#### ROADS PARAMOUNT

Country Must Build Better Roads for Transportation Facilities.

IMPROVE THE FARM METHODS

Improvement in Highways Invariably Followed by the Im. provement of Farming Methods

"The building of good roads is the one biggest and most important factor which few years," says John E. Willys, presithrough a greater supply of necessites, for every effort we have made toward lowering the cost of foodstuffs heretofore has been met with the response that the United States is now about as intensively cultivated as it can be. In other words, our people are no longer turning to the country in an effort to produce a larger amount of food. Therefore we must lace the problem of getting along with the same amount that is now produced.

The only sloution left for us is to cut our cost of production and delivery. The good roads, for we have already had will work to our advantage.

better living conditions. Where the rowis leading into a large city have been improved, we have seen an increased supply of foodstuffs on the local markets and products into the city. This, of a neces-

living conditions. 'On the other hand, the improvement of roads throughout the country is instuffs, such as corn, is now turning to improved, were denied the consumer. The automobile, it is true, has had a great NEW SMOKE SHOP OPENS deal to do with increasing this supply, but even this vehicle would be helpless without highways on which to run.

For Intensive Framing. Theadyent of good roads, too, has brought about another revolution-that of intensive farming. The countries of the old world have always regarded us as a criminally wasteful people, in that the brand new stock exhibited a depletion this country was often less than they produced on ten acres. Good roads have changed this condition. The American farmer now finds that he will get a greater return from one acre of land intensively cultivated than ten acres larmed in the old slipshod methods would herethe farmer heretofore found it necessary to cultivate crops which made a large The Bee building with entrances on Far- Whorter will be presented by Dean Tanwere profitable, he now finds that he can often as he desires.

"Good roads are an undisguised blessing and this everyone who has given the matter any thought will admit. They not only promote increased industrial activity, and therefore better the living conditions of thousands of our city dwellers. but they provide an improved social life for people who live in the country. The family which has access to a good road, and, therefore, quicker and more pleasant trips, goes to church oftener, visits the neighbors oftener and attends farmer club meetings more frequently. No one can deny that all of these are important factors in the farmer's life."

## Auto Dealers Busy Selling Their Cars

The Motor Car Sales company sold Car-Nation cars to the following parties: N C. Inman of Neola, la.; W. J. O'Callaghan of Silver Creek, Neb.; H. G. Wilkinson of Beaver Crossing, Neb.; J. H. Hurtz of Marion Junction, S. D.; P. L. Schuchardt of Leols, S. D.; H. C. Gallett of Aberdeen,

W. L. Huffman has just returned from Detroit, where he was able to get the Hupp Motor Car company to agree to ship 150 Hupmobiles in addition to his regular allotment for the month of June which he purchased for the purpose of meeting the heaviest demand that the Hupmobile has ever had in this territory

The W. L. Huffman Avecmobile com pany reports the following sales of Hunmobiles the last week: J. D. Crouch Alexandria, Neb.; B. Monnich. three cars, Hooper, Neb.; J. J. Gragg, Eclipse, Neb. Issae Martin, sr., Hamburg, la.; V. H Smatlan, Primrose, Neb.; J. W. Morgan, Lexington, Neb.: Clarence Knight, Silver City, Ia.; Robert Merriwether, Valley, Neb.; John Goeres. While Lake, S. D. Ed Decker, Menno, S. D.

The W. L. Huffman sold a Chandler Light Six Touring car to H F. Rose of this city last week.

#### **ERIC NELSON TAKES** OVER LOZIER AGENCY

Eric Nelson, well known in Omaha bust ness circles, has entered the automobile game in Omaha, having secured the agency for the Lozier machine. Mr. Nelson has opened a garage on Farnam street just west of Twenty-fifth street and has applied the name of Auto Sales

company to his firm. The Louisr was previously handled in Omaha by the Mitchell Motor company and H. W. Pope, who has been a Lozier salesman for several years and has been with the Mitchell company, will be sales manager of the new firm. Mr. Pope knows the Loz'er better than any man in Omaha and will undoubtedly prove an admirable sales manager for Mr. Ne'son. He has been in the automobile game since its infancy and knows every trial to be overcome and the way to overcome it He is an expert sulcoman and an experieaced advertising mar.. His acquaintance

