

Brooks Famous Clothes Sale

Society Brand and Stern Mayer Suits and Overcoats \$17

Sizes 34 to 44 In Either Suit or Overcoat
I want to unload odd lots and single garments.
The reduction in price does not cheapen the garments one bit.
They are the choicest plums of the best tailors.
Stylish grays, blue mixtures and brown, in English or conservative models.

You'll Come In Tomorrow Won't You.

Brooks
S. E. Corner of 16th and Harney Sts.

HAT CLEAN-UP

All \$3.00 and \$3.50 Imported Hats, \$2.00
The Most Stylish Hats of the Season.

Brooks
Cor. 16th and Harney

The New State Hotel

Now Open

The proprietors of the New State Hotel on Douglas street announce to the public generally the completion of this hotel, and are now ready to accommodate all comers. The house is brand new and beautifully furnished throughout. Hot and cold running water is provided in the rooms and there are ample free baths. In all other respects the house is strictly modern, and the rates within the reach of all.

BEST AND HEALTHY TO MOTHER AND CHILD.

Mrs. Wislawa's Brooming Soap has been used for over SIXTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHOSE SKIN IS SENSITIVE, WHOSE SKIN IS SCORCHED BY THE CHILD, SOFTENS THE SKIN, ALLAYS IRRITATION, CURES WIND COLIC, and is the best remedy for DIARRHOEA. It is absolutely harmless. Be sure and get "Mrs. Wislawa's Brooming Soap," and take the only soap that gives you a better skin.

HE WAS VERY CARELESS.

Never brushed his coat. Carried around a great lot of dandruff with him. One day a friend told him of Hall's Hair Renewer. He talked with his doctor about it. Then used it. Now his scalp is clean and healthy. No dandruff. No falling hair. No danger of staining the hair, either.

This Coupon and good for the next number of ALL the following magazines: **23c**

REVIEW OF REVIEWS
COSMOPOLITAN
PICTORIAL REVIEW
Address, Magazine Coupon Dept., Twentieth Century Farmer, Omaha, Neb.

CONSIDER THE BUMPER CROP

An Unfailing Self-Starter for Prosperity's Limousine.

HOW IT PUTS MANY TO WORK

What it Means to the Producer, the Railroad, the Elevator, the Mills and the Consumer.

There is a "bumper crop" in the west this year. The news of it comes in estimates of billions of bushels and billions of dollars, whole delegations of officers which suggest something very huge and far off, but which mean something pretty important. Yet the great news is true: the west is hard at the harvest now in sweat and shirt-sleeves and jubilee. The crop is a record-breaker, the greatest yield that has ever been given at once into the hands of any nation in the history of the world.

What does it mean to the farmer, and his men, the men who make the wealth? What does it mean to the others who help with handling it, railroads and dealers and the rest, who work with the farmers on the world's biggest single job? And for the consumer for whom the wealth was made, what will this year's enormous yield do to next year's grocery bills?

For one thing, the bumper crop means the movement of men and machines on a scale so big that there is nothing like it on earth. Only one thing approaches it—the movements of great armies. The hired hands alone, who are engaged for the harvest and do not work regularly as farm laborers, number 300,000. The strength of both armies at Gattysburg was only 17,000 men. Both armies at Waterloo numbered 400,000. The hired hands in the wheat fields alone, a mere division of the harvest time army, draw more than \$10,000,000 in pay for their brief term of enlistment.

But all these are only part of the army in the field. There are 1,500,000 or more farm laborers who work on the farms the year around. In the great grain states of the west alone the farm operators, that is men who own or rent grain land and help in gathering the harvest, number more than 2,200,000. That brings up the force of the harvest army that is actually in the field to the total of 4,200,000 men.

No army so great as that ever trod the earth. The total for the union army and navy together in the civil war, counting every man who enlisted and hundreds of thousands who enlisted more than once, comes to 2,900,000, and not more than half that number were under arms at any one time. All the men who carried arms for north or south during the struggle would not compare with the men in the grain fields this year.

The enormous baggage train. And certainly no army ever marched with such a baggage train. The horses that work in the grain fields, drawing harvesters or "headers" or carts, number more than 5,500,000. Carts, harvesters, and all the rest count up about 1,500,000 pieces of apparatus. In a single line of march along a straight road, driving nose to the tailboard, these horses and machines would reach for 2,584 miles, or more than the entire distance around the earth.

Yet the work in the fields is only a beginning. For now the grain itself comes pouring in. If the harvesters are an army, the grain is a flood, a great, turbulent yellow river that must find its way from farm to city somehow, and it comes flowing in from the melting stacks at its source like Spring freshets from the snowbanks. Like the floods, it begins at the south, in Texas and Oklahoma, not long after midsummer, and then, as the fields to the northward ripen, it comes streaming from Kansas, from Nebraska, from the level farms of the middle west, and then from the Dakotas and Minnesota.

The mere volume of it is a staggering thing. The yield of wheat, estimated this year at 750,000,000 bushels, would make a river as wide as Fifth avenue and four feet deep, reaching from Chicago to New York. If every ship that sailed from New York harbor carried nothing but wheat, it would take them two years to handle all that has been grown this year.

