

OMAHA'S ONLY MODERN CLOTHING STORE

King-Swanson Co.

16TH & HOWARD STS.
F. S. KING, PRES. THE HOME OF QUALITY CLOTHES A. S. PECK, SEC. TREAS.

Why we do not charge for alterations and deliveries

Our salesmen are cautioned to be very particular about the fit of any garment they sell and to call on our six expert tailors when there is even the slightest question concerning it. The fit of our garments is as much a matter of concern to us as the quality of them. When we price a garment at any certain sum, that price represents the finished product, ready to wear. If it needs refitting it is not a finished garment, and it is a moral duty of ours to see that it is. We consider it a gross injustice to charge you a certain special price and then make up the difference between it and the regular price by making you pay an exorbitant charge for remedying the defects of the garment. If there are any defects, be they ever so slight, it is the fault of the garment and not of the buyer—and we as sellers are in duty bound to stand back of them. Prompt delivery is a part of our store service—to charge you for it is equivalent to charging you for the advantages you enjoy in trading here. Lots of merchants look at these things differently from us, however, but we are willing to stand by our conception of right and wrong.

Store Closes Every Saturday at 9 P.M.



Do your Christmas buying now

and buy the things you are going to give a man at a man's store—this one preferably

Every year gift giving tends more and more to useful articles. The reason is simple. Mr. Man is a busy fellow. There are lots of things he would like to have but which he never thinks of until the need is apparent. The very essence of satisfaction for the gift giver is to choose the thing that meets the most apparent need. For a man, it is something to wear or something for his comfort. Whoever it is, it is sure to please him if it bears the King-Swanson label and we admonish you to buy it early while selections are at their best.

- Luxurious Bath and Lounging Robes \$2.50 to \$15
- Smoking Jackets or House Coats \$5 to \$12.50
- Imported Silk and Silk Knit Neckwear 50c to \$2.50
- Gloves—Dress, Lined or Fur Gauntlets. \$1.00 to \$12.50
- Pyjamas—Silk, Madras, Pongee, etc. \$1.00 to \$10.00
- Toilet and Manicure Sets \$2 to \$10.00
- Collar Bags 50c to \$5
- Combination Collar, Handkerchief and Tie Cases in fine leathers \$2.50 to \$7.50
- Combination Sets—Hose, Handkerchiefs and Ties, all colors \$1.00 to \$2.50
- Fancy Handkerchiefs, Silk, Linen and Initials 15c up
- Silk and Silk Knit Mufflers \$1.00 to \$6.50
- Gift Suspenders of excellent quality 50c up
- Shirts, Too—Great line at \$1.00 to \$5

The secret of an extraordinarily successful clothing sale is here explained

- Regular \$40, \$35 and \$30 Suits and Overcoats for— **\$23**
- Regular \$25.00 Suits and Overcoats for— **\$16**
- Regular \$20 and \$18 Suits and Overcoats for— **\$11**
- Regular \$15 and \$12.50 Suits and Overcoats for— **\$9**
- Regular \$10.00 Suits and Overcoats for— **\$6**

Special Sales are considered to have drawing power for a week to 10 days, unless there is something unusual about them to prolong the time of attraction. This great sale of ours has been the wonder of the public and clothing store fraternity alike. This too, in face of the fact that almost every store in town was holding some sort of sale. It is plain to the most casual observer that interest in this sale has not relaxed to any noticeable extent—come when you may—you'll find our twelve careful clothing men busy. The secret is explainable in two ways. The first, with the largest stock of quality clothes in town we went into this matter with assortments so vast that several weeks of unprecedented selling has not materially affected the range of selection. The second—those five price statements heading this "ad" and that word "regular" which tells you at a glance that these are King-Swanson garments, not a hit-and-miss purchase for special sale purposes.



