Shanghai Mother Purchases American Six and is Deeply Impressed.

LIKES STUDEBAKER "CHOP" And Decides that Her Five Children Mus; Share Joys of Motor-

> ing as Well as Hernelf.

The rapidity with which China is receding from its century-old habits, and tak- died by Mr. Wilson. ng on modern clothes, has been often marvels. In no way has this progress Paxton-Mitchell company.

faire, social and political. nese orient a foot-bound, enslaved, retircarefully hidden from the profane gaze with the Studebaker. of the populace,

A recent transaction in Shanghai, where str-king evidence offered of the emancipation of Chinese women,

During the last winter, the widow of nese bank at Shanghai and one of the city's wealthiest citizens, decided that with her family, she would enjoy some of the pleasures pursued by her American represents the Studebaker corporation in Shanghal. Mrs. Dong immediately took her entire family-which is of characteristic Chinese proportions out for a spin. One and all; they were completely captivated with the charms of motoring.

It happens that the four Done sons and one daughter are each married and have a house full of little ones who are just as modern in their desires as the older

Each son and the daughter managed to impress upon their good mother's intellect the importance of giving the younger elders. The entire clan had become using a total of thirty-four electric wedded to the Studebaker "Chop" so, without much -ceremony, Mrs. Dongan order for five more Studebaker cars.

troit a rush order. When these cars, cars, along with seven other Studebakers. landed at Shanghai late in April on the interested friends were on the Bund to Electric general delivery wagons number witness the unusual sight. The cars were landed and driven at once, filled with gether use sixty-seven electrics. members of the Dong family, to the grounds of Fuh Tan university, one of cars and ten wholesale dry goods stores Shanghai's beauty spots, and a pano ramic camera was brought into play.

This remarkable transaction was handled throughout by H. S. Honigsberg, an the Fleischmann Teast Co. enterprising Yankee salesman, and it is history of the industry.

Local Branch of the Ford Makes a Record During May

Many retail sales at the local Branch of the Ford Motor company surpassed all previous records in the retail department. Umost three times as many model Ts were sold as during the corresponding

onth last year. In addition to the splendid increase in business, one very gratifying feature is the large number of people who have previously driven cars but who, this year, are buying Fords. The Ford people attribute this largely to the unexcelled service furnished Ford owners by the local brunch.

T. Walker, S. West, thur Chase,

Among the local purchasers of Ford cars during the month of May are: T. E. Zieler,
H. B. S. Odell,
John Carlson,
C. F. Hastings,
David Nixon,
C. A. Scott,
W. H. Gould,
W. H. Sprider, Standard Oil Co., International Sale

Co.,
Birggs Pump Co.,
Dresher Brothers,
Sanitary Wet Wash
Laundry,
M. A. Diabrow
J. & Co.,
Clay-Robinson,
P. Kiewit & Sons,
Eriml Brothers,
John Day Supply
Co., Paint Co., Dan Whitney,
Western Electric Co., M. D. Stocksleger,
Hess & Swoboda, W. A. Lary,
Scott & Hill, Lee Winkler,
W. L. Masterman A. H. Spare A. H. Spare,
M. L. Stone,
John Peterson,
Chas Stidham,
J. H. Lynch,
E. Haines,
O. A. Helquist,
George Landon

Co., B. McCoun L. B. McCoun

& Co.,

Bee Hive Grocery,
Dr. A. W. Fitzsimmons,
Dr. W. E. Purviance,
Dr. C. C. Hall,
Dr. T. G. Q'Connor,
Frank Seidler,
Dr. A. O. Peterson,
C. M. Jacobson,
J. Henry Heltman,
E. A. Atkins,
J. Jepson,

George Landon,
J. B. Rogers,
Frank Seidler,
C. C. Cook,
J. Thomas,
C. A. Lang,
Henry Heittman,
J. Jepson,
Mrs. Lena Snyder,
Mrs. G. W. Todd,
L. H. Osborne,
Wm. Pendleton,
N. P. Nelson,
M. O'Donald
O. E. Peterson,
W. J. Kinney, A. Atkins,
A. Anederson,
Bruhn,
P. Bulley, Aldrich, Gouldin,

Foreign Tires Fail to Stand Rigid Test

Discounting the unofficial report that Repe Thomas Delage had a broken frame during the last 150 miles of his speeding to victory, and that the daring French pilot took terrible chances to beat out the Peugeot rivals at Indianapolis, it is true that his first solicitude after finishing the victor was for his car. He was effusive in his greeting to Barney Oldfield, who put his Stutz into fifth place, thereby heading the American car list of prize winners.

