THE WEATHER Unsettled

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OMAHA, MONDAY MORNING, JUNE 8, 1914-TEN PAGES

On Trains and at Motel News Stands, So.

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METCALFE DECIDES TO ENTER NAME IN RACE FOR GOVERNOR

Will Accept the Filing of His Friends to Become Candidate for Democratic Nomination.

SENDS IN HIS FILING FEE

Says He Will Make a Stand on Policies of Woodrow Wilson.

WANTS TO MAKE CLEAN RACE Gives His Position in a Statement to the Public.

SHALLENBERGER FOR CONGRESS

Former Governor Will File from the Fifth District-C. E. Harman Will Then Withdraw His Name.

Richard L. Metcalfe, having looked things over, has announced his decision to enter the race for governor of Ne- the car to be budged one inch. brasks this fast and has forwarded to ceptance of the petitions filed in his behalf by his democratic friends.

that ex-Governor Ashton C. Shallenber- back into the cars and were finally off. ger will come to Lincoln Tuesday and will file for the democratic nomination for congress in the Fifth district. In the Harrison of Lincoln, who came down to event of his doing so Clarence E. Har- assist with the parade, and Tom Berry man, state food commissioner, who has already filed for the congressional nomi- boys, brought out many peaceful citizens Rear Admiral Badger has been advised nation, will withdraw his filing papers. | along the way.

It is supposed the fact that Governor wishes of the governor. Harman will the citizens of Florence. withdraw from the congressional race.

and uphold the administration of Wood- sembled, on the need of woman suffrage | How far the decision of the Washington row Wilson. If elected I shall strive to from the standpoint of the home. She government to see to it that Tampico is give to the people good state government was followed by Charles Haffke, assist- kept an open port, will go toward preon economical lines. I shall not be the ant county attorney, who made an im- venting interference with the landing of candidate of any faction, but shall try passioned plea to the men to give the arms for the Mexican constitutionalists. through my administration to win for the democratic party the respect and confidence of men of all parties.

"The office of governor is the most important office within the gift of the people of the state. Its opportunity for service is not to be measured by the powers conferred by law. A larger service is possible in the broader opportunity for ter relations between rural Nebraska and position in the attention of the world.

Relief for Taxpayers. "Efforts towards improved state gov ing and, while this has been important, there are broader fields of endeavor which have been neglected. There are many details of state government where general improvement may be made. The cost of administrations should be reduced through business-like economy. Some of the relief required by the over-burdened mxpayer may be obtained through retrenchment in the expense of conducting public business. Real relief is to be brought about through official efforts and influence on the governor's part for the prevention of needless and extravagant appropriations. If elected I shall not healtate to use the veto power for the purrel" legislation. Improvement may be instituted in various state departments voice or the privilege of recommendation. Men whose character and capacity will command the respect of good citizens

Hesitated to Run. "Although I would rather be governor I have hesitated to submit my name to the primaries. I know that Nebraska be made next Saturday. is not normally a democratic state and that the greatest care must be exercised by the rank and file in selecting the and Mrs. James Richardson, Meedames candidate who will serve as the leader in the coming campaign. However, attractive the office may be to me personally the task which the successful candidate must assume is not an inviting one. The campaign to follow will demand the hardest sort of work. It is important, however, that Nebraska shall Winkle, Minerva Quinby and Belle register its approval of Woodrow Wilson Dewey. next November. I do not means to say that I would measure up to the require-(Continued on Page Two.)

generally may be appointed to office.

The Weather

For Nebraska-Unsettled, cooler. For Iowa-Showers Temperature at Omnha Yesterday.



Comparative Local Record. Highest yesterday Mean temperature Precipitation

Temperature and precipitation deparormal temperature reficiency for cor. period, 1912. 4.00 inches
T indicates trace of precipitation.
L. A. WELSH, Local Forecaster.

Omaha Suffragists Listen to Talks in Northern Village.

STIRRING EVENTS MARK TRIP Stater's Lack of Sympathy Delays

Start, Stop Made by Accident at Drink Shop and Haffke Utters Startling Theory.

Six auto loads of the flower of Omaha's suffragists went out to Florence yesterday afternoon to do valiant service in the cause of "Votes for Women." autos were gally decorated in American flags and brilliant yellow placards bearing the inscription "Votes for Women" and "Nebraska Next." and created a stir of excitement in front of the Brandels BRYAN HAS DICTATOR'S DECREE theater building, from which point they started.

