

Store Hours, 8:30 A. M. to 6 P. M. Saturday till 9 P. M.

These All Silk Ribbons at 19c. in New Shades. Are Worth Double the Price

MOIRES, fancies, satins, taffetas—all the new summer shades—white, pink, light blue, green also fancy flowered; widths 3 1/2 to 6 inches wide; worth double the price; Monday, yard, 19c. Burgess-Nash Co.—Main Floor.

BURGESS-NASH CO.

"EVERYBODY'S STORE"

Interesting Talks on Domestic Science by an Expert. Monday 10 a.m. and 3 p.m.

YOU will be interested in these talks as they deal with the great problem of how to reduce the cost of living. The famous CALORIC (Fireless) cook stoves are used to demonstrate these talks. You are invited to come. Many special recipes free. Burgess-Nash Co.—Basement.

Sunday, May 31, 1914.

STORE NEWS FOR MONDAY.

Sixteenth and Harney Streets.

Mail Orders Filled

Take advantage of our home and suburban shopping service. Your orders will receive the same care and prompt attention as a personal visit.

SPECIAL JUNE SALES ALL OVER THE STORE

Every Section of the Store Contributes Unusual Advantages in the Wanted Summer Merchandise. These as an Idea:

Films Developed FREE

When an order is given for printing. Our work is guaranteed to be of the very highest grade.

An Important Announcement Concerning Our Selling Policy

LAST Monday morning, a lady shopping at one of our counters, made this statement: "I like to shop in this store simply because I have come to know that I do not have to protect myself; experience has taught me to depend absolutely upon the statements made by this store."

We are striving mightily to make this store of ours a place where all of the women, all of the men, and all of the children of Omaha may shop with absolute confidence.

The word has gone to our department managers, to our saleswomen, to our salesmen, never knowingly or willingly to exaggerate in the slightest degree the value of any article on sale in the store. We stand back of every piece of merchandise we sell—on quality and on price.

Never—we repeat—never, shall we overstate in any printed or spoken advertisement either the value or the price of any merchandise we offer for sale. Money back—quickly and without question—if the customer is not satisfied, is and shall always be our guiding principle.

This is a broad, liberal policy to live up to. It finds its first best expression in the series of notable June sales, which we begin Monday morning.

The stocks in every department are big, and the prices are lower than are usually quoted for sale purposes. BURGESS-NASH CO.

Now for a Rousing June Sale of UNDERMUSLINS

BIGGER and better than ever before. An occasion when you can supply your season's needs in dainty, crisp, white undermuslins, made under the most sanitary conditions at very substantial savings.

- 98c Petticoats, 49c Good quality muslin, fitted style, finished with embroidered scalloped edge.
- \$1.00 Undermuslins, 69c Gowns, combinations and drawers of nainsook and muslin; lace, embroidery and tucking trimmed.
- \$1.50 Petticoats, 98c Muslin, nainsook and cotton crepe, finished with ruffles of lace, embroidery, etc.

- 25c to 29c Corset Covers and Drawers 15c Trimmed with lace, embroidery and ribbon run beading. Drawers have hemstitched ruffles; slightly soiled; choice
- 49c and 59c Drawers, Corset Covers, 25c The drawers are good quality, finished with embroidery. The corset covers are of nainsook, elaborately trimmed; Monday choice at

- Combinations, 79c Consisting of corset cover and knicker drawers, trimmed with ribbon run beading and lace.
- 79c Gowns, 49c Muslin and crepe, slipover style, trimmed with lace and ribbon run beading, also empire style embroidery trimmed.
- \$1.25 Princess Slips, 69c Nainsook, round yoke, trimmed with lace, embroidery and ribbon run beading; skirt finished with lace or embroidery.

- Combinations, 98c Fine quality nainsook and cotton crepe, corset cover and knicker drawers, elaborately trimmed.
- \$1.25 to \$1.50 Gowns, 98c Cotton crepe and nainsook slipover styles, square and round necks, also empire effects, elaborately trimmed.
- \$2.50 Princess Slips, \$1.89 Fine nainsook, elaborately trimmed with lace or embroidery insertions. Fine medallions, ribbon run beading and satin bows.

- Combinations, \$3.98 Silk crepe de chine, elaborately trimmed with val and torchon lace insertions, medallions and satin ribbon.
- \$1.98 to \$2.50 Gowns, \$1.49 Fine nainsook, empire style, front and back yokes effects with all over lace and satin ribbon trimmings.
- \$1.50 Boudoir Caps, 98c Fine net, all over lace, lace and ribbon, trimmed with dainty rosettes, bows, ribbon and chiffon flowers.

