

Stores Open Saturday Evening Until 9 P. M.

**BRANDEIS STORES**

See Brandeis Stores Full Page Holiday Ad, Page 10.

ONLY 9 MORE BUYING DAYS BEFORE CHRISTMAS

# The Right Gift for a Man

Is Something He Can Wear and Enjoy

**200 Men's Blanket Cloth Bath Robes**  
In Neat, New Patterns—Various Sizes—  
Made to Sell up to \$5, special at **\$2.98**

**Men's Comfortable Lounging Robes**  
Made of fine wool blanket cloths in various designs and colors—a robe that adds wonderfully to the comfort a man takes about his own home. For Saturday choose from these three big groups, at **\$6.50, \$7.50 and \$10**

**A NEW LOT JUST RECEIVED—3 Big Groups MEN'S SWEATER COATS**  
Made with the new shawl collar, the puff neck or the V neck styles—the snuggest, warmest, most comfortable and practical garment a man can wear in mid-winter. Here are all sizes and all kinds in the three special lots, at **98c, \$1.50 and \$2.98**

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| <p>Manhattan and E. &amp; W. Shirts—practical and acceptable gifts, at <b>\$1.50, \$2, \$2.50</b></p> <p>Negligee and Golf Shirts—In new patterns and colors, at each <b>98c</b></p> <p>Men's Smoking Jackets—At each <b>\$5 up to \$10</b></p> <p>Imported Silk Neckwear—In the new large French folded, flowing ends—the latest fad at <b>\$1, \$1.50 to \$4</b></p> <p>Christmas Neckwear—In new designs, put up in boxes, at <b>25c and 50c</b></p> <p>Silk Hose and Tie to Match—At <b>50c to \$1.50</b></p> | <p>Christmas Suspender Sets—Including arm bands and garters, at <b>50c, 75c and 98c</b></p> <p>Silk Hose and Handkerchief Match, at <b>50c to \$1.50</b></p> <p>Silk Tie, Hose and Handkerchief to match—extra good qualities, at <b>\$1 to \$2</b></p> <p>Men's Pure Thread Silk Hose—In neat, plain colors—50c values, at <b>25c</b></p> <p>Men's Fur and Fur Lined Gloves—Warm and serviceable, at pair <b>\$1 to \$1.50</b></p> <p>New, Silk Four-in-Hand Ties—In the latest designs, that are regular 50c values, for <b>25c</b></p> | <p>Men's Street and Dress Gloves—Splendid values at <b>\$1 to \$2.50</b></p> <p>Men's Extra Heavy Fleece and Ribbed Union Suits—\$1.25 and \$1.50 values, at <b>98c</b></p> <p>Men's Extra Heavy all Wool Undershirts and Drawers—Worth up to \$1.25, at garment, <b>75c</b></p> <p>Men's Extra Heavy and Medium Weight Fleece Undershirts and Drawers—Values up to \$1, at the garment, <b>35c, 50c and 68c</b></p> |
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## OVERCOAT DAY

IN BRANDEIS STORE FOR MEN

400 of the newest, cleverest and most thoroughly practical Overcoats we have ever shown are offered Saturday at prices the majority of Omaha men care to pay for their coats. When you see these coats you'll agree that Saturday is the most satisfactory day in the year for you to buy your coat.

The popular Chinchillas, the new mixtures and those very heavy novelty fabrics are included.

**\$20** The heavy weights are made with belted backs and convertible collars—the medium weight coats are made with velvet or self collar—come in moderate lengths.

**\$25**

**Men's Business Suits at \$20 and \$25**  
Extra good values in amazingly fine clothes made by Hirsch-Wickwire and Rogers Peet, from rich, all wool fabrics in the most becoming styles ever designed for business wear.

**Men's and Young Men's O'coats and Suits**  
Scores of smart, attractive models, handsomely tailored from fabrics of lasting quality—best values of the season, at **\$14.75**

## Seal Skin Caps Make Ideal Gifts

They look well on every man and are unequalled for keeping head and ears warm in cold weather—we are showing the largest assortment and the best values in the city at, each **\$5, \$6.50, \$7.50, \$12.50 and \$15**

Black Coney and Near Seal Caps, at **\$1.50, \$2.50 and \$2.98**

Genuine Persian Lamb Caps, at **\$12.50 to \$20**

**New Velour Hats**—In beautiful shades of tan, black, brown gray and green—the richest, most lustrous hats ever produced at these prices, **\$2.50, \$2.95, \$3.50, \$5 and \$7**

John B. Stetson Velour Hats, at **\$5**

John B. Stetson soft and stiff hats—the latest styles, at **\$3.50**

Men's and Women's 18-inch and 20-inch leather, Walrus and Seal Bags, at **\$5, \$7.50, \$10, \$12.50, \$15 to \$19.50**

