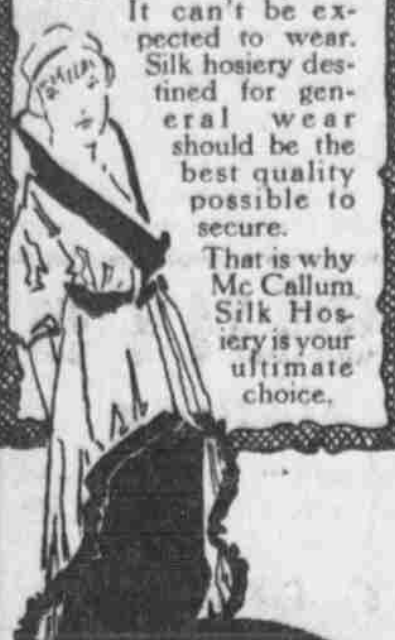


If You Are Wise
You never buy cheap hose for every-day use. It can't be expected to wear. Silk hosiery destined for general wear should be the best quality possible to secure.

That is why **McCallum Silk Hosiery** is your ultimate choice.



McCallum Silk Hosiery

Its better grade of silk, its strength and evenness of weave, its careful shaping insure the best satisfaction possible in fine silk hosiery.

A pair of McCallum's No. 113 or No. 122 may cost twice what you are accustomed to pay, but they will be more economical in the end because of their splendid quality. Our No. 153's are obtainable in color to match any sample on a few days' notice. Mending yarn with every pair.

Sold by the Best Shops

Send for dainty booklet, "Through My Lady's Ring"

McCallum Hosiery Co.
Northampton, Mass.

ALL MEATS TAKE ADVANCE
Other Staple Products Also Go Up, Garden Stuff Remaining Same.

SUGAR COSTS MORE WHOLESALE
And Over Retail Counter Twenty Pounds Are Now Weighed Out for One Dollar Instead of Twenty-Three.

A general advance was seen in the prices of meats during the week, as well as in several other staple products. Practically everything is suffering an advance except green stuff, as the grocers call it. Radishes, onions, cucumbers and various products from the garden and so abundant as to be very cheap.

Lamb's jumped \$1 a hundred pounds. The packing houses have cut down the orders from their own branch houses because they could not fill them all. Those retailing at 12 1/2 cents a week ago are now retailing at 14 cents, and the higher grades have correspondingly increased.

Light beef is cheaper, and the heavier beef is a trifle cheaper.

Smoked meats have advanced 50 cents per hundred weight wholesale. That is considered a normal advance in smoked meats for this time of the year.

Veal has advanced \$2 per hundred, for the first-class stuff. Veal steaks are retailing at 30 and 35 cents.

Round steak has advanced a dollar a hundred wholesale, and will soon be selling at 27 1/2 cents a pound retail. These are prices paid only for sirloin a few years ago.

Every beef liver is now wholesaling at 19 cents a pound, and this a few years ago was thrown over the counter to the town dogs and kitchen cats. Calf liver is wholesaling at 25 cents a pound.

Sugar has jumped 20 cents a sack wholesale. It is now sold twenty pounds for a dollar, while it was sold twenty-three for a dollar a week ago. It is predicted that it will go higher yet in a short time, according to Al King, of the grocery department at Hayden Bros.

Flour has advanced 25 cents a barrel, or 8 1/2 cents a sack. This is a wholesale quotation. This will advance it 10 cents a sack retail.

In the green garden produce the prices are somewhat lower. Radishes are selling eight bunches for a nickel and onions six bunches for a nickel. Fancy large cucumbers that sold at 20 cents a dozen a week ago, are now selling at 30 cents. Asparagus is holding its own at 5 cents for two bunches.

Republican Request to Martin Withdrawn
(From a Staff Correspondent.)
LINCOLN, Neb., May 22.—(Special.)—The attorney general will not be required to make a ruling on the manner in which the call for the republican state convention must be made as L. A. Henshaw, secretary of one of the committees and the one to whom has been delegated the responsibility of fixing up the call has withdrawn the application, it being discovered that the code commission law made that matter quite plain.