No "take a chance" methods here

These sale garments are sold in the same matter of fact way that all our goods are sold. The person who pays the reduced price gets the same high class attention that he would get if he were paying regular prices. What is more—he is just as sure of the quality of, and the satisfaction he will receive from, the garment he buys here during sale time as at any other time. Every garment is sold on its merit. We do not mix a few good garments with many poor ones and trust to luck for you to pick a poor one. If a garment should prove less worthy than we have a right to believe it will—the King-Swanson guarantee of quality and satisfaction is your reliance. It is working day and night. It protects you against dissatisfaction and protects us against censure. You don't take a chance in a store where all the garments are good ones and where the store makes good if the garment doesn't. Remember that.

A "please the customer" store service

You hear a great deal about store service these days—even from stores operating on a "get-the-money-quick" plan. Store service, to us, means more than having twelve clothing salesmen eager to get your money and ready to pass on to some one else when the act of separation has been performed. This store does not permit rush tactics by its salesmen, neither does it force such tactics upon them. Our salesmen are ready, and are urged to treat our customers with respect—to deal gently with them—to give them every attention and to forget the clock. The slow going customer is not hurried and the salesman who starts with him finishes with him. Besides, there are scores of little things which tend to make a visit here both pleasant and profitable—and never, never obligatory on the part of the visitor.

TURN HOME COMPANY DOWN

State Bonding Board Refuses Application of Virginia Corporation.

PURE FOOD LAW CONTEST CASE

Paxton & Gallagher Anxious to Know Whether They Are Obligated to Print Formulae on Food Packages.

(From a Staff Correspondent.) LINCOLN, Dec. 6.—(Special.)—The state bonding board turned down this morning the application of the North American Home Company of Richmond, Va., which desired to do business in the state of Nebraska. In the past several institutions of a like nature have failed to get the endorsement of the state board, and in one suit the supreme court denied them right to enter the state. It is the scheme of these companies to issue checks something like a building and loan company, and after a holder has paid in \$6 a month for a year he is then entitled to make application for a loan on his property at 5 per cent. Usually before the applicant gets his loan he becomes tired of waiting and drops out, losing the payments he has made.

Pure Food Law Test. Attorney I. E. Congdon, representing the wholesale house of Paxton & Gallagher of Omaha, called at the office of the attorney general this morning and arrangements were made for advancing the case which the state is prosecuting for an alleged infringement of the pure food law. The company insists that as long as the package or receptacle shows what the contents are composed of that is sufficient, but the state holds that the percentage of each should be given on the package.

Right to Run Mill. C. G. Hrubsky, assistant engineer in the irrigation department went to McCook this morning, where he will hold a hearing in the application of Stewart and Benson for water from the Republican river to run their mill at that place. The matter as to the right to the water has never been settled. The opposition to taking the water comes from several who desire it for irrigation purposes. A hearing was held a short time ago by State Engineer Price, but was continued for the purpose of giving the parties interested a chance to secure more evidence.

Rostron Back from East. Dr. Rostron, state veterinarian, returned last night from a meeting of the state veterinarians of the different states held in Chicago. When asked if the matter of the horse disease which prevailed in Nebraska a few months ago was discussed, Dr. Rostron replied that the matter was discussed, but nothing new developed from the discussion. Government experts are still working on the matter and it is hoped that before it can break out again that something will be discovered to combat its effect.

Refers to Bottle Case. Judge Irving P. Baxter of Omaha was a caller at the office of the attorney general to take up the matter of a temporary ruling briefs with Assistant Attorney General Edgerton, in the Ball case, better known as the "beer bottle corner" controversy. The findings of Referee J. J. Sullivan were in favor of Mr. Ball, but the state has appealed, and briefs will be filed by January 15.

of agriculture; President L. W. Hawes and Vice Presidents Peter Younger and Joseph Roberts, with Hiram Myers, superintendent of concessions and William Foster, superintendent of construction, returned from Chicago yesterday where they attended meetings of the American Fairs and Exposition society, American Trotting association, American Short Horn Breeders' association and the National Stallion registration board. The date for the Nebraska fair the coming year will be from September 1 to 5 and will follow that of the Iowa state fair the week before.