Wheat, of course, is only a fraction of the harvest. The yield of oats is estimated at 1,400,000,000 bushels. And the corn crop is biggest of all. It is the great American staple. Corn is what puts pork into pigs and beef over lean steers' bones. The corn crop this year will run 2,000,000,000 bushels or more. Minor crops of buckwheat, rye and barley will foot up to 500,000,000 bushels more, or a total of almost 5,000,000,000 bushels from six American cereal crops.

Moving the Mass.

To move such a mass at one time would of course be impossible. Its weight would be 100,000,000 tons. It would require 7,000,000 freight cars of the large recent design to carry it, and 18,500 locomotives would be required to haul them.

The railroads do not move it all at once, and they have a deal of trouble in moving what they do handle. Freight cars are at a premium during the harvest season. They are begged, borrowed, and not infrequently stolen outright by the railway lines under the strain of necessity. Around the great transshipping centers the roads are fairly straggling with their overplentiful freight. At Duluth, where millions of bushels a week go spouting into the holds of the great lake steamers, every siding for ten miles around the city is often filled from end to end with grain-laden cars awaiting their turn at the water-front, and tens of thousands of other cars wait in the yards at distant shipping points behind them.

So, for one thing, the bumper crop means a money transaction of a very respectable size. It is inconveniently big in fact, and the strain it puts on the monetary system is one of the strongest arguments for a more elastic currency. For the farmer, who has been at heavy expense in harvesting his crop, must have his share of that \$10,000,000 that goes into the pockets of the laborers and the thrashing men.

It may be cold comfort to the city consumer to know that the bumper crop which means peace and plenty for the farmer means him nothing much except the negative blessing that prices may not advance quite so rapidly as at some other time, but the explanation is not hard to find. It is contained in the census statistics, which show that while the country's population grew 47 per cent between 1890 and 1910, the output of its staple crops advanced less than 20 per cent, and the yield per acre increased only about 5 per cent. In other words, the bumper crop is not a bumper crop at all. It is the biggest thing of its kind in the world, but it is not so big as it ought to be. It is far smaller than it could be made or than it must be made to exercise any appreciable effect on the rising prices of foodstuffs.—New York Times.

Persistent Advertising is the Road to Big Returns.

The Most Important Announcement in This Paper Today

The Sale that Startled Omaha

You're face to face with the values of a lifetime



See Our Show Windows

EXCITEMENT over this great sale is at a high pitch. The Nebraska's "CHANGE OF OWNERSHIP SALE" is sweeping the country. The goods are being rushed out of the way to make room for merchandise of our own selection. For hundreds of miles the best dressed people are coming here to share in these most wonderful bargains. Seasonable, stylish apparel is on sale at almost give-away prices.

Everybody seems to know that The Nebraska's regular prices were ONE-FOURTH less than elsewhere. Now these regular low prices are reduced from ONE-THIRD TO ONE-HALF. It's a sale without a parallel. Nothing like it elsewhere. DON'T MISS IT.

Extra Special for Saturday

Saturday we will place on sale the Nebraska's entire stock of fine blue serges and black unfinished worsted suits. Coupled with the thousands of smart fancy weaves in every conceivable new model and fabric, the Nebraska's Sale becomes the most powerful proposition ever presented to the men and young men of this community.

NEBRASKA CLOTHING CO.'S ENORMOUS ENTIRE STOCK OF MEN'S AND YOUNG MEN'S HIGH GRADE

Suits and Overcoats

Choose Saturday at 1-3 to 1-2 PRICE

MEN'S Furnishings—Great Cut Price SALE BOYS' High Grade WINTER CLOTHING 1 TO 1

Buy now, High Class, Standard Goods at sensational reductions in mid-season. Immense stock to choose from. Come Saturday. The sale will be at flood tide. A good time to lay in a year's supply.

Men's Shirt Sale
\$1.00 and \$1.25 Shirts 75c
Great Sale Price
\$1.50 and \$1.75 Shirts \$1.10
Great Sale Price
\$2.00 and \$2.50 Shirts \$1.45
Great Sale Price
\$1.50 Flannel Shirts 95c
Great Sale Price
\$2.00 Flannel Shirts \$1.50
Great Sale Price

Men's Underwear Sale
Prof. Muldoon's celebrated Union Suits all included.
\$4.00 Union Suits \$2.45
Great Sale Price
\$3.00 Union Suits \$1.95
Great Sale Price
\$2 and \$2.50 Union Suits \$1.45
Great Sale Price
\$1.25 and \$1.50 Union Suits 95c
Great Sale Price

Men's Sweater Sale
\$1.25 & \$1.50 Sweaters at 85c
\$3.50 Sweaters at \$2.45
\$5.00 Sweaters at \$3.45

Women's Furnishings—Radical Reduction Sale
The Nebraska's great stock of reliable Underwear and Hosiery for women goes in this sale at remarkable cut prices.