Everyone was assigned to a car and the party was about to start when it was discovered that one of the ears was wedged between two auto trucks and couldn't get out. The woman in charge of the auto livery office was appealed to to secure a driver to dislodge the offending car, but instead of doing what was in her power, as one of the down-trodden sex, to assist those who were going to do battle for her sake, she appeared on the scene with blood in her eye, despite the fact that A. T. Sigwart of the police force was on hand, and refused to allow in the Mexican situation developed late

The car was finally extricated and the boats, closely trailed by two American the secretary of state at Lincoln his ac- party was about to start for the second war craft, the cruiser Tacoma and guntime, when a belated photographer appeared. All the suffragists scrambled out Mexico for Tampico to enforce a block-News from Lincoln last night was also of the machines, posed for a picture, got ade of that port decreed by General

Bugte Announces Coming. Loud blasts of the bugle by Frank and Russell Mason, Omaha High school

Morehead has entered the race for a first stop was made in front of a haven sires that there be no interference with second nomination at the hands of the for the dispensation of scapy drinks, but commerce theredemocratic party has had something to the procession finally halted in front of Notice of General Huerta's decree was do with the change, as it is probable the Bank of Florence, where everyone given formally to Secretary Bryan earthat Mr. Harman will take charge of the got out of the cars. The call of the bugle lier in the night by Senor Riano, the governor's campaign and as Harman has brought out Mayor Freeman Tucker, who Spanish ambassador. who represents been his political right hand man for mounted the rostrum of the curb and some time, probably in difference to the gave an address of welcome in behalf of

Then Mrs. D. G. Craighead mounted the "If nominated I shall go upon the stump few women and "just men" who had as. public. away your jobs or your salaries when should arrive there Monday morning. they get the right to vote. When it comes to a choice of paying a man and a the proposed blockade upon the mediawoman the same salary, most any em- tion conference at Niagara Falls has been leadership in the efforts to establish bet- ployer will choose to pay it to a man." the cities of Omaha, Lincoln and other others distributed suffrage literature and subject is said to be sharply divided. trade centers, and in the endeavor to ad- badges on the outskirts of the crowd. vance the name and resources of Ne- Two new suffragiats are claimed to have the only comment of Secretary brasks to a more and more commanding been brought into the fold as a result. Secretary Bryan was not awakened to be Just then Attorney Isldor Ziegler was informed of the departure of the gundiscovered in the crowd and some one boats. suggested that he ask the speakers some

> whether he was a sympathizer with the cause. "I've got to be," he replied, "I'm driving Mrs. Draper Smith's car." Why Small Boy Is for Suffrage. After the speeches, suffrage songs were sung to the tune of "Dixie." "Marchin" Through Georgia" and other old favorites. Then Mr. Richardson led in the Nebraska suffrage yell, ending with braska Women Are Bound to vote." But it was such a weak-sounding cheer, that Mr. Haffke jumped to the side of Mr. Richardson and together they succeeded in getting the women to give a rousing yell. Little James Richardson was com-

plimented on his enthusiasm in singing pose of frustrating personal or "pork bar-"Oh, yes!" declared his mother, "he is very anxious that we obtain the ballot, where the governor has a controlling so that his mother will stay home then and not be out campaigning for it. On the return, the machines drove

through the downtown streets and disbanded at suffrage headquarters. The trip was planned for Valley, Elkhorn and Waterloo, but was abandoned, beof Nebraska than hold any other office, cause of the condition of the road. If the weather is favorable, this trip will

Among those who made up the party were: Mr. and Mrs. Charles Haffke, Mr. Draper Smith, D. G. Craighead, J. T. Stewart, 2d; Dewey, George Donne, Z. T. Lindsay, J. P. White, Fred Lake, John L. Kennedy; Misses Katherine Graves, Daisy Doane, Jeanette McDonald, Anna Peterson, Pearl Minick, Margaret Fugitt K. L. Hiatt, Helen Cook, Charlotte Var

Jury in the Owens Case Cannot Agree

DENVER, Colo., June 7.-The jury in defendants charged with abducting Rev. Jones. Otia L. Spurgeon of Des Moines, Ia., late discharged. Owens was the first defend- Mr. Ure, "and as it slowed up, swung ant to be tried.