Fine Undermuslins Slightly Soiled, Were \$3.98 to \$19.50, in the June Sale Monday at Half Former Price, \$1.98 to \$9.50 Including princess slips, petticoats, gowns and combination garments in batiste and nainsook, elaborately trimmed with fine laces, embroidery, ribbon.



Long SILK GLOVES With Double Finger Tips, 59c a Pair

16-button length; white, black, navy and pongee; tri-coat weave, 2-clasp fasteners, double finger tips; all sizes. Chamoisette Gloves, 39c Short Lisle Gloves, 10c 16-button length, washable; White only, washable, 2-clasp white, pongee, gray and natural; style; all sizes; very special.

Women's Silk Crepe Dresses That Were \$15 to \$25 in June Sale Monday, Choice

\$6.95

REALLY, seldom, if ever, have we experienced such extreme values as these—and they are just the sort of dresses every woman can make use of, too. Beautifully made of silk crepe in the new blouse styles with wide silk girdles and stylishly draped skirts. The silks are of a very fine quality in a wide range of shades and there are all sizes for women and misses. Dresses from lines that were \$15.00 to \$25.00 in the June sales, Monday, at \$6.95.



Three Great Groups Pretty Summer Dresses at About Half Price \$2.95-\$3.95-\$4.95

THERE are many beautiful models from which to make your selection. Daintily made of lawns, dimities, crepes, batistes, linens; charming new styles in plain white or colors. If you see them it means to buy two or more at the prices they are offered at Monday.

Exquisite Lace Flouncing, 9 to 17 Inches, at Less Than Half, at 59c

BEAUTIFUL new styles, including silk chantilly, silk shadow, silk run maline, embroidered nets, point applique, etc., just the thing for cool, summery frocks for all occasions; white, cream and black; very special Monday at about half price, the yard 59c

Several Thousand Yards of New 25c to 29c Wash Goods at 14c

HERE'S an extra special June value and should bring a generous response. The offering includes 36-inch flowered crepes, 36-inch striped crepes, 45-inch crepes in white grounds with colored ratine bordered effects; also large assortment of batiste, tissue, ginghams, etc., smart new designs and colors.

- Silk Stripe Voiles, 49c Imported, 42 inches wide; also 45-inch ratine, newest shades and white.
- Colored Dress Linens, 49c 48 inches wide, in all the wanted shades; an exceptional value at yard 49c

Rich, New Black Moire SILKS, Usually \$2, Monday, \$1.39 Yard

THERE is probably nothing more desirable for skirts and wraps than black moire silk. In the June sales Monday we offer a beautiful quality with rich luster, full 36 inches wide, the usual \$2.00 quality, special, at yard \$1.39

- Silk Pongee, 69c The real imported kind, in natural color, guaranteed to wear and wash, 32 inches wide.
- Foulard Silks, 33c Large selection of neat designs and pretty colorings; more than fifty patterns.

\$2.50 to \$4.00 Hand Bags for \$1.98

HERE'S a leather hand bag special for the June sales that's mighty important indeed. It's a lot of bags, in pin morocco, pin seal, grain and goat seal; new shapes and styles. German silver frames, gilt and nickel finish; many with the new Panzer handles; were \$2.50 to \$4.00; in the June Sale Monday for \$1.98

Men's HOSE

LIGHT weight lisle, high laced heel, toe and sole; black, tan, blue and gray; all sizes; were 15c, Monday, the pair 9c

Boys' PANTS

KICKERBOCKER styles; well made of good quality materials in a variety of patterns; very desirable for vacation wear; pair 49c

Home FURNISHING Needs Underpriced

- NOTABLE underpricings on home necessities.
- Screen Wire Best quality black finish, the usual 2c quality, Monday, square foot 1 1/2c
- Chair Seats Imitation leather, any size or shape you require, square, oblong or round, each 5c
- Curtain Stretchers Adjustable all brass pins, very special, at 59c
- Toilet Paper Crepe finish, good size, 5-ounce rolls, Monday, special at 10 rolls for 25c
- Rubber Hose Five ply, full guaranteed, 3/4-inch, foot 9c 1/2-inch, foot 8c
- Refrigerators Side icing, 3 doors, brass trimmed, mineral wool lined, 75-pound ice capacity, adjustable shelves. The best refrigerator in the city \$17.85
- Baking Dish Brown earthenware baking dish, metal mounted Monday 69c
- Lawn Mowers Full ball bearing, 4 blades, self-sharpening. 14-inch at \$4.45 16-inch at \$4.75

June Clearance of Millinery \$7.50 to \$20

TRIMMED HATS \$2.00 and \$5.00

THIS is positively the best and most unusual offering of the season, for no previous sale will compare with it in value giving. Beautifully trimmed hats, leghorn hats, new clean white hats and new panamas; also many fine quality black hats trimmed in the most becoming ways, at \$2.00 and \$5.00.

