Year-End Clearance WOMEN'S NECKWEAR

Ruffled and pleatings, Robespierres, ja bots, \$1 and \$1.50. 69c

Year-End Clearance KID GLOVES

Odd lots of women's high grade short kid gloves that have been selling regularly at \$1.50 a pair - 2-clasp floor, at pair. . . \$1

Scores of Bargains Saturday in Our

OF ALL ODD LOTS AND BROKEN LINES We are determined to clear away all small lots of merchandise in order to start the new year with all new goods. Saturday we will sacrifice immense lots of desirable winter merchandise at unheard of bargains.

## ear-End Clearance Mussed Handkerc

embroidered initials - also men's and boys' fancy

colored silk handkerchiefs-slightly mussed, but have been selling up to 35c, at each ......

Thousands of Women's and Men's Handkerchiefs From Our Holiday Displays Thousands of women's and men's pure Irish linen handkerchiefs with all widths of hems, women's all linen and Swiss embroidered handkerchiefs - some lace trimmed - some hand



Year-end Clearance Women's mussed Christmas Neck-

	Women's and Men's Plain White Hemstitched Handkerchiefs Some with embroidered corners—some with all around embr dery — have been selling up to 12½c— slightly mussed — on sale, at each						
1	Bradley Mufflers — Some mussed — some seconds —	35c Hosiery at 15c Pair Women's and children's fleece line hose, some with ribbed tops—men					

Bradley	Mufflers - Some	Women's
	- some seconds -	hose, some
	ing necks — worth	mercerized mere wool the pair, o
up to 50c	, at each 15c	at the pair,

Hosiery at 15c Pair and children's fleece lined be with ribbed tops—men's hose, also infants' cashworth up to 35c on sale.

s-some with all around embroi-

## Year-End Clearance of Shoes ODD LOTS AND BROKEN LINES OF SHOES FOR MEN. WOMEN AND BOYS



## MEN'S \$3.50 SHOES AT \$2.85

Tan Russia Calfskin and dull gun metal calfskin stock in button and blucher lace styles in wide, high toes or custom lasts with welt sewed soles — good fitting, service-sble shoes in all sizes, at per pair

Women's \$350 and \$4 Dress Shoes, \$285 Pr.

Patent leather and dull calfskin with cloth or kid tops and tan calfskin — all the newest lasts and patterns in but-ton and lace styles — worth \$3.50 and \$4.00, in all \$2.85 sizes and widths, at per pair .......

BOYS' SHOES, WORTH UP TO \$3.50, GO AT \$1.98 PAIR

Odds and ends of fine shoes in tan and black leathers - comfortable, mannish lasts in button and lace styles, in sizes 1 to 6, \$1.98. Sizes less than 1, at per pair .... \$1.75



Our New York Buyer Just Secured From a Rochester Manufacturer of Men's

In the lastest and most approved midwinter

At a Remarkable Sacrifice in Price

This maker accepted our low cash offer on this lot of coats in order to turn them into money before the first of the year. This is why we can make these unusual offers.

Of for all the Men's and Young Men's Overcoats in this great purchane

Made to sell up to \$25

These are heavy, fashionable midwinter coats that include the most practical features. The snug, warm ulsters; the long coats with close fitting collars, the dressy black and blue coats, the belted back overcoats—every style and fabric and pattern that is in high favor

90 for Your Choice of All the Men's and Young Men's

Overcoats Made to Sell Up to \$18 and \$20

You'll not find another offer in town that can compare with this. These are overcoats of regutar \$18 and \$20 values, and they cannot be matched anywhere in the country for \$13.90.

### Year-End Clearance Year-End Clearance Hats and Caps

All the odds and ends of men's soft and stiff hats, imported, stitched and rough finished hats-values to \$3, at 50c, 98c All the fine imported Austrian Velour hats that sold up to \$6.50, at ..... \$2.95 All the \$15 Sealskin caps, at .... \$11.50 All the \$12.50 Sealskin caps, at ... . \$8.95 All the \$6.50 and \$7.50 Sealskin caps, at ...... \$4.98 All the \$5 Sealskin caps, at......\$3.95 All the men's \$3.50 fur caps, at ... \$1.65 All the \$1.50 cloth caps, at ........... 98c Men's \$1 sample caps, at ..................50c Suit cases and traveling bags, worth up to \$8.50, at ......\$4.98

Calendars

All stock remain

ing on hand com

prising many beau

tiful designs, will

be sold AT HALF

PRICE.

