

Stop Your Tedious Search for a Proper Christmas Gift?

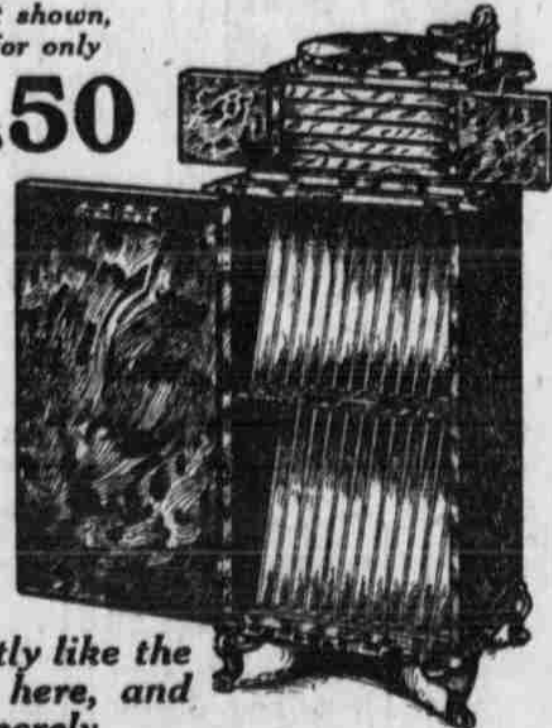
A hundred minds and a thousand suggestions couldn't better THIS idea

This Victrola

and the outfit shown, may be had for only

\$22.50

The outfit consists of a genuine Victor Victrola No. 4, selling at \$15, and a handsome, handy cabinet selling at \$7.50. The entire outfit is exactly like the cut pictured here, and you pay us merely



\$3 Down and \$3 Per Month

The lowest cash price quoted in America is no lower than the price we couple with an easy payment plan. Better see us soon

Nebraska Cycle Co.

Corner 15th and Harney, Omaha.
334 Broadway. Council Bluffs, Iowa.

Aarons Corner

16th and Farnam

The store that delivers the goods as advertised.

For Monday's Business

Genuine diamonds at greatly reduced prices. Not a great many, but great values.

Diamond Rings—1/2 less 3-64 karat; value \$75, specially priced at **\$55.00**

Diamond Rings—Triple setting, 3 nicely cut diamonds, 14 karat mounting; value \$30.00, marked at **\$19.50**

Diamond Ring—Small, genuine diamonds; only 15 of these; value \$12.50, choice **\$8.00**

Watches—20-yr., gold filled case, Roman or bright finish, with Elgin or Waltham, 7-jewel movement, stem wind, stem set **\$9.50**

Watches—Gold filled, 20-yr. case, O size, open face, Roman finish, fitted with 7-jewel nickel Hampden movement **\$8.95**

12-size, open face, 20-year case, fitted with 7-jewel Elgin movement; Reg. \$12.50, now **\$8.75**

15-size, 20-year case, open face, fitted with 17-jewel Elgin movement, value \$15, each **\$9.98**

Gents' genuine Cameo Rings—heavy floral designs, gold plated over sterling silver, value not exaggerated at \$12, choice **\$5.00**

Ladies' Solid Gold Solitaire, Genuine Reconstructed Ruby Rings—value \$5, each **\$2.98**

Ladies' Gold Filled Bracelets—Plain and engraved designs, in narrow and medium widths, guaranteed 10 years' constant wear, choice **\$2.98**

By discounting any diamond you buy at Aarons 10 per cent you may have your money refunded inside of one year.

Watch our \$1.00 window, biggest values in the city. Diamond Rings, small cut diamonds in solid gold mounting—worth \$5.50, choice **\$5.00**

AT THE **BIG DRUG STORE**

Fountain Pens

AT CUT PRICES

This illustration shows one of 150 Different Kinds, which sell regularly from \$1.50 to \$5. We sell them all for—

97c

See our north window. Every pen GUARANTEED for one year. Don't miss this sale for Xmas.

HAND BAGS
from **\$1.50 to \$25.00**



Meyers-Dill on Drug Co.
16th and Farnam Sts.

KERN MILLINERY AND FUR CO.

Selling Thousands of Dollars Worth of

Women's and Children's Furs

At Enormous Reductions in Price

Children's Sets— from **\$2.75 to \$10**

Women's Sets— from **\$6 to \$350**

Women's Odd Shawl and Scarf Pieces from **\$3.50 to \$150**

Odd Muffs from **\$4.75 to \$125**

All our beautiful Millinery on sale at less than 50¢ on the dollar.

KERN
1508 Douglas

Make THIS a REBATE
A FIVE DOLLAR initial
TWENTY-FIVE a week--a
mas gift that will keep memories



Who you are--where not. The Club Plan is fit

ORKIN'S now famous "Rebate Payment Plan" affords the closing argument—it clinches everything. YOU SAVE 15c (which is handed you in cash) each and every time you make a "Club" payment in advance. Think it over.

Chickering, Kartzman, Ivers & Pond Pianos, Auto Pianos and other famed Player Pianos; Victor Talking Machines, Records and Victrolas.



"DO YOUR CHRISTMAS"



Let it be an **Electrical Christmas**...

Electrical presents are always acceptable, always used and never wear out.

Christmas Tree Lighting Outfits
2 lights, one circuit **\$2.50**
15 lights, two circuits **5.00**
24 lights, three circuits **6.50**
32 lights, four circuits **8.50**
We will only have a limited stock of these. Better order now!

