

# GEORGE ROGERS

THE CIGAR MAN 1506 FARNAM STREET

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WE cannot use language too forceful in warning you of the folly in presenting cigars of an unknown brand to a man who enjoys smoking. Every season a vast number of cigars are put upon the market just for



**London Made Pipes**  
Here you will find by far the greatest assortment of pipes of the west, including such world-famous makes as Peterson, B. B. Cecil, Strand & Regent, "E. & K."  
PRICE, \$1 TO \$20.

### Unknown Brands Unsatisfactory

### Leave the Choice to Us

So we'll aim to impress you that the proper place to purchase cigars is in a cigar store—and then only in the best. In this store, if you are not accustomed to buying cigars, you will be safe in leaving your selection to any one of the clerks, who you will find are familiar with all brands and will invariably sell you a cigar that will please. Another feature in trading here is the fact that this store carries a greater and more complete stock than any other concern in the west. By naming the person who is to be presented with cigars, it is almost safe to say the clerk will tell you the brand he smokes. Practically every man in Omaha, whether regular customer or not, steps in here from time to time for a cigar and we thus learn his favorites.

### Nationally Known Cigars

Each cigar advertised here has a national reputation—it is known the country over for its quality. The prices are the same as for the unknown brands, so why not, when giving, give the best?

the holiday trade and purchased by well meaning persons unfamiliar with names of the standard brands, such as the ones on this page, and the difference the smoker finds between the standard cigar, known the country over, and the one especially made for the Christmas trade.

### LADIES

will find it as pleasant to shop here as at any ladies' store. Right now is a good time to select a present. You will be waited upon by courteous salesmen, who will deem it a pleasure to show goods, and whose suggestions will be found valuable.

"30 Minutes in Havana"

### La... Preferencia

The largest selling 10c cigar in the world.

Nothing that we might say could add to its popularity.

Put up in a particularly attractive Humidor package.

Also in Boxes from \$1.00 Up

Have You Smoked One Lately?

### El Principe de Gales

Clear Havana Cigars  
Mild, Fragrant, Delicious

Crop of 1912 Vuelta Abajo exclusively used in El Principe de Gales and pronounced by connoisseurs to be the finest Havana Tobacco grown on the Island of Cuba since 1905.

Judge for Yourself

CIGAR AND CIGARETTE CASES—25c to \$50.

A complete line of cigar and cigarette cases, comprising all the latest 1912 novelties in leather, metal, sterling silver and gold. The assortment is so beautiful that we know you will be pleased after seeing it.

### Humidors

Keep Cigars Always in Perfect Condition Every Smoker Needs One

We have them in oak, mahogany, brass and copper, aluminum and copper lined.

They Hold 25 to 200 Cigars

### Hoffman House Bouquet

Perfecto size. No higher grade cigar for the money in America. Everyone knows them and everyone likes them.

\$1.00 PER BOX OF 25  
\$2.00 PER BOX OF 50.

### GARCIA

CLEAR HAVANA CIGARS

The name "Garcia" is synonymous of Quality. Both in Imported and Key West Cigars F. Garcia and Bros., have for the last sixty years maintained a reputation for making high quality all Havana cigars until now their goods are in favor with every critical smoker.

Packed in Suitable Xmas Packages at Prices from \$2.00 Up

### FLOR DE CUBA

M. VALLE Y CA  
HABANA

To Smokers of Fine Havana Cigars

It is with pleasure we again bring to your attention the "FLOR DE CUBA" Cigar.

The FLOR DE CUBA brand is made in Havana for the European markets and in the Tampa branch of the Havana factory for the United States market. This is done to save the smoker of fine Havana cigars in this country the excessive U. S. customs duty imposed on cigars imported from Cuba.

The choice selection of wrappers and fillers used in the manufacture of FLOR DE CUBA cigars is of the identical grades used in the Havana factory—in fact, the selection of tobacco is equally divided between the two factories, making the blend and smoke uniform.

The FLOR DE CUBA Cigar is today giving complete satisfaction to all smokers of imported and fine Havana cigars.

