## THE OMAHA DAILY BEE

very essence of productiveness. Real farm facts will interest a large and appreciative audience.

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OMAHA, SATURDAY MORNING, JUNE 20, 1914.

SINGLE COPY TWO CENTS

Advertised in The Bee in the

Friday, June 19, 1914

BURGESS-NASH COMPANY

STORE NEWS FOR SATURDAY

Sixteenth and Harney Streets.

Automobile VEILS Chiffon, 2 ½ yards long, good assortment of colors; 48c

These Great June Sales Saturday Bring the Most Important Saving HANDKERCHIEFS Advantages of the Entire Month--You Cannot Afford to Miss Them | For women, hand simple linen, plain hem- 10c

For women, hand embroidered

Here's Another One of Those Unusual Sales of Women's Beautiful

## UMMER DRESSES



TUST another instance of our being on the spot when the maker decided to sell-of being able to offer you at the very time when you want them most, beautiful new summer silk and cotton dresses at about half their intended selling price. There is a dress for every occasion—a style to suit every fancy. Four groups:

\$3.50 to \$5.00 Summer Dresses at \$1.85 Pretty lace and net dresses, also of figured crepe, volle, lingerie and ratine materials; wide selection

of styles; intended to sell for \$3.50 to \$5.00, Satur-\$6.50 to \$8.50 Summer Dresses at \$3.85 Imported voiles, silks, crinkled crepes, white em-broidered lingerie materials and voiles; beautiful new

styles, intended to sell for \$6.50 to \$8.50, choice

Silk crepe de chine, with dainty figured designs; white voile and lingerie materials; made to sell for \$10.00 to \$15.00% your choice of any in the lot Sat-

3-Piece Silk Dresses at \$8.85 Waists of silk chiffon with smart little silk jackets; new draped skirts; beautiful shade of navy blue; made to sell for \$25.00; your choice of the lot Sat-

\$10.00 to \$15.00 Summer Dresses at \$4.85

\$8.85

#### Women's LONG SILK GLOVES

50c

DURE silk with double tipped fingers and full 16-button length; every size, from 5 1/2 to 1/4; most desirable shades, including pongee and navy, also black or white; every pair strictly perfect; pair.....50c Burgess-Nash Co .- Main Floor.

Drugs an	d Toilets
Palmolive soap, cake	Mennen's tal- cum powder 9c Massata talcum powder . 12c Abonita tellet water 50c bet- tle for . 29c Monoxide tooth powder . 15c kind for . 12c Fels Naptha soap, 16 cakes for 39c Peroxide, is is for 4c Household am- monia, 1 quart for 14c

#### These Pure Thread SILK HOSE at Pr.



#### Burgess-Rash Co .- Main Floor.

#### It's Doubtful If You've Ever Seen Blouses as Pretty as These at \$1.05

OMEN are heard to comment every day in the waist section, "My, what pretty waists"—but when they see these and realize the price at which they are offered they certainly will marvel.



The waists are made of fine voiles, daintily trimmed with lace; allover embroidered voiles with organdie collar and cuffs, fancy striped voiles, plain collar and cuffs with lace edge. But you must see them to appreciate the real beauty and great bargain importance at the sale price, \$1,05.

White Voile Waists at 75c Pretty new styles with collar and cuffs of organdie, sheer lawn with collar of organdie and flowered voile trim-

med with net frills. Pretty Voile Waists at 95c. Embroidery and lace trimmed, also allover embroidery with plain collar and

cuffs edged with lace. White Jap Silk Waists at \$1.50

Made with organdie and embroidered collar, also colored stripe tub silk waists with white organdie and embroidery collars. Burgess-Wash Co .- Second Floor.

#### Girl's \$1.75 White Dresses, 98c

BEAUTIFUL little creations of lawn, trimmed with embroidery and lace insertion, high or low neck styles, for ages 2 to 14 Child's \$1.50 to \$1.98 White Dresses, 98c

Good quality nainsook, for ages 6 months to 2 years, trimmed with lace, embroidery and ribbon; skirt finished with embroidery and tucks.