an anti-Catholic lecture, carried to an in a heap." adjoining county, beaten and turned

Meyer Returns to Iowa to Face Charges

WINNIPEG, Manitoba, June 7 .- Franz Meyer, a musician, who has been in fail here held on charges made by the parents of Elizabeth Huppertz, 18 years old, of Oelwein, Ia., today decided to return to lows and stand trial without fighting extradition. After appearing in court without counsel he was taken to the office of the American consul by Deputy avenue. The injury, however, has com-United States Marshal Bidwell of Des .54 inch. United States Marshar Bidwell of Les pelled her to give up a visit to the east ent dispensation, is to develop and left. 2.45 inches Moines and signified his willingness to she had planned to make next week to fect spiritually, the musical instrument, return. He was given until Monday to attend the graduating exercises of her which is of necessity typical and emodispose of property in Canada.

WOMEN INVADE FLORENCE FEDERAL GUNBOATS ON WAY TO TAMPICO:

Two an Vessels Sail from P. to Mexico to Enforce Order of Blockade.

SHOULD ARRIVE BY MONDAY

Closely Trailed by the Tacoma and Sacramento of U. S. Navy.

Administration Officials Hold Hurried Conference and Take Action.

RESULT IS KEPT A SECRET

Mexican Vessels Are Not Considered Strong as Fighting Ships, While American Craft Are Well Armed

WASHINGTON, June 7 -- A new crisis tonight when two Mexican federal gunboat Sacramento, steamed from Puerto Huerta.

No specific orders have been given, the American commanders merely having instructions to keep the Mexican boats under surveillance, but it is known that that the United States government re-When the cars reached Florence the gards Tampico as an open port and de-

the Huerta government here. This was followed by a conference of administration officials, but nothing was known of In his explanation of his determination seat of one of the open autos and ad- the result and even the fact that the to run for governor. Mr. Metcalfe says: dressed the crowd of farmers, children, a notice had been given was not made

passioned plea to the men to give the arms for the Mexican constitutionalists, women a square deal and permit them no official would discuss tonight. The AWAITING A COURT ORDER MISSOURI CONVICTS to be represented in our government be- Cuban steamer Antilla, with a cargo of cause our fathers had fought for the war munitions, is due at Tampico next same principle. He threw quite a scare Wednesday; the federal gunboats Bravo into the suffragists when he remarked: and Zaragosa, reported leaving Puerto "Don't be afraid that women will take Mexico tonight by Admiral Badger,

ployef will choose to pay it to a man." given due consideration by administra-While the speeches were being made, tion officials here, and opinion on the "No orders will be issued tonight," was

The Mexican vessels carry small guns questions, but he fied before he could and are insignificant as fighting ships. forms with respect to the method of vot- be cornered. A sealous suffragist in- The Tacoma's main battery is of five-inch quired of Roy Moore, high school lad, inch rifles.

Rebels Receive Word. TAMPICO, June v.-An official notificaion was sent today to Consul Clarence A. Miller by Governor Luis Caballero that he had received information of the intention of the federal war vessels, Zarogoza and Bravo, to come to Tampico for the purpose of bombarding or blockading the port.

For this reason Governor Caballero thought it proper to notify the American consul so American war vessels lying off the port might keep out of the line of fire.

It is not yet known what steps are to be taken to drive off the gunboats should they make any effort to blockade the

On the arrival here of the American 3,000,000 cartridges for the constitutionalist of eight or nine years of age. authorities, Admiral Mayo sent Flag Lieutenant Arthur B. Cook to learn the character of the cargo.

Captain Brown of the Sunshine had made his vessel fast to the custom's hous wharf and had begun to discharge the cargo. After the flag lieutenant made his report to the admiral, the latter decided he had no authority to interfere continued until the entire consignment was devosited in the customs house.

Treasurer W. G. Ure Falls from a Car and Breaks His Arm

The county strong box will have to get along for a week or ten days without the watchful care of County Treasurer Ure, for the treasurer is laid up at his home broken arm and sundry other bruises, resulting from a fall from a street car the case of Robert Owens, one of ten Saturday evening on Sixteenth, near

"I was about to board the car with s today reported disagreement, and was couple of packages in my arm," explains myself on, thinking the car was stopping. Rev. Mr. Spurgeon was taken from his in some way I lost my hold, and the hoetl on the night of April 5, following next thing I knew I was in the street all

Immediately after the accident Treasurer Ure was taken into the Prescripto drug store for temporary relief, and then flome. It was found that the fracture was just above the wrist, and that there were no other serious injuries.