DISTRICT COURT NOTES FROM MADISON COUNTY

MADISON, Neb., Dec. 6.—(Special.)—The case of the state of Nebraska against Francis M. Babbs for wife desertion, which went to the jury yesterday evening just as district court adjourned, resulted in a verdict of acquittal for the defendant.

In the case of the state of Nebraska against Leslie E. Ryan for wife desertion, which occupied the attention of the court up till noon today, the court instructed the jury to find a verdict of acquittal for the defendant and judgment against the defendant for the costs of the suit.

The case of the state of Nebraska against James A. Nix for wife desertion was settled and dismissed at defendant's costs. The attention of the court yesterday afternoon was devoted to the case of John Malony against the Iowa and Nebraska Public Service corporation, wherein the plaintiff asks judgment for damages in the sum of \$2,999 for injuries alleged to have been received while in the employ of the defendant. Attorney Nolan of the firm of Rich, Nolan & Woodland, Omaha, is making the defense and Kelsey & Rice of Norfolk are representing the prosecution.

KEARNEY LIGHT CASE WILL BE TRIED BY JUDGE MUNGER

KEARNEY, Neb., Dec. 6.—(Special.)—By the opinion handed down by Judge T. C. Munger of the federal court at Grand Island, his court has jurisdiction in the Kearney water and Electric Power company case. The company recently asked of his court a restraining order to restrain the city of Kearney from removing the poles, electric light wires and other property of the company from the city streets on December 1, that being the date of the expiration of the franchise. A demurrer was granted the city, owing to a technicality in the bill of the plaintiff, which the judge will allow to be corrected. When corrected, it is said, nothing can prevent the case going on trial and being fought out on its merits.

NOTES FROM BEATRICE AND GAGE COUNTY

BEATRICE, Neb., Dec. 6.—(Special.)—Edward J. Rodder of Cortland and Miss Daisy Cusano of Pickrell were married here yesterday by County Judge H. D. Walden.

Word was received here yesterday from San Diego, Cal., announcing the death of Alpheus E. Ray, a former resident of Gage county. Ray was a member of the old fighting First Nebraska, enlisting with Company C of this city when the Spanish-American war broke out. He was 46 years of age and unmarried. Mayor Mayer yesterday ordered out all poker and punch boards in the cigar stores and hotels of the city.

ASYLUM STILL IN FUNDS

Lincoln Hospital for Insane Financial Report is Given.

CLOSE TAB KEPT BY HEAD

Sale of Farm and Garden Products Netted \$820—Balance on Hand and Commissioner Looks for No Deficiency.

(From a Staff Correspondent.) LINCOLN, Dec. 6.—(Special.)—The biennial report of the Lincoln insane asylum, filed with Land Commissioner Cowles this morning, shows that at the beginning of the biennium, December 10, 1910, there was cash on hand at the institution of \$2,566.64, and that there has been received since \$3,908.17, making a total of \$6,474.81.

The institution farm seems to be doing much toward keeping up the expenses of the institution, and the following is a few of the most important things raised thereon: Corn, 4,300 bushels; oats, 1,715 bushels; wheat, 1,329 bushels; alfalfa, 309 tons; cane seed, 925 bushels; apples, 383 bushels; onions, 373 bushels; potatoes, 1,715 bushels; tobacco, 30 pounds; watermelons, 5,388.

One hundred and sixty-eight head of cattle were bought and killed for the institution, while 124 more raised on the farm also were slaughtered. Sixty head of calves went the same way, while 137 hogs and eight sheep added to the list of live stock killed. Six cattle were condemned and killed.

The sale of farm and garden products aggregated \$890.20, and was the result of taking to market the surplus which the institution could not use.

Milk Output.

The cows of the institution produced 81,244 gallons of milk, while the hens donated 7,334 dozen eggs, and from eggs set 2,425 chickens added their part to solve the food problem there.