Girls' \$1,00 and \$1.25 Dresses, 79c Made of colored chambray, percale and crepe, trimmed with embroidery, lace and satin; high or low neck styles; ages 2 to 6 years.

Children's 50c Rompers for 39c Chambray, striped and checked ginghams; white linen and crepe; also creepers and frock styles,

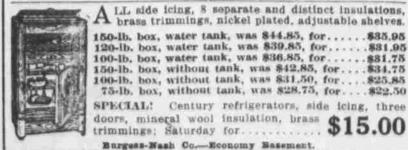
Children's Linen Auto Coats at \$3.95 Made high neck, turn over collar with new turn back hood; double breasted pockets; for ages § to 14 years. Burgess-Hash Co .- Second Floor

#### Sale of Hurt Books at 25c

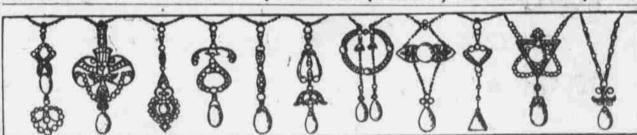
PY THIS we mean books that have become more or less D soiled and finger marked, just enough to take them out of the perfect class and therfore you have an opportunity to buy books formerly 50c to \$1.25, Saturday at ......

The offering includes: Illustrated standard novels, such as Treasure island, St. Elmo, Helen's Babies, etc.; Gift Books, The Rubiayat, Henry Van Dyke's works, Sunshine and Rain; Juvenile books for boys and girls, books by James Whitcomb Riley, etc., etc., choice 25c Burgess-Mash Co .- Main Floor.

#### Automatic Refrigerators Reduced



#### Manufacturers' Sample Line of Sterling Silver Lavalliers Intended to Retail for \$3.50 to \$10.00, Choice at \$1.95



Tres CERTAINLY a remarkable selection—288 pretty, dainty sterling silver pendants on sterling silver chains. Pendants are set with either hand cut brilliant white stones, imported from Holland or French pearls or fine imported cabachion sapphires, emeraids or amethysts. Every piece is perfect and the stones are guaranteed. An unusual oportunity to buy \$3.50 to \$10.00 Lavalliers Saturday at.....

Burgess-Mash Co .- Jewelry Section,

#### Here You Are Men---Here's That Sale of Silk Hose We Promised You at 19c and 29c

A ND it will be some sale, too—for never to our knowledge has there been an offering of like importance presented to the men of Omaha. A trade deal is mixed up in the offering-a

PURCHASE OF 600 DOZEN PURE THREAD SILK HOSE AT A PRICE LESS THAN THE COST TO MAKE

Every pair is strictly perfect with reinforced heel and toe, some with lisle heels and toes, in black and every shade you may desire, including navy blue, maroon, tan, gray, also black, plain knit, accordion, etc. All sizes in the lot. By long odds the biggest and best silk hose value offered anywhere. Come, buy your season's supply-if you can't come send some one, at least be sure to get your

ues; on sale at,

M EN'S pure thread silk hose; regular 50c val- M EN'S pure thread silk hose; 75c values; on sale at, pair.....



Burgess-Mash Co.

#### 19c and 25c All Silk Ribbons at 10c

Several thousand yards of all silk ribbons, including satur, taffeta, fancy flowered ribbons, moires, etc., in colors, white and black, widths 3 to 5 inches, were 19c and 25c, Saturday, yard, 10c. Burgess-Mash Co .- Main Floor

### Economy Basement Specials for Saturday

Women's Challie Dresses, \$1.35 Wool challie, sizes for misses and small women; Wool challe, sizes for blinds, were \$1.35 \$5.00 to \$7.50, Saturday at ...... Women's \$2.00 Dresses at 88c Made of lawns, percales and ginghams in light and Made of lawns, percates and strong dark shades; all sizes; were \$2.00, Satur- 88c 

Made from chrome tan leather with genuine elk hide soles; these are shoes that give you service, \$148 and they are very strong values at, pair... Men's \$3.00 Oxfords at \$1.95 Button and lace styles, made from gunmetal and tan

