crepe and voile flouncings and allovers, also corset cover and baby flouncings in swiss. Worth to 50c, yard 29c. Embroideries Worth to \$1.50 at 59c. 45-inch crepe, voile and swiss flouncing embroideries in numerous beautiful patterns. Qualities worth to \$1.50, on sale at 59c. Embroideries at 5c. Pretty embroidered edges, some with insertions to match. Fine baby patterns worth to 12 1/2c a yard, at yard 5c.

In the Drapery Section

- Regular 25c etamines, at yard, 19c. \$1.50 swiss curtains, Monday, pair, 50c. Regular 50c cretonne, at yard, 39c. Regular 35c window shades, each, 25c. Good \$2.50 lace curtains, at pair, \$1.50. Regular 35c bungalow net, yard, 19c. Pretty 40c colored madras, yard, 25c. 19c drapery etamine, at yard, 10c. Fine \$10 cedar chests, each, \$8.25. Regular \$10 couch hammocks, \$6.98. Regular \$2.50 woven hammocks, \$1.85.

Brandeis Stores

\$1.25 and \$1.50 Wash Suits 95c



The suits in this moderate price group include the clever little low neck and short sleeve Russians and blouse styles. Made with straight cut pants. Also long sleeve suits with bloomer pants, and Oliver Twist suits. Exceptional offer at 95c.

\$1.75 and \$2 Wash Suits at \$1.45

There are two tables full of these suits to be disposed of Monday. Middy blouse and Oliver Twist models. Also Russian and blouse styles, Eton collar suits with straight cut pants and short sleeves. Well assorted fabrics and patterns, \$1.45.

\$2.50 to \$3.50 Wash Suits, \$1.95

All the suits in this lot are of imported materials, and many are in the most delicate summer shades. All strictly fast color. Linen in blue and tan, gaiters in plain shades or fancy stripes, fancy stripe madras, reps and poplins. Also pretty white suits in linen and pique, and crashes in natural shade, with detachable collar. Every new style to be found in this group at \$1.95.

Brandeis Stores

Vacation Needs in Drug Section

- Many warm weather and vacation needs now at special prices, with unusual economies on bathing caps, traveling cases and manicure goods. Vacuum Bottle Special at 88c. A hot weather comfort—a household necessity. Take it along on your vacation. Keeps any liquid hot or cold. Pint size heavily nickel plated. A regular \$1.50 bottle, very special at 88c.

50c Jar Ingram's Milkweed Cream at 29c

Universally endorsed by all leading beauties, both off and on the stage. Thousands of women know that it is rapid and certain in giving beauty of complexion and skin health. Regular 50c jar, special for 29c.

Hughes' Ideal A Brush for Particular People

If you are particular about the brush you use, let us show you the genuine Hughes' Ideal. We know it will please you. We offer this fine brush at a really surprising price. A quadruple bristle Hughes' Ideal Hair Brush of the very best quality, made to sell at \$2; specially priced in our drug section at \$1.19.

Velvetina Toilet Specialties FREE This Week

So you may know Velvetina Toilet Goods in Combinations will preserve your complexion, remove sunburn, tan and get that "clean feeling" we will give. FREE—ONE VELVETINA COMPLEXION SOAP, 25c, with every purchase of Velvetina Massage, 50c. Combination for use at night. Removes all dirt, impurities, wrinkles, etc. FREE—ONE VELVETINA FACE POWDER, 35c, with every purchase of Velvetina Vanishing Cream, 50c. Combination for use in morning as a dressing. Protects delicate skins from summer's sun and wind. These four articles complete Velvetina System Combination No. 1—a satisfaction-giving, positive result-giving combination to be had in no other way; economy even at regular prices. During this week all for \$1.00. Three Other Big Free Combinations ASK ABOUT THEM. Get YOUR VELVETINA BOOK AND SAMPLE—FREE—A complete guide for the care of the complexion.