Chairman Epperson was at the state house today and said that the call would be made on a basis which would be satisfactory to all republicans and one which would give the convention in the neighborhood of 1,000 votes.

The call will not be issued nor the plan made public until both chairmen have passed upon it after Secretary Rensau has prepared it.

Masses Ellect Officers.
PLATTSMOUTH, Neb., May 22.—(Special.)—Plattsmouth lodge No. 4, Ancient, Free and Accepted Masons, has elected the following officers for the ensuing year: Worthy master, Oliver Dovey; senior warden, Fred T. Ramer; junior warden, James Loughridge; treasurer, Carl G. Fricke; secretary, Judge M. Archer.

Here's an Unrivalled Sale of Women's Spring Suits Offered at Enormous Price Reductions—One-Half of Our Entire Stock of Spring Suits Go in These Two Immense Sale Lots; Values to \$37.50

New Spring SUITS \$9.75
Former Price up to \$25.00

New Spring SUITS \$14.75
Former Price up to \$37.50

Includes suits with the newest style jackets and skirts, in navy, tan, reseda, copen, rust, peacock, and in all the new materials.

Includes our newest fashionable spring suits, in gabardine, moire silk, taffeta, poplin, crepes and serges, in all the season's new colors.

\$4.95 For Dresses, Values to \$15 in Silk and Wool \$4.95
This offers every woman a wonderful dress bargain. Materials are taffeta, crepe de chine, crinkled crepe, silk poplin, serge and wool crepe, in long or short sleeves and in the season's popular colors and best styles.

\$2.75 New Waists at \$1.95
Includes tub silks, plain or striped. Also white lawns and voiles or with colored embroidery, lace and insertion trimmed.

\$5.00 Wool Skirts at \$2.75
In serges, bedfords and honeycombs. Solid colors, plaids, checks and stripes in all colors and all wool materials.

\$5 to \$6.50 Waists at \$3.98
Crepe de chine, chiffon and lace waists. Low necks, long or short sleeves. All the new colors.

A Coat Sale That Many Women Will Appreciate
\$9.95 New Spring Coats Worth to \$21.50.
All the season's best styles in serges, poplins, diagonals, moire silk, honeycombs and mixtures; all silk lined and in all colors.

MESSALINE TANGO TROUSERS \$3.25
Regular \$4.50 values, in all colors, with elastic at waist and ankles—beautifully trimmed.

\$1.50 TANGO BEADS 50c a Strand
All the rage in the east. All colors. Not painted, but celluloid enameled. It won't rub off.

Berg Clothing Co.
15th & Douglas.
COATS, SUITS, DRESSES, WAISTS, SKIRTS—2D FLOOR.

*** YOU HAVEN'T READ ALL OF THE NEWS 'TIL YOU READ THE WANT ADS ***

59 Women Are Going To Be Mighty Proud of Their Bargains

We have selected 59 hats from our stock, in the newest shapes and styles. They are worth regularly to \$7.50 and they go to the first 59 customers at \$3.50 Saturday morning at each—

\$1 For Hats Worth to \$7.50



Another Group of Stylish Hats \$2.48 Worth to \$10.00

Many handsome pattern hats in Milan and Swiss Hems trimmed with feather sticks or with ribbons and flower novelties, in the season's best styles and colors.

Studebaker SIX \$1575



INSURGENT WOODMEN MEET FOR CONFERENCE
(From a Staff Correspondent.)
LINCOLN, Neb., May 22.—(Special.)—About twenty insurgent leaders connected with the Modern Woodmen controversy met secretly in Lincoln today in devious conditions and incidentally to talk over the propositions started yesterday in the Illinois courts to compel Chief Clerk Hawes of the head camp to issue commissions to the delegates who were elected at the Hastings convention instead of the rump convention of Talbot forces which bolted from the insurgents and held a meeting of their own and elected delegates. Among those present were: M. L. Corey, Senator King of Osceola, J. C. Elliott of West Point, Edgard Howard and G. W. Phillips of Columbus. They feel confident of winning in the Illinois courts.

