

The Most Sensational Sale of Wash Goods Ever Held in the West

Over 250,000 yards of the newest summer styles and qualities on sale Monday at reductions of one-third to two-thirds of usual value. A wonderful opportunity to supply summer needs

WE have planned for this sale for many weeks. We have strained every resource to make it a record breaker in every respect. Every market has been searched for its choicest products, and when prices were right, we purchased heavier than ever before. As a result of these efforts, we announce this sale Monday in full confidence that you will find it the most interesting you have ever attended, incomparably superior in magnitude, variety and beauty of styles as well as in opportunity for economy.

The Most Amazing 20,000 Yds. of 25c and 35c Wash Fabrics

We believe this to be, without any exception, the finest lot of wash goods ever brought to Omaha to sell at one extremely low price. It is the entire season's surplus stocks of a large eastern jobbing house, which we secured at a mere fraction of their regular worth because the wholesalers were anxious to make room for fall merchandise.

Priced in This Sale at Far Below Cost of Weaving

- Plain and embroidered silk chiffon. All shades. 27 inches wide. Worth up to 35c a yard.
- Beautiful silk rajahs and pongees in all leading summer shades. 27 and 36 inches wide. Worth to 35c.
- Plain and satin striped silk colliennes. The season's choicest fabric. 27 inches wide. Always sells for 25c.
- 27-inch silk and cotton crepons and jacquards. Beautiful summer weight fabrics, neat designs, 25c values.
- Yard wide plain black messaline and chiffon weave silks. Soft clingy fabrics and worth regularly 35c yard.
- 27-inch beautiful silk and cotton tussahs in neat floral and figured designs. Regular 25c values.
- Plain silk and Nolle mixed eponge, medium weight. 27 inches wide, 35c quality.
- 27-inch heavy weight silk mixed novelty ratine. Worth up to 35c yard.

at
9c
Yard



Voiles and Crepes

Fine quality printed voiles and crepe effect voile in the season's prettiest floral and jolly designs, so much in demand. Yard wide and regularly worth 25c and 29c, at—

15c Yard

Batiste at 12 1/2c

Pure white mercerized batiste. Soft, clingy fabric, made from finest Egyptian combed yarns. 40 inches wide and worth regularly 19c to 25c. Very special at—

12 1/2c

12 1/2c Batiste 6 1/2c

Beautiful printed dress batiste, the old reliable summer fabric with elegant floral printings in pretty color combinations. 12 1/2c quality, at yard—

6 1/2c

Silk Poplins, 12 1/2c

Highly mercerized silk poplins. Extra heavy quality in all the leading shades for evening and street wear. Worth regularly 19c. Choice Monday, at the yard—

12 1/2c

Plisse Crepe

5,000 yards of Windsor plisse crepe in lengths up to 20 yards. Every desirable color is here. The regular price is 19c. Monday, yard—

12 1/2c

Longcloth

Yard wide bleached long cloth with fine soft finish; also yard wide bleached cambric muslin for fine underwear, etc. Regular 10c grade for 5 1/2c.

25c and 35c Crepe and Ratine, Yard

Beautiful novelty French crepes and ratines in all the most attractive summer colorings, including pink, light blue, helio, tan, zebra, navy, Copenhagen; also black and white. 36 and 40 inches wide. Qualities regularly 25c and 35c, in this sale at—

12 1/2c

Linen Suiting

Three hundred pieces of book-fold linen finished suitings, Leno and other popular grades, a wide variety of the choicest 1914 shades. 25c and 29c qualities, at yard—

15c

Printed Voiles

Dainty printed voiles of beautiful sheer quality, in all the most wanted printings and color combinations. 27 inches wide. Sold from the bolt Monday at the yard—

8 1/2c

25c Fabrics, 15c

Merita cloth in plain white and colors. A new fabric of very dependable quality and is much in demand for dresses, waists, etc. The 25c values, on sale, at yard—

15c

10c Repts at 5c

26-inch wide beautiful repp cloth. Fine sheer quality, but strong and durable. For pajamas, boys' waists and athletic underwear. The regular 10c grade, specially priced for this sale Monday, at yard—

5c

White Pique

Finest quality white pique in wide waists. For summer wash skirts, suits and children's wear it has no equal. 32 inches wide. The 50c quality, at 25c.

Crepes

This lot comprises another special purchase of those white French cotton crepes. They sell regularly for \$1.50 a yard. 39 inches wide, at yd. 50c.

Eponge

Corded eponge in single and double stripes for blouses and summer wash dresses. 30 inches wide. 30c quality, at half price, yard 15c.

White Novelties

Fine white novelty fabrics in plaids, embroidered effects, dotted, etc. Qualities regularly worth 15c. 27 inches wide, Monday, at yard 10c.