# Men's Furnishings

Men's medium and light weight flannel shirts - mostly samples - worth up to Men's \$1.25 extra heavy fleeced union Men's 75c extra heavy Lambsdown fleeced under-50c, at each

Men's and Boys' \$1,50 extra heavy wool and worsted sweater coats, basement at ... 50c and 98c Men's 50c extra heavy fleeced undershirts and 

## BOOKS Damaged During Our Great Xmas Book Sale AT HALF PRICE

Also many others that we are desirous of - odd items, broken lines, etc., at Greatly Reduced Prices Special lots, at. ..... 10c. 25¢ and 35¢

Stationery All fancy boxed stationery that has been more or less soiled and handled during our Christmas sale - also many other articles,

AT HALF PRICE

Look for the Name "GUARANTEE" DOUGLAS ST. fains

DISCOUNT SALE

IS NOW ON We have cut fully 14 off every price on our entire stock of high grade Suits and Overcoats (excepting blues and blacks).

EVERYBODY KNOWS THAT THIS STORE NEVER OVER ADVERTISES!

Our regular prices are ALWAYS the LOWEST to be had, and when we cut ¼ off our regular prices you'll find these values EX-TRAORDINARY.

The Suits and Overcoats in this sale are our best—nothing reserved. Come tomorrow and get your share of these bargains,

## PANTS SPECIAL

450 pairs of Men's and Young Men's serge, worsted and cassimere pants, POSITIVELY \$2.50 values, at-

Sleet

Are Coming

To the American boy

To the American

they mean play and pleas-

parents who have not fit-

ted the boy to a pair of

they should mean cold,

Don't delay. Buy the boy a pair today. They

are better shoes made of

Boys', 1 to 5.... \$2.50 Little Gents', 10 to 1314.

nt ......\$2.00

DREXEL

1419 Farnam St.

THE OMALIA BEF.

The Home Paper of Nebraska. -AND THE-

Twentieth Century Farmer

Best of Its Eind in the West

YOU SHOULD HAVE THEM BOTH

wet feet and sickness.

better material.

## CHITCOM OVERCOATS

	90119		М	Ų	L	J	E		V.		4	ш	
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	\$10.00,	now	3							\$	7	.5	0
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	\$25.00,	now					*		. 9	31	8	.7	5
	\$30.00,												
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#### Washburn-Crosby @1.39 Gold Medal Flour. Snow Pillsbury Best Flour . . \$1.39 Slush

Sunkist or Blue Bell . . \$1.20

#### L. ROSENBLUM Better Groceries for Less Money

868 North 16th Douglas 6282. 16th and Burt.

Sugar, the best, 29 lbs. for ...... \$1.00 Hickory Nuts and Black Walnuts

by the bushel, cheap.
It will do you good to get our prices on Groceries and Meats.
Early June Wisconsin Peas, per can, 10c
The very best.
Green Stringless and Wax Beans, 

SMITH GROCERY COMPANY 16th and Wicholas Sts. Phone Webster 3076.



WM. J. BOEKHOFF Phone-Douglas 119

### START THE NEW YEAR RIGHT

Continue trading at the Boston Market. Save 30%. Get green stamps also. Prices good for New Year's and all week. Follow the crowds: Chickens .... .. Mail Orders Same Prices. Write for Price List

BOSTON MEAT & GROCERY CO. 113 North 16th St .-- Opposite Post Office. Phone Donglas 1089

## A New Year's Resolution

Indicative of wise judgment and thoughtful consid-

Alamito Perfectly Pastuerized

With the start of the new year.

Our thousands of patrens is our most potent testimony to the merit of the product we sell.