FOR RENT
50 Pianos at \$3 Per Month
Free Tuning, Insurance, Stool and Scarf
Free Drayage, if Rented for Six Months

Schmoller & Mueller
Piano Co.
D-1623—1311-13 Farnam St.

Brandeis Pure Drug and Toilet Goods Show

This is a comprehensive exposition of the products of the leading exponents of the modern arts of drug and cosmetic making. It is an educational campaign, arranged in view of elevating public tastes in matters pertaining to drugs and toilet goods, and to acquaint the men and women of Omaha with the various brands that meet the most exacting requirements as to purity and efficiency in pharmaceutical products.

To raise the standard of drug and toilet goods merchandising—to educate the consumer—to give greater bargains—these are the primary objects accomplished in this great show and sale.

We have given greatly increased space to the Drug Section for this event, and have built elaborate and artistic booths wherein the special displays and demonstrations are held. Every one an expert in the kind presented in so pretentious a manner.

SPECIAL BOOTHES
THOUSANDS OF FREE SAMPLES and SOUVENIRS.
This show starts Saturday and continues throughout the following week. Do not fail to attend it.

SPECIAL DEMONSTRATORS
NO PHONE NOR MAIL ORDERS FILLED.

The Studebaker SIX has wiped out in Omaha the old idea that a "Six" is expensive to run.

Because it is an economical car.

Its economy comes from light weight and perfect balance.

Drop forgings save weight— are stronger.

We use 24"—more than any other car.

Heat treated steel saves weight—is stronger—wears longer.

We use more than any other car.

The SIX motor is more powerful, more smooth and uses less fuel than a "Four" of larger size.

The Studebaker SIX is easy on tires—easy on fuel—because it weighs less than 5,000 pounds.

That is why owners are satisfied.

Why sales are greater than any other "Six."

F. O. B. Detroit

FOUR Touring Car... \$1655
SIX Touring Car... \$1775
SIX Sedan... \$1825
SIX Roadster... \$1925
SIX Coupe... \$2150
Six-Passenger SIX... \$2150

E. R. WILSON AUTOMOBILE CO.,
2429 Farnam Street,
Local Dealers

Buy It Because It's a Studebaker

POTTS COMPLETES FILING FOR LIEUTENANT GOVERNOR
(From a Staff Correspondent.)
LINCOLN, Neb., May 22.—(Special.)—Representative George W. Potts of Du Bois filed today for the democratic nomination for lieutenant governor. Mr. Potts was chairman of the committee of ways and means and one of the several floor leaders of the last session on the democratic side. He served also in the 31st session. He will have as his opponent in the primaries Representative James Pearson, another floor leader at the same session.

McKelvie Addresses Graduates.
VALENTINE, Neb., May 22.—(Special.)—The commencement exercises of the Valentine High school were held Wednesday evening in the Auditorium. The class address was given by Lieutenant Governor R. R. McKelvie. The class was composed of Nellie W. Franke, Ethel Galloway, Jennie Graham, Clarence E. Haley, Iva Glenn Hayter, Estelle Mae Hower, Fay McClelland, Edith McNare, Wallace Lynn Thackeray and Minnie E. Thomsen. The honor student of the class was Fay McClelland.

News from Exeter.
EXETER, Neb., May 22.—(Special.)—The Exeter High school juniors will present their class play, "The Touch-Down," a rousing college farce in four acts, at the Auditorium, May 23.

"Garve" Mennick and J. F. Chambers were injured in a runaway accident this week. Mennick was thrown from the wagon and fell on his head and shoulders and was unconscious for some time. He will be laid up for several days. Chambers, who jumped, was thrown about twenty feet, but escaped with a few bruises.

Indiana Reporter is Sold.
MCCOOK, Neb., May 22.—(Special.)—June first the ownership of The Indiana Reporter will go into the hands of Ed Sushrope, one of Red Willow county's commissioners. The editorial conduct of the paper will be in charge of James Pontius, formerly owner and editor of the paper. The paper for some time has been in uncertain state, and the new owner and editor will add vim and vigor to the publication and the political situation in Red Willow county, as the owner is a democrat and the editor a socialist.