## High Grade Toilet Goods Specially Priced

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| <p>25c Peroxide, 1-lb. 20 Mule Team borax 9c</p> <p>25c Java Rice powder .19c</p> <p>Sanitol Tooth Powder, 25c size .12c</p> <p>Williams' shaving soap, 3c</p> <p>Graves' Tooth powder .10c</p>  | <p><b>BRUSHES</b></p> <p>\$1.25 genuine ebony hair brushes, at <b>98c</b></p> <p>Our brush stock is a large and complete one. Everything in Rosewood, Tiger and genuine ebony.</p>            | <p><b>PHOTO DEPARTMENT</b></p> <p>No. 2 Buster Brown, \$2</p> <p>No. 3 Buster Brown, \$3</p> <p>\$15 Roll Film Seneca, for <b>\$10.98</b></p> <p>\$12 Seneca <b>\$7.98</b></p> <p>10 tubes M. Q. Developer, for <b>25c</b></p>  |
| <p><b>PARISIAN IVORY TRAVELING SETS</b></p> <p>We have a nice assortment of these sets at prices from <b>\$4.98 to \$20</b></p> <p><b>\$5.00 one-quart Kosmos Bottles special \$3.98</b></p>   | <p><b>MANICURE SETS</b></p> <p>\$1 pocket manicure sets, at <b>75c</b></p> <p>\$2 manicure sets, at <b>\$1.98</b></p> <p>Other manicure sets in fine ebony, at from <b>\$2 up to \$12</b></p> | <p><b>PHOTO ALBUMS</b></p> <p>Post card albums, 75c to <b>\$1.75</b></p> <p>\$2.25 Albums for the baby pictures <b>\$2.19</b></p> <p>\$3.25 vacation days album, at <b>\$2.39</b></p>   |
| <p><b>FANCY PERFUMES</b></p> <p>1/2-oz. fancy p.g., 25c to \$1</p> <p>1-oz. fancy p.g., 50c to \$2</p> <p>Hanson &amp; Jenks' combination sets, at <b>98c</b></p> <p>Sacnet powder, doz. <b>60c</b></p> <p>A bottle of high grade perfume or toilet water is always appreciated.</p> | <p><b>CIGARS AND PIPES</b></p> <p>\$7.50 and \$10, genuine meerschaum pipes, special Saturday, <b>\$4.98</b></p> <p>Cigars at cut prices.</p>   | <p><b>DRUGS &amp; TOILET ARTICLES</b></p> <p>25c Peroxide cream, 10c</p> <p>50c Pebecco Tooth Paste, for <b>39c</b></p> <p>25c Sanitol Toilet Paste, for <b>10c</b></p> <p>25c Sanitol cream, 10c</p> <p>\$1 Pumpsian massage cream, for <b>68c</b></p> <p>25c Chanolia <b>7c</b></p> |

LOOK FOR THE NAME "GUARANTEE"

**GUARANTEE CLOTHING CO.**  
1519-21 DOUGLAS ST.

Buy Gifts Here Tomorrow.

Worthy Gifts Moderately Priced

### A Merry Christmas

Our store is in holiday attire and anybody looking for Christmas remembrance for "him" can find any number of choice things here that will be appropriate and "just the thing."

We make the wants of men and boys our study, that is so far as their outfitting is concerned, and so we ask—

Where would you be more apt to find an appropriate gift for "him" than right here?

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| <p>Combination Set of Silk Tie and Hose, Cuff Links and Tie Pin, at <b>95c</b></p> <p>Imported Silk and Knit Ties, one in a box, <b>\$1.75 and 45c</b></p> <p>Fur Gloves, at <b>\$2.50 to 98c</b></p> <p>Fur Caps, at <b>\$6 to \$1.50</b></p> <p>Initial Linen Handkerchiefs, 6 in a box, at <b>75c</b></p> <p>Interwoven guaranteed hose, 4 pairs in a box, at <b>\$1</b></p> <p>Comfortable Sweater Coats, <b>\$1.50 to 98c</b></p> | <p>John B. Stetson Hats, All the latest styles, <b>\$3.50</b></p> <p>Fine Dress Shirts, at <b>\$1.50 and \$1</b></p> <p>Genuine Oswego Blue Serge Suits, at <b>\$9.50</b></p> <p>Excellent Trousers <b>\$6 to \$1.50</b></p> <p>Initial Silk and Linen Handkerchiefs, at <b>25c</b></p> <p>"Adler's" Dress, <b>\$1.50 and \$1</b></p> <p>"Monarch" White Flannel Shirts, at <b>75c</b></p> |
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## Victor Records for Christmas

Wherever there's a Victor, some new Victor Records will be a most appropriate gift. They will add to the enjoyment of the instrument and make it practically new again.

