

Omaha's One Great Christmas Buying Center



Only 9 More Days to Buy Christmas Gifts

Finish your holiday buying this week. Make your selections while you have time to choose them intelligently and time to send them away safely. The greater varieties of gifts are here.



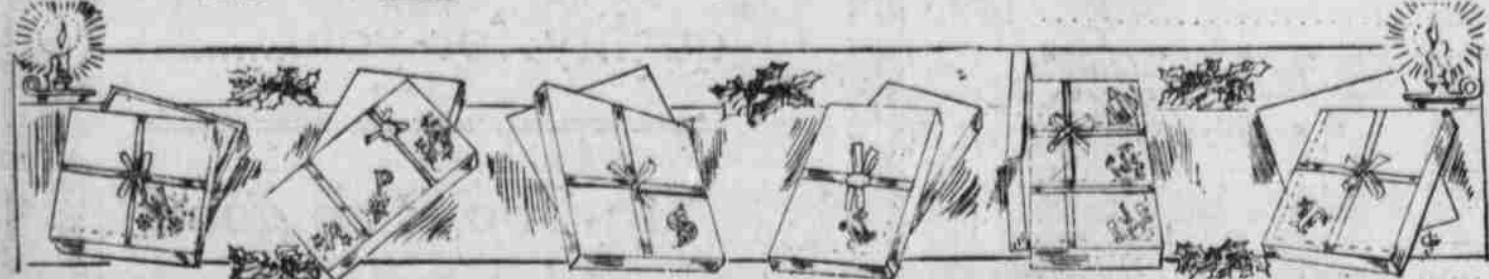
Plan to Come in the Morning if You Can. You'll Find it Plesanter

The goods are so attractively and conveniently displayed in Brandeis Stores that a half hour's visit here will reveal a score of suitable gifts for everyone you wish to remember. Store open until 9 P. M. Saturday.



These Offers Make Saturday the Best Day of All to Buy Your Gifts A Half Dozen Bargain Specials in Christmas Handkerchiefs in Boxes

Most remarkable handkerchief offers in years. Thousands of dainty gift handkerchiefs offered for Saturday in six special lots. Handkerchiefs are sure to be on everybody's Christmas list and you will certainly want to share in these extraordinary bargains Saturday. Every style illustrated here.



Women's Embroidered Initial Handkerchiefs—Six in fancy box—never offered at this price before, per box—	Women's Embroidered Initial Handkerchiefs—Six in fancy box—a dainty gift, at per box—	Men's Embroidered Initial Handkerchiefs—A good, practical gift—six in holiday box, special, at per box—	Boys' Pure All Irish Linen, Hemstitched Initial Handkerchiefs—With hand embroidered initial—6 in box, at per box—	Men's Embroidered Initial, All Linen Handkerchiefs—6 in fancy box, special, at per box—	Women's Embroidered Initial, Fine Sheer Linen Handkerchiefs—6 handkerchiefs in fancy box, at per box—
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29c 39c 59c \$1.00 \$1.00 \$1.00

Every Woman Prizes Her Gifts of Jewelry ---Here Are Wonderfully Attractive Specials
Thousands of beautiful articles of fancy jewelry, silverware, toilet sets and leather goods await your selection Saturday. Note these specials.



\$5 Sterling Silver Comb and Brush sets, special, \$2.98	Women's and Men's Gold Filled Fobs, either in all gold or silk ribbon style, worth to \$3.50, special, \$1.98
Sterling Silver Dinner Bells, large handles, at .50c	Women's Heavy Solid Gold Rings—Set with genuine coral cameos, worth \$5 and \$6. They make beautiful Christmas gifts, special, at each \$2.98
\$10 to \$15 Solid Gold Pendant Necklaces, set with coral, turquoise, amethyst and pearls, all genuine stones, in black velvet cases, wonderful values, at each \$5.98	Finest German Silver Vanity Cases—Holds two coins, powder puff, memo tablet and calling cards, special, at each \$2.98
	\$5 German Silver Ring Mesh Bags—Kid lined, with 1-inch fringe on bottom—7-inch size—wonderful values, at each \$3.49



Christmas Gloves

Choose from the Greatest Varieties of the Best Makes. Gloves are very acceptable gifts and Brandeis is known as the store that carries the highest class gloves that are made in Europe and America. Fancy gift boxes for gloves.