In this brand the finest cigars of Havana are actually reproduced—not imitated, but positively duplicated.

Perfectionados, \$3.00 per box of 25  
Perfectos ..... \$4.00 per box of 25

### Smoker's Novelties

A larger line than is found anywhere in the west of such novelties and essentials as sterling silver cigar cutters, match boxes, cigar lighters, pipe covers and such things as pertain to the needs of a critical smoker.

### MASKETTE

A truly fine cigar selling for only 5 cents and the only Java wrapped cigar selling at this price. In boxes at ..... \$1.00 and \$2.00

### Chancellor Cigar

It's Better Than Ever!

It is not economy that makes the Chancellor cigar so popular with smokers who need not study cost. They're milder. They satisfy, but don't rack the nerves.

\$1.00 PER BOX AND UP IS THE PRICE.

### BETWEEN THE ACTS

Little Cigars

Mild and fragrant, with just enough of that ripe, mellow flavor the cigar smoker likes best. A short smoke but a "bully" good one.

Made entirely of tobacco, sold by all dealers in handy metal boxes that prevent breakage.

All tobacco—whole leaf—not a stem in a billion of them.

Between the Acts Little Cigars made a reputation years ago and they've kept it up day by day ever since.

10 for 10 Cents  
50 for 50 Cents

### La Demanda

The mildest all Havana cigar sold.

Every smoker enjoys its perfect, even quality and true to its name it IS in great demand.

\$1.75 Per Box and Up

### "Rogers' Special" Cigar...

This perfect cigar is sold 50 in a glass jar and each jar is a humidor lasting for all time and keeping the cigars in perfect condition. 50 in the jar, \$2.00.

### The Wellington

Cool Smoke—Easily Cleaned

THE WELLINGTON PIPE offers two important advantages: The well of the bowl collects the saliva and thereby leaves the tobacco dry to the last. The peculiar shaped mouthpiece permits the tongue to rest easily underneath, the curve, and the upward boring of the draught sole compels the smoke to pass over the tongue and thereby does not irritate any part of the smoker's mouth, which drawback is usually experienced in an ordinary pipe.

The Wellington Pipe smokes cool and pleasant, because of the above mentioned advantages. The pipes are made by the most skilled workmen, the wood is of the best selected briar root and the mouthpiece is of the finest quality solid vulcanite.

### Flor de Rogers

We guarantee the "Flor de Rogers" a strictly high grade, hand made, selected Havana filler. These cigars are placed on the market with the assurance that they are the best goods offered to a critical public.

\$2.00 Per Box and Up.

### CLEODORA

This is an all Havana filled cigar selling for only 5 cents, and is one of the most enjoyable smokes to be had; we recommend it as excellent value at

\$1.00 Per Box of 25  
\$2.00 Per Box of 50

### Mi Rey

All Havana Cigars

BOXES OF 25, \$2.00 AND UP  
BOXES OF 50, \$4.00 AND UP

No matter in what part of the country you may travel, you will find the famous Mi Rey brand of cigars on sale, which emphasizes its widespread popularity.

Made of Cuban tobacco and packed and sealed at Key West, the place famous for fine cigars.

### PORTINA

A 25-Cent Cigar for 10 Cents.

Before Porto Rico joined the United States we sold this cigar for 25 cents straight. Porto Rico grows just as fine a grade of tobacco as the famous Vuelta Abajo district of Havana and when this cigar sold for 25 cents it was the equal of any 25-cent cigar on the market. Now, since the import duty has been removed from all goods coming from Porto Rico, this same former 25-cent cigar sells for only 10 cents. It is the most remarkable cigar value on the market today. The man who receives a box of these cigars for Xmas has, indeed, a present of much enjoyment.

Boxes of 50, \$4.50; Boxes of 25, \$2.25.

### El Toro

The imported cigar that pays no duty. This is the brand that made Porto Rican Cigars famous. Since the annexation of Porto Rico this cigar also is admitted without duty. Before this it sold for 15c—now it's 10c. CHRISTMAS BOXES \$1.00 and \$2.00