FALL THAT FRACTURES HIP CONFINES MRS. E. ROSEWATER

As a result of a fall sustained Thursday Her many friends will be relieved to posed to instrumental music in the house her home at Thirty-sixth and Dewey The report concluded: pelled her to give up a visit to the east ent dispensation, is to develop and pergranddaughter at Smith college,

be censored before they were exhibited

The board of prison inspection an-

benefit for all illiterate convicts will be

REV. THOMAS M'CAGUE DEAD

Pioneer Presbyterian Missionary to

Egypt Passes Away.

Had Been Confined to His Bed Since

He Suffered a Stroke Following

the Eastern Tornado of

a Year Ago.

Rev. Thomas McCague, pioneer mission

ary, died Sunday afternoon at 4:35 at his

ome, 426 South Fortieth street. Mr. Mc

as the first American missionary to

Services were first held in Beals' school

house, situated at the corner of Fifteenth

At the end of a year the church board

was his because of that accomplishment.

icCulloch, San Diego, Cal.; Mrs. George

Marple, Evanston, Ill., and Lygia S. Mc-

Rev. Mr. McCague lived for a number

NORFOLK, Neb., June 7 .- (Special Tel

IS DEAD OF HIS WOUND

FARMER SHOT BY BOY

and Capitol avenue.

Cague of Omaha.

netalled soon

CONSUL SILLIMAN on his way to the United States. Consul John R. Silliman, the tall man in the center of the group, photographed at Vera Cruz after his release at Saltillo. On his right is Consul W. W. Canada and on his left is Vice Consul Shanklin.

Collier Storstad, that Rammed Empress. Still Held for Bond. JEFFERSON CITY, Mo., June 7 .- Every funday afternoon, after the state has SIXTY BODIES ARE IN VAULTS exacted its week of work, a motion pic-

ture show will be held in the penitentiary Memorial Services Held by Salva- here for the convicts, it was was antion Army at Toronto Saturday and General Services at

Montreal Today. MONTREAL, June 7.- The Norwegian collier Storstad, which rammed and sank the Empress of Ireland a week ago yesterday morning, still pokes her battered nose up against the Dominion Coal company's dock in Montreal, an impatient prisoner of the admiralty court of

Canada. Captain Anderson is anxious to get the Storstad to a dry dock for repairs, preparatory to resuming her coal carrying business, but a bailiff is in possession and the captain must wait till the court accepts a bond for more than \$200,000 and HE LIVED HERE SINCE 1867 releases the collier. Such a bond will be offered on Monday in connection with the Canadian Pacific Railway company's action against the Storstad's owners for \$2,000,000 damages.

The coroner's jury at Rimouski ad journed today for an indefinite period, pending the investigation of the Empress disaster by Lord Merzy and his fellow

Sixty unidentified dead bodies at Que bec were placed in the vaults of St Charles cemetery tonight. Six of the bodies are those of children, ranging schooner Sunshine from Galveston with from a six-months-old baby to a girl Memorial services will be held

Christ Church cathedral and Emmanuel Congregational church, Montreal, tomorrow for members who lost their lives in the Empress disaster. Seventeen Victims Buried

TORONTO, June 6.-Seventeen Salvation Army victims of the foundering of the Empress of Ireland were buried at and the unloading of the ammunition Mount Pleasant cemetery here today in the presence of Commissioner McKie, representing the army's supreme chief, General Booth, and a large assemblage of Ontario massed in the arena where the July of the following year the missionarmy people. Bands from all parts of funeral services were held, playing a ary was transferred to Omaha by the funeral march together as an impressive part of the ceremony. Commissioner Mc-Kie paid the last tribute to his comrades. In the procession from the arena to the cemetery color sergeants bearing flags ied, followed by a section of army bands, the caskets containing the bodies, the mourners following them, another section at Twentieth and Binney streets with a disaster. Field officers men and women of bands, and a group of survivors of the soldiers, interspersed with bands, came next. Friends and delegations from other organizations closed the long procession Inquest is Postponed.