Electrical Bed Irons
6 1/2-lb. electric iron, guaranteed for 2 years **\$2.50**
6-lb. Simplex iron **4.50**
6-lb. Simplex iron, with detachable plug **5.00**

Pelouze Electric Curling Iron, \$2.50
Pelouze Electric Curling Iron, with hair drying comb **\$4.50**
Every woman should have one of these.

Electric Warming Pads
Single heat **\$5.00**
Three heats **8.50**
A good bed fellow in cold weather.

Arnold Vibrator—Equal to any \$25.00 machine on the market, our price **\$15.95**
Indispensable for aches and pains.

Chaffing Dishes, **\$12.50 to \$18.00**

Vacuum Cleaner—The very best we can find on the market and fully guaranteed, regular price **\$27.50**, our price **\$23.00**

Coffee Percolator **\$4.95**

Electric Toasters **\$2.50 and \$3.00**

Electric Flash Lights **\$1.00 to \$2.00**

Electric Desk Lamps **\$2.50 to \$20.00**

Electric Piano Lamps **\$5.00 to \$25.00**

Electric Library **\$10.00 to \$50.00**

Our \$10.00 lamps are equal to any \$15.00 lamp in Omaha. Our \$15.00 lamps are equal to any \$25.00 lamp in Omaha.

Floor Lamps **\$5.00 to \$75.00**
Our \$10.00 Tiffany Verd Floor Lamp is a great comfort to old people, a companion to the "old arm chair."

Many other electrical suggestions. Write for booklet on lamps.

Burgess-Granden Co.
1511 Howard St., OMAHA

A Most Appropriate and Useful Christmas Gift for the Women

A "Norda" Model Corset

The Best in the World
Priced \$3.00 Up to \$25.00.

We can fit any figure. Phone for appointment
Douglas 4749.

Ida C. Stockwell
South Side Entrance
Brandeis Theater Bldg.

SPORTING GOODS

Some of the following named articles will make a most suitable gift for father, mother, sister, brother, sweetheart or friend:

Sleds, Flexible Flyers, Skis, Wagons, Punching Bags, Shaving Sets, Safety Razors, Guns, Rifles, Kodaks, Carving Sets, Exercisers, Fishing Tackle, Pocket Knives, Golf Supplies, Gun Cases, Hunting Coats, Dog Collars, Tricycles, Thermos Bottles, Boxing Gloves, Footballs, Sweater Coats.

TOWNSEND GUN CO.
1514 Farnam Street.

KODAK

KODAK PICTURES of the things that interest us, means—fun in the taking and fireside companionship in the years before us.

The Kodak makes photography so simple a child can enjoy it—is so capable you can never exhaust its possibilities.

Let Your Christmas gift this year be a KODAK.

We have them
THE ROBERT DEMPSTER CO.
TWO STORES
1813 Farnam Street. 308 South 15th Street.

Beautiful Electric Lamps as Xmas Gifts

There is nothing you could give to an esteemed friend or relative that would be more appreciated than one of our artistic



AMERICAN ELECTRIC CO.
520 South 16th Street

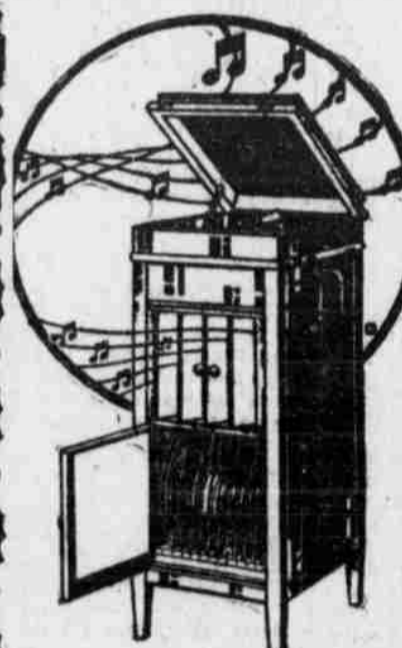
STEINWAY



IF YOU concur in every argument for the Steinway and hesitate at the price, remember that it is the higher cost that makes all Steinway attributes possible.

Uprights from **\$550 up**
Grands from **\$750 up**

Schmoller & Mueller
Piano Co.
Steinway Representatives
311-13 FARNAM ST.



Columbia Grafonola "Mignonette" \$100

Pay for it during next year if more convenient — but have it delivered for Christmas—a **COLUMBIA GRAFONOLA**

is the one incomparable instrument of music—the one incomparable gift for Christmas morning, delight and continuous all-the-year-long appreciation.

FOURTEEN STYLES FROM \$17.50 to \$250
One Small Payment Puts One in Your Home.

A specially selected Christmas series of Columbia Double-Disc records is now on sale.

Columbia Phonograph Company
1311 Farnam Street

For the Boy

Here Are Some Real Delights for Every Live, Healthy Boy—Choose Now for Christmas Delivery.

SKATES—we have all sizes, latest and best, **75¢ to \$4.50**

ROLLER SKATES—Plain and roller bearing, boys' and girls' at **65¢ to \$2.00**

POCKET KNIVES—Largest variety in the city. See our 25¢ and 50¢ specials.

SLEDS
FLEXIBLE FLYERS
COASTER WAGONS
Scroll Saws, Tool Sets and Many Other Appropriate Gifts at Moderate Prices.

Milton Rogers & Sons Co.
1515 Harney Street

We suggest the following as valuable gifts:

- Letter Files
- Card Files, for All Purposes
- Y. & E. Card Index
- Cooking Recipes.
- Waterman Ideal Fountain Pens.
- And Many Other Useful Articles.
- Corey & McKenzie Printing Co.**
1407 Harney Street