Pongee

Yard wide mercerized shirting pongee in neat stripes and most desirable colorings. Absolutely fast colors. 10c and 12 1/2c values, at yard 7 1/2c.

Sheeting

Yard wide unbleached sheeting, the standard L. & L. quality. Extra weight. Regular 9c value, a large lot included in this sale, at yard 5c.

Muslin

Yard wide bleached muslin, an extra heavy weight and free from dressing. Positively a 10c value from bolt, specially priced for Monday, 7c.

Crepes

Beautiful French crepes in corded effects with dainty floral designs. Yard wide. An excellent quality, specially priced for Monday, at yard 50c.

Shirting Pongee

Silk striped shirting pongee. Cool and practical for summer wear. 35 inches wide. Regular price 39c. You can buy it in this sale Monday, at yard, 25c.

Sample Bolts of \$1.00 Wash Goods, Worth to \$2.25, YARD

A New York importer's entire sample stock of fine embroidered French and English crepes, voiles and other novelties at less than cost to manufacture. No two bolts are alike. These beautiful soft fabrics are especially suitable for lingerie gowns, blouses, etc. 40, 42 and 45 inches wide. Qualities regularly worth \$2 and \$2.25 on sale Monday at yard, \$1.

Sample line of broadened French silk crepe de chine, 42 inches wide. Worth up to \$2.25 a yard, at \$1.

Regular 19c Flaxons in This Sale at 19c

A small lot of beautiful white flaxon in small, medium and large checks and stripes. Highly mercerized and particularly adapted for children's wear, waists, etc. Positively worth 19c. While this lot lasts, Monday, you may purchase at, yard—

Mill Remnants

Of beautiful dress novelties, in stripes, cords and checks. All good desirable shades. 15c and 19c values; special 8 1/2c at—

Lorraine Tissue

Genuine embroidered Lorraine tissue gingham in all the choicest stripes, checks and figures. Lengths up to 20 yards. Very special at—

15c

10c Percales, 5 1/2c

Yard wide dress percales. Mostly light grounds in neat printings and colorings. This is the standard 10c grade and will be sold Monday from the bolt, at yard—

5 1/2c

Zephyr Gingham, 5c

Dress zephyr gingham. All the newest and choicest styles in checks, stripes and plaids. 27 inches wide. Lengths up to 15 yards. 10c and 15c grades, at the yard—

5c

Colored Crepes

Here is an unusually good assortment of colored nub crepes in stripes and checked effects. 40 inches wide and regularly priced at 85c. Main floor, 50c wash goods section, yard—

50c

37-inch Youthmore's cutting, 7 1/2c grade, special at 5 1/2c.

Printed Organdies

850 pieces fine French printed organdie of beautiful sheer texture, in assortment of floral, rose and rosebud designs. All colors. Genuine 19c values, specially priced for this sale at—

12 1/2c Yard

Printed Voiles

Hundreds of bolts of fine printed voiles in white and tinted grounds, in pretty floral designs, also many clever border patterns, 40 inches wide; 25c and 35c voiles, at yard—

15c

12 1/2c Dimity, 8 1/2c

Beautiful dainty checks and overshot crossbar weaves in neat floral, rosebud and other dainty printings. Pretty color combinations. Lengths up to 20 yards; 12 1/2c goods, yd. 8 1/2c

White Flaxons, 15c

Monday we offer hundreds of bolts of white flaxons in plaids, brocade, crepes, plain weave, etc. 27, 32 and 36 inches wide, worth to 25c and 30c a yard. 15c Monday for—

15c

10c Gingham, 6 1/2c

Five cases of pure stripe gingham in all the regulation stripes. Fast colors. Good quality. Worth regularly 10c; to close out, yard, 6 1/2c.

Great Mill Purchase of White Dress Novelties

This lot includes hundreds of sample bolts, parts of bolts and discontinued patterns from Tootle, Broadhurst and Lee of Manchester, England. All are perfect new goods manufactured for this season's selling, and present the choicest patterns and colorings. All are 40 to 45 inches wide. We secured these fine white novelties at less than half price, and will offer them Monday at similar reductions.

85c
Yard

- | | | | |
|--|--|---|--|
| Fabrics worth \$1.50 to \$2.50
85c
Yard | Wool Crepe
Wool Taffeta
Rope Voile
Embroidered Crepe
Embroidered Voile
Shadow Voile | Pebbled Crepe
Brocaded Linen
Silk and Cotton Brocade
Vermicelli Voile
Embroidered Eponge
Stripe Eponge | Fabrics worth \$1.50 to \$2.50
85c
Yard |
|--|--|---|--|

Monday Comes the Mammoth Sale of Rugs at Little More Than Half Price

A Manufacturer's Overproduction at About Cost of Making! Buy Tomorrow!