QUEBEC, June 6 .- The inquest at Rimouski into the Empress of Ireland disaster, set for today, has been postponed in view of the investigation into the accident which Lord Merzy and the Canadian commissioners will begin in five days, the provincial authorities decided that a local inquest would be of little value

DR. FOSTER OF OMAHA WANTS TO BAR MUSIC FROM CHURCH BLOOMINGTON, Ind., June 7 .- Organs. pianos and kindred musical instruments have no place in a church, according to of years on Twenty-fourth street just a report adopted today by the synod of north of Cuming. the Reformed Presbyterian church of the United States and Canada.

Dr. G. H. Foster of Omaha, reporting afternoon, Mrs. Edward Rosewater, is for the committee on psalmody, reiterconfined to her bed with a fractured hip, ated the position of the church as opknow that she is resting comfortably at of God as a corrupt form of worship. "Since the purpose of God, in the

egram.)-Jacob Wagner, the farmer who was mysteriously shot Thursday by Phillip Fink, aged 15, died today from his tional, must be done away with."

END OF NEW HAVEN HEARING

to See the Movies Testimony All in, with Possible Exception of Some Depositions.

00

BROWN CALLED AS A WITNESS Rockefeller Not Able to Attend and ounced today. Every prisoner who has Commission Will . Have to Get obeyed the rules during the week will Along Without His Evibe allowed to attend. The innovation 'a dence. the suggestion of John Barker, attor-ncy general. He said all pictures would

WASHINGTON, June ! -- Investigation into the financial affairs of the New others which have become very dear to nounced today that night school for the York, New Haven & Hartford railroad, the hearts of old members of the alumni which the Interstate Commerce commission has been conducting for several weeks, practically was concluded yesterday, Commissioner McChord announcing the inquiry would be discontinued for the present. He said if the commission decided it was necessary to held any more. public hearings it would notify those person it wanted to hear, as well as the attorneys interested. He also intimated it might be necessary to take depositions. It is believed no important testimony in relation to the New Haven's financial affairs remains to be taken. It is thought the witnesses already heard have furnished the commission with enough muterial on which to frame its report to the senate, called for by the Norris reso-

lution, directing the inquiry. Examiner Falls Down

Cague suffered a stroke three weeks following the tornado, a year agothis spring and was confined to his bed until the hour of his death. He was a ploneer of . this city, living here since 1867, and had of the Worcester, Nashau & Rochester a host of friends and acquaintances. Rev. railroad by the New Haven, although J. abandon the old business house the very Thomas McCague was born in Ripley, O. P. Morgan and company's books showed in 1825, and was married in July, 1854, to the sale was made through the Morgan Henrietta Lowes. The same year he went firm.

Brown, replying to a question by Joseph | the state university? Egypt, his young wife accompanying him. W. Folk, said that if the books of the They were sent to Egypt by the United Morgan company were correct, the rec- people who have built houses near the Presbyterian church, and remained there ords of the Navigation company must university expecting to reap profits from be false.

seven years. Two of their children were born in Egypt, John L. McCague of Omaha and Mrs. Alfred Gordon of Lincoln. In 1861, the McCague family came back to America and settled in Iowa removing to Nebraska City in 1896. In church board, and he organized the first company, Brown said. church of his demonination in this place

Used Deduction.

"I made the accusation to the general auditor of the company that it was a falsification of records. I did not have decided to suspend work in Omaha, but the information at that time to subthis did not suit the ambitious spfrit of stantiate my point. It was by deducing the young preacher. He proceeded to that I came to the conclusion, but I suberect a small church on the corner of the sequently found the file of the treasurer, lot where his own home stood, on South which verified my conclusion and Tenth street. For four years he kept chis showed him that file.

church going without any sort of aid L. S. Miller, president of the New York, from the board, his own high character West Chester & Boston railway, called as pastor and citizen attracting to him to the stand at the request of Walker many friends. He lived to see his denom-D. Hines, an attorney of the New Fiaven, ination well and prosperously established testified as to details of the transactions in Omaha, and much inward satisfaction leading to the acquisition of the West Chester road. He said the road was an Besides the children mentioned above asset to the New Haven, in that it helped Rev. Mr. McCague is survived by the relieve the New Haven's passenger traffollowing sons and daughters: Thomas flo entering New York. H. and Brower E. McCague of Omaha; Villiam L. McCague, Chicago; Mrs. J. H.