- FLOWERS, PARADISE, AIGRETTES AND OSTRICH PLUMES AT 1/2 PRICE
- Untrimmed Hats Children's Hats All the late shapes, white and colors; were \$2.00 to \$3.98, choice at 50c
- Pretty little shapes and styles for the little tots, were \$2.98 to \$7.50, for \$1

This Reversible Rag RUG--Size 36x72-in., June Sale Price, \$1.10

THEY are the very sort of rugs you want for the front porch, sleeping porch, sun room, bath room, etc., made of new, clean rags, dyed with the best chemical dyes; good selection of colors; were \$1.85, for \$1.10

Household Necessity Package

- 1 pint household Ammonia 15c
- Sani Flush, can 25c
- Peroxide, pound bottle 25c
- Fels Naphtha Soap, 6 cakes 30c
- 20-Mule Team Borax, 1 lb 15c
- Chloride of Lime, 1 pound 15c
- Diamond C Soap, 5 cakes for 25c

Extra Special Value Tables

YOU'll find these tables located in various parts of the Store, but in every instance they present value of an extra special nature. Just for instance—

Extra Special Value Table Hosiery Aisle

- WOMEN'S pure thread silk hose, made by one of the foremost manufacturers. They were sold to us subject to imperfections, but they are so slight that they are hardly noticeable and will not affect the wearing qualities. Black, white and colors.
- The usual \$1.50 quality, pair 85c
- The usual \$1.75 to \$2.50 quality, pair \$1.10
- STAMPED night gowns of best quality, French nainsook, extra long, large number of designs, with floss for working; special at 85c

Little NOTIONS at Little Prices

- Silpon dress shields, sizes 2 and 4, pair 18c
- Sanitary aprons lace trimmed and plain, ea. 19c
- Snap fasteners, dozen 1c
- Blas lawn tape 12-yard bolt, 6 1/2c 16c bolt, 6 1/2c
- Collar stays of wavy wire, to a card, 6 large 2 cards, 5c
- Ironing wax, each 1c
- Cotton tape, all widths, black and white, 1c
- Silk hair nets, all shades, the large size, doz. 20c
- Pearl buttons, card 1c
- Sanitary belts, all sizes 20c
- Coat and skirt hangers, each 5c
- Spool cotton, 200 yards 1c
- Basting cotton, 500-yard spool 4c
- Tranpo flange collar wire and foil 8c

Corsets That Were \$5 to \$10, at \$3.98

INCLUDING some models, as well as broken lots in high class numbers, Satins, brocades, and plain materials; many of them well known makes. Reducing corsets in broken lots, well known makes; all good, desirable styles and very specially priced Monday at \$1.98

ECONOMY BASEMENT

- SPECIAL values that point the way to true economy.
- 20c Piques, 9c Fancy patterns in blue, brown, tan, pink, black and navy stripes on white grounds, for dresses and separate skirts; 20c quality, yard 9c
- 12 1/2c Batistes, 7 1/2c New light and medium colorings; all choice designs; 12 1/2c quality, yard 7 1/2c
- Cotton Diaper Cloth, 3 1/2c Mill lengths, various widths; special, yard 3 1/2c
- Turkish Towels, 6c Cotton, huck and bleached Turkish towels; mill seconds, but big values; each 6c
- Long Cloth, 10 Yards, 55c Good, sheer quality, the usual 10 yards for \$1 quality, Monday, 10 yards 55c
- Child's 25c Und'wear, 13c Drawers, petticoats, with or without bodies and gimpes, were 25c, for 13c
- 29c Dressing Sacques, 19c Made of lawn or percale, trimmed with plain piping, others with embroidered collars; Monday, at 19c
- 19c Muslin Drawers, 12 1/2c Good quality, finished with hemstitched ruffle; were 19c, for 12 1/2c

This Canvas Porch HAMMOCK Illustrated Here, Monday at \$5.00

And it's a big special value, too, heavy casted bars with interlocking springs, cotton pad with canvas covering, full size; special Monday, at \$5.00