Not being able to understand Boillot's French, the writer is not qualified to tell what this wonderful driver said about his foreign tires that cost him a great chance to beat out Thomas and win for his speedy Peugeot car. But another who stood by the pit said Boillot applied anathemas to foreign tires that almost melted the rubber. The blowing of one of these tires at a critical time, the inner tube wrapping itself around his right arm, was blamed for the broken frame

that put the Peugeot out of the running "Last year Goux, the Peugeot driver selected Firestone tires after many trials and won with them," said a critic who stood near the volatile Boillot. "This year we all thought the Peugeots would stick by Firestones and-well, the foreign tires were used and Goux with eleven right rear changes and Boillot with his hard luck may have gained the contract money from the foreign makers, but they must have felt at the end they might have been much better off had they clung to the tire that had produced vic-

CHINESE FAMILY BUYS AUTOS E. R. Wilson Big Factor in Prosperity of the Studebaker

has been selling Studebaker machines to the retail trade in Omaha, but during that brief two years he has augmented the popularity of that car a hundred-fold. White a branch of the main factory is naintained in Omaha by the Studebaker corporation the entire retail trade is han-Mr. Wilson came to Omaha seven years

pronounced one of the twentieth century ago to accept the management of the been proven more forcibly than in the from Chicago, where he had acquired a part Chinese wemen are taking in af- wide knowledge of the automobile enterprise and he was acknowledged as one No longer is the gentler sex of the Chi- of the most efficient salesmen in the big city. For three years Mr. Wilson haning section of humanity, to be kept in sub- died the reins of the Paxton-Mitchell jection and to appear in public only when firm. Then he decided to cast his lot

Shortly after becoming the local agent for the big corporation Mr. Wilson a wealthy Chinese mother purchased six opened his new garage at Twenty-fifth Studebaker cars, is the latest and most and Farnam streets. The quarters are to say the least, cramped, but Mr. Wilson has experienced no difficulties as never since he has been here has he had a oong King Dong, who, previous to his supply of machines on his hands. Orders death, was compradore of the Russo-Chi- have always outnumbered cars in stock and seldom has he had a car on his floor for any length of time

Mr. Wilson is one of the livest Omaha. sisters. So spe purchased a Studebaker ways associated with every activity which to contribute to a cause advertising this took in the old way by having the Red number of cars, machining and building is boosting for Omaha. An enthusiastic city



always has a good display. He entered costers on automobile row. He is ai- and is never found delinquent when asked field of battle in one-fifth the time it

Concerns Which Use Motor Trucks Are Increasing Fast

There are seventy-five different in dustries in New York City that use electric trucks. Brewers are most largely seneration an equal opportunity with their represented, nineteen separate brewerles vehicles.

. The department stores are a close see summoned Honigaberg and handed him ond, with seventeen owners and 362 individual cars. The seven express com-Honigsberg tost no time in cabling De- panies have altogether 197 storage battery

The bakeries come next with eight users of 161 cars, and the two central S. S. Empress of Asia, a great throng of stations have between them 150 cars. sixty-eight and eight meat packers to-

Five jewelers use forty-four electric employ thirty-five.

Next to these in number are the thirty two Waverley delivery wagons owned by

The Waverley company is also repand by a five-ton truck among the brow-

While with its 273 owners and more the largest fleet of electric commercial apolis are being rapidly electrified.

Pittsburgh, also, in spite of the nills, s among the cities with a growing fleet. Five Waverley two-ton trucks were shipped titis week to the Duquesne Light Co., which already had two of their light delivery wagons. An effective adver-

can do it better with electricity." The did fleet of Waverley electric trucks.

From Long Tour

credit, Empire car No. 19, which had the distinction of being the smallest car to the Mexican border the cars accompanied participate in the Indiana-Pacific cour last summer, last week returned to Indianapolis, not as pretty as when it Chandler Climbs Up started for the coast, possibly, but ranning as well as ever.

By its splendid performance on the transcontinental trip last year the Empire won no end of praise, and as it made its way through the downtown streets crowds turned to comment on the sturdiness of the Empire tour car picking its way through with cut-out open and exhaust barking in a saucity business-like manner.

This Empire is one of the few cars participating in the trans-continental tour to return to Indianapolis. After driver Joe Moore had taken the car across the country it was placed at the resented by six 1,600-pound wagons in disposal of pacific coast distributers rs the New York Edison company's fleet the show car, has been constantly on the go, adding thousands of California, Washington and Oregon miles to lits record, its linerary taking in all secthan 1,700 cars New York probably has tions of these coast states. Mechanically and in outward appearance the car is trucks in the country, Boston, Chicago, in splendid condition, showing no iii of-St. Louis, Cleveland, Buffalo and Indian- fects from the strenuous career it has

forcefully Illustrated than by this apien-

Empire Car Returns

Popularity Auto Contest.