Finest French Long Kid Gloves, 12 and 16-button lengths, in white, black and all evening shades—3 Cleopa—\$2.75-3.75
2-clasp gloves of real grenoble kid, in white, black and colors—Perrin's make, at pr. \$1.50-2.00

Women's Short Kid Gloves, \$1.25-1.75 Pr.
Mocha, Cape and French Lambskin, silk lined and unlined—tan, grey, black and white.
Long Gloves—12 and 16-button lengths, in white and black and in all sizes—worth up to \$3.00; at, per pair \$1.98
Short Kid Gloves—2-clasp effects, in tan, grey, black and white—worth \$1.00; will go on sale per pair, at .69c

Silk Hosiery in Fancy Boxes
Women's Pure Thread Silk Boot Hosiery with wide lisle garter tops, lisle double soles—tan, black and white; 2 pairs in fancy box at \$1
Women's Pure Thread Silk Hosiery with all silk hem tops, wide lisle garter tops, lisle double soles; at, per pair \$1.00
Women's Fine Cotton and Lisle Thread Hosiery, double soles, high spliced heels and toes; at, per pair .25c

Women's Dainty Neckwear for Gifts
New Robespierre collars with fine shadow lace jabots attached, Queen Anne collars, chiffon and lace neck ruffs, fancy stocks and jabots attached, lace collars, etc.—25c, 50c, 98c
many in fancy holly boxes, at each

Gifts of Women's Silk Underwear
Women's Venetian Silk Union Suits, cuff and bloomer knee, plain or embroidered, French band and beading tops, silk ribbon tapes—pink and white, at suit \$3.98
Women's Venetian Silk Vests—Embroidered, beading tops, silk ribbon tapes, in white and pink; at, each \$1.98

Hundreds of Beautiful and Appropriate Designs in

Holiday Ribbons

We are splendidly equipped to supply your demands for Holiday Ribbons, and are showing scores of dainty and acceptable Christmas Gifts made from ribbons at very low prices. Christmas boxes will be furnished for all purchases of 25c or more.

Beautiful 8 to 10-inch fancy warp prints for Kensington and opera bags; at per yard 59c and up.
6 and 6½-inch fancy ribbons, at yard .39c
4-inch all silk moire Christmas ribbons, at yard .12½c
Pretty 4-inch wide fancy warp prints, at per yard .15c

Ribbons in warp prints, plain 6-inch moire and taffeta, at yd. .19c
Holly, Yuletide, Pointa and plain color ribbons—in lengths of 5 and 10 yards, at per bolt .8c
Ribbons in fancy warp prints, plaids, stripes, for hair bows, at per yd. .25c

Gifts in Ribbon Novelties
Fancy ribbon ties, ribbon bouquets, ribbon roses, hair bows, also breakfast caps, children's sash and hair bows to match, in beautiful brocade designs. No more acceptable or useful gifts can be found at such moderate prices.

THOROUGHLY RELIABLE QUALITIES AND SMARTEST NEW SHAPES

Matched Sets of Fur

and BEAUTIFUL FUR COATS FROM OUR PURCHASE OF A NEW YORK IMPORTER
These are choice lots from the \$42,000 stock. Every garment and every piece is absolutely dependable. Brandeis reputation behind every sale guarantees the quality of the furs offered here. These furs make the richest gifts.



LOT 1 Fur Sets of Russian Lynx, Canadian Marten, grey fox, Iceland fox, blue wolf, brook mink, etc., worth up to \$25, at \$15	LOT 2 Fur Sets of Iceland fox, Russian lynx, brook mink, Canadian marten, blended raccoon, etc., worth up to \$35, at \$19
LOT 3 Fine quality fur sets of red and grey fox, black and blue wolf, brook mink, Canadian marten, etc., worth up to \$45, at \$25	LOT 4 Fur Sets of raccoon, red fox, Jap mink, wolf, black fox and Canadian marten—worth up to \$50.00, \$55.00 and \$60.00, at \$35.00

Stunning LONG FUR COATS that are Dependable in Every Way

Full length Russian Pony Coats, worth \$65, at \$39	Nobby Silky Pony Coats with Hudson Seal, worth \$135, at \$98
Full length Caracul Coats, worth \$95, at \$65	Novelty Selected Near Seal Coats, worth \$140, \$59
Near Seal Coats with Canadian marten collar, worth \$120, at \$75	White Coney Coats, ermine tail trimmed, worth \$38, at \$25
Fine quality Marmout Mink Coats, worth \$95, \$75	Mole Coney Coat, very nobby style, worth \$175, at \$125

Women's and Children's WINTER UNDERWEAR
Women's Heavy Fleece Cotton Union Suits, high neck, long sleeves and ankle length—bleached or cream color; \$1.00 75c
Misses', Children's and Boys' Union Suits, heavy fleeced cotton; special at, 50c per suit

Cut Flower Department
Everything for Christmas decoration—plants, holly and holly wreaths, cut flowers, etc.—all at special prices.

