



10 Meals With Us

Ten meals like these—delightful meals of Puffed Grains served in various ways. Breakfasts and suppers which you'll never forget. Our offer today is to pay for all ten, so all your folks may know the joys of Puffed Grains.



The Coupon Pays for All

Today we make this offer to you, as we make it every spring. Every year, on the verge of summer, when millions of homes enjoy Puffed Grains.

Go to your grocer and buy from him a 15-cent package of Puffed Rice. Take this coupon with you. He will give you for it a 10-cent package of Puffed Wheat, and we will pay the dime.

Thus for 15 cents you get two packages this week—ten meals of Puffed Wheat and ten of Puffed Rice. And ten of the meals are our treat.

You Will Never Forget

After this test you will never forget the delights of Puffed Wheat and Puffed Rice.

You will see whole grains puffed by steam explosion to eight times normal size. You will see grains thin and porous, crisp and fragile, with a taste like toasted nuts.

You will see bubble-like grains which fairly melt in the mouth into almond-flavored granules. And a thousand future meals will be made more delightful because you know of Puffed Grains.

Every Granule Exploded In Prof. Anderson's Way

Those cells in each Puffed Grain are caused by a hundred million explosions. Each separate food granule is exploded from inside.

The grains are sealed in guns, then subjected to fearful heat. Thus the trifle of moisture inside of each granule is changed to explosive steam.

The Quaker Oats Company
Sole Makers

Then the guns are shot and the steam explodes. Each granule is blasted to pieces.

This is Prof. Anderson's process for making digestion easy and complete. No other process does that. In the best of cooking at least half of the granules remain solid and unbroken.

So Puffed Grains are more than enticing. They are scientific foods. Your physician knows them to be the best-cooked foods in existence.

Good for 10 Cents

Buy from your grocer a 15-cent package of Puffed Rice. Then present this coupon and he will give you a 10-cent package of Puffed Wheat. He will collect the 10 cents from us.

Serve some of these grains with cream and sugar. Mix some of them with fruit. Serve some for supper, like bread or crackers, floating in bowls of milk.

Use some like nut meats in home candy making or as garnish for ice cream. And let the children when at play eat the grains like peanuts. You will find these both foods and

confections. Cut out this coupon, lay it aside and present it when you go to the store.

Puffed Wheat, 10c *Except in Extreme West*
Puffed Rice, 15c

SIGN AND PRESENT TO YOUR GROCER

Good in United States or Canada Only 68

This Certifies, that I, this day, bought one package of Puffed Rice, and my grocer included free with it one package of Puffed Wheat.

Name _____

To the Grocer

We will remit you 10 cents for this coupon when mailed to us, properly signed by the customer, with your assurance that the stated terms were complied with.
The Quaker Oats Company—Chicago

Address _____

Dated _____ 1914

This coupon not good if presented after June 25, 1914.
Grocers must send all redeemed coupons to us by July 1.

NOTE: No family is entitled to present more than one coupon. If your grocer should be out of either Puffed Wheat or Puffed Rice, hold the coupon until he gets new stock. As every jobber is well supplied, he can get more stock very quickly.

10-Cent Coupon Puffed Rice is Purchased