### Selects Paige Car from Blank Figures

Picking a car from nameles specifications is a new method of buying an automobile and is one which puts the machine to a severt test, "point for point." A buyer in South Manchester, Conn., recently followed this method and his choice was found to be a Paige. The prospect, a well known manufac-

this country must consider in the part turer, knew nothing about automobiles, but wanted the best car for the money. dent of the Willya-Overland company. He got together all the catalogues he The improved highway is the one means could find of cars selling for \$1.000 to of salvation for the poor man, for in \$1,500. He then cut off the name of the these days of high cost of living we car and told his mechanical expert to must look to the cheaper transportation read over the specifications and tell him of foodstuffs as our way out. We can no which car to buy. Previously he had longer expect to better our condition written the name on the back of each sheet.

The expert looked them over, and, pointing to one said: 'There is only one there.

The customer turned it over and the name Paige-Detroit was on the back. He bought the Paige.

#### TIRES STAND UP UNDER SOME SEVERE TESTS

"One of the mechanical marvels of the age is the pneumatic automobile tire," writer best way to accomplish this is to provide the Goodyear Tire and Rubber company "Few People, even tire manufacturers many demonstrations of how good roads themselves, realize the enormous strength of the ordinary pneumatic tire. The ex-"The improvement of highways in many perimental department at the Goodyen parts of our country in the last tew factory has recently proved in tests that years has been invariably followed by Gueovear tires will stand up under strains which prove fatar to iron and steel.

in the last six months Goodyear has made many tests with its tires to determine rim strength for the Society of a larger number of farmers bringing their Automobile Engineers. Practically every type of rim, clincher and straight-side sity, results in lower prices for the was thus tested. The test method conproducts and a long step toward better sieted in taking Goodyear tires out of stock, putting them on rims to be tested and forcing air into the tires till something gave way. The rims, of course variably followed by an improvement in wheels. It is a significant fact that in farming methods. The agriculturist who these tests not a single tire gave way. lame at Trinity cathedral this morning heretofore devoted his energies to grasing and the production of rough tood- inflated to 400 pounds per square inch before the rim gave way. When a rim Charles R. Tyner, what is known as market gardening. He reached the limit of endurance it always is raising potatoes, beans, peas and other collapsed suddenly. Actual 'figure eights' commodities that are in everyday de- were made of sturdy steel. In many mand, simply because he can get them cases the same Goodyear tire was used to market where heretofore markets were for a number of tests, breaking one rim produce, which, before the highways were condition when the tets were completed.

## QUITE AUSPICIOUSLY

Omaha's newest smoke shop, owned by assailing the clerks with demands for ner, formerly dean of the cathedral. cigars, tobaccoes and confections. The storeroom was busy all morning and the which compelled Mr. Wirthsafter to order it replenished before the noon hour arrived.

Souvenirs were given to all the patrons. carnations and cigar cases and cigars being given away. Many cards of congratulation and well wishes were received tofore produce. This intensive farming is friends and their contemporaries in the cigar business.

nam street and from the building court. cock, Oliver Cleveland by Rev. John Willtake a small load to the consumer as The Farnam street entrance is one door iams and Charles Typer by Rev. Mr. west of the main entrance to The Bee Tyner, and all will be ordained by Bishop bullding.

TODAY.



Gardner Mc Whorter

#### Three Young Men to Be Ordained at Cathedral Today

Gardner MacWhorter, son of Mr. and Mrs. S. A. MacWhorter, formerly of Omaha, but now of Chicago, will be one of three to be ordained into the ministry at 11 o'clock. The others who will be ordained are Oliver H. Cleveland and

Gardner MacWhorter was born and reared and received his early education in Omaha. His father was for many years actively engaged in the grain business in Omaha and Gardner's coterie of denied him. It is no uncommon sight after another, some tires being used as friends and acquaintances here is quite now to see farmers driving eighteen or high as fourteen times. Every tire used extensive. He graduated from Omaha twenty miles to market with loads of in the tests was passed as in first-class grade school and spent one year in the high school and three years at Creighton, graduating from the preparatory school of that institution. Graduating at Creighton, he went to Hobart college at Northwestern university and from there he entered the Western Theological seminary, graduating this spring. Gardner F. Wirthsafter & Son, opened Saturday was baptized and confirmed in the Trinity morning with a constant line of smokers parish and was named after Dean Gard-

