

All Together, All the Time, for Everything Electrical.

# People's Electrical Page

Brilliant Illumination Makes a City Safer, Cleaner and Better.

## JOY IN THE NEWEST TOYS

Electric Lights Fashioned After Buds Pretty Creations.

**STRONGEST APPEAL TO CHILDREN**  
Youngsters Appreciate Real Life and Go in for These Wonderful Playthings, Which Delight All Girls and Boys.

Several small boys were gathered around a window to which Santa Claus had sent an advance display of his choicest wares. It was 11 o'clock and the window stood out as one of the bright spots of the night.

"Them things are for Christmas trees," said one of the urchins looking at two passing ladies as though in hopes that he was addressing philanthropists.

"The things 'for Christmas trees' eliciting so much attention from the small boys were the small electric lamps fashioned after birds, fruit and flowers and glowing with a light of their own particular kind.

The way these electric toys appeal to the children seems to show what an advance has been made in toys.



## Electric Washer is Come to Be Great Help to Housewife

Electricity has become so popular for household conveniences that the modern housewife is no longer content to do work that she can avoid by getting an electrical appliance that will do more work for much less money. The electric toaster and the electric carpet sweeper have their purpose and do much excellent work, but no single invention has done away with more real drudgery than have the electric washer and wringer.

No housewife likes to wash by the old laborious method. This is a task that makes every woman shudder and when washday rolls around the woman that has to go to the tub and board is a sorrowful figure. Many families cannot afford the bills of a washwoman or a laundry and must depend on their own labor. The electric washer does away with all the hard portion and solves the wash problem for these homes. It even makes the work better for the laundress who comes to these homes to wash as her work is easier and is quicker done and she does not have to ask the price that longer hours would demand when washing is done the old way.

One of the washers that has attracted the most attention and won success in this city is the "1900" machine. It is sold by the 1900 Washer company, E. B. Williams, manager, at 208 South Eighteenth street. The parent firm is conceded to be one of the largest in the world. This growth has been brought about by the fact that they make a specialty of washers. Their "factory-to-consumer" plan has been a winner. The 1900 washer probably has more modern patents than any other machine, as the makers are constantly on the lookout for means that will bring about the betterment of their washer.

**Winding Up His Estate.**  
"I saw Fibble standing on a corner yesterday winding up his estate."  
"His estate?"  
"Yes; a dollar watch."

## WORK FOR SUFFRAGETTES

Battleship Kitchens Places Where Any Woman Could Preside.

**ELECTRICITY ADDS CLEANLINESS**

Dishes Are Washed, Meats Cooked and Clothes Cleaned by Electrical Conveniences on Board Man-of-War.

The kitchen of some of the battleships in the navy have been converted into places over which any cook would be proud to preside.

Here are some of the things which help to prepare a meal there. Electric ranges, an electric machine for beating eggs and making cake, an electric meat grinder and food chopper, an electric meat slicer and vegetable peeler.

In the bakery they have electric ovens and dough mixers.

In the pantry the dishes are washed at the rate of 5,000 pieces an hour by an electric dish washer.

The cleanliness, convenience and efficiency of these electrical workers are considered to be worth a great deal on Uncle Sam's ships, where they insist upon everything being done with clock-work precision.

## Electric Bill High in Winter Because Nights Are Longer

In June the hours during which most families use electric light (between dusk and bedtime, 10 o'clock) number just sixty. In December the hours for using light increase to three times this number—188. Added to the increased number of hours of actual darkness is just the natural way in which people stay in the house and use more light in the winter than in the summer.

Come to think of it, is it any wonder that there is some difference between the June and December light bill?

## Electric Power Used by Many Industries in Producing Goods

A tour of industrial inspection in a large city recently disclosed a large number of industries using electric motors for their machinery drives.

The different ones mentioned here are fair examples of machinery run by electric motors. A punching machine, an electro-hotel transferring roll of paper in magazine plant laundry washer, air compressor, vapor machine, folding machine in printing establishment, motor drive for embossing presses, ice crusher and ice cream freezer and centrifugal dryer for laundries.

### NEW ELECTRIC DEVICES.

A wireless telephonic outfit of fifty miles radius, which can be carried in a suit case and needs but connection with an electric light socket to make it effective, has been patented by a young Californian.

Wood working plants are fast installing electric motors for power purposes. This change was brought about by the demand for shaving for bedding horses, making it cheaper to buy power than to burn the refuse.

A garment that includes coat, hood, mittens and slippers, filled with electric wires that can be supplied with current from a storage battery carried in the pocket to warm a wearer, has been invented by two Oregon men.

### Fixed for Emergencies.

Baker—I was out in Blakeley's motor last week. He has everything in it, even a pedometer.

Barker—You mean a speedometer, old man. A pedometer is an instrument for measuring how far you walk.