\$1 Link and Tie Pin Sets—In nice holly boxes, at .50c
14 Karat Gold Filled Beads for Babies—Special, at \$1.50
14 Karat Gold Filled Baby Chains with locket or cross pendant \$1.25
14 Karat Gold Filled Locket Chains—Special, at \$1
14 Karat Gold Filled Baby Bracelets—Special, at \$1
Upright Shaving Stands—With adjustable mirror, cup and brush, special, at \$1.50
\$3 and \$4 Goat, Seal and Morocco Leather Bags—With German silver or leather covered frames, all leather lined—all styles and sizes, at each \$1.69
Quadruple Silver Plated, 3-piece Toilet Sets—Comb, brush and mirror; special, at \$3.98

Christmas Slippers For Women

Women's Bed Room and House Slippers in leather, felts, satins, imported, brocade satins hand embroidered in China, Sea Weed slippers, lined with toweling and many other attractive styles, in 98c to \$3.00
Women's Crochet Slippers—Warm and comfortable—at, per pair .75c to \$1.25



Men's and Women's Pullman Slippers—Made from soft India kidskin—red, brown and black colors; in small leather cases to match—at, pair .98c
Children's Christmas Slippers—Felt, crochet and leather slippers, warm and serviceable—all colors; on sale at, per pair .49c to \$1.00

Women's Fine Dress Shoes—Patent leathers with white buckskin tops, in button styles, with plain toes and extension edge soles; all sizes and widths, at per pair \$3.48

Infants' High Out Shoes—Patent leather vamps with white calf or dull calf tops, all sizes, up to 5, at a pair \$1.25
Sizes 6 to 8, at the pair \$1.49

Men's Serviceable Winter Shoes
Tan and gun metal calf leathers with ½ double winter weight, oak tanned soles in button and blucher lace styles—new lasts with custom or broad, high toes in all sizes and widths, at the pair \$3.48

Christmas Aprons
Fancy round and brette styles with lace, embroidery and ribbon trimmings, at each .25c and 50c

Silk Petticoats
Pretty silk messaline, taffeta and Jersey top—every color, at \$1.98, \$2.50 and \$3.98

Sweater Coats
Nobby knit and fancy stitched coats and slip over effects, at \$1.50, \$1.98, \$2.98 up to \$5.99

Marabout Sets
Pretty, fluffy feather sets in combinations—black, natural and white—at \$10.00 to \$25.00

Gift Specials in Millinery Department

An attractive assortment of Ostrich Novelties and Aigrette effects, in black and white, also all the new colors—worth up to \$10. Packed one in holiday box, suitable for gift, at \$3.75
New English Bouttenaire and Corsage Bouquets—The latest fad—hundreds of styles. Packed one in a box, at 75c
Hair Ornaments, Theater Caps, Neck Ruffs of pleated lace, marabout, 1.75 to \$5

CANDY SPECIALS

Pompeian Room
Assorted Peanut Cream Nuggets—Vanilla, strawberry and chocolate, at lb. 15c
Pompeian Chocolate Bitter Sweets with crushed fruit and nut centers, at lb. 29c
Fresh Maple Confections—Assorted caramel, coconut and maple and vanilla nut centers, lb. 20c
Black Walnut Taffy—Very delicious, at lb. 25c

SPECIAL—Christmas Mixed Candies.
Empress, per lb. 20c
Country Club, per lb. 25c
Assorted Candies, at lb. 10c
New York, per lb. 15c
Foot Ball Candy Boxes, each .50c, 10c and 25c
Small Christmas Trees, at each .50c, 10c and 25c
Santa Claus Candy Boxes, at .50c, 10c, 25c and up
Snow Men Candy Boxes, at each .50c, 10c and 15c
Tinsel Cornucopias, at—each 5c/4 for .25c

SEE BRANDEIS BIG AD PAGE 20

Every Gift a Child Could Wish for is Here

BRANDEIS BIG BEAUTIFUL TOYLAND

It is a wonderful fairyland of dolls and toys that will fill the children with delight on Christmas morning. Hundreds of the very latest foreign and American ideas in dolls, toys, games and mechanical wonders are here as well as all the old time favorites. Jolly old St. Nicholas is here.

Here Are Special Bargains in Toys and Dolls for Saturday

Hundreds of new games at .50c	Many new Card Games at 10c, 15c	17-piece Toy China Tea Sets at .49c	Mechanical Balking Mule at .29c	Doll Furniture Sets, worth 50c, at 25c	\$2 large size, fully jointed Kid Body Dolls for .98c	\$1 large Kid Body Dolls at .49c	Mechanical Trains on circular track, at .29c
Tumbling Clowns, a clever mechanical novelty at 49c	Electric Mirror-scope, new 1912 models, at \$1.00, \$2.50, \$5.00, \$7.50 and \$10	Children's Red Chairs and Rockers, nicely finished, at 15c, 25c, 39c and .49c	Richter's Anchor Blocks—teaches the putting up of buildings, bridges, cities, etc., at 50c to \$6.00	\$5 Swinging Rocking Horses, \$3.50	Toy Soldier Sets—with harmless air guns that shoot a cork, making a safe and instructive military game. The little soldiers are detachable from the platform and can be placed in any position—excellent sets at 25c, 49c, 98c, \$1.50 to \$2.98	Hundreds of other bargains in Toyland for Saturday.	