Chadron Normal Team Wins.
CHADRON, Neb., May 22.—(Special.)—In the fastest game seen here this season, the base ball team of the Northwest State normal trimmed a team from the Pine Ridge reservation, 5 to 3. Coffey's home-run hit in the third inning, with a man on second, was the feature of the game. Pine Ridge started a rally in the ninth which yielded but one run. Batteries: Chadron, Coffey and Weymouth; Pine Ridge, Red Boy and Shields.

Manicure Goods Specials

High grade ebony buffers with removable chamoin. Every one an exceptional value and unequalled at the price. We particularly call the attention of manicurists to this unusual offer.

75c Buffers 30c | 50c Buffers 20c | 30c Buffers 10c

Manicure scissors. Manicure Hoof Sticks. Worth 75c at each 24c. Dozen in pack for 5c.

20-Mule Team Borax Guessing Contest

A fine set of dishes will be given free to some lucky woman during this show, at the 20-Mule Team Borax booth. Stop at the booth and ask about it Saturday.

Prescriptions

8-gr. Aspirin Tablets, 3 doz for... 12c
Epsom Salts, 1-lb. pkgs. for... 3c
Quinine Pills, 200 for... 14c
Laxative Pills, 100 for... 25c

Jap Rose Soap at 5c Cake

Made by Kirk's secret process from purest vegetable oils gathered from Africa, Ceylon and America, and delightfully perfumed with dainty Oriental flower odors.

Our special price, cake... 5c

Kirk's Jap Rose Talcum
An ideal face and body powder with the real Bulgarian rose odor. An unsurpassed powder for every use. Box... 15c

Use Pompeian Massage Cream

STOP WISHING. ACT! You can't wish on a clear, youthful complexion. No! You must make a beginning and then be faithful after start is made. Now is the time to begin. Discover how Pompeian cleanses, refreshes, improves and invigorates the skin; how it exercises the muscles of the face and thus creates a fine skin health. A test will prove this. Make the test today.

\$1.00 size 75c size 50c size
51c 39c 27c

Patent Medicines

S. S. S. for the blood, Reg. 49c
Lambert's Listerine, 1-lb. size 49c
Caldwell's Syrup of Pepsin, 2-lb. size 49c
Horlick's Malted Milk, 5-lb. size 29c

Resinol Ointment, Regular 50c
Kendon's Catarrh Jelly, 35c
Mellin's baby food, 75c
Peroxide of Hydrogen, 1-lb. bottle 90c

Weych's Sage and Sulphur, 50c size 29c
Dandergo Regular, 50c size 29c
California Syrup of Figs, 50c size 29c
Cascara, 50c size box 29c

Empty Capsules, 100 in box 9c
Glycerine a 9c
Rosewater 10c
Mercolized Wax, Special at the box 53c
Lime Water 9c
Full pint bottle for 9c
Epsom Salts, 1-lb. pkgs. for 3c
Quinine Pills, 200 for 14c
Eps. of Camphor, 50c bottle for 10c

Big Values in Rubber Goods

3-qt. size hot water bottle, made of best red rubber, cloth interlined. This bag is guaranteed and positively worth \$2. Special 66c in the drug show, at...

Maroon seamless combination syringe and hot water bottle. Guaranteed and fitted with extra flow tubing. 3 pipes. Worth \$2.50, special at \$1.29

Dr. Rogers' ladies' sanitary douche spray, 3-qt. size, at \$1.39

Medicine glasses, correctly graduated, ea. 5c

2-qt. red rubber fountain syringe with 2 hard rubber pipes and rapid flow tubing. Guaranteed. Worth \$1.75, at 79c

White enameled douche cans. The 2-quart size, special at 29c

Rubber gloves. All sizes, pair 22c.

Trained nurse in charge of our rubber goods section. Big assortment of bathing caps.