Baker—All right. I'll stick to pedometer.

**Motors, Dynamos and General Repairing, Electrical Machinery and Armature Winding a Specialty.**  
**ELECTRIC ELEVATOR REPAIRS**  
**POWER WIRING**  
**Le Bron Electrical Works**  
Expert Electricians and Machinists  
Day, Doug. 2176. 213 South 12th St.

**Omaha Electrical Works**  
Electric Elevator Repairs and Westinghouse Motors  
108-12 N. 11th St. Phone Doug. 1191.

**Electric Supplies**  
and  
**Electric Wiring**  
**Bennett Electric Co.**  
201 Omaha National Bank Bldg.

## BEST OF CHRISTMAS HELPS

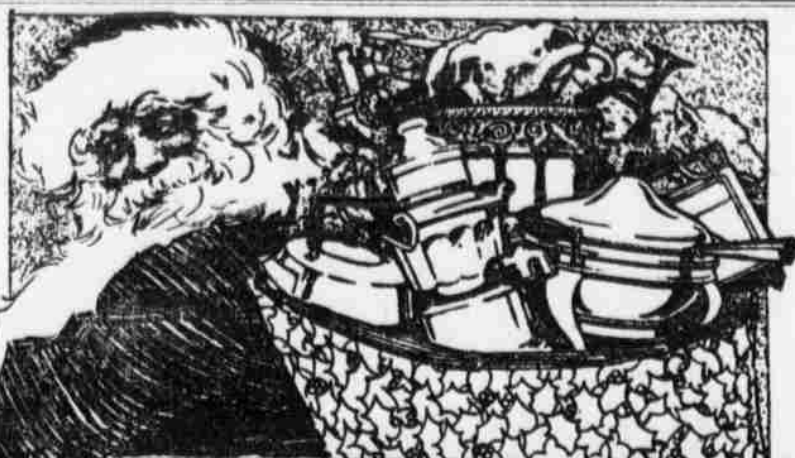
Electric Servant is Unanimously Agreed Upon as Great Benefit.

**MUCH EASIER TO COOK DINNER**

Wrinkles and Worries Over Cooking Big Dinner Wiped Practically Be Eliminated if Modern Kitchen Aids Were Used.

How many of us, during the busy Christmas season, would give up for a minute those modern contrivances which help so much at home and abroad to not only lighten the cares of the season, but to make what is accomplished even more effective than it would otherwise be?

The Christmas dinner would not be better if were not easier to procure and easier and better cooked. We know what we want for dinner. We do not wear ourselves out to frazzles looking here and there among the groceries for "the best. We know where we can get it and go to the telephone and "order it sent up." It comes, just what we want and the pleasure of cooking is not marred by that "tired feeling" of dragging through the markets.



## Gifts Electrical

**A** MORE charming and useful Christmas gift than a beautiful Electric Lamp or a handsome Electric Device would be hard to select. Aside from their attractiveness, Electrical Appliances are a great help in lessening the daily tasks and increasing home comforts. Here is a list of Things Electrical, every one of which will delight those who enjoy the innumerable benefits of Electric Light in their homes:

- Massage Vibrators
- Vacuum Cleaners
- Washing Machines
- Toys
- Hair Dryers
- Library Lamps
- Piano Lamps
- Desk Lamps
- Boudoir Lamps
- Floor Lamps
- Student Lamps
- Dining Room Domes
- Sewing Machine Motors
- Corn Poppers
- Kitchen Cabinets
- Kitchen Power Tables
- Curling Irons
- Curling Iron Heaters
- Utility Traveling Outfits
- Flat Irons
- Luminous Radiators
- Foot Warmers
- Heating Pads
- Cigar Lighters
- Shaving Mirrors
- Couch Brackets
- Shaving Mugs
- Toasters
- Percolators
- Chafing Dishes
- Egg Boilers
- Coffee Pots
- Tea Kettles
- Cereal Cookers
- Waffle Irons
- Milk Warmers
- Samovars
- Disc Stoves
- Water Heaters
- Ovens

**Omaha Electric Light and Power Company**

**Sell your Electric Christmas Presents by using this page**

**A Telephone--the Ideal Christmas Gift**

A Bell Telephone combines everything you have imagined an appropriate Christmas gift should.

It is a remembrance that will be treasured by the entire household as an indication of your expression of holiday sentiment.

Add pleasure, comfort and security to the lives of those about you. TODAY--order a telephone installed.

**NEBRASKA TELEPHONE CO.**

**LET IT BE AN ELECTRICAL XMAS**

Electrical presents are always acceptable, always used and never wear out.