There was paid out during the two years:

Officers' salaries	\$16,020.21
Employees' wages	5,250.94
Maintenance	17,128.41
General repairs	9,446.73
Dynamo and boiler	2,100.00
New boiler	1,300.00
Laundry	450.00
New buildings	\$8,044.00
Total	\$57,680.16

There still remains a balance in the following funds:

Officers' salaries	\$3,320.34
Employees' wages	12,702.82
Maintenance	26,501.57
General repairs	69
New buildings	1,356.00
Total	\$43,941.15

Land Commissioner Cowles believes that this balance should run the institution so that there ought not to be any deficiency by the time the new appropriation is available.

Minden to Have a Park.

MINDEN, Neb., Dec. 6.—(Special.)—The city council has purchased a half block of ground between the New Auditorium and the proposed depot for park purposes. The balance of the ground in the same block will be purchased and the entire block transformed into a park.

FAIRBURY MAN LOSES SUIT AGAINST OFFICER

FAIRBURY, Neb., Dec. 6.—(Special.)—An important personal injury case was terminated in district court here yesterday when the jury decided that Robert Baldwin was not entitled to \$10,000 damages for a fractured nose and bruises sustained in a fracas with Walter Welsh, a city park policeman and caretaker, on September 23, 1911. The defendant found Baldwin lying on the grass near the city park entrance and ordered him out of the park. A fist encounter followed and Welsh struck Baldwin over the face with his club. Baldwin is a restaurant keeper of this city and immediately instituted proceedings against Welsh for \$10,000 damages for the broken nose and loss of business. The jury decided that Welsh was acting in line of duty.

PAPERS OF MANY COLFAX CITIZENS ARE DEFICIENT

SCHUYLER, Neb., Dec. 6.—(Special.)—Owing to the strictness of the naturalization laws of the United States, a technicality has arisen with regard to the papers of a number of citizens of Schuyler and Colfax county. It affects a great many of the business men and some who have held public offices. H. A. Wilson, the naturalization inspector who was recently here, found many papers that had not been signed by the clerk of the court. Mr. Wilson said that the matter would have to be left to the officials in Washington and the local citizens who are affected are wondering as to what the final outcome will be.

SCHUYLER WINS CASE AGAINST UNION PACIFIC

SCHUYLER, Neb., Dec. 6.—(Special.)—City Attorney N. H. Mapes and Special Counsel W. M. Cain were in Omaha yesterday to argue the motions and bill of exceptions filed by the Union Pacific against the running of the sewerage of Schuyler into the Bailey ditch. The local attorneys won every ruling in the matter. Judge Munger overruling every motion offered by the railroad officials. The Union Pacific was given forty-eight hours in which to file its answer and must stand trial just as soon as the court can hear the case. It is thought here that the case will be settled within a week, after hanging fire for several months.

VESTA BOY WITH BROKEN SKULL WILL RECOVER

TECUMSEH, Neb., Dec. 6.—(Special.)—Edgar Van Winkle, the 12 year old son of Mr. and Mrs. Robert Van Winkle, who suffered a fractured skull a week ago, is getting along nicely and will fully recover. A playmate let a ball slip from his hands and it struck the boy on the head. Physicians had to remove portions of the shattered bone. The family lives six miles south of Vesta.

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SHOES FOR MEN and WOMEN, BOYS and GIRLS, HOUSE SLIPPERS, PARTY SLIPPERS, HOSIERY—HALF PRICE—
\$5.00 AND \$4.00 SHOES FOR \$2.50



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We have them in all their manly and womanly beauty. Shoes of the finest makes in America. Shoes for all occasions—street shoes, office shoes, dress shoes and party slippers. The assortments are broader and better than ever before. The quality of our shoes is surpassed by none. Not a shoe is made in any leather or fabric to sell at \$5 and \$4, but we can duplicate for \$2.50. We have every size and width of ladies' and men's shoes and sell them to you for..... **\$2.50 and \$3.00**

MEN'S XMAS SLIPPERS **LADIES' XMAS SLIPPERS**
The assortment is larger than ever before. We have twelve different styles of hand-turned Everetts and Operas, in all colors. Some are full leather lined and every pair made to sell at \$2.50 and \$2.25, come early and get your choice for..... **\$1.19** Open Saturday to 10 P. M.

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These Boys' Boots 89c **\$2.50**

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