During the season's business a large mill accumulated over five hundred fine room size rugs, reprenting overproductions of many lots, as well as samples and discontinued patterns. Knowing of our vast outlet for such merchandise, he offered the entire assortment to us at a discount of about half. We took the whole lot, something that no other store in the west could do, and are now ready to offer them to you as the most exceptional values in many years. A glance over these items will emphasize the manifold advantages of purchasing tomorrow.

Beautiful Brussels Rugs Worth Up to \$15

Superior quality, room size Brussels rugs. Very heavy and serviceable, in attractive new patterns and colorings. Made to sell regularly up to \$15. Choice in this great sale for—

\$7.98

Axminster and Wilton Velvet Rugs, Choice

These Axminster and Wilton Velvet rugs are shown in great variety. Numerous new, artistic oriental and floral patterns in the most desirable colorings. 9x12 size. These rugs seldom sell for less than \$25. Specially priced in this sale for—

\$15.98

Rugs Worth Up to \$50

Hartford Saxony and Hartford Iran Wiltons, 9x12 ft. size, some mismatched, values up to \$50, for—

\$29

\$29.98 Genuine Seamless Wilton Rugs Priced at \$29.98

These genuine Wilton rugs are among the richest and most elegant made in this country. All are in the newest and most refined patterns, and colorings are those soft, rich tones. They are 9x12-foot size. Actually worth \$50 and even \$55. Offered in this sale for—

\$29.98

Body Brussels Rugs

Excellent patterns. Full 5 ONLY frame best quality yarns, values up to \$30; in this sale at—

\$19.98

Extra Values in Draperies for Monday Shoppers

- White Curtains**
Swiss and muslin curtains give a cool, pleasing appearance for summer hangings. Monday we show them in figures and dots, with ruffled or flat edges. Priced specially, at each— **59c**
- Etamine Curtains**
Dainty etamine curtains trimmed with file lace. 2 1/2 yards long. Monday, each— **69c**
- Drapery Nets**
Bungalow and file nets in every new desirable pattern. New shipment just received. Special, at yard, 39c, 49c and— **65c**
- Etamine and Scrim**
Excellent quality. Over a hundred pieces to select from. Formerly priced at 35c and 40c. Monday, at the yard— **19c**
- Lace Curtains**
Lace curtains in a splendid assortment including Quaker, novelty net, cluny, etamine, and bungalow styles. Pair, \$1.98, \$2.98 and **\$3.50**
- Drapery Gretone**
There are 500 pieces of these pretty gretones. They add greatly to making the porch, sun room or bed room look attractive and cozy. Endless variety of patterns **25c** and **39c**

HAMMOCKS

Full size woven hammocks, ea. \$1
Extra heavy, woven hammocks, with valance and spreader, \$1.98.
Other hammocks at \$2.98, \$3.50, \$3.98 and \$4.98.
Couch hammocks complete ready to hang. Worth \$10, at \$6.98.
Couch hammocks with heavy upholstered seat and back rest, \$12.50.

PORCH SHADES

Aerolux Porch Shades—Weather-proof, all ready to hang.
12x8-ft. size, \$3.50.
12x12-ft. size, \$4.50.

High Grade Wall Paper on Sale at About Half Price

Monday we place on sale our stock of this season's papers at about half regular price. On account of the backward season we are forced to sacrifice these goods. Never before have we offered such values.
A big selection of light and dark papers, with border to match. Regularly worth up to 7c. Monday, roll— **2 1/2c**
Parlor, dining room and store papers in all the new spring patterns with 9 and 18-inch borders to match. Shades include tan, green, brown and red. Worth up to 15c, at roll— **6c**
New gold papers in thirty-five of the choicest patterns. Styles suitable for any room. With or without borders. Worth to 30c, in two big lots at— **8c** AND **14c**
New spring bedroom papers. All colors and designs, with cut-out borders and binders. Wall papers worth— **9c** AND **16c** to 40c, roll— **10c**
All our imported Holmehel papers in all colors and patterns. A big selection worth up to 60c, in two lots **14c** AND **27c** at roll— **14c** AND **27c**
Plain 30-inch pulp oatmeal papers in shades of tan, brown, green and red. Sold only with border. Worth up to 10c 20c. Monday, roll— **10c**

\$1 and \$1.50 Embroideries

45-inch voile and crepe skirtings and allover, beautifully embroidered. Very desirable for dresses, waists, tunics, etc. Very fine, sheer qualities. Wonderful values. **59c**

BRANDEIS STORES

Sale of Writing Paper

"Our Special Linen" writing paper in the popular cloth finish. Fashionable square shape. A pound of paper and 50 envelopes to match. Monday all for— **25c**