Order by phone—Douglas 411



### Quality Wines and Liquors AT CUT PRICE

Green Label Guckenheimer Rye, 8 years old, full quart Bottled in Bond Whiskies-per full quart .... \$1.00 2-quart bottles Golden West Beer ..... 25¢

CACKLEY BROS. 121-23 North 16th Street

Pig Pork Roast, lb. 9%c Fresh Dressed Spring Chicken, 12% c

Young Veal Roast ..... 10c 

21 Lbs. Best Sugar, \$1.00

18 lb. sack Public Pride Flour ..... \$1.15 25c pkgs Oats, Pancake Flour or Gold Dust ..... 18c ten-cent cans Corn or Sardines ....... Pkg. Creamery Butter
Country Butter, pkg., roll or tub., lb.
Ak-Sar-Ben Coffee, lb. 5c Matches, 2 for ..... 5c

COAL! COAL! COAL!

PUBLIC MARKET SPECIAL-Lump, Egg and Nut,



NEY ST. Phones: Douglas 2793

Douglas 2144 ind. A-2147

## Saturday's Special Offering From Omaha's Greatest Modern Pure Food Grocery

for ..... \$1.25 Crystal White Soap, 7 bars Capitol Hawaiion Sliced Pineapple, 2 1/2-lb. can .... 25¢ Batavia Asparagus Tips, at, per can ..... 20¢ Royal Peanut Butter, at, 2 jars Capitol Corn, 3 cans .... 25¢ Capitol Peas, 2 cans .... 25¢ 75c bottle Gaillard's Olive Oil Gaillard's Olive Oil, 1/2 gallon Chow, per jar ..... 20¢ Chow-Chow or picalili, 20-oz.

Excelsior Flour, 48-lb. sack | Capitol Plums, 21/2-lb. can Chow-Chow, per pint .... 10¢ Sweet Midget Pickles, qt. 30¢ Horseradish, per bottle ...9¢ Sour Pickles, quart ..... 9¢ 25c Capitol Apricots, can 20¢ Dutch Rose Soap, 4 bars 25¢ Seeded Raisins, 4 pkgs... 25¢ Calumet Baking Powder, can. Cottoline, per can ..... 35¢ Salmon, tall can ..... 10¢ Diamond Crystal Shaker Salt, Gillet's Mustard, 3 glasses 2-lb. roll Ideal Butterine 35¢ 2-lb. roll Premium Butterine, 

## Don't Blame Anyone Else **But Yourself**

for paying more elsewhere when you can save from 25 to 50 per cent on every dollar spent in our store, and get the best Groceries and Meats money can buy. Compare our prices with others and be convinced that FREE, FREE-A 60c box of fine Chocolates with every 24-lb, sack of high grade Purity Flour-every pound guaranteed or your money back;

Oll Sardines, 8 cans for. Oll Sardines, 8 cans for..., 25c 1-lb. flat Salmon 10c can Sweet Corn..... 124c cans Tomatoes 15c cans Eartlett Pears... 16c Hubbard Squash, 3 for. Fancy hand picked Apples, pk., Sour Pickles, per gallon... Beef Extract, 80c jar for... Beef Extract, 45c jar for... 10c can Condensed Soup for ...

bottle Mapeline for ...... 

 36c
 bottle
 Mapeline for
 25c

 Good
 Eggs, per dozen
 17½c

 MEAT
 DEPARTMENT

 Liver, per ib.
 5c

 Hamburger
 Steak, per ib.
 10c

 Home
 Made
 Pork
 Sausage, ib.
 10c

 Home
 Made
 Mince
 Meat, ib.
 10c

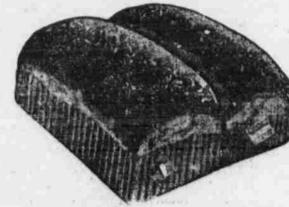
 Neck
 Bone, just like
 spare ribs.
 5 lbs.
 5 lbs.
 124c

 Regular
 Hams, worth
 20c
 1b.
 144c

 Good
 Roast, per lb.
 10c

THE LANGE GROCERY CO. TELEPHONE DOUGLAS 1530. 24TH AND CUMING STS.

# Beware the Imp of Imitations



There's only one Tip-Top

and it's imitated. The reason? Because it is so good Tip-Top bread is made as good as bread can be made



U. P. Steam Baking Company

A little Bee want ad does the business. Everybody reads Bee want ads