Come in and hear some of the new records—superb examples of the new and improved Victor process of recording. Double-faced records as well as single-faced.

**A. HOSPE CO.**  
1513-1515 Douglas St.  
THE VICTOR STORE

## Christmas Cigars At Wholesale Prices

We handle nearly 300 brands of cigars and our humidors hold nearly one-half million cigars. Our policy is to make so low a price that large shipments of cigars will be quickly sold, thus, never offering old, stale or dry goods.

We mention below a few of our many brands. We specially invite orders for quantities of from one box to 1,000 cigars: A specially attractive assortment of pipes and tobacco at lowest prices.

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| <p>Box of 25 Cubanoids—Broadleaf, <b>\$1.50</b></p> <p>Box of 25 Royal Sovereign—Broadleaf, <b>\$2.50</b></p> <p>Box of 50 La Providencia Conchitas Clear Havana, <b>\$2.00</b></p> <p>Box of 25 Webster Epicures—Clear Havana, <b>\$2.75</b></p> <p>Box of 25 Lady Curson Invincibles—Domestic, <b>\$2.00</b></p> <p>Box of 50 Tom Moore Corona, <b>\$3.00</b></p> <p>Box of 50 Flor de Marat Operas—Clear Havana, <b>\$2.50</b></p> <p>Box of 25 Rejos, for <b>\$2.75</b></p> <p>Box of 50 Cuba Romas Panatellas, for <b>\$2.50</b></p> <p>Box of 50 Robert Burns Conchas Finas Ext., <b>\$2.00</b></p> <p>Box of 25 Cynona Invincibles, for <b>\$1.25</b></p> <p>Box of 50 Chancellor Magnolias, <b>\$3.00</b></p> <p>Box of 50 Black and White Club House, for <b>\$2.50</b></p> <p>Box of 50 Porto Rican Alvaraz, <b>\$2.00</b></p> <p>Box of 50 Porto Rican Colon Cervantes, for <b>\$2.00</b></p> | <p>Box of 50 Flash Lights, for <b>\$2.00</b></p> <p>Box of 50 Preferencia Conchas Finas Extra, for <b>\$3.50</b></p> <p>Box of 25 Preferencia Perfectos, <b>\$2.75</b></p> <p>Box of 50 Lawrence Barrett's Perfectos for <b>\$4.00</b></p> <p>Box of 50 Campanella Delmonico, for <b>\$4.00</b></p> <p>Box of 25 Flor de Marat Frontoncus—Clear Havana, <b>\$2.75</b></p> <p>Box of 50 El Pasos High Life, <b>\$5.00</b></p> <p>Box of 50 Mercedes Panatellas, <b>\$3.50</b></p> <p>Box of 50 El Solano Conchas—Clear Havana, <b>\$2.75</b></p> <p>Box of 25 Garcia Cabinets—Clear Havana, <b>\$2.25</b></p> <p>Box of 25 Garcia Knickerbockers, for <b>\$2.50</b></p> <p>Box of 50 Manilla Media Regular, for <b>\$1.50</b></p> <p>Box of 50 Manilla Panatellas, <b>\$1.50</b></p> <p>Box of 12 Manilla La Fiorentina—Tinfoil wrapped, <b>\$1.00</b></p> <p>Box of 25 Manilla Imperial—Tinfoil wrapped, <b>\$2.00</b></p> |
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**Sherman & McConnell Drug Company**  
4 STORES.  
Cor. 16th and Dodge—Home of Downstairs "Sodaasia."  
Cor. 16th and Harney—Home of Downstairs "Owl's Nest."