Christmas Tree Lighting Outfits

- 8 lights, one circuit..... \$3.50
- 16 lights, two circuit..... \$5.00
- 24 lights, three circuit..... \$6.50
- 32 lights, four circuit..... \$9.00

We will only have a limited stock of these. Better order now!

Polouze Electric Curling Iron with hair drying comb, \$4.50  
Every woman should have one of these.

Electric Warming Pads

- Single heat..... \$2.00
- Three heat..... \$6.50

A good bed fellow in cold weather.

Chafing Dishes..... \$3.50 to \$20.00  
Coffee Percolator..... \$8.00  
Electric Toasters..... \$3.50 and \$5.00  
Pocket Flash Lights, \$1.00 to \$2.00

Electric Lamps

- Electric Desk Lamps \$2.50 to \$20
- Electric Piano Lamps \$5 to \$25
- Electric Library Lamps \$10 to \$50
- Floor Lamps..... \$5.00 to \$15.00

Write for booklet on lamps.

**Burgess-Graden Co.**  
1511 Howard St., OMAHA.

**The Electric Shop**

Let it be an electrical Christmas, and do your shopping now. We have:

**CHRISTMAS TREE OUTFITS**

- 8 sockets with nine lamps, different colors..... \$3.50
- 16 sockets with eighteen lamps, different colors..... \$5.00
- 24 sockets with twenty-eight lamps, different colors..... \$6.50
- 32 sockets with forty lamps, different colors..... \$9.00

You can get fancy lights such as birds, flowers, fruits, Santa Claus, clowns, dogs, etc. at 25c, 40c and 50c extra.

**ELECTRIC IRONS**—\$2.50, \$3.00, \$4.00 and \$5.00, all strictly guaranteed.

**PERCOLATORS**—highly nickel-plated..... \$2.00 and Up

**CURLING DISHS**..... \$10.00 and Up

**TEA URNS**..... \$13.75 and Up

**Blenders, Frying Pans, Stoves, Combination Toaster Stoves** complete with tray \$6.50 and Up. Curling Irons with comb attachment for drying hair.

**LUMINOUS ELECTRICAL RADIATORS**..... \$10.00 and Up

**TOYS**—the work right off an electric light, with Toy Transformers, Flash Lights, \$1.00 and Up. Electric Tie Pin, Reading Lamps, Fixtures, Vacuum Cleaners, Washing Machines with a wringer to swing.

**Wolfe Electric Company**  
Tyler 1414. — Wire for Us and We Will Wire for You. — 1810 Farnam.

**The Violin-Virtuoso**

is an electrically operated instrument that has amazed the music world. It is vibrant with life and intensity and gives wonderful feeling and exquisite tone to all music.

This instrument may be heard in the cafe of the Millard hotel or in the Myers-Dillion drug store.

Visit us or write for details.

**A. Hospe Co., 1513-15 Douglas St.**

**Do Your Christmas Shopping NOW**

KNOWING THAT WHEN THE REAL RUSH OF CHRISTMAS SHOPPING IS ON, TRAVEL ON THE STREET CARS WILL BE ATTENDED WITH MORE OR LESS CROWDING AND DISCOMFORT, NOTWITHSTANDING ALL THE PROVISIONS WE CAN MAKE, WE URGE THE PUBLIC TO DO THEIR SHOPPING NOW. YOU WILL FIND IT MORE SATISFACTORY IN EVERY WAY THAN TO WAIT UNTIL LATER.

**Omaha & Council Bluffs Street Railway Co.**

**Electrical Gifts**

Make the Best Christmas Gifts

Let all of us admit the truth of this statement.

Then, why don't you tell the public of the electrical gifts you have for sale?

You must agree that The Bee is the best medium for electrical advertising.

**The Perfect Christmas Gift**

The mellow radiance and glowing warmth of a beautiful electric lamp will reflect the cheery spirit of Yuletide throughout the New Year and for years to come. Like a fine painting, these exquisite Electric Lamps reveal the taste of the donor, and become a lasting reminder of him. Here you will find electric lamps, beautiful silk shades and electric mahogany candle sticks, all at prices that are specially reduced for Christmas.

**Electric Gift Suggestions**

- Oak Lamp and White China Shade..... \$19.00
- Bronze Electric Lamp and Beautiful Shade..... \$2.00
- Fumed Oak Lamp and Splendid Shade..... 10.00
- Metal Lamp and Handsome Stained Glass..... 14.75
- Beautiful Brass Lamp..... 17.50
- Carved Wood Lamp and Shade..... 27.50
- Dresden Lamp and Shade..... 27.50
- Champagne Colored Lamp, Silk Lamp Shade..... 4.75
- Brass Portable Lamps..... 11.75
- Champagne and Rose Colored Shades..... 5.75

Hundreds of Christmas suggestions are here.

**Miller, Stewart & Beaton**  
415-17 South Sixteenth Street