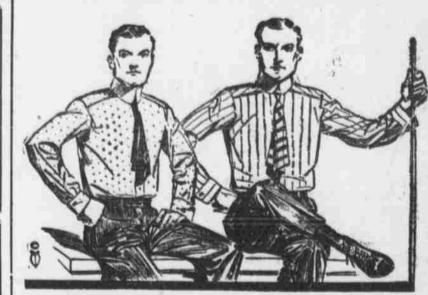
Buckle and tongue trim, patent and dull leather, medium and light weight flexible soles with Cuban and military heels. Perfect fitting, comfortable styles; were \$2.50 and \$3.00, Saturday, \$1.79 pair....... White Footwear Specials

Women's \$3.00 Colonial Pumps at \$1.79

Men's white canvas exfords in blucher lace styles; comfortable and dressy; special for Sat- \$1.49 urday at, pair....... Mary Jane white canvas pumps for grow-\$1.75 ing girls; all sizes, pair...... Misses' 2-strap white can | Children's 2-strap white leathers; all new styles; regular \$3.00 \$1.95 per pair....\$1.19 canvas pumps, per pair....

# Extraordinary Sale of Men's

At 85c and \$1.85



SALE that will appeal to every man-the kind of shirts that make you glad to take your coat offoffered to you at about half the price they were intended

Enough snappy new shirts to supply a good portion of the male population of Omaha. Patterns and colors the very latest for the summer season and there are all sizes for men of all proportions. Wade in here Saturday, where piles of shirts are "over head and hands" as we used to say when we went "swimmin"." Two lots:—

Men's \$1.50 Shirts at 85c

Hundreds to select from, in a great assortment of patterns and colors, made of madras, solsette, cheviot and other light materials; 

Men's \$2.50 to \$3.50 Shirts at \$1.85

Including silks, fine madras, cheviot, etc., both negligee and tango 

#### Women's 50c Union Suits, 29c

SPECIAL! Women's union suits of fine lisle, made umbrella style, low neck and sleeveless. lace trimmed at knees, regular price 50c, very special for Saturday at, garment, 29c.

Burgess-Hash Co.-Main Floor

#### Women's Dress Pumps, \$3.35

HERE'S another shoe special which we offer you for Saturday. The season's newest creation — the "Cleo" colonial pump with side ornament trim, made on the recede toe last with flexible sewed soles and hand finished half Louis heels. Imported French Bronze and fine qual-

ity patent colt leathers; they are especially dressy and perfect fitting. This is one of the best values that has been offered in 33.35

Women's Hand Turn Pumps, \$2,85 Beautiful colonial pumps with hand turn soles and Louis heels, made of satin, patent and velour leathers. The very latest lasts and our regular \$3.50 lines; special for Saturday at, \$2.85 Burgess-Nash Co .- Main Floor.

#### How About Your Straw Hat?

THE very style best suited to you is here and we know we can fit you and at a price that will please you. Sennets and split braids with new high crown and narrow band and brim-

\$2.00. \$2.50 and \$3.00

some self-conforming; prices range-

Silk Hats and Caps Made in a different way, finish and workmanship-best colors, light tan, navy, fancy shades. 50c and \$1.00 Burgess-Hash Co .- Main Floor



#### Men's \$3.50 Oxfords, \$2.95

MEN'S oxfords in up-to-the minute styles, made from gunmetal, patent and tan Russia leathers, Goodyear welt soles; our regular \$3.50 lines, \$2.95 priced for Saturday at, pair.

Men's White Oxfords, \$2.35 Blucher lace styles, genuine Sea Island canvas, with Goodyear welt soles, pair ..... \$2.35

TENNIS FOOTWEAR FOR EVERYBODY Men's exfords....75c and \$1.10 | Misses' exfords....60c and 90c Women's exfords.65c and \$1.00 | Children's.......50c and 75c Burgess-Mash Co .- Main Floor.

#### 50c Box Initial STATIONERY, 39c

FINE quality linen finished box paper, 24 sheets with envelopes to match; new narrow shape paper and short cut envelopes; also correspondence cards; regular price 50c, Saturday, choice at.. ......39c

Burgess-Hash Co .- Main Ploor.