Dainty Melorose Preparations

Melorose Beauty Cream
A perfect massage and cleansing cream which eradicates all blemishes from the skin and will positively not grow hair; regular 50c size 39c

Melorose Nail Polish
Daintily tints and polishes the nails, at 25c

Melorose Nail Lustrer
Gives a brilliant, lasting lustre to the nail, at 25c

The true odor of fragrant roses, price, per ounce... \$1

Margarita Face Powder
The velvety beauty that the Margarita Sylla face powder imparts to the skin will delight you; used by queens and princesses; 50c

Perfection Melorose Powder
Equal to any face powder on the market; imparts a dainty, velvety finish to the skin; praised by all who use it; regular 50c size 39c

Toilet Articles

Theatrical Cold Cream, 1-lb. can 39c
Kolvon T o o th Paste, Reg. 25c size 16c
Rubifoon or Soudon's, 25c size for 16c
Pebeco T o o th Paste, Reg. 50c size 28c

Canthrox Shampoo, Reg. 50c size 28c
Ingram's Milkweed Cream, 50c size 28c
Covelo's Talcum Powder, 50c size 9c
Malva Face Powder, All shades, at 29c
Palmer's Toilet Water, 50c size 29c
Azures Face Powder, All shades, box 69c

Daggett & Ramsdell Cold Cream, 50c size 29c
Stillman's Freckle Cream, 50c size box 29c
Nadinola Face Cream, 50c size for 29c
Graves' Tooth Powder, 50c size 24c
Lyons Tooth Powder, 25c size 12c
Lucile Face Powder, 50c size 49c
Malvina Cream, Reg. 50c size for 29c
Colgate's La France rose perfume, 50c size 25c
The 50c size for 24c
Mistletoe Cream, 25c size 12c

Combs and Brushes

Hugh's Ideal Hair Brush, double bristle. Mahogany finish, \$1.25 value for... 49c
Sanitary Hair Brush, mahogany finish, worth 50c, special 29c
Ladies' White Ivory Dressing Combs, 25c size, special 9c
20c and 25c Tooth Brushes a 10c
Pocket Combs, in neat case, 10c
Bath Brushes with adjustable handles, 21c
Whisk Brooms, special for Saturday at 5c

Quart bottle pure household ammonia... 9c

Johnson's floor wax, 1-lb. can for... 28c

Soap Specials

Rose de France Glycerine Soap, 3 for... 22c
Cuticura Soap, 25c size cake for... 14c
Palmolive soap, Special, at the cake... 4c
Kirk's Juvenile Soap at the cake... 6c
Verbenes B a t h Soap, 6c
Physicians' and Surgeon's Soap, cake... 6c
Peroxide Soap, 18c size cake for... 6c

Packers' Tar Soap, the cake... 14c
Colgate's Elderflower soap, Cake... 9c
Cradock's Bine Soap, Special, at cake... 5c
Shandon Bells Soap at the cake... 5c
Faust Toilet Soap, cake... 3c
Jergens' Velvet Glycerine Soap, 50c size... 5c
4711 White Rose Glycerine Soap at... 12c

Liquid veneer, regular 50c size... 34c
Diamond C soap, 10 bars only... 22c
Pears' unscented soap, at the cake... 9c

1.60 Worth of 20-Mule Team Borax Products 89c

5-lb. package 20-Mule Team Borax, worth 50c; 1-lb. package 20-Mule Team Soap, worth 25c; 10 bars 20-Mule Team Borax Soap, worth 50c; 1 lb. Boracic Acid, worth 25c. Total value \$1.60. The entire combination Saturday for 89c.

No mail or phone orders filled. Only one combination to a customer.

A 1,500-lb. Cake of Castile Soap

One of the most interesting features of the Pure Drug and Toilet Goods Show is a gigantic cake of pure castile soap, believed to be the largest ever made in one piece.

It weighs 1,500 pounds and was made for us especially for this occasion. It is especially designed for use in hard water and produces an excellent lather. Made of pure coconut oil and olive oil, fine for the skin and complexion.

During the show we will cut direct from the great cake in pieces of one to ten pounds, at—

12c Pound

But not more than ten pounds will be sold to a customer.

Aubry Sisters' Beautifier 50c

This famous beautifier is delightfully perfumed and perfectly harmless. Constant use will make your complexion perfect. For use by both ladies and gentle men. Eliminates such imperfections as sunburn, tan, freckles and pimples. Special demonstrator will explain its benefits.

Jar... 50c