A cigaret company has started a popularity contest under which the three most popular players on the two Philadelphia teams are to receive automobiles. Each

daing sign on these Duquesne trucks is 5-cent package of cigarettes bought er the alogan on the pattery box, "You titles the purchaser to one vote, Hupmobile



Note This:

A big proportion of our Hupmobile sales are the direct result of the recommendations of Hup owners.

Hup owners here—and everywhere—get continuous service from their car.

Not only that—they get this service at a surprisingly low cost.

For the Hupmobile costs less to run—costs less for gasoline, for oil, for tires and for repairs.

Prove It

You can easily prove this to your complete satisfaction-ask any Hup owner. He will tell you that his Hup is in commission

day in and day out. He will tell you that his Hup is "easy" on gasoline, "easy" on oil, "easy" on tires.

When you have this testimony—give us a chance to show you how well the Hup rides-to point out some of the reasons why Hup service is continuous and economical as well. These vital facts you ought to know.

L. Huffman Automobile Co.

1814-16 FARNAM STREET, OMAHA

Mitchell, S. D., Sioux Falls, S. D., Lincoln, Neb., Sioux City, Iowa 124 S. Main St. 222 S. Phillips Ava. 1128 P. Street. 317-19 Fifth St.

Hupmobiles Taken to Front by Militia Boys in California

Enough chatter has been written about he motor car in the military service to

Mexico have been reported enough ma-

Carrying the Red Cross flag of the up the winding road." hospital corps, a field ambulance is comparatively safe in modern warfare. Civilized forces all recognize the insignia of the hospital service, and with the Red Cross in view an automobile would be allowed to cover the field unmolested, picking up the wounded and rushing them o the field hospital which is attached to each brigade.

Receptly a Los Angeles regiment of the National guards, during army maneuvers, used a fleet of six Hupmobiles. These cars were used by the hospital corps, and in the report of the day's practice the companding officer speaks highly of the officiency of motor cars for such purposes, In the first place it would found that machines in the Ak-Sar-Ben floral parade the wounded could be removed from the Cross men walk through the fields. Again, the wounded were rushed to the hospital quicker medical attention could be given truth of this saying could not be more them, which would probably mean a enving of many lives in actual battle.

Then, too, the automobiles require a great deal less attention than the hospital wagons and a strong of horses and mules. There is no possibility of a stampede from fright, and the machines were aiways under perfect control.

The success of the Hupmobiles was ro great in these recent maneuvers that when the Los Angeles battalion was sent to

Mount Rubidoux

A recent issue of the Los Angeles Express contains a story and photographs regarding an unusual automobile trip that will be of interest to those who have motored through southern California or who are contemplating such a journey The Chandler Light Weight Six, made

in Cleveland, but already as popular on the coast as in other sections of the European motor.

Thorpe is said to have received \$200 for this work while at Carinia and other many it has recorded in the last Echo of Thorpe Scaudat. year, when Frank Verbeck, driving a Chamiler, looked over the top of Mount that he had taken his party of four grown persons all the way from Los Angeles to the mountain peak on high

Motor trucks and pleasure care have The Express says: "Verbeck refused een tried out by the armies of England, to go into low and the hood was not Germany, France and Italy, as well as raised during the 180 miles. Even old the United States. The rival forces in Rubidoux seemed to puff out its side with pride that the Chandler had made chines for every bugler, marksman and the climb so easily, for ever since Henry general on both sides to own a private Van Dyke read his poem to the multiear, but the one place where the auto- tude by the cross on Easter morning. mobile has the best change to show has Rubidoux has sent up silent prayers for cars which would not have to wheeze

Jeffery Factory Makes 900 Cars in the Month of May

Thirty-five cars per day, or a total of more than 900 for the month, was the record of the Jeffery factory during the twenty-five working days of May.

New men are being added to the Jeffery force every day, although the working time is now thirteen hours, and the schedule for June is 1,200 cars. The ideal of the Jeffery company has always been to manufacture a limited

About 25 per cent of the Jeffery output with more speed, and, as a consequence, is the \$2,200 sixes and the remainder is the \$1.550 light fours, in which is en

as accurately as possible.



An echo of the American Athletic Union scandal that caused Jim Thorpe Rubidoux at Riverside and announced to take up professional ball is given in a recent report on athletics at the Carlisto Indian school, which declares oach Warner made a practice of play-

Boardman to Saints.