John A. Garver, attorney for William Rockefeller, stated that Rockefeller's physician was of the opinion that it would be dangerous for his patient in his pres ent condition of health to come to Washington and testify.

Trip to the Station Pleases Charley Cook

Four-year-old Charley Cook, 614 North fourteenth street, was having a fine wounds. Fink is in jail at Pierce. He time at the police station playing with declares the shooting was accidental. Be. Juvenile Officer Vosburgh's beard last fore his death Wagner said Fink shot him night. He had wandered away from his home and was found by a policeman.

CAMPUS REMOVAL IS BEFORE THE VOTERS ON ITS MERITS NOW

Pollard Committee of Opposition Gets Under Headway and Active Campaign Starts.

WHAT IS REALLY INVOLVED Future Growth of University or the Profit of Individuals.

BUSINESS ASPECT OF QUESTION Where Sentiment Cuts No Figure

Outlook is Plain. SOCIAL LIFE OF THE STUDENTS

State Farm Affords Ample Chance for All and Opportunity for Remunerative Work in Now Cut Off.

(From a Staff Correspondent.) LINCOLN, June 7 .- (Special.)-What 18 ong breath of relief will go up from the people of this state now that it is announced that Ernest Pollard of Nehawka. has got his committee whose duties will be to instruct the voter of the just what to do on the proposition of university removal to working.

Just why a bunch of self-constituted guardians of the people should organize themselves into a committee, establish headquarters in one of Lincon's nice hotels and put a man in charge of headquarters in order to try and convince the people of Nebraska that it is necessary to keep the state university within a stone's throw of the business center of Lincoln is not very hard to understand, when one is in a position to know something of the conditions which surround the whole scheme

Involved i nthe Question.

Were a proposition before the people of the state to move the state university from Lincoln to some other town, it would be easy to understand why the business interests of Lincoln and the whole people of the city would organize to prevent the removal, but in this case it is only the moving of the university from a congested center, where the noise of street and railway traffic disturbs the students and the smoke and dust incldent to that traffic makes it uncomfort. able and unheathy, to a location only two miles away, still within the city, where there will be plentty of room and perfect

What objections does this self-constituted committee give for taking up the cause in behalf of the commercial interests of the capital city as against the best interests of the future of what may some day be a great university? Some

of them are as follows: That it will mean the abando a large number of good buildings and of

because of past associations. That it will mean a loss to some people who have built houses, expecting to board and room students.

That many students will lose the chance to get work in the stores and business houses of the city, and thus wil not be able to work their way through school. That the social side of life for the student will suffer because of the distance from the social life of the city.

Business Aspect of Matter. In answer to the first objection, it is safe to say that there is not a member of this committee who would consider sentiment one moment if he saw it was for the best interests of the future of his business or his farm to make a change, No business man would think for a moment of keeping his business in the old David E. Brown, an examiner for the building, no matter how sacred the asommission, testified his inspection of the sociation, if in the interests of future records of the New England Navigation success and expansion he found some company falled to disclose the purchase other location which would suit him bets ter. He would build in any location and moment he saw that he could do better somewhere else. Why will not the same rule apply in the future development of

boarding the students. Unfortunately After testfying that a dividend on that is one of the propositions every man the 100,945 shares of Boston & Maine faces, when he invests his mony. Could stock held by John L. Billard was turned every man be assured that every investover to the New England Navigation ment he made would carry with it no company by Mr. Billard, but entered on chance of loss, what a joy it would be its books as interest on notes of the to the man who had money to put into New England Investment & Security buildings. But unfortunately in this rapid growing western country people expand, towns and cities grow, and as they grow some portion loses to the gain of some other portion. If the future of the University of Nebraska has got to be hinged on the proposition that John Jones and James Smith have built houses close to the university and to move the university would cause a loss to Mr. Jones and Mr. Smith, than the Pollard committee is right in its contention and the future of the university must be ahandoned in order that Mr. Jones and Mr.

(Continued on Page Two.)

A Railroad's Happy Thought

One of the railroads wanted to attract the attention of the advertising men to the Toronto Convention

the form of a bright, snappy Naturally the railroad thinks in terms of newspapers when it thinks about getting new busi-

So it got out its circulars in

It is a large, consistent user

of newspaper space and it has found that such advertising increases business and wins the good will of the public.