Women's \$1.50 SILK HOSE 75c
HALF PRICE—Think of it! For the most reliable silk hose made in America. Black, white and fancy colors. For Saturday's great sale \$1.50 Silk Hose 75c on sale at, per pair.

Women's 50c Heavy Black Cotton Fleece Lined Hose.
Regular and extra size, Saturday sale price, pr. 25c

Women's 25c and 35c Black and Fancy Cotton Hosiery,
Saturday sale price, pair 15c

Women's \$1.25 Medium Weight Ribbed Union Suits,
Sale Price 85c

Women's \$2.00 and \$2.50 fine worsted Union Suits.
Sale price \$1.45

Boys' 50c Union Suits,
sale price Saturday at 39c

Women's Caps
All \$1.50 Caps go on sale at \$1.00
All \$1.25 Caps go on sale at 75c
All 75c Caps go on sale at 45c

Women's HATS and CAPS
(Stetsons Excepted)
All \$3.50 and \$4.00 Velour Hats sale price \$2.90
All \$3.00 Stiff and Soft Hats, sale price \$2.50
All \$2.50 Stiff and Soft Hats, sale price \$1.90
All \$2.00 Stiff and Soft Hats, sale price \$1.40

Women's \$1.50 Night Robes and Pajamas,
fine outing flannels, at 95c

50c Neckwear,
beautiful rich new fall silks, on sale at 25c

25c Paris Garters,
sale price Saturday 17c

50c Silk Hose,
good color ranges, sale price pair 30c

Nebraska Clothing Co.
John A. Swanson, Pres.
Wm. L. Holzman, Treas.
FARNAM & FIFTEENTH STS.

MEMORIES OF CIVIL WAR RAID
Union Veteran Meets Soldier Who Raided His Father's Bank.
Judge William R. Hoyt of Muskogee, Okl., an old union soldier, was discussing the raid of Morgan's men on St. Albans, Vt., on October 13, 1864.

They were successful they were to enlist Canadians and make raids all along the Canadian border to create consternation and terror and prevent, if possible, the sending of any more soldiers to the south. In this manner Jeff Davis hoped to divert the attention of Washington from the south.

All \$10 and \$12.50 SUITS AND OVERCOATS GOING AT \$7.50
All \$15 and \$16.50 SUITS AND OVERCOATS GOING AT \$9.75
All \$20 and \$22.50 SUITS AND OVERCOATS GOING AT \$13.50
All \$25, \$30, \$35 SUITS AND OVERCOATS GOING AT \$17.50



Outfit the boys now at the lowest sale prices of the year. All of the Nebraska's reliable boys' clothes are going at radical reductions.

All Boys' \$3.45 to \$3.95 Suits, Reefers and Overcoats \$2.75
All Boys' \$4.45 to \$4.95 Suits, Reefers and Overcoats \$3.50
All Boys' \$5.45 to \$6.95 Suits, Reefers and Overcoats \$4.50
All Boys' \$7.45 to \$9.45 Suits, Reefers and Overcoats \$5.50

Women's \$1.50 SILK HOSE 75c
HALF PRICE—Think of it! For the most reliable silk hose made in America. Black, white and fancy colors. For Saturday's great sale \$1.50 Silk Hose 75c on sale at, per pair.

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FOOLING WITH A BUZZSAW
What Happened to a Congressman Who Quizzed the Senator from Maryland.

In congress the late Senator Rayner would seldom perpetrate a joke. He was afraid of the reputation of being a "congressional wit." On one occasion, however, he yielded to temptation. There was a congressman from one of the southern states who generally kept himself in a notoriously disheveled and unkempt condition. Rayner was on the floor arguing an amendment to the McKinley tariff bill, and casually made the remark: "Everything is either a luxury or a necessity."

Just then the southern representative stepped from the corridor into the house and said: "May I interrupt the gentleman from Maryland?"

"Certainly," said Rayner.

"Did I understand you to say that everything is either a luxury or a necessity?"

"Yes, sir."
"Well, I have just taken a bath; what would you call that?"
"In your case," said Rayner, "it is both a necessity and a luxury; a necessity because you need it so badly, and a luxury because you take it so rarely."—New York Post.

NO MERCURY-NO POTASH BUT A CERTAIN SAFE CURE

Do you know why so many Specific Blood Poison Victims are also sufferers of stomach trouble or Rheumatism? It is because they have filled their systems with mercury or potash in an effort to cure the blood disorder. These minerals cannot cure Specific Blood Poison; true such treatment will sometimes temporarily remove the outward symptoms and hold the poison in check but as soon as the minerals are left off the disease breaks out again. Any system saturated with mercury or potash is necessarily weakened and loses much of its resistive powers; it is a dangerous treatment and should be left off by any who are using it. There is a way—a certain way—to cure Specific Blood Poison, and that is to cleanse the blood with S. S. S., made entirely of roots, herbs and barks. It is a perfectly safe treatment for any one and is certain in its good results. S. S. S. has been recognized for many years as the greatest of all blood purifiers and the safest of treatments for blood poison. Home Treatment Book and medical advice free. THE SWIFT SPECIFIC CO., ATLANTA, GA.

S.S.S.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.