The St. Paul club has secured from the

Defense against long skids and short mileage

-in the Squeegee structure of

And in addition you have Diamond Squeegee Suretyagainst sidewise skid or lengthwise slide-the sure gripping squeegee corrugations which wipe through treacherous road surfaces to a

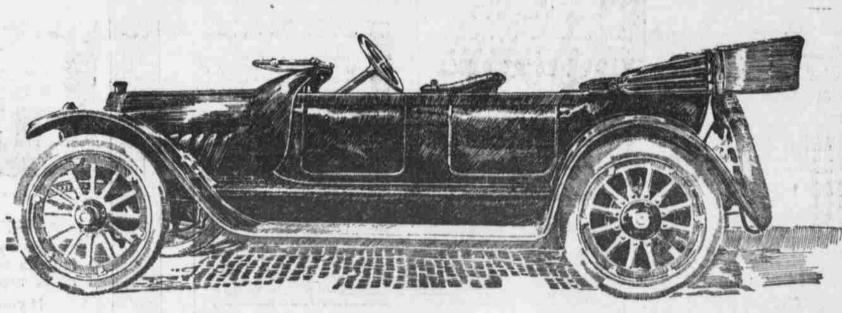
You can't beat Diamond Quality—why pay more than Diamond Prices?

clean hold on the pavement.

Size			Squeegee Tread Prices
30 x 3			\$12.65
30 x 31/2			17.00
32 x 31/2			18.10
33 x 4			25.25
34 x 4			26.05
34 x 41/2			35.00
35 x 41/2			36.05
36 x 41/2			37.10
37 x 5			44.45
38 x 51/2			57.30

Demand Best for Automo-

HERE IT IS!



OLDSMOBILE at \$1350

"Economy of operation is its backbone"

SPECIFICATIONS MODEL 42

Axle (Front) - Drop forged I-beam. (Rear) - Semi-floating. Body-Oldsmobile design, having same lines

as Model 54. Brakes-Foot and hand.

Brake Drum (Size of brake and width of lining)-12-in. diameter by 1 %-in. face. Brake and Change Gear Lever Location-

Carburctor-Float-feed type.

Clutch-Cone. Curtain-Patent Jiffy

Color (Optional)-Orriford Lake, Brewster Carrying Capacity (Passengers) - Five.

Drive-(Style of)-Shaft enclosed. Dash-Famous Oldsmobile design, Eight-day clock, Stewart instrument and dials;

Dash Lighting—Dash equipped with electric light flooding all portions. Doors-Body doors 22 inches wide. Door Pockets-In upholstery, providing capa-

city for carrying vells, handbags, etc. Frame-Pressed steel channel, 4-in. section. Footboard-Oldsmobile design, cast aluminum. Gas Tank-Rear: 12 gallons.

Horn (Electric)-Under hood. Horn Button-On top of steering column. Hub Caps-Distinctly Oldsmobile. Lubricator-Splash and force.

Lamps (Electric)-Adjustable focusing device, utilizing bulbs 16 to 22 candle-

Motor-Unit power plant, valve in the head,

all valves covered with muffler. No working parts exposed. (Bore) -3 16-inch (Stroke) -5-inch.

(Cylinders) - Four. (Cast)-En bloc. (Cubic inch piston displacement) -- 194.2. (Brake horse-power) - 30. Water-cooled centrifugal pump. (Engine mounted) -- Main frame.

(Suspended) -- Three-point, (Starter) - Delco electric. Magneto-Delco.

Paint and Varnish Finish-Oldsmobile quality, applied by hand. Radiator-Honeycomb, German silver finish. Running Board - Oldsmobile design, cast

Robe Rail-Adjustable strap, designed to be flexible in carrying capacity. Road Clearance-10 % inches. Springs-Front, semi-elliptic.

aluminum mud scrapers.

Rear, % elliptic, underslung. (Width and length of front) - 2 ins. wide, 35 ins. long.

(Width and length of rear) -2 ins. wide, 48 ins. long-underslung.

Speeds-Three speeds forward, one reverse. Selective, rocking type. Storage Batteries-Delco. Six volts. Under

seat. Special steel container. Running board clear. Spark Control-Manual.

Switch-Delco, on hinge door in dash; Oldsmobile design, disclosing wires properly

(Rear) -33x4, Fisk.

Spark Coll-Delco.

numbered. Steering Wheel-Cast aluminum spider, 17 Inches. Left drive. Tires-(Front) 33x4, Fisk.

Rim-(Type of rim)-Demountable, Baker. Tire Rack-Rear of car.

Top-Oldsmobile make, material, Fabrikoid, long grain to match upholstery. Tool Box-Concealed.

Tool Kit, Tire Pump, Jack-Standard equipment

Upholstery-Leather upholstery; long grain, best quality. Wheel Base-112 inches.

Wheels-Hickory natural wood finish. Weight-Shipping weight less than 2,600 pounds.

Wind Shield-Split vision. Woodwork - Finished woodwork imported Circassian walnut. Compartment in cowl dash right and left.

We Want the Best Dealers in Iowa and Nebraska

DRUMMOND MOTOR CO., 26th and Farnam Sts.