



WEED ANTI SKID CHAINS

Insure Safety with Speed-

The Right Way on "The Great White Way"

You will always travel the *right way* if your car is fully equipped with

Weed Anti-Skid Chains

On the Rear Tires they afford perfect traction and adequate brake control—prevent the rear wheels from skidding on icy, wet, muddy or snow covered roads and pavements.

On the Front Tires they act as ladders to enable the front wheels to easily climb out of snow-drifts, car-tracks and mud-ruts—always insure absolute steering control—eliminating all chances of the dreaded front wheel skid.

Deputy Chiefs of the New York Fire Department when responding to alarms of fire during bad road weather always equip *all four tires* of their cars with *Weed Chains*. It is necessary for them to travel fast around corners and over car tracks.

Chances of Skidding Must Be Eliminated!

Every minute counts with them. A skidding accident might cause a conflagration. They must have perfect control—sufficient traction and absolute steering steadiness. Fire Departments, developed to the highest degree of efficiency, have learned through experience that an automobile is *not efficient* when driven on treacherous roads and pavements *unless* it is equipped with *Weed Chains*.

Weed Chain Tire Grip Co., 28 Moore St., New York

A Well Known Fire Fighter says:—"If buildings could be fire-proofed as thoroughly as motor cars are skid-proofed when equipped with *Weed Chains*, then fire insurance companies would go out of business." Continuing, he said, "When I start out in bad road weather my car is always equipped with *Weed Chains* and although I make quick turns around corners and across car tracks it is always 'Sure-Footed.' It always gets me there quickly and safely."

Make Sure That Your Car is "Sure-Footed." If you haven't a set of *Weed Chains* or if you have a pair for the rear tires only, get a full equipment now. Delay is dangerous. Stop in at your dealer's today and "*Weed Chain Your Car to Safety.*"