ASK FOR THE BEER OF QUALITY

**Wm. J. Boekhoff**  
Retail Dealer, Phone—Douglas 119

## SPECIAL BARGAIN SALE

IN MEN'S AND BOYS' SUITS, OVERCOATS, FURNISHINGS AND SHOES

|  |   |
|--|---|
| <p>Men's \$18 Suits for <b>\$9.75</b></p> <p>Men's \$18 Overcoats for <b>\$9.75</b></p> <p>Men's All Wool Suits for <b>\$7.50</b></p> <p>Men's \$14 Overcoats for <b>\$7.50</b></p> <p>Boys' \$9 Suits for <b>\$4.98</b></p> <p>\$8.50 Boys' Overcoats <b>\$4.98</b></p> <p>\$3 Boys' Knickerbocker Suits <b>\$1.98</b></p> <p>\$5 Boys' Overcoats for <b>\$2.98</b></p> <p>\$30 Fur lined Overcoats <b>\$18</b></p> <p>\$6 Sheepskin lined Coats for <b>\$3.50</b></p> <p>\$10 Reversible Leather Coats <b>\$5.98</b></p> <p>\$3 Hats, latest styles <b>\$2</b></p> <p>\$1 Caps, latest styles <b>50c</b></p> | <p>\$1 Sweater Coats <b>39c</b></p> <p>\$1 Jersey Sweaters <b>69c</b></p> <p>\$1.50 Flannel Shirts <b>98c</b></p> <p>\$1.50 All Wool Underwear <b>98c</b></p> <p>60c Heavy Winter Underwear <b>35c</b></p> <p>10c Gloves <b>5c</b></p> <p>50c Gloves <b>25c</b></p> <p>\$3.50 Men's Shoes <b>\$1.98</b></p> <p>\$2.50 Boys' Shoes <b>\$1.50</b></p> <p>\$3.50 Heavy Pants <b>\$2.50</b></p> <p>\$2.50 Corduroy Pants <b>98c</b></p> <p>25c Wool Sox <b>15c</b></p> <p>75c Boys' Caps <b>39c</b></p> |
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**J. HELPHAND CLOTHING CO.**  
314 NORTH 16TH ST. 16TH NEAR CHICAGO ST.

## Norman Furnace

Made in Rochester, N. Y.

Every winter when the extreme cold weather sets in one hears on all sides this remark: "My furnace or my water heater, as the case may be, is not doing well. I have to shut off part of my house to keep the rest warm, and still I am burning enough coal to keep the whole house warm."

Seven out of every ten Furnaces or Water Heaters are not doing what those who paid for them are entitled to in the way of heat. There are just as many concerns putting in inferior Furnaces and Water Heaters as there are concerns selling inferior stoves. When people consider nothing but price when buying a Furnace or Water Heater they must expect the same results as when they go from store to store to get the cheapest stove. The reason we ship Furnaces from Rochester, N. Y. when thousands are made this side is because we can not get the Norman this side. We have pleased thousands of Omaha people in the last twenty-five years with our high grade stoves, but we never pleased them any more than with the Norman Furnace. We make the claim that the Norman will heat every room in your house in extreme cold weather with less fuel than any Furnace ever heated an Omaha residence before. The Norman Furnace will be one of our specialties. We install the Norman in old houses as well as in new ones.

### STOETZEL STOVE CO.

714 South 16th Street

THE OMAHA DAILY, EVENING AND SUNDAY BEE.  
The Best Advertising Mediums in Their Territory.

**LOULU WHITCOMB PAUL**  
Soprano Soloist and Hotel Loyal Orchestra  
Albin Huster, Director.  
**THIS EVENING**  
From 6 to 8 O'clock  
**Hotel Loyal Cafe**  
"Omaha's Best Place to Dine"

**High-Cuts For the Boy**

No gift could please the boy more than a pair of our High-Cut Boy Scout Shoes. Fitted with buckles that the boys all like. The most serviceable winter shoe for boys on the market. According to size, **\$2.50 to \$4.50**

We issue Certificates for Xmas.

**DREXEL**  
1419 Farnam St.

AMUSEMENTS.

"OMAHA'S FUN CENTER."  
**Gayety** Daily Mat., 15-25-50-80c  
Evs., 15-25-50-75c  
Joe Hurlia's Drawing Room Attraction.  
Janowsky Troupe.  
**SOCIAL MAIDS** Pretty JENNIE AUSTIN  
**EXTRAVAGANZA and VAUDEVILLE**  
Hilde-Brundette Beauty Chorus and The Non-Offensive, Athletic, Whirlwind Texas Tommy Dancers.  
Ladies' Dime Matinee Every Week Day.

"Worth Climbing the Hill."  
**Hippodrome** Daily Mat., 10c  
Evs., 5-10-20c  
On Douglas St., at 18th—Mytose Vandeville includes Jolly Fanny Rice; Four Janowsky Troupe; Here's the Show; Mason & Murray; "G"; Great Susie Carlisle; Hippodrome Pictures.  
From 9 to 5, at 7 and 9 P. M., Daily.

OMAHA'S LEADING PLUMBING  
ALL WORK  
Matinee Today 2:15  
Note—Early Curtain Saturday Night—8:15 Sharp.  
**THE OMAHA BEE**  
A Paper for the Home.

**THIS WILL INTEREST YOU**

**INVERTED GAS LAMP**  
Equipped with Imported Opaline Squat Globe and Self-Lighting Attachment, **\$1.75** Delivered.

**JOHNSON LAMP CO.**  
100 Candle Power, cost 1/3 cost per hour.  
Phone Doug. 1200, 421 So. 16th St.