> After the ordination the former Omaha bey will return to Chicago to become assistant to the rector of St. Chrysostom's, one of the Episcopal chyrches on the north side. He will act in that capacity for one year, when he will return to Omaha again and work in this diocese. Gardner's brother, Hugh, is at the present time a senior at the Western Theo logical seminary and is a candidate of Bishop Williams. He is also acting as lay reader, assisting the rector of the

Church of Atonement in Chicago.

in Omaha is very large and he is known WILL BE OBDAINED AS PRIEST PAGEANT MAKES BIG HIT

Deeply Impressed. SUGGEST IT FOR THIS CITY Omaha Envoys Believe that Similar Event Would Be a Great Thing if Observed as it Was in Missouri Metropolis.

the pageant and masque at that city, pageant will be staged. impressed with the spectacle that it is believed by many Omahans that the proposition of encouraging such a festival n Omaha in connection with the Ak-Sar-Ben may be promulgated by some of the members of the board. Every one of them expressed themselves as enthusiastic over the success of the venture is St. Louis, asserting that it was the most magnificent spectacle one could imagine. Secretary Weaver upon his return declared he regarded it as wonderful. Words cannot describe the beauty and splendor of the pageant," enthusiastically exclaimed Mr. Weaver. "Scenes of early St. Louis were depicted and battles be tween the Spaniards and the Indiana were graphically represented. The battles were fought on horseback on the immense specially erected stage. Over 7,000 ation than L'

unquestionably the biggest advertisement St. Louis has and it is equally certain the Ak-Sar-Ben is Omaha's biggest. But with both a spectacle like the St. Louis Ak-Sar-Ben Board of Governors pageant and the Ak-Sar-Ben parades, carnival and ball, the Omaha Ak-Sar-Ben would soon snjoy more popularity than even the New Orleans Mardi Gras. White no one has evinced any definite attitude nor has anyone expressed himself as planning to start a movement for a pageant here, the popular sentiment among members of the Ak-Sar-Ben seems to be that the board of governors will soon make inquiries concerning the practicability of So well were the board of governors of holding a pageant and masque in connec Ak-Sar-Ben, who went to St. Louis tion with the Ak-Sar-Ben and such inat the invitation of the mayor to witness quiries will probably meas that a trial

#### BIG BAND AT KRUG PARK

MAKES A DECIDED HIT two little girls from attacks of bees. Some musical treats are promised to lovers of band music. E. Pomo, his band of thirty-five capable musicians, and assisted by Miss Myrtella Monayne, made their debut yesterday at Krug park in two concerts. That they made good was evidenced by the favorable criticism from those who heard the concerts. They repeat two concerts today and each day for

#### BANQUET MARKS LOCAL

Last of the Women Stenographers Have Left Mail Service

C. H. Cherry, the man who bears the NEW MODEL NOW ON MARKET distinction of having introduced wome into the railway mail service in Omaha, hade adieu to the last of his dozen women stenographers yesterday, having completed the tabulation of the quadrennial mail weighing in the Fourteenth postal

A male clerk down the corridor in the federal building peeped around a pillar as the last of the women with her working apron under arm departed.

stenographers under the civil service, it thrty-horse-power and s sold at \$1.350.

ployed. When C. H. Cherry was given charge termined this year to introduce a smaller here, he started out to follow the custom. The new Olds is the result. Mr. Cherry tried an experiment with found on the higher priced Oldsmobiles women. They did the work and did it are found on the smaller machine and all neatly, rapidly, and accurately. That was the standard equipment found on the ex-

That the nine-hour law is being ob- rooms. served in Omaha stores and factories is the finding of State Labor Commissioner Charles Poole, who has been investigating conditions in Omaha.

OLDSMOBILE TO DRUMMOND

Agency of Famous Car is Given to Drummond Motor Co.

Four-Cylinder Machine of Thirtys Horse Power Now Being Mannfactured by Olds Motor Company.

The Drummond Motor company, one or the largest of Omaha automobile firms, has secured the agency for the Oldsmo-Although there is no regulation through bile, one of the oldest standard American which women may be barred from em- machines. The new Oldsmobile which will ployment in the railway mail service as be featured is a four-cylinder car of has been unwritten law in the Omaha During the last few years the Oldsmooffice, that no women should be em-bile company has been manufacturing larger and more expensive cars, but de-

of the tabulation of the mail weighing car when could be sold for a lower price. Ridden by male applicants and would-be It is a light car, but sturdy. The longpolitical aspirants, he found that the stroke motor makes the engine much organization of an efficient force was no more powerful than the ordinary thirtya period of two weeks. Afternoon and easy matter. He tried the men. They horse engine and also lessens the vibraevening concerts begin promptly at 3 and didn't work to suit his fancy, and then tions. All of the modern improvements

> enough. Out went the men, and in came pensive cars are found on the little ones, mond Motor company is one of the legiting firms and understands thoroughly the motor car business in Omaha. Manager Bacon declares that the same service will be provided all purchasers of Oldsmobiles as has been provided purchasers of the other lines handled by the Drummond

> > are on display at the Drummond show

Throat and Lung Troubles Quickly helped by Dr. King's New Disovery, the first dose helps, best remedy for coughs, colds and lung diseases. 500 and \$1.00. All druggists.-Advertisement.



# **HUDSON Six-40**

# 31 New Features for 1915

Deliveries in June

We are sold out on HUDSON Six-40's. When the last of this model went out from the factory there were 3,000 orders unfilled. The most optimistic of this car's admirers never dreamed of so great a demand.

The season just closing will never be forgotten. Nearly all Motordom turned to Sixes in the class above \$1200. They abandoned heavy cars for the light ones. They refused to pay over-price. And the HUDSON Six-40—the lightest, the handsomest, the lowest-priced quality car-had not a single rival

#### Now a Much Lower Price

The HUDSON Six-40 for 1915 will be a still greater sensation. It is lighter than last year, though roomier and more comfortable. It embodies 31 important refinements. The 48 HUDSON engineers spent three years on the first model. Now they have spent another year just on final touches.

The factory capacity has been multiplied by three. That has greatly cut cost of production, and the newseason price will show it. No quality Four of any size or power has ever been sold at this new Six-40 price.

Early in June these new cars begin coming. We are taking orders now, to be filled in turn. We'll reserve one for you if you think you want it. And to-day we can promise

Don't buy a new car for over \$1200 until you see this coming car. To-day there is not a single car on the market which in value, beauty or up-to-date features compares with this coming HUDSON. Come and let us prove this.

2563-65-67 FARNAM STREET. OMAHA, NEB.



Get your Overland today.

Every day you wait is just twentyfour hours wasted. And the yesterdays never come back.

If you want to play this summerenjoy the whole summer. Don't cut your pleasure in half.

Delaying never helps matters. On the contrary it hinders.

Waiting cannot save you money. On the contrary it costs you money.

Last season between 5,000 and 10,000 people waited. But unfortunately they waited just a little bit too long. For when they finally did place their order -all the Overlands were gone. Consequently they were forced to either pay a much higher price for some other caror go without an Overland. Don't you be among the 5,000 or 10,000 disappointed people this year.

Remember-the Overland has the longest wheel base; the most powerful motor; the largest tires; the finest equipment, and is the most thoroughly and most carefully manufactured car, for the price, on the market.

The Overland is the world's renowned economy car. It costs the least to purchase and also the least to maintain. And it gives you everything you want in a car-power, speed, beauty, comfort, style, and practically every needful convenience ever invented for an automobile.

That's why we are delivering over 5,000 cars a month, right now!

Better telephone our dealer. Get your Overland today. Don't delay.

Phone Black 551 18-22 Fourth St., Council Bluffs, Ia. Van Brunt Automobile Co., Distributors Omaha, Neb. Phone Doug. 8207. The Willys-Overland Company, Toledo, Ohio

\$950 Completely equipped. \$1075 with electric starter and generator.

BRISP SPECIFICATIONS : Estit and deah lights 33 at # Q. D. three

