

# Modern Home-Builders and Home-Furnishers of Omaha

Phone Harney 3727

**Dimbleby Bros.**

**BRICK CONTRACTORS**



Did the Brick work on the Fontanelle building.

1001 South 53d Ave.  
Omaha, Neb.

Beautiful Building in One of Omaha's Thriving Suburbs



The Fontanelle building, new beautiful home of the Florence club, a good representation of which is given above, is a new building on the corner of Main and Clay streets. The building is two stories, 40x150 feet. The east and south walls are laid up of ironspot press brick,

manufactured in Omaha by the Omaha Hydraulic Press Brick company. It is trimmed with the same brick in a darker shade and Bedford stone. The lower floor consists of a vestibule, ticket office, stair hall, club rooms, bath, toilet rooms, reception room and a buffet and kitchen, where light lunches may be cooked and

served. The second floor is entirely for lodge and assembly purposes. The main hall is 30x52 and there are property, ante, retiring and smoking rooms with toilets. It has a high loft ceiling with plaster beams and decorations. At the west end is a stage 12x16 which can be used for many entertainments. The

building is heated by steam. In designing the building the architect laid aside all precedent as to architectural style and has planned to meet the utilitarian requirements and an effort was made to make the exterior design speak the purposes of the building in the simple terms of those materials most readily at hand.

**CHAS. A. FORSLUND**

General Contractor

Built the Beautiful Fontanelle Building.

It is recognized as one of the best constructed buildings in the state.

Chas. A. Forslund,  
2822 Cass Street,  
Omaha, Neb.  
Phone: Harney 4392

## FOR CHRISTMAS Give Your Boy a Start

Encourage him to save his earnings and put it where it will grow while your boy grows to be a man.

### Home Builders Shares

are sold as the Rock of Gibraltar because Home Builders Shares are add secured by deeds or mortgages on houses built by us for Homes only. The Safest Security in the World.

**7% Guaranteed**

HOME BUILDERS guarantees 7% semi-annual dividends on Preferred Shares, and also a pro rata share of the contractor's profit we receive on every dwelling we build.

Our booklet, The New Way, explains fully Home Builders plan and how to secure a home on easy monthly payments, built to suit you on any lot you select. It is free for the asking.

**HOME BUILDERS Inc.**

American Security Company,  
Fiscal Agents  
309 South 17th St. Between Farnam and Harney, Ground Floor.  
Omaha, Neb. Both Phones Doug. 3897.

## Makers of the Fontanelle Building

The Fontanelle building has been leased to the Eagles of Florence and is the popular club of that little town. A stock company built this structure. The board of directors of this company include several of the heaviest stockholders, the directors being R. H. Oimsted, John Lubell, B. C. Andrews, E. L. Platz, B. F. Taylor, Hugh Suttie, J. Jeffrey Davey and J. W. Williams.

The furnishings of the building are fine. Orkin Bros. supplied the beautiful Stickley craftsman's furniture and thoroughly equipped the building. Two pianos are used in this building, and they were sold by the piano department of Orkin Bros. They are the famous Kurtzman make.

Charles A. Forslund, 2822 Cass street, who is rated as one of the leading building contractors, had the Fontanelle contract, and put up one of the best constructed buildings in this part of the

country. The Omaha Electric Light and Power company supplies the electric current.

The B. F. Taylor company, Twenty-sixth and Fort streets, did all the plastering for this building, and is doing a large amount of work in Florence and Omaha. J. H. Price, whose hardware and implement business is one of the leading in Florence, supplied the hardware used in the construction of this building. The brick contractors were Dimbleby Bros., 1001 South Fifty-third avenue. Their work on the Fontanelle structure is very fine.

The billiard tables and billiard equipment furnished for this building were sold by the Brunswick-Balke-Collender company of Nebraska. There are three tables, two pocket billiard and one carom table. They are beautiful in design and excellent in construction. The Brunswick-Balke-Collender company stands in

a class by itself, and anyone who is buying this sort of equipment always thinks of this firm first. The Nebraska branch is located at 207-09 South Tenth street. A. P. Thompson is the manager, and is always pleased to answer questions or to have visitors.

Florence and Omaha are proud of the Fontanelle building, proud of the spirit that prompted its construction and proud of the men who promoted it. It stands as a fine example of the spirit that is held in the breasts of the little town.

Although a comparatively new bank the Farmers State bank is rapidly forging to the front under the able leadership of W. R. Wall and Harry E. Lewis. The bank was started about three years ago with a capital stock of \$10,000 and now has deposits of about \$30,000, attesting the confidence of the people of Florence in the bank and its officers. This bank is the depository of the city of Florence.

## The Brunswick-Balke-Collender Co. OF NEBRASKA

Sold the Two Pocket and the One Carom Billiard Tables That Grace the Beautiful Fontanelle Building

These tables have been admired by hundreds. They are splendidly made, thoroughly equipped and stand superior to any others of their kind made.

**BRUNSWICK-BALKE COLLENDER BILLIARD TABLES ARE THE BEST MADE**

## The Brunswick-Balke-Collender Co. OF NEBRASKA

A. P. THOMPSON, Manager  
207-09 South Tenth Street

## Farmers State Bank

Fiscal Agents for

Fontanelle Building Company

General Banking Business

W. R. WALL, President  
Harry E. Lewis, Cashier

## C. H. KESSLER

**PLUMBING AND HEATING**

We furnished the Plumbing and Heating equipment in The Fontanelle building.

2603 N. 18th Street  
OMAHA

Webster 1180

Estimates Cheerfully Given

## THE WORK OF L. J. G. STICKLEY



The furniture in the beautiful Fontanelle building is the famous L. & J. G. Stickley and was sold by

## ORKIN BROS.

whose furniture department displays some of the best stock in the city.

The two Kurtzman pianos used in this building were sold by the piano department of their store.

Always visit Orkins before buying your furniture, rugs, draperies and piano.

## Are You Going Away for the Holidays?

If so have us handle your baggage. We attend to its checking and all details.

And Remember We Have

An absolutely fireproof storage house.  
Separate locked fire and mouse-proof rooms.  
Individual storage—each consignment kept separate.

Although we have the most modern facilities, our prices are low and the service we render the best.

**Omaha Van & Storage Co.** MAIN OFFICE—806 SOUTH SIXTEENTH  
Phone, Douglas 4163.  
Branches—309 South 17th and 4112 North 19th St.

## The Beautiful Fontanelle Building

Is Lighted Power Furnished by

**THE OMAHA ELECTRIC LIGHT & POWER CO.**

## B. F. TAYLOR CO.

**PLASTERING CONTRACTORS**

We did the Plastering on the Fontanelle building.

No job too large or too small for us to handle.

26th and Fort Sts.  
Tel. Webster 627.

## J. H. Price

Hardware

...and

Implements

Florence, Neb.

Supplied part of the hardware used on the Fontanelle building.

Phone Florence 3221

## ANNOUNCEMENT

I desire to announce I have opened new offices at 226-30, State Bank Bldg., 17th and Harney Sts. Thanking my patrons for past favors and so hoping a continuance of same.

**W. H. THOMAS**

Watch the Electrical Page in Monday's Bee for Christmas Gift Bargains

Your ad should appear on this page each Sunday, because this page makes your advertising pay. Think it over.