

ROADS PARAMOUNT ISSUE

Country Must Build Better Roads for Transportation Facilities.

IMPROVE THE FARM METHODS

Improvement in Highways Invariably Followed by the Improvement of Farming Methods.

"The building of good roads is the one biggest and most important factor which this country must consider in the next few years," says John E. Willys, president of the Willys-Overland company.

The improved highway is the one means of salvation for the poor man, for in these days of high cost of living, we must look to the cheaper transportation of foodstuffs as our way out.

"On the other hand, the improvement of roads throughout the country is invariably followed by an improvement in farming methods. The agriculturist who heretofore devoted his energies to grazing and the production of rough foodstuffs, such as corn, is now turning to what is known as market gardening.

For intensive farming, "theadvent of good roads, too, has brought about another revolution—that of intensive farming. The countries of the old world have always regarded us as a criminally wasteful people, in that the product raised on 100 acres of land in this country was often less than they produced on ten acres.

"Good roads are an undisguised blessing and this everyone who has given the matter any thought will admit. They not only promote increased industrial activity, and therefore better the living conditions of thousands of our city dwellers, but they provide an improved social life for people who live in the country.

Auto Dealers Busy Selling Their Cars

The Motor Car Sales company sold Car-Nation cars to the following parties: N. C. Inman of Neola, Ia.; W. J. O'Callaghan of Silver Creek, Neb.; H. G. Wilkinson of Beaver Crossing, Neb.; J. H. Hertz of Starion Junction, S. D.; P. L. Schuchardt of Leola, S. D.; H. C. Gallett of Aberdeen, S. D.

W. L. Huffman has just returned from Detroit, where he was able to set the Buick Motor Car company to agree to ship 100 Hudsons in addition to his regular allotment for the month of June which he purchased for the purpose of meeting the heaviest demand that the Hudson has ever had in this territory.

The W. L. Huffman Automobile company reports the following sales of Hudsons the last week: J. D. Crouch, Alexandria, Neb.; B. Monnich, three cars, Hooper, Neb.; J. J. Graz, Eclipse, Neb.; Isaac Martin, sr., Hamburg, Ia.; V. H. Smitlan, Primrose, Neb.; J. W. Morgan, Lexington, Neb.; Clarence Knight, Silver City, Ia.; Robert Merriweather, Valley, Neb.; John Goeres, White Lake, S. D.; Ed Decker, Menno, S. D.

The W. L. Huffman sold a Chandler Light Six Touring car to H. F. Rose of this city last week.

ERIC NELSON TAKES OVER LOZIER AGENCY

Eric Nelson, well known in Omaha business circles, has entered the automobile game in Omaha, having secured the agency for the Lozier machine. Mr. Nelson has opened a garage on Farnam street just west of Twenty-fifth street and has applied the name of Auto Sales company to his firm.

The Lozier was previously handled in Omaha by the Mitchell Motor company and H. W. Pope, who has been a Lozier salesman for several years and has been with the Mitchell company, will be sales manager of the new firm. Mr. Pope knows the Lozier better than any man in Omaha and will undoubtedly prove an admirable sales manager for Mr. Nelson.

In Omaha is very large and he is known to be a man of the greatest business integrity.

Selects Paige Car from Blank Figures

Picking a car from nameless specifications is a new method of buying an automobile and is one which puts the machine to a severe test, "point for point." A buyer in South Manchester, Conn., recently followed this method and his choice was found to be a Paige.

The prospect, a well known manufacturer, knew nothing about automobiles, but wanted the best car for the money. He got together all the catalogues he could find of cars selling for \$1,000 to \$1,500. He then cut off the name of the car and told his mechanical expert to read over the specifications and tell him which car to buy.

TIRES STAND UP UNDER SOME SEVERE TESTS

"One of the mechanical marvels of the age is the pneumatic automobile tire," writes the Goodyear Tire and Rubber company. "Few people, even tire manufacturers themselves, realize the enormous strength of the ordinary pneumatic tire. The experimental department at the Goodyear factory has recently proved in tests that Goodyear tires will stand up under strains which prove fatal to iron and steel.

NEW SMOKE SHOP OPENS QUITE AUSPICIOUSLY

Omaha's newest smoke shop, owned by F. Wirthhafter & Son, opened Saturday morning with a constant line of smokers assailing the clerks with demands for cigars, tobaccos and confections. The store room was busy all morning and the brand new stock exhibited a depletion which compelled Mr. Wirthhafter to order it replenished before the noon hour arrived.

Souvenirs were given to all the patrons, earnings and cigar cases and cigars being given away. Many cards of congratulation and well wishes were received by Mr. Wirthhafter and his son from their friends and their contemporaries in the cigar business.

HUDSON Six-40

31 New Features for 1915

Deliveries in June

We are sold out on HUDSON Six-40's. When the last of this model went out from the factory there were 3,000 orders unfilled. The most optimistic of this car's admirers never dreamed of so great a demand.

Now a Much Lower Price

The HUDSON Six-40 for 1915 will be a still greater sensation. It is lighter than last year, though roomier and more comfortable. It embodies 31 important refinements. The 48 HUDSON engineers spent three years on the first model. Now they have spent another year just on final touches.

The factory capacity has been multiplied by three. That has greatly cut cost of production, and the new-season price will show it. No quality Four of any size or power has ever been sold at this new Six-40 price.

Early in June these new cars begin coming. We are taking orders now, to be filled in turn. We'll reserve one for you if you think you want it. And to-day we can promise rather early delivery.

Don't buy a new car for over \$1200 until you see this coming car. To-day there is not a single car on the market which in value, beauty or up-to-date features compares with this coming HUDSON. Come and let us prove this.

GUY L. SMITH, 2563-65-67 FARNAM STREET, OMAHA, NEB.

WILL BE ORDAINED AS PRIEST TODAY.



Three Young Men to Be Ordained at Cathedral Today

Gardner MacWhorter, son of Mr. and Mrs. S. A. MacWhorter, formerly of Omaha, but now of Chicago, will be one of three to be ordained into the ministry of the Episcopal church by Bishop Williams at Trinity cathedral this morning at 11 o'clock.

Gardner MacWhorter was born and reared and received his early education in Omaha. His father was for many years actively engaged in the grain business in Omaha and Gardner's coteries of friends and acquaintances here is quite extensive.

The new store is on the ground floor of The Bee building with entrances on Farnam street and from the building court. The Farnam street entrance is on a door west of the main entrance to The Bee building.

PAGEANT MAKES BIG HIT

Ak-Sar-Ben Board of Governors Deeply Impressed.

SUGGEST IT FOR THIS CITY

Omaha Envoys Believe that Similar Event Would Be a Great Thing if Observed as It Was in Missouri Metropolis.

So well were the board of governors of Ak-Sar-Ben, who went to St. Louis at the invitation of the mayor to witness the pageant and masque at that city, impressed with the spectacle that it is believed by many Omahans that the proposition of encouraging such a festival in Omaha in connection with the Ak-Sar-Ben may be promulgated by some of the members of the board.

Among the governors Frank Judson, Louis C. Nash, Charles Black, Everett Buckingham, Joseph Barker and Randall Brown and among the ex-governors Ed P. Peck, Charles Courtney, Charles H. Pickens, Charles Robinson and Walter Jardine pronounced the St. Louis festival as being a most wonderful affair.

The St. Louis pageant and masque is unquestionably the biggest advertisement St. Louis has and it is equally certain the Ak-Sar-Ben is Omaha's biggest.

Last of the Women Stenographers Have Left Mail Service

C. H. Cherry, the man who bears the distinction of having introduced women into the railway mail service in Omaha, bade adieu to the last of his dozen women stenographers yesterday, having completed the tabulation of the quadrennial mail weighing in the Fourteenth postal division.

BIG BAND AT KRUG PARK MAKES A DECIDED HIT

Some musical treats are promised to lovers of hand music. E. Fomo, his band of thirty-five capable musicians, and assisted by Miss Myrtella Monayne, made their debut yesterday at Krug park in two concerts. That they made good was evidenced by the favorable criticism from those who heard the concert.

BANQUET MARKS LOCAL REMINGTON OFFICE CHANGE

W. J. Pickering, who for the last four years has been manager of the local office of the Remington Typewriter company, has been succeeded by E. H. Schuneman of Columbus, O. Mr. Pickering will take charge of the Kansas City office.

NINE-HOUR LAW BEING OBSERVED, SAYS POOLE

That the nine-hour law is being observed in Omaha's stores and factories is the finding of State Labor Commissioner Charles Poole, who has been investigating conditions in Omaha.

OLDSMOBILE TO DRUMMOND

Agency of Famous Car is Given to Drummond Motor Co.

NEW MODEL NOW ON MARKET

Four-Cylinder Machine of Thirty-Horse Power Now Being Manufactured by Olds Motor Company.

The Drummond Motor company, one of the largest of Omaha automobile firms, has secured the agency for the Oldsmobile, one of the oldest standard American machines. The new Oldsmobile which will be featured is a four-cylinder car of thirty-horse-power and a sold at \$1,250.

It is a light car, but sturdy. The long-stroke motor makes the engine much more powerful than the ordinary thirty-horse engine and also lessens the vibrations. All of the modern improvements found on the higher priced Oldsmobiles are found on this smaller machine and all the standard equipment found on the expensive cars are found on the little ones.

News Notes of Albion.

ALBION, Neb., June 6.—(Special).—District court is in session here this week, Judge George Thomas presiding. W. C. Day, agent of the Chicago & Northwestern, has recovered from severe bee stings so he is able to be on duty again. He was injured while recuing his

Throat and Lung Troubles

Quickly helped by Dr. King's New Discovery, the first dose helps, best remedy for coughs, colds and lung diseases. 50c and \$1.00. All druggists.—Advertisement.

Overland advertisement featuring a large image of a car, the text 'Don't Delay', and details about the vehicle's features and price (\$950). Includes contact information for Van Brunt Automobile Co